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PROJECT

WEB PHISHING DETECTION

DONE BY

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1. INTRODUCTION

1.1. Project Overview

Phishing can be defined as impersonating a valid site to trick users by stealing their personal data comprising usernames, passwords, accounts numbers, national insurance numbers, etc. Phishing frauds might be the most widespread cybercrime used today. There are countless domains where phishing attack can occur like the online payment sector, webmail, financial institutions, file hosting or cloud storage and many others. The webmail and online payment sector was embattled by phishing more than in any other industry sector. Phishing can be done through email phishing scams and spear phishing hence user should be aware of the consequences and should not give their 100 percent trust on common security application. Machine Learning is one of the efficient techniques to detect phishing as it removes drawback of existing approach.

1.2. Purpose

The objectives which is the most vital thing in proposed project is to verify the validity of the website by capturing blacklisted URLs. To notify the user on blacklisted website through pop-up while they are trying to access and to notify the user on blacklisted website through email while they are trying to access. This proposed project will allow administrator to add blacklisted URL's in order to alert user during their inquiry.

The two scope of project, which is well known as user scope and system scope. User has some responsibility towards the system. The system includes a few standards and policies that requires to be obliged in order to comply the system. The user can be notified if blacklisted website is being accessed. The admin can capture the blacklisted URL's to alert user. The system involves features like capturing blacklisted website, viewing blacklisted website, displaying pop-up notification and also displaying email notification.

2. LITERATURE SURVEY

2.1. Existing problem

Couple of researchers have analysed the stats of malicious sites in some way. Our method picks up some of the important ideas from previous case studies. Ma, et al. [3,4] compared various batch-based learning algorithms used in classifying phishing sites and stated that a combination of host based and lexicalbased features outcome in the highest accuracy in classification. Besides, they are also compared with the performance of batch-based algorithms with the onlinebased algorithms which when utilizes complete features and noticed that onlinebased algorithms, especially Confidence-Weighted (CW), stand out performing batch-based algorithms. The attributes include the existence of the red flag keywords present in the website, attributes that are based on Google's Page Rank and Google's Web page quality guidelines. One cannot compare directly without access to the same websites and attributes.

2.2. References

- [1] Matthew Dunlop, Stephen Groat, David Shelly (2010) "GoldPhish: Using Images for Content-Based Phishing Analysis"
- [2] Rishikesh Mahajan (2018) "Phishing Website Detection using Machine Learning Algorithms"
- [3] Purvi Pujara, M. B.Chaudhari (2018) "Phishing Website Detection using Machine Learning: A Review"
- [4] David G. Dobolyi, Ahmed Abbasi (2016) "PhishMonger: A Free and Open Source Public Archive of Real-World Phishing Websites"
- [5] Satish.S, Suresh Babu.K (2013) "Phishing Websites Detection Based On Web Source Code And Url In The Webpage"

2.3. Problem Statement Definition

Phishing detection techniques do suffer low detection accuracy and high false alarm especially when novel phishing approaches are introduced. Besides, the most common technique used, blacklist-based method is inefficient in responding to emanating <u>phishing attacks</u> since registering new domain has become easier, no comprehensive blacklist can ensure a perfect up-to-date database. Furthermore, page content inspection has been used by some strategies to overcome the false negative problems and complement the vulnerabilities of the stale lists.

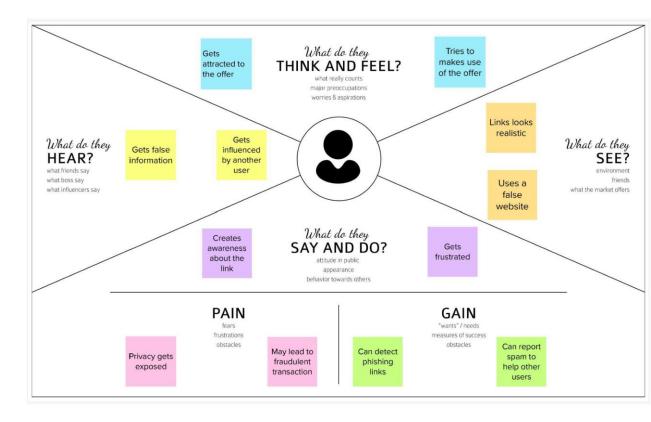
Moreover, page content inspection algorithms each have different approach to <u>phishing website</u> <u>detection</u> with varying degrees of accuracy. Therefore, ensemble can be seen to be a better solution

as it can combine the similarity in accuracy and different error-detection rate properties in selected algorithms. Therefore, this study will address a couple of research:

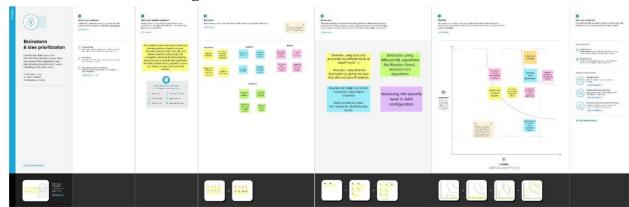
- 1. How to process raw dataset for phishing detection?
- 2. How to increase detection rate in phishing websites algorithms?
- 3. How to reduce false negative rate in phishing websites algorithm?
- 4. What are the best compositions of <u>classifiers</u> that can give a good detection rate of <u>phishing website?</u>

3. IDEATION & PROPOSED SOLUTION

3.1. Empathy Map Canvas



3.2. Ideation & Brainstorming



3.3. Proposed Solution

S.	Parameter	Description
N		
0.		
1.	Problem Statement	
	(Problem to be solved)	Web phishing tends to steal a lots of information from the user during online transaction like username, password, important documents that has been attached to that websites. One of the many security risks to web services on the Internet is web phishing. There are Multiple Types of Attacks happens here every day, but there is no auto detection Process through Machine Learning is achieved
2.	Idea/Solution	
	description	Through ML and data mining techniques like classification algorithm user can able to attain a warning signal to notify these phishing websites which helps the user to safeguard their identities and their login credentials etc. python is the language that helps to enable these techniques for the online users Using the results obtained safe websites for online transactions are acquired which would then be made accessible to the users through an online application.

