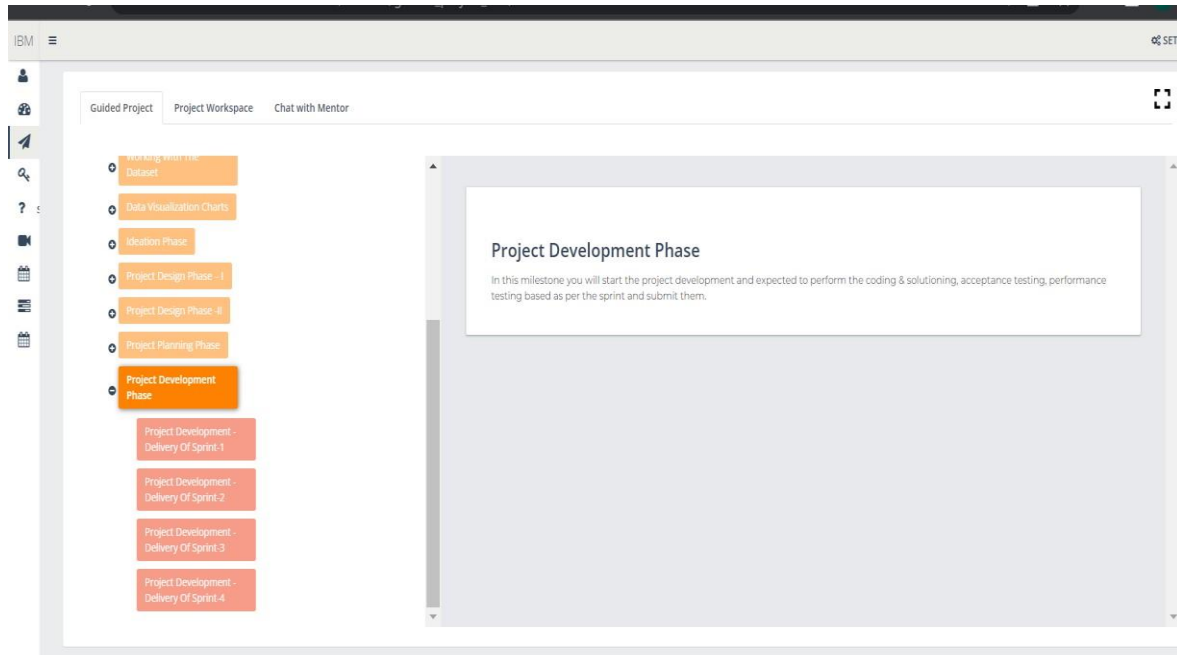


PROJECT DEVELOPMENT PHASE

SPRINT -1

Team ID	PNT2022TMID04990
Project Name	Global Sales Data Analytics

PROJECT DEVELOPMENT PHASE



DOWNLOADING DATA SET FROM KAGGLE

The screenshot shows the Kaggle page for the 'Global Super Store Dataset'. The page includes a search bar, a sidebar with navigation links (Home, Competitions, Datasets, Code, Discussions, Learn, More, Your Work, Recently Viewed, View Active Events), and a main content area. The main content area displays the dataset name 'Global Super Store Dataset', a search bar, and a 'Download (12 MB)' button. Below this, the file 'Global_Superstore2.xlsx (8.04 MB)' is listed. The 'About this file' section describes the dataset as online shopping data from worldwide, in Excel format. A table shows the dataset structure: Table (Sheet1), Total Rows (51290), and Total Columns (24). The 'Data Explorer' section shows the file structure: Global_Superstore2.csv, Global_Superstore2.xlsx (selected), and Sheet1. The 'Summary' section shows 2 files and 48 columns. The 'Metadata' section is partially visible at the bottom.

