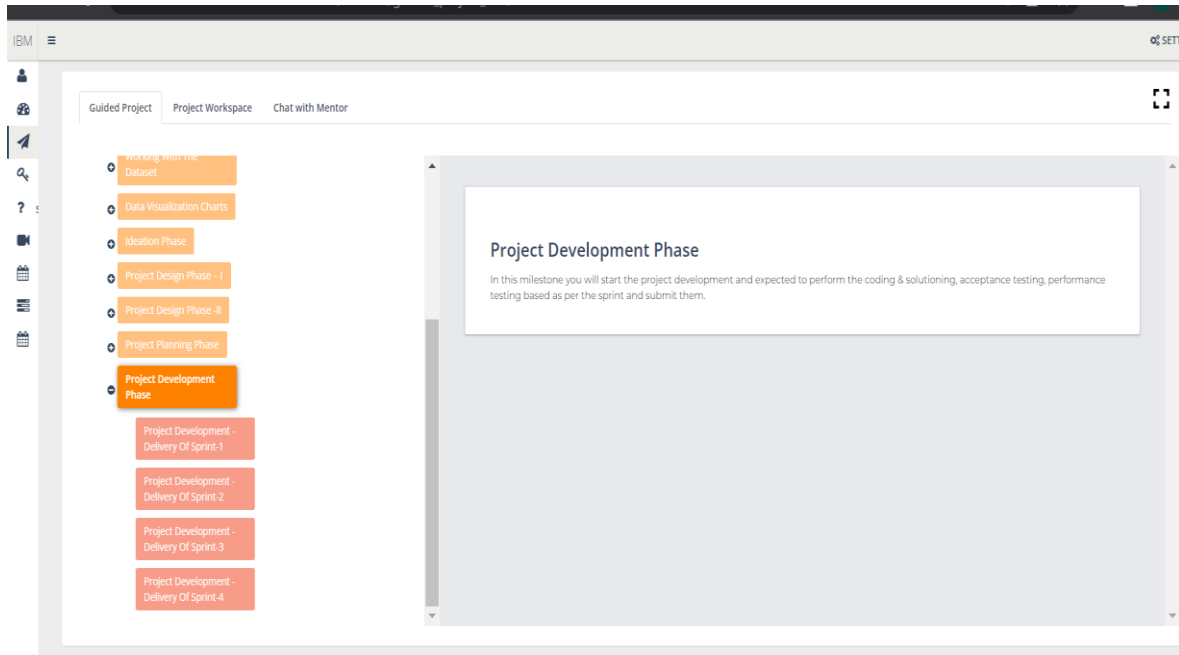


PROJECT DEVELOPMENT PHASE

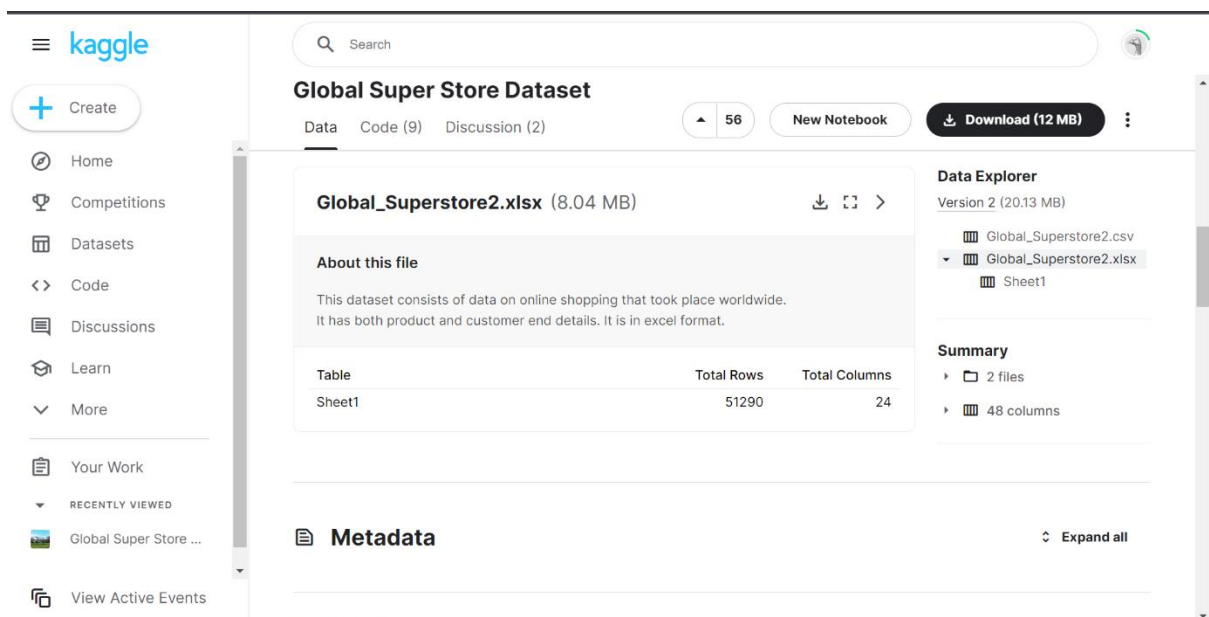
SPINIT -1

Team ID	PNT2022TMID04990
Project Name	Global Sales Data Analytics

PROJECT DEVELOPMENT PHASE



DOWNLOADING DATA SET FROM KAGGLE




Global_Superstore2 [Read-Only] - Excel

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	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	AA	AB
	Row ID	Order ID	Order Date	Date Delivered	Ship Mode	Customer Name	Segment	City	State	Country	Postal Code	Market	Region	Product ID	Category	Sub-Catg	Product S	Sales	Quantity	Discount	Profit	Shipping Cost	Order Priority					
1	32298 CA-2012-1	*****	*****	*****	Same Day RH-19495	Rick Hans Consumer	New York	New York	United States		10024 US	East	TEC-AJ-10 Technology Accessories	Plastronic		2109.65		7	0	782.1845	931.57 Critical							
2	41841 IN-2013-7	*****	*****	*****	Second Class CR-10210	Justin Bitts Corporate Wellington	Australia	Oceania	FUR-CN-1 Furniture Chairs	Novimex I	3709.395	9	0.1	-288.785	923.63 Critical													
3	23130 AU-2013-7	*****	*****	*****	First Class CR-12730	Craig Reiter Consumer Brisbane	Queensland Australia	Oceania	TEC-PH-10 Technolng Phones	Nokia Siemens	5175.171	9	0.1	919.971	915.49 Medium													
4	13524 ES-2013-12	*****	*****	*****	First Class KM-16375	Katherine Hone Off Berlin	Berlin Germany	EU	Central	TEC-PH-10 Technolng Phones	Motorola i	2892.51	8	0.1	-96.54	910.18 Medium												
5	47221 SG-2013-4	*****	*****	*****	Same Day RH-9485	Rick Hans Consumer Dakar	Dakar Senegal	Africa	TEC-SHA-1 Technolng Copiers	Sharp Wirt	2832.96	8	0	11.32	903.04 Critical													
6	27212 IN-2013-4	*****	*****	*****	Second Class JM-15655	Jim Mitche Corporate Sydney	New South Australia	Oceania	TEC-PH-10 Technolng Phones	Samsung t	2862.675	5	0.1	763.275	897.33 Critical													
7	36570 IN-2013-81	*****	*****	*****	First Class TB-21340	Tohy Son Consumer Portsea	Wellington New Zealand	APAC	Oceania	FUR-CN-1 Furniture Chairs	Novimex I	3822.08	4	0	564.84	894.97 Critical												
8	31182 NZ-2013-8	*****	*****	*****	Standard (CM-1505)	Mick Brow Consumer Hamilton	Waikato New Zealand	APAC	Oceania	FUR-TA-10 Furniture Tables	Chromcal	5244.84	8	0	996.48	878.36 High												