3.	Novelty / Uniqueness	This project not only able to identify the malicious websites it also has the ability to automatically block these kind of websites completely in the future when it has been identified and also blocks some various mails /ads from these malicious websites
4.	SocialImpact/ CustomerSatisfaction	This web phishing detection project attains the customer satisfaction by discarding various kinds of malicious websites to protect their privacy. This project is not only capable of using by an single individual, a large social community and a organization can use this web phishing detection to protect their privacy. This project helps to block various malicious websites simultaneously.
5.	Business Model (Revenue Model)	This developed model can be used as an enterprise applications by organizations which handles sensitive information and also can be sold to government agencies to prevent the loss of potential important data. Based on membership levels, different levels of security strictness and multiple volumes of secure e-commerce websites would be offered.
6.	Scalability of the Solution	This project's performance rate will be high and it also provide many capabilities to the user without reducing its efficiency to detect the malicious websites, thus scalability of this project will be high. It could be further extended for other security concerns such as audio recording, video recording, location tracking, virus attacks and more with safer and more effective solutions.

3.4. Problem Solution fit

In order to do e-banking and other type of payments online a webpage for an online platform is required Hackers/cyber thieves use this to their advantage and scams using web phishing sites These sites are hardly distinguishable from real sites in their appearance	It is hard for the users to e- banking and to do any kind of online transactions due to the possibility of entering a phishing site This led the user to lose money and confidential information to scams Thus, preventing them from using any kind of online transaction portals and banking	To find these sites based on appearance is almost impossible hence we need a different method So, URL are used to find these sites using a blacklisting method they are stopped by the windows defender and helps the user from entering using warning
2. JOBS-TO-BE-DONE/PROBLEMS Blacklisting requires that the developer to update the newly added phishing site URL to the list every time a new one is discovered Thus, they cannot defend/protect the user from newly built of phishing web sites Which led to the issue again because when the hackers know that the sites are been discovered they change its URL to avoid detection	PROBLEM ROOT CAUSE Main problem in blacklisting is that it cannot stop fresh or zero-hour phishing attack And the list is need to be updated regularly to reduce the damage cause by web phishing So, this method can only reduce or stop the phishing after one or many users are attacked thus it is not an effective method	The users need to report phishing sites to cyber security dept or respective offices So that it can be added to blacklist This not only inefficient some users even don't report it and they stop using the platforms altogether
3. TRIGGERS • User's financial losses are really huge due to web phishing. • Not only individuals even big companies are affected. • It also leads to confidential information loss 4. EMOTIONS: BEFORE/AFTER • BEFORE: Users were unsatisfied and highly anxious to use e-banking and online payment platforms. • AFTER: They find it comfortable and secured to use e-banking and other transaction.	The solution proposed is to use a ML based system to detect the web phishing sites. Since the URLs can be treated as string, they can be split into different parts based on they attribute and features. Based on that we build a classificationalgorithm based ML model to identify the web phishing site URLs. Its effectiveness can be automatically improved by training it at regular intervals.	8. CHANNELS of BEHAVIOUR 8.1 ONLINE • Users are avoiding to use e-banking sites form link provided through mails and message due to fear of phishing 8.2 OFFLINE • Users are visit banks even though they are busy and have even take leave from work

4. REQUIREMENT ANALYSIS

4.1. Functional requirement

FR No.	F u n c t i o n a l Requirement(Epic)	Sub Requirement (Story / Sub-Task)
FR-1	Learning & Detection	The samples and the topological structure of the machine learning TensorFlow is built. The submitted URLs are tested against thesamples in the database to perform classification.

FR-2	Testing & Alert	URLs passed through the system are recorded in a database, thus each URL submitted by the user is tested to check or duplicate. If a phishing website is detected the popup message will alert the user. Give information about the malicious website with accurate result.		
FR-3	Deep Learning	The phishing detection process could be doneusing the Recurrent Neural Network. The website could be detected.		
FR-4	Hardware Requirements	2GB RAM(minimum) 100GB HDD(minimum) Intel i3 quad core 1.66GHz processor(minimum) Internet Connectivity		
FR-5	S o f t w a re Requirements	Windows 7 or higher Python 3.6.0 or higher Visual Studio Code Flask(python platform) HTML Dataset consisting of Phishing websites and their features. Required plugins and libraries Jupiter notebook		
FR-6	Other requirements	IBM cloud login Chrome extension features		