Table	Total Rows	Total Columns
Sheet1	51290	24

DATA COLLECTION

Global_Superstore2 [Read-Only] - Excel																										
Global Superstore2																										
Row ID	Order ID	Order Date	Ship Date	Ship Mode	Customer	Customer Segment	City	State	Country	Postal Code	Market	Region	Product ID	Category	Sub-Category	Product Name	Sales	Quantity	Discount	Profit	Shipping	Order Priority				
1	32298	CA-2012-1	2012-01-01	Standard	Sam Day	RH-19495	Rick Hansi Consumer	New York	United States	10024	US	East	TEC-AC-10	Technology	Accessories	Plantronics	2309.65	7	0	782.1845	933.57	Critical				
2	26341	IN-2013-7	2013-07-01	Second Class	CL RH-16210	Justin Retti Corporate	Wollongong	New South Wales	Australia		APAC	Oceania	FUR-CH-10	Furniture	Chairs	Novimex 1	3709.395	9	0.1	-288.765	923.63	Critical				
3	25330	IN-2013-7	2013-07-01	First Class	CR-12730	Craig Retti Consumer	Brisbane	Queensland	Australia		APAC	Oceania	TEC-PH-10	Technology	Phones	Nokia Srm	5175.171	9	0.1	919.971	915.49	Medium				
4	13524	IS-2013-1	2013-01-01	First Class	KM-10375	Katherine Home Office	Berlin	Berlin	Germany		EU	Central	TEC-PH-10	Technology	Phones	Motorola 1	2892.51	5	0.1	-96.54	910.16	Medium				
5	47221	SE-2013-4	2013-04-01	Same Day	BH-9495	Rick Hansi Consumer	Dakar	Dakar	Senegal		AFRICA	Africa	TEC-SHA-1	Technology	Copiers	Sharp Wins	2832.96	8	0	311.52	903.04	Critical				
6	22732	IN-2011-6	2011-06-01	Second Class	CL JM-15655	Jim Mitchi Corporate	Sydney	New South Wales	Australia		APAC	Oceania	TEC-PH-10	Technology	Phones	Samsung 1	2862.675	5	0.1	763.275	897.35	Critical				
7	30570	IN-2011-6	2011-06-01	First Class	TS-21340	Toby Swin Consumer	Porirua	Wellington	New Zealand		APAC	Oceania	FUR-CH-10	Furniture	Chairs	Novimex 1	1822.08	4	0	564.84	894.77	Critical				
8	31192	IN-2012-1	2012-01-01	Standard	CMB-18085	Mick Brown Consumer	Hamilton	Waikato	New Zealand		APAC	Oceania	FUR-TA-10	Furniture	Tables	Chromcraft	5244.84	6	0	996.48	878.38	High				
9	40155	CA-2014-1	2014-01-01	Standard	CW-15220	Jane Wacc Corporate	Sacramento	California	United States	95823	US	West	OFF-BI-10	Office	Supplies	Fellowes 1	5083.96	5	0.2	1906.485	867.69	Low				
10	40936	CA-2012-1	2012-01-01	Second Class	CL JM-15865	Joseph Ho Consumer	Concord	North Carolina	United States	28027	US	South	FUR-TA-10	Furniture	Tables	Chromcraft	4297.644	13	0.4	-1862.312	865.74	Critical				
11	34577	CA-2011-1	2011-01-01	Second Class	CL OM-14895	Greg Mann Corporate	Alexandria	Virginia	United States	22304	US	South	OFF-SU-10	Office	Supplies	Martin Yal	4164.05	5	0	83.281	846.54	High				
12	28879	ID-2012-1	2012-01-01	First Class	AJ-10780	Anthony J Corporate	Kabul	Kabul	Afghanistan		APAC	Central As	FUR-TA-10	Furniture	Tables	Bevis Conl	4626.15	5	0	647.55	835.57	High				
13	45794	SA-2011-1	2011-01-01	Second Class	CL MM-7260	Magdalen Consumer	Jazan	Jazan	Saudi Arabia		EMEA	EMEA	TEC-CIS-10	Technology	Phones	Cisco Sma	2618.96	4	0	1151.4	832.41	Critical				
14	4132	MX-2012-1	2012-01-01	Same Day	VF-21715	Vicky Frey Home Office	Toledo	Parana	Brazil		LATAM	South	FUR-CH-10	Furniture	Chairs	Harbour O	2221.8	7	0	622.02	810.25	Critical				
15	27794	IN-2013-7	2013-07-01	Second Class	CL PF-19120	Peter Full Consumer	Mudanjar	Heilongjiang	China		APAC	North Asia	OFF-AP-10	Office	Supplies	KitchenAid	3701.52	12	0	1036.08	804.54	Critical				
16	13779	ES-2014-5	2014-05-01	Second Class	CL BP-11185	Ben Peten Corporate	Paris	Ile-de-Fra	France		EU	Central	OFF-AP-10	Office	Supplies	Breville R	1869.588	4	0.1	186.948	801.66	Critical				
