

CUSTOMER SEGMENT

Hospital , Blood Banks , Government related camps.

JOBS-TO-BE-DONE / PROBLEMS

- To detect the location of the donor.
- Accumulate information of the donor and sent the status of the donor to the server and sent data to recipient.

TRIGGERS

Mismatch donors leads to unhealthy humans and leads to severe problem and give discomfort to the recipient.

BEFORE : fatigue , illness

AFTER : improves their emotional and physical health

CUSTOMER CONSTRAINTS

- Impossible to regularly identify a blood donor.
- Insufficient Technology and Should have a website.
- Experienced doctors who could maintain and update the case details.

PROBLEM ROOT CAUSE

- The main problem faced by the recipient to detect the matching donor.
- Takes lot of time when done manually.
- To identify whether the donor is real.

YOUR SOLUTION

The basic idea of our project is to sense the disease and provide suitable donor and transfer the data to the database or cloud with the help of API. We can able to monitor the donor and can address the recipient effectively.

AVAILABLE SOLUTION

- Sharing location of donor to the recipient via notification from the application.
- It also contains information such as the donor should not have donated plasma within 3 months , donor details ,,etc

BEHAVIOUR

When the recipient needs the donor, the location of the donor is send to the recipient using our application and with the help of cloud the recipient can monitor the status of the donor.

CHANNELS OF BEHAVIOUR

ONLINE :

- Information will be conveyed rapidly to avoid mismatch donors.
- Advertise online with influencers to test app

OFFLINE :

- Identify the donor takes time but process goes on.