4.2. Non-Functional requirements

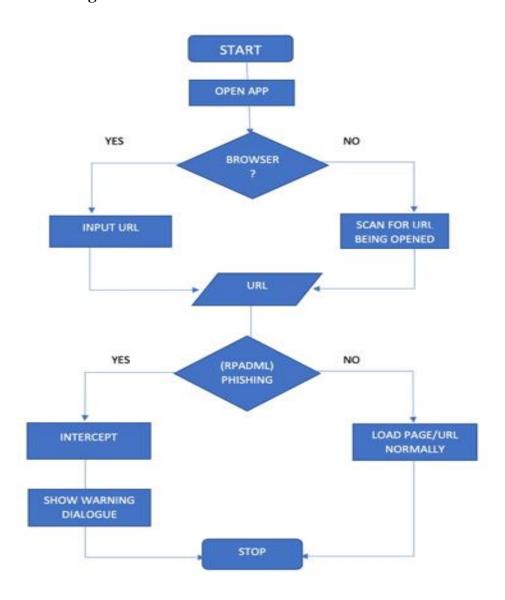
FR No.	Non-Functional Requirement	Description
NFR-	Usability	This system is really used as it can able to detect phishing websites. By detecting malicious websites, our personal and professional data are confidential, secure, and accessible.

NFR-2	Security	Phishers spoof legitimate emails so that the victim trusts them. They send out massive numbers of fraudulent emails in order to catch a smallpercentage of recipients off guard. They create a sense of urgency so that the victim does not think twice before clicking the link or downloading the attachment. Lack of security awareness among employeesis also one of the major reasons for the success of phishing. Organizations should be aware of how the benefits and purpose of security awareness training can secure their employees from falling victim to phishing attacks.
NFR-3	Reliability	The performance of the system wouldbe accurate. Probability of giving false information is verylow. As the system is working based on the deep learning algorithm, it would easily predict and give the perfect information.
NFR- 4	Performance	The effectiveness of these methods relies on feature collection, training data, and classification algorithms and giving alerts when phished websites are detected. It must be processed and executed within a fraction of a second using the deep learning algorithm
NFR- 5	Availability	The availability of the solution is effective and it should be helpful in a great way to prevent our personal data to be exposed.

NFR-	Scalability	This solution is scalable enough to fit
6		theSecurity issues by constructing the best
		website. The cost of establishing the website
		and maintaining all the programs may be high.
		It is acceptable to fit them over any place and
		any resources.

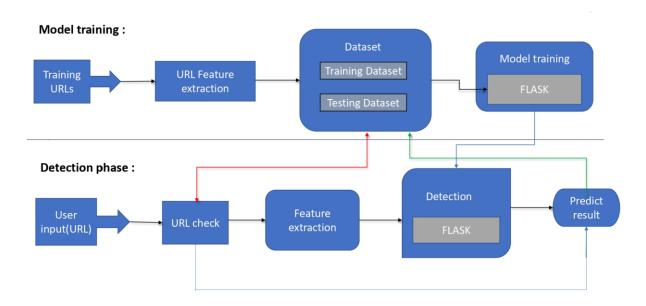
5. PROJECT DESIGN

5.1. Data Flow Diagrams



5.2. Solution & Technical Architecture

TECHNOLOGY ARCHITECTURE



6. PROJECT PLANNING & SCHEDULING

6.1. Sprint Planning & Estimation

Sprint	Functional Requirement (Epic)	User Story Number	User Story / Task	Story Points	Priority	T e a m Members
Sprint-1	URL detector	USN-1	URL is the first thing to analyze a website to decide whether it is a phishing or not	10	High	B.Vaideshwari S.Yaswanthini A.Ganeshkumar M.Muthamil selvan

Sprint-1		USN-2	Some of URL-Based Features are Digit count in the URL Total length of URL Checking whether the URL is typosquatted or not Checking whether it includes a legitimate brand name or not Number of subdomains in URL TLD is one of the commonly used one	10	High	B.Vaideshwari S.Yaswanthini A.Ganeshkumar M.Muthamil selvan
Sprint-2	Domain detection	USN-3	The purpose of Phishing Domain Detection is detecting phishing domain names. Therefore, passive queries related to the domain name, which we want to classify as phishing or not, provide useful information to us.	10	High	B.Vaideshwari S.Yaswanthini A.Ganeshkumar M.Muthamil selvan

Sprint-2		USN-4	Some useful Domain-Based Features are • Its domain name or its IP address in blacklists of wellknown reputation services?	10	High	B.Vaideshwari S.Yaswanthini A.Ganeshkumar M.Muthamil selvan
			 How many days passed since the do main was registered? Is the registrant name hidden? 			
Sprint-3	Page based features and C o n t e n t b a s e d features	USN-5	Page-Based Features are using information about pages which arecalcul at ed reputation ranking services. Obtaining these types of features requires active scan to target domain. Page contents are processed for us to detect whether target domain is used for phishing or not	10	High	B.Vaideshwari S.Yaswanthini A.Ganeshkumar M.Muthamil selvan

Sprint-3			 Global pagerank Country pagerank Position at the Alexa top 1 million site S o meprocessed information about pages are Page titles Meta tags Hidden text ◆ Text in the body ◆ Images etc. 		B.Vaideshwari S.Yaswanthini A.Ganeshkumar M.Muthamil selvan
Sprint-4	Detection process	USN-6	Detecting Phishing Domains is a classification problem, so it means we need labeled data which has samples as phish domains and legitimate domains in the training phase	20	B.Vaideshwari S.Yaswanthini A.Ganeshkumar M.Muthamil selvan

Project Tracker, Velocity & Burndown Chart:

Sprint	Total Story Points	Duration	Sprint Start Date	Sprint End D a t e (Planned)	Story Points Completed (as on Planned End Date)	Sprint Release Date (Actual)
Sprint-1	20	6 Days	24 Oct 2022	29 Oct 2022	10	29 Oct 2022
Sprint-2	20	6 Days	31 Oct 2022	05 Nov 2022	10	05 Nov 2022
Sprint-3	20	6 Days	0 7 N o v 2022	12 Nov 2022	10	12 Nov 2022
Sprint-4	20	6 Days	1 4 N o v 2022	19 Nov 2022	20	19 Nov 2022

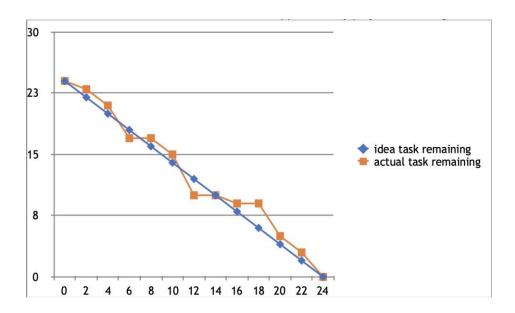
Velocity:

Imagine we have a 10-day sprint duration, and the velocity of the team is 20 (points per sprint). Let's calculate the team's average velocity (AV) per iteration unit (story points per day)

$$AV = \frac{sprint\ duration}{velocity} = \frac{20}{10} = 2$$

Burndown Chart:

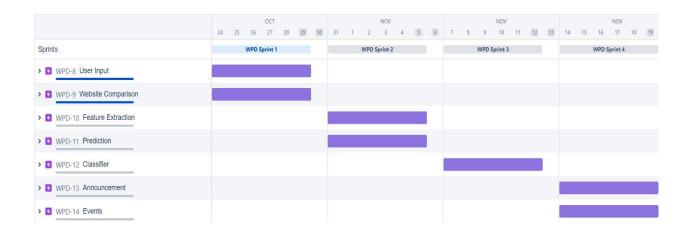
A burndown chart is a graphical representation of work left to do versus time. It is often used in agile software development methodologies such as Scrum. However, burn down charts can be applied to any project containing measurable progress over time.



6.2. Sprint Delivery Schedule

Sprint	Sprint Topic	Start Date	Expected Delivery
Sprint 1	URL detector	24-10-2022	29-10-2022
Sprint 2	Domain detection	31-10-2022	05-11-2022
Sprint 3	Page based features and content based features	07-11-2022	12-11-2022
Sprint 4	Detection process	14-11-2022	19-11-2022

6.3. Reports from JIRA



7. CODING & SOLUTIONING

7.1. Feature 1

This feature is used to import required libraries to load the model from the .pkl file which was builded in the model building phase.

Coding:

from flask import Flask, request, render_template import numpy as np import pandas as pd from sklearn import metrics import warnings import pickle warnings.filterwarnings('ignore') from feature import FeatureExtraction

```
file = open("model.pkl","rb")
     gbc = pickle.load(file)
     file.close()
     app = Flask(\underline{name})
     @app.route("/", methods=["GET",
     "POST"]) def index():
                             if request.method
     == "POST":
          url = request.form["url"]
     obj = FeatureExtraction(url)
          x = np.array(obj.getFeaturesList()).reshape(1,30)
          y_pred = gbc.predict(x)[0]
          #1 is safe
     #-1 is unsafe
          y_pro_phishing = gbc.predict_proba(x)[0,0]
     y_pro_non_phishing = gbc.predict_proba(x)[0,1]
     # if(y_pred ==1):
          pred = "It is {0:.2f} % safe to go ".format(y_pro_phishing*100)
                                           return render_template('index.html',xx
     =round(y_pro_non_phishing,2),url=url)
     return render_template("index.html", xx =-1)
     if __name__ == "__main__":
       app.run(debug=True,port=2002)
7.2. Feature 2
     This feature helps in providing easy UI to the user using the web interface.
     Coding:
<!DOCTYPE html>
<html lang="en">
```

```
<head>
  <center> <h1> IBM Project Based Learning </h1> </center>
  <meta charset="UTF-8">
  <meta http-equiv="X-UA-Compatible" content="IE=edge">
  <meta name="viewport" content="width=device-width, initial-scale=1.0">
<meta name="description" content="This website is develop for identify the
safety of url.">
  <meta name="keywords" content="phishing url,phishing,cyber</pre>
security,machine learning,classifier,python">
  <meta name="author" content="Balajee A V">
  <!-- BootStrap -->
  k rel="stylesheet" href="https://stackpath.bootstrapcdn.com/bootstrap/
4.5.0/css/bootstrap.min.css"
    integrity="sha384-
9aIt2nRpC12Uk9gS9baDl411NQApFmC26EwAOH8WgZl5MYYxFfc+NcPb1d
KGj7Sk" crossorigin="anonymous">
  <link href="static/styles.css" rel="stylesheet">
  <title>URL detection</title>
                                  </head>
<body>
<center> <img class="image image-contain" src="https://cdn.activestate.com/</pre>
wp-content/uploads/2021/02/phishing-detection-with-Python.jpg" alt="MDN
logo" /> </center>
<div class=" container">
  <div class="row">
     <div class="form col-md" id="form1">
       <h2>PHISHING URL DETECTION</h2>
       <br>
       <form action="/" method ="post">
         <input type="text" class="form__input" name ='url' id="url"</pre>
placeholder="Enter URL" required=""/>
```

```
<label for="url" class="form__label">URL</label>
         <button class="button" role="button" >Check here</button>
</form>
  </div>
  <div class="col-md" id="form2">
     <br>
    <h6 class = "right "><a href= { { url } } target="_blank">{ { url } }</a></h6>
     <br>
    <h3 id="prediction"></h3>
     <button class="button2" id="button2" role="button"</pre>
onclick="window.open('{{url}}')" target="_blank" >Still want to
Continue</button>
                       <button class="button1" id="button1" role="button"
onclick="window.open('{{url}}')" target="_blank">Continue</button>
  </div>
</div>
<br/>br>
</div>
  <!-- JavaScript -->
  <script src="https://code.jquery.com/jquery-3.5.1.slim.min.js"</pre>
integrity="sha384-DfXdz2htPH0lsSSs5nCTpuj/zy4C+OGpamo-
FVy38MVBnE+IbbVYUew+OrCXaRkfj"
    crossorigin="anonymous"></script>
  <script
src="https://cdn.jsdelivr.net/npm/popper.js@1.16.0/dist/umd/popper.min.js"
integrity="sha384-
Q6E9RHvbIyZFJoft+2mJbHaEWldlvI9IOYy5n3zV9zzTtmI3UksdQRVvoxMf
ooAo"
    crossorigin="anonymous"></script>
  <script
src="https://stackpath.bootstrapcdn.com/bootstrap/4.5.0/js/bootstrap.min.js"
```

```
integrity="sha384-
OgVRvuATP1z7JjHLkuOU7Xw704+h835Lr+6QL9UvYjZE3Ipu6Tp75j7Bh/kR
0JKI"
    crossorigin="anonymous"></script>
  <script>
       let x = '\{\{xx\}\}';
let num = x*100;
                        if
(0 \le x \&\& x \le 0.50)
         num = 100-num;
       }
       let txtx = num.toString();
if(x \le 1 \&\& x \ge 0.50)
         var label = "Website is "+txtx +"% safe to use...";
document.getElementById("prediction").innerHTML = label;
document.getElementById("button1").style.display="block";
       }
       else if (0 \le x \& x \le 0.50)
         var label = "Website is "+txtx +"% unsafe to use..."
document.getElementById("prediction").innerHTML = label;
document.getElementById("button2").style.display="block";
  </script>
</body>
</html>
```