17	36178	CA-2014-1	2014-01-01	Second Class	CL TB-21175	Thomas B Corporate	Henderson	Kentucky	United States	42420	US	South	TEC-AC-10	Technology	Accessories	Logitech d	2249.91	9	0	517.4793	780.7	Critical				
18	12069	IN-2014-11	2014-11-01	Standard	CJ-18835	Patrick R Corporate	Prato	Tuscany	Italy		EU	South	OFF-AP-10	Office	Supplies	Hoover Str	7958.58	14	0	3979.08	778.32	Low				
19	22096	IN-2014-11	2014-11-01	First Class	JS-15885	Jim Sink Corporate	Townsville	Queensland	Australia		APAC	Oceania	TEC-CO-10	Technology	Copiers	Brother Fa	2565.594	9	0.1	28.404	766.93	Critical				
20	49463	TZ-2014-8	2014-08-01	Second Class	CL RH-9555	Ritisa High Consumer	Uvinza	Kigoma	Tanzania		EMEA	Africa	OFF-KIT-10	Office	Supplies	KitchenAid	3409.74	6	0	818.28	763.38	High				
21	46630	PL-2012-7	2012-07-01	First Class	AB-600	Ann Blum Corporate	Bytom	Silesia	Poland		EMEA	EMEA	FUR-HON-10	Furniture	Tables	Hon Comp	1377.72	4	0	276.84	759.47	Critical				
22	31784	CA-2011-1	2011-01-01	First Class	SA-20830	Sue Ann R Consumer	Chicago	Illinois	United States	60610	US	Central	TEC-PH-10	Technology	Phones	Apple iPh	2735.952	6	0.2	341.994	752.51	High				
23	21586	IN-2011-6	2011-06-01	Second Class	CL EB-14110	Eugene Ba Consumer	Suzhou	Anhui	China		APAC	North Asia	FUR-CH-10	Furniture	Chairs	SAFCO Exe	2754	6	0	358.02	752.47	Critical				
24	13528	ES-2013-2	2013-02-01	Second Class	CL LB-16795	Laurel Bell Home Office	Edinburgh	Scotland	United Kingdom		EU	North	OFF-AP-10	Office	Supplies	KitchenAid	5273.7	10	0	1898.4	730.91	High				
25	1570	US-2014-1	2014-01-01	First Class	NP-18320	Naries Pat Consumer	Juarez	Chihuahua	Mexico		LATAM	North	TEC-PH-10	Technology	Phones	Motorola 1	1713.84	4	0	445.32	728.97	Critical				
26	3454	MX-2014-1	2014-01-01	First Class	VD-21670	Valerie De Consumer	Soyapang	San Salvador	El Salvador		LATAM	Central	FUR-TA-10	Furniture	Tables	Hon Comp	2106.496	8	0.2	336.496	728.39	Critical				
27	30191	IN-2011-1	2011-01-01	First Class	PH-19210	Phillip Bre Corporate	Taipei	Taipei	Taiwan		APAC	North Asia	FUR-TA-10	Furniture	Tables	Leivo Conl	1715.16	2	0	720.36	725.57	Critical				
28	11645	ES-2011-6	2011-06-01	Second Class	CL EB-14110	Eugene Ba Consumer	Leipzig	Sakony	Germany		EU	Central	OFF-AP-10	Office	Supplies	Hoover Str	3069.78	6	0.1	1364.238	725.34	Critical				
29	37311	CA-2013-1	2013-01-01	First Class	KF-16285	Karen Fey Home Office	Los Angeles	California	United States	90008	US	West	TEC-PH-10	Technology	Phones	Apple iPh	4158.912	8	0.2	363.9048	714.66	High				
30	22999	IN-2012-6	2012-06-01	Same Day	BP-11230	Benjamin Consumer	Surat	Gujarat	India		APAC	Central As	FUR-CH-10	Furniture	Chairs	Office Star	1878.72	4	0	582.36	704.08	Critical				
31	220	US-2011-1	2011-01-01	Second Class	CL RB-19525	Rick Reed Corporate	Santo Domingo	Santo Domingo	Dominican Republic		LATAM	Caribbean	TEC-PH-10	Technology	Phones	Samsung 1	1696.64	5	0.2	-148.46	704.06	Critical				
32	10648	ES-2012-5	2012-05-01	First Class	BS-11365	Bill Shone Corporate	Saint-Brie	Brittany	France		EU	Central	TEC-MA-10	Technology	Machines	Okidata In	2402.865	9	0.15	763.125	699.55	Critical				
33	32735	CA-2012-1	2012-01-01	Same Day	JE-15745	Joel Eaton Consumer	Amarillo	Texas	United States	79109	US	Central	FUR-CH-10	Furniture	Chairs	HON 5400	2453.43	5	0.3	-350.49	690.42	High				
34	31286	IN-2011-7	2011-07-01	Second Class	CL DB-13105	Dave Point Corporate	Gold Coast	Queensland	Australia		APAC	Oceania	OFF-AP-10	Office	Supplies	Reville St	7526.93	5	0.1	561.48	689.8	Critical				

