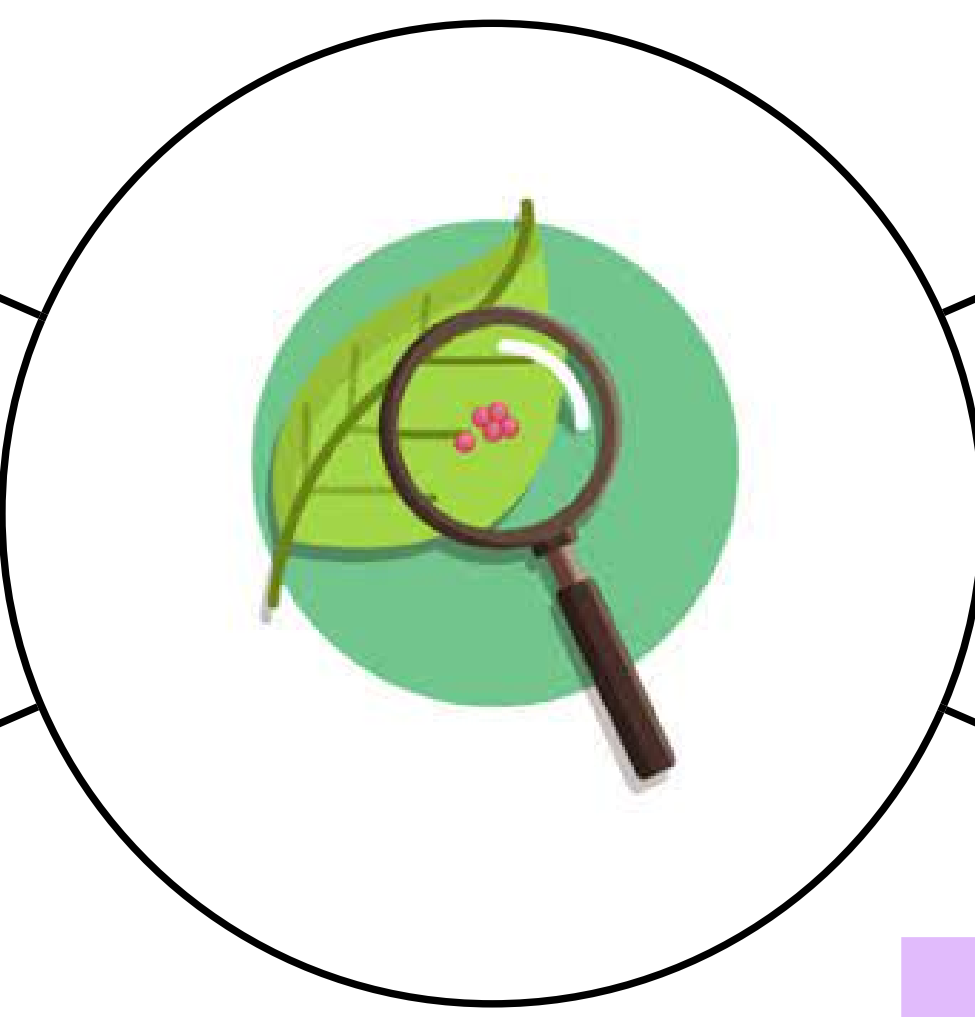


What do they
THINK AND FEEL?

what really counts
major preoccupations
worries & aspirations



What do they
HEAR?

what friends say
what boss say
what influencers say

What do they
SEE?

environment
friends
what the market offers

What do they
SAY AND DO?

attitude in public
appearance
behavior towards others

PAIN

fears
frustrations
obstacles

GAIN

"wants" / needs
measures of success
obstacles

Not Accurate
at All the time
Due to Lack
of data

Availibilty of
the
recommended
fertilizer

It may lead
to
the wrong
prediction

A small error in
the algorithm or
data results in a
large amount of
loss

What should
do if plant
affected by a
disease/pests

Accurate
recommendation
of fertilizer

High crop
yield

Better
Utilization of
Available
Resources

Time
efficiency

Early
detection &
management
of Problems

Which
fertilizer will
cure the
perticular
disease

Early
response
for
the problem

It makes the
farmer as
smart as
possible.

How to
cure the
disease

Increasing Your
Knowledge
About Plant
Diseases and
Fertilizers

"It reduces
the
complexity of
disease
prediction."

"If it makes a
wrong
prediction, it
leads to a huge
loss."

Easy to
identify the
disease

"It will save
us time."

How can u
identify the
diseases in
plant

Easy to
identy the
solution

How can I
choose correct
fertilizer to the
particular
disease

"It is such a good
application for
farmers and it will
make them
profitable in their
business."

"Can you
guarantee the
accuracy of
this
application?"

"How can I
trust this
application?"

Does this
application
provides
Accurate
Solution?

User
friendly

promoting a
healthy
lifestyle for
the former

The reduction
of human risk
by ensuring
that

Instant
Solution

Data
security

reducing
pests and
diseases.

Upgration of
the Industry
with this
Application

It Unlocks A
New Level Of
Modern
Agriculture

It can
reduce a
man's
power

Provide
better
support for
the farmers

People with
no prior
knowledge
can access