8. TESTING

8.1. Test Cases

Test case ID	Feat ure Type	pone	Test Scenari o	Pre- Req uisit e	Steps T o Exec Ute	Te s t Data	Expe cted Resu It	Act u a l Res ult	S t a t us	C o m m ents	T for Auto C mati o n (Y/ N)	B U G ID	Executed By
LoginPag e TC_OO1	UI	Hom e Page	Verify the UIelement s i s Respon sive		1. Enter URL and click go 2. Type orcop ypastet he e URL 3. Check whether the button is responsi ve or not 4 Reload and Test Simult aneous ly	https:// www.go ogle.co m/	Shoul d Wait for Respo n s e a n d t h e n gets Ackn owled ge	king a	P a ss		N		B. Vaideshwari

LoginPag e TC_OO2	Functi onal	Hom e page	Verify whether the link i s legitimat e or not	1. Enter U R L and click go 2. Type o r c o p y p a s t e t h e URL 3 Check t h e website i s legitim ate or not 4 . Observe t h e Results	https:// www.y outube. com/	User should observe whether the website is legitimate or not.	Working a s e x p ecte d	P a ss	N	S.Yaswanthini
LoginPag e TC_OO3	Functional	Hom e Page	Verify user is able to a c cessth e legitimat e website or not	1. Enter U R L and click go 2. Type o r c o p y p a st e t h e URL 3 Check t h e website i s legitim ate or not 4 Contin u e i f t h e websit e is legitimat e or be cautious if it is not legitimat e.	http://ssales cript.i nfo/	Application should show that Safe Webpage or Unsafe.	Working a sexpected	P a sss	N	A.Ganeshkumar

LoginPag e	Functi onal	Hom e	Testing thewebsitew i		https:// www.del	U s e	Wor king	P a	N	M.Muthamil selvan
TC_OO4		Page	t h		gets.com /	able t	e x p	SS		
			multiple			o identi	d			
			URLs	1. Enter URL (https:/ / phishin g - shield.h erokuap p.com /) and click go 2. Type or copy p a ste the URL totest 3. Check the website is legitima te or not 4 Contin ue if t h e websit e is		fy the websi tes wheth er it is secur e o r not				
				secure or b e cautious if it is n						
				o t secure						

8.2. User Acceptance Testing

1. **Defect Analysis**

This report shows the number of resolved or closed bugs at each severity level, and how they were resolved

Resolution	Severity 1	Severity 2	Severity 3	Severity 4	Subtotal
By Design	10	4	2	3	20
Duplicate	1	0	3	0	4
External	2	3	0	1	6
Fixed	10	2	4	20	36
Not Reproduced	0	0	1	0	1
Skipped	0	0	0	0	0

Won't Fix	0	0	2	1	3
Totals	23	9	12	25	60

1. Test Case Analysis

This report shows the number of test cases that have passed, failed, and untested