LOG INTO IBM COGNOS ANALYTICS

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IBM Cloud

Active

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Expired

UPLOAD THE DATA

us1.ca.analytics.ibm.com/bi/?perspective=home

IBM Cognos Analytics with Watson

Maintenance: Scheduled maintenance completed. Click More Info for details and to subscribe to future events

Hello. Welcome to Cognos Analytics with Watson.

You can get started right away by taking a look at our introduction video, product tour and Getting Started tab.

Watch video Take a product tour

Quick launch

Upload data Prepare data Exploration Present data

CREATE A NEW DASHBOARD

us1.ca.analytics.ibm.com/bi/?perspective=createBoard

IBM Cognos Analytics with Watson

Create dashboard

Create a dashboard

Select a template for your dashboard

Cancel Create

Tabbed Infographic

Dashboard templates:

- Tabbed (selected)
- Infographic
- Grid
- Table
- Chart
- Form
- Report

AFTER THE DASHBOARD IS CREATED UNDERSTAND THE DATASET

The screenshot displays the IBM Cognos Analytics web interface. The browser address bar shows a URL from `us1.ca.analytics.ibm.com`. The top navigation bar includes the text "IBM Cognos Analytics with Watson", a dropdown menu for "New data module", a search bar, and user profile icons. Below the navigation bar, a toolbar contains icons for various actions. The main workspace is divided into two panes. The left pane, titled "Data module", contains a search bar and a tree view of the data structure. The tree view shows a folder "New data module" containing "Navigation paths", a file "Global_Sup...2.csv.zip", and a folder "Order Date" which is expanded to show a list of dates from "2011-01-01" to "2011-01-07". The right pane, titled "Grid", "Relationships", and "Custom tables", is currently displaying a "Preview data" screen. This screen features a circular icon with a grid and a checkmark, and the text "Preview data" followed by the instruction: "To preview data, select a table, a column in a table, or a folder that contains columns."