9	40153 CA-2014-1	*****	*****	*****	Standard (CM-1320)	Janet Waac Corporate Sacramento	California United States	NA	West	OFF-BI-10 Office Sup Binders	Fellowes f	5083.96	12	0.2	1396.685	867.69 Low												
10	40936 CA-2012-1	*****	*****	*****	Second Class LH-15985	Joseph Ho Consumer Concord	North Carolina United States	NA	South	FUR-TA-10 Furniture Tables	Chromcal	4297.644	13	0.4	-1862.312	865.74 Critical												
11	34577 CA-2011-1	*****	*****	*****	Second Class LM-16895	Margery Mack Corporate Alexandria Virginia	United States	NA	South	OFF-SU-10 Office Sup Supplies	Manitac Yal	4164.05	5	0	83.281	846.54 High												
12	26879 IN-2012-28	*****	*****	*****	First Class AJ-10780	Anthony J Corporate Kabul	Kabul Afghanistan	APAC	Central AS	FUR-TA-10 Furniture Tables	Bevens Con	4626.15	8	0	647.55	835.57 High												
13	45794 SA-2012-1	*****	*****	*****	Second Class CM-1290	Magdalena Consumer Jazan	Jazan Saudi Arabia	EMEA	Asia	TEC-CIS-1 Furniture Chairs	Chroma	2616.96	4	0	115.14	832.41 Critical												
14	4132 MX-2012-3	*****	*****	*****	Same Day VV-2735	Vicky Frey Consumer Ofite Toledo	Parana Brazil	LATAM	South	FUR-CH-1 Furniture Chairs	Harbour Ci	2221.7	8	0	622.02	810.25 Critical												
15	27704 IN-2011-7	*****	*****	*****	First Class PF-19120	Peter Furry Consumer Mudanjaril Hellonglisa China	AFRICA	North Asia	OFF-AP-1C Office Sup Appliance Kitchenaci	3701.52	12	0	1036.08	804.54 Critical														
16	31379 ES-2014-5K	*****	*****	*****	Second Class BP-11815	Rene Benen Corporate Paris	Ile-de-Frai France	EU	Central	OFF-AP-1C Office Sup Appliance Breville h	1289.5P	4	0.1	186.948	801.66 Critical													
17	3678 CA-2014-1	*****	*****	*****	Second Class TB-21175	Thomas Bit Corporate Henderson Kentucky	United States	NA	South	TEC-AJ-10 Technology Accessories Logitech d	2249.51	9	0	512.4793	780.7 Critical													
18	12609 ES-2014-11	*****	*****	*****	Standard (CP-18883)	Patrick Jor Corporate Trieste	Tuscany Italy	EU	South	OFF-AP-1C Office Sup Appliance Hoover Sti	7958.58	14	0	379.08	776.32 Low													