Section	Total Cases	No t Tested	Fail	Pass
Print Engine	10	0	0	10
Client Application	50	0	0	50
Security	5	0	0	4
Outsource Shipping	3	0	0	3
Exception Reporting	10	0	0	9
Final Report Output	10	0	0	10
Version Control	4	0	0	4

9. RESULTS

9.1. Performance Metrics

S.No.	Parameter	Values	Screenshot		
1.	Metrics	Classification Model: Gradient Boosting Classification Accuray Score- 97.4%	In [O] Accepting the classification request of the model print(mexics classification_request(p_mexx, p_ten_ghc)) precision recall filteron support -1 8.60 8.65 8.57 80 8.50 8.50 8.50 8.50 8.50 8.50 8.50 8		
2.	Tune the Model	Hyperparameter Tuning - 97% Validation Method – KFOLD & Cross Validation Method	Wiccoun signed-rank test is (3) embla and cross solutation tests for stign order tower claims for stign order tower claims for stign order tower claims for claims would never conformation or the claims for claims would never conformation order for claims would, indicate, seen cross, and, seed, seed, or to claim would, indicate, seed cross, and, seed, seed, or to lack to claims or to lack to claim or the claim or the claim or the claims order or the claims or the claim or the claim or the claims order or the claim or the claim or the claim or the claims order or the claim or the claim or the claim or the claims of the claim order or the claim or the claim or the claims of the claim order or the claim or the claim order or the claim or		

1. METRICS:

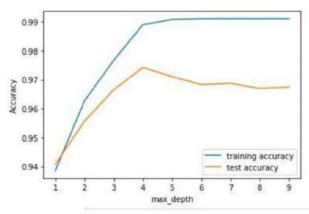
CLASSIFICATION REPORT:

In [52]: #computing the classification report of the model

print(metrics.classification_report(y_test, y_test_gbc))

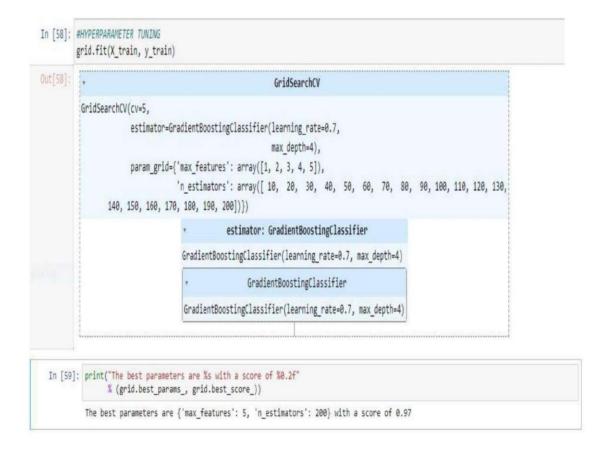
	precision	recall	f1-score	support
-1	0.99	0.96	0.97	976
1	0.97	0.99	0.98	1235
accuracy			0.97	2211
macro avg	0.98	0.97	0.97	2211
weighted avg	0.97	0.97	0.97	2211

PERFORMANCE:



Out[83]:		ML Model	Accuracy	f1_score	Recall	Precision
	0	Gradient Boosting Classifier	0.974	0.977	0.994	0.986
	1	CatBoost Classifier	0.972	0.975	0.994	0.989
	2	Random Forest	0.969	0.972	0.992	0.991
	3	Support Vector Machine	0.964	0.968	0.980	0.965
	4	Decision Tree	0.958	0.962	0.991	0.993
	5	K-Nearest Neighbors	0.956	0.961	0.991	0.989
	6	Logistic Regression	0.934	0.941	0.943	0.927
	7	Naive Bayes Classifier	0.605	0.454	0.292	0.997
	8	XGBoost Classifier	0.548	0.548	0.993	0.984
	9	Multi-layer Perceptron	0.543	0.543	0.989	0.983

2. TUNE THE MODEL - HYPERPARAMETER TUNING



VALIDATION METHODS: KFOLD & Cross Folding

Wilcoxon signed-rank test

```
In [78]: #KFOLD and Cross Validation Model
          from scipy.stats import wilcoxon
          from sklearn.datasets import load_iris
          from sklearn.ensemble import GradientBoostingClassifier
          from xgboost import XGBClassifier
          from sklearn.model_selection import cross_val_score, KFold
          # Load the dataset
         X = load_iris().data
          y = load_iris().target
         # Prepare models and select your CV method
model1 = GradientBoostingClassifier(n_estimators=100)
          model2 = XGBClassifier(n_estimators=100)
          kf = KFold(n_splits=20, random_state=None)
          # Extract results for each model on the same folds
          results_model1 = cross_val_score(model1, X, y, cv=kf)
          results_model2 = cross_val_score(model2, X, y, cv=kf)
         stat, p = wilcoxon(results_model1, results_model2, zero_method='zsplit');
Out[78]: 95.0
```

5x2CV combined F test

10. ADVANTAGES & DISADVANTAGES

Advantages:

- This system can be used by many E-commerce or other websites in order to have good customer relationship.
- User can make online payment securely.
- Data mining algorithm used in this system provides better performance as compared to other traditional classifications algorithms.
- With the help of this system user can also purchase products online without any hesitation.

Disadvantages

- If Internet connection fails, this system won't work.
- All websites related data will be stored in one place.

11. CONCLUSION

It is outstanding that a decent enemy of phishing apparatus ought to anticipate the phishing assaults in a decent timescale. We accept that the accessibility of a decent enemy of phishing device at a decent time scale is additionally imperative to build the extent of anticipating phishing sites. This apparatus ought to be improved continually through consistent retraining. As a matter of fact, the accessibility of crisp and cutting-edge preparing dataset which may gained utilizing our very own device [30, 32] will help us to retrain our model consistently and handle any adjustments in the highlights, which are influential in deciding the site class. Albeit neural system demonstrates its capacity to tackle a wide assortment of classification issues, the procedure of finding the ideal structure is very difficult, and much of the time, this structure is controlled by experimentation. Our model takes care of this issue via computerizing the way toward organizing a neural system conspire; hence, on the off chance that we construct an enemy of phishing model and for any reasons we have to refresh it, at that point our model will encourage this procedure, that is, since our model will mechanize the organizing procedure and will request scarcely any client defined parameters.

12. FUTURE SCOPE

In future if we get structured dataset of phishing we can perform phishing detection much more faster than any other technique. In future we can use a combination of any other two or more classifier to get maximum accuracy. We also plan to explore various phishing techniques that uses Lexical features, Network based features, Content based features, Webpage based features and HTML and JavaScript features of web pages which can improve the performance of the system. In particular, we extract features from URLs and pass it through the various classifiers.

13. APPENDIX

A mechanism to detect phishing websites. Our methodology uses not just traditional URL based or content based rules but rather employs the machine learning technique to identify not so obvious patterns and relations in the data. We have used features from various domain spanning from URL to HTML tags of the webpage, from embedded URLs to favicon, and databases like WHOIS, Alexa, Pagerank, etc. to check the traffic and status of the website. We were able to obtain an accuracy of more than 96%, recall greater than 96% with a False Positive Rate of less than 5%, thus classifying most websites correctly and proving the effectiveness of the machine learning based technique to attack the problem of phishing websites. We provided the output as a user-friendly web platform which can further be extended to a browser extension to provide safe and healthy online space to the users.