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UPLOAD THE DATA

The screenshot shows the IBM Cognos Analytics with Watson home page. The browser address bar displays `us1.ca.analytics.ibm.com/bi/?perspective=home`. The page header includes the IBM Cognos Analytics with Watson logo, a search bar, and user profile icons. A blue maintenance banner at the top states: "Maintenance: Scheduled maintenance completed. Click More Info for details and to subscribe to future events". The main content area features a large dark blue banner with the text "Hello. Welcome to Cognos Analytics with Watson." and a subtext: "You can get started right away by taking a look at our introduction video, product tour and Getting Started tab." Below this text are two buttons: "Watch video" and "Take a product tour". To the right of the text is a 3D isometric illustration of data cubes and server racks. Below the main banner is a "Quick launch" section with four tiles: "Upload data" (with an upload icon), "Prepare data" (with a data cube icon), "Exploration" (with a magnifying glass icon), and "Present data" (with a presentation icon).

CREATE A NEW DASHBOARD

The screenshot shows the "Create a dashboard" page in IBM Cognos Analytics. The browser address bar displays `us1.ca.analytics.ibm.com/bi/?perspective=createBoard`. The page header includes the IBM Cognos Analytics with Watson logo, a "Create dashboard" button, a search bar, and user profile icons. The main content area is titled "Create a dashboard" and includes a subtext: "Select a template for your dashboard". There are two tabs: "Tabbed" (selected) and "Infographic". Below the tabs is a grid of six dashboard templates. The first template in the top row is selected, indicated by a checkmark in its top right corner. The templates are arranged in a 2x3 grid. The first template is a simple rectangle. The second template is a rectangle with a dashed border. The third template is a rectangle with a dashed border and a small header area. The fourth template is a rectangle with a dashed border and a small header area. The fifth template is a rectangle with a dashed border and a small header area. The sixth template is a rectangle with a dashed border and a small header area. At the top right of the page are "Cancel" and "Create" buttons.

AFTER THE DASHBOARD IS CREATED UNDERSTAND THE DATASET

The screenshot displays the IBM Cognos Analytics web application interface. The browser address bar shows the URL: `us1.ca.analytics.ibm.com/bi/7perspective=ca-modeller&id=2504632671_cc86a3708d954f739ad400e5fdf830e2_sessionTemp&objRef=&tid=2504632...`. The application header includes the text "IBM Cognos Analytics with Watson", a dropdown menu for "* New data module", a search bar labeled "Search content", and a user profile icon.

The main interface is divided into two primary sections. On the left is the "Data module" sidebar, which contains a search bar and a list of data sources. The list includes "New data module", "Navigation paths", and a folder named "Global_Sup...2.csv.zip". Under this folder, there are several items: "# Row Id", "# Row ID", "abc Order ID", and "Order Date". The "Order Date" item is expanded, showing a list of dates from "2011-01-01" to "2011-01-07".

On the right is the main content area, which is currently displaying a "Preview data" screen. This screen features a large circular icon with a grid and a checkmark, and the text "Preview data" followed by the instruction: "To preview data, select a table, a column in a table, or a folder that contains columns."