Source Code: import ipaddress
import re import urllib.request
from bs4 import BeautifulSoup
import socket import requests
from googlesearch import search
import whois
from datetime import date, datetime import
time from dateutil.parser import parse as
date_parse from urllib.parse import urlparse

```
class FeatureExtraction:
features = []
__init__(self,url):
self.features = []
                      self.url
          self.domain = ""
= url
self.whois_response = ""
self.urlparse = ""
self.response = ""
self.soup = ""
     try:
       self.response = requests.get(url)
                                                 self.soup =
BeautifulSoup(response.text, 'html.parser')
                                                 except:
pass
     try:
       self.urlparse = urlparse(url)
self.domain = self.urlparse.netloc
except:
               pass
     try:
       self.whois_response = whois.whois(self.domain)
except:
               pass
self.features.append(self.UsingIp())
self.features.append(self.longUrl())
self.features.append(self.shortUrl())
self.features.append(self.symbol())
self.features.append(self.redirecting())
self.features.append(self.prefixSuffix())
```

```
self.features.append(self.SubDomains())
self.features.append(self.Hppts())
self.features.append(self.DomainRegLen())
self.features.append(self.Favicon())
self.features.append(self.NonStdPort())
self.features.append(self.HTTPSDomainURL())
self.features.append(self.RequestURL())
self.features.append(self.AnchorURL())
self.features.append(self.LinksInScriptTags())
self.features.append(self.ServerFormHandler())
self.features.append(self.InfoEmail())
self.features.append(self.AbnormalURL())
self.features.append(self.WebsiteForwarding())
self.features.append(self.StatusBarCust())
self.features.append(self.DisableRightClick())
self.features.append(self.UsingPopupWindow())
self.features.append(self.IframeRedirection())
self.features.append(self.AgeofDomain())
self.features.append(self.DNSRecording())
self.features.append(self.WebsiteTraffic())
self.features.append(self.PageRank())
self.features.append(self.GoogleIndex())
self.features.append(self.LinksPointingToPage())
self.features.append(self.StatsReport())
   # 1.UsingIp
def UsingIp(self):
try:
```

```
ipaddress.ip_address(self.url)
    return -1
                    except:
                                      return
    1
      # 2.longUrl
                       def
   longUrl(self):
                          if
   len(self.url) < 54:
                            if len(self.url) >= 54 and
            return 1
    len(self.url) \le 75:
            return 0
    return -1
      #3.shortUrl
   def shortUrl(self):
    match =
   re.search('bit\.ly|goo
    \. gl|shorte\. st|go2l\. i
   nk|x \cdot co|ow \cdot ly|t \cdot co|
tinyurl|tr\.im|is\.gd|cli\.gs|'
                  'yfrog\.com|migre\.me|ff\.im|tiny\.cc|url4\.eu|twit\.ac|su\.pr|
twurl\.nl|snipurl\.com|'
                  'short\.to|BudURL\.com|ping\.fm|post\.ly|Just\.as|bkite\.com|
snipr\.com|fic\.kr|loopt\.us|'
                  'doiop\.com|short\.ie|kl\.am|wp\.me|rubyurl\.com|om\.ly|to\.ly|
bit\.do|t\.co|lnkd\.in|'
                  'db \cdot tt|qr \cdot ae|adf \cdot ly|goo \cdot gl|bitly \cdot com|cur \cdot lv|tinyurl \cdot com|ow \cdot ly|
bit\.ly|ity\.im|'
```

```
'q\.gs|is\.gd|po\.st|bc\.vc|twitthis\.com|u\.to|j\.mp|buzurl\.com|
cutt\.us|u\.bb|yourls\.org|'
               'x\.co|prettylinkpro\.com|scrnch\.me|filoops\.info|vzturl\.com|qr\.net|
1url\cdot com|tweez\cdot me|v\cdot gd|tr\cdot im|link\cdot zip\cdot net',
   self.url)
                  if match:
                                     return -1
                                                    return
    1
      #4.Symbol@
                        def
   symbol(self):
                        if
   re.findall("@",self.url):
           return -1
   return 1
      # 5.Redirecting//
                            def
   redirecting(self):
                            if
   self.url.rfind('//')>6:
   return -1
                   return 1
      # 6.prefixSuffix
   def prefixSuffix(self):
   try:
           match = re.findall('\-', self.domain)
   if match:
                         return -1
                                           return
    1
           except:
                            return -1
      #7.SubDomains
                            def
   SubDomains(self):
                              dot_count =
```

```
len(re.findall("\.", self.url))
                                      elif
dot_count == 1:
                        return 1
dot_count == 2:
       return 0
return -1
  # 8.HTTPS
def Hppts(self):
try:
       https = self.urlparse.scheme
if 'https' in https:
         return 1
return -1
except:
return 1
  #9.DomainRegLen
def DomainRegLen(self):
try:
       expiration_date = self.whois_response.expiration_date
creation_date = self.whois_response.creation_date
                                                           try:
if(len(expiration_date)):
            expiration_date = expiration_date[0]
except:
                  pass
                              try:
if(len(creation_date)):
            creation_date = creation_date[0]
except:
                  pass
```

```
age = (expiration_date.year-creation_date.year)*12+ (expiration_-
date.month-
   creation_date.month)
   if age >=12:
                           return
   1
             return -1
   except:
           return -1
      # 10. Favicon
                       def Favicon(self):
                                                            for
                                                try:
   head in self.soup.find_all('head'):
                                                 for head.link in
   self.soup.find_all('link', href=True):
                dots = [x.start(0) \text{ for } x \text{ in re.finditer('\.', head.link['href'])}]
                                                                                     if
self.url in head.link['href'] or len(dots) == 1 or domain in head.link['href']:
                   return 1
   return -1
                  except:
   return -1
      #11. NonStdPort
   def NonStdPort(self):
   try:
           port = self.domain.split(":")
   if len(port)>1:
                             return -1
   return 1
                 except:
                                 return
   -1
      # 12. HTTPSDomainURL
   def HTTPSDomainURL(self):
```

```
if 'https' in
    try:
    self.domain:
               return -1
    return 1
                   except:
            return -1
      #13. RequestURL
                               def RequestURL(self):
                for img in self.soup.find_all('img',
    try:
    src=True):
               dots = [x.start(0) \text{ for } x \text{ in re.finditer('\.', img['src'])}]
                                                                                    if
   self.url in img['src'] or self.domain in img['src'] or len(dots) == 1:
                  success = success + 1
    i = i+1
            for audio in self.soup.find_all('audio', src=True):
               dots = [x.start(0) \text{ for } x \text{ in re.finditer('\.', audio['src'])}]
                                                                                   if self.url
in audio['src'] or self.domain in audio['src'] or len(dots) == 1:
                  success = success + 1
   i = i+1
            for embed in self.soup.find_all('embed', src=True):
               dots = [x.start(0) \text{ for } x \text{ in re.finditer('\.', embed['src'])}]
                                                                                            if
self.url in embed['src'] or self.domain in embed['src'] or len(dots) == 1:
                  success = success + 1
    i = i+1
            for iframe in self.soup.find_all('iframe', src=True):
```

```
dots = [x.start(0) \text{ for } x \text{ in re.finditer('\.', iframe['src'])}]
self.url in iframe['src'] or self.domain in iframe['src'] or len(dots) == 1:
                 success = success + 1
   i = i+1
           try:
              percentage = success/float(i) * 100
   if percentage < 22.0:
                                    elif((percentage >= 22.0)) and
                 return 1
   (percentage < 61.0)):
                                        return 0
                                                            else:
                 return -1
   except:
   return 0
                  except:
           return -1
      #
          14.
                AnchorURL
    def
          AnchorURL(self):
    try:
           i,unsafe = 0,0
           for a in self.soup.find_all('a', href=True):
              if "#" in a['href'] or "javascript" in a['href'].lower() or "mailto" in
a['href'].lower() or not (url in a['href'] or self.domain in a['href']):
                 unsafe = unsafe + 1
   i = i + 1
           try:
              percentage = unsafe / float(i) * 100
   if percentage < 31.0:
```

if

```
elif ((percentage \geq 31.0) and
                  return 1
                                           return 0
    (percentage < 67.0):
                                                                else:
                  return -1
    except:
               return -1
         except:
    return -1
      # 15. LinksInScriptTags
    def LinksInScriptTags(self):
    try:
            i, success = 0,0
            for link in self.soup.find_all('link', href=True):
               dots = [x.start(0) \text{ for } x \text{ in re.finditer('\.', link['href'])}]
               if self.url in link['href'] or self.domain in link['href'] or len(dots) == 1:
                  success = success + 1
   i = i+1
            for script in self.soup.find_all('script', src=True):
               dots = [x.start(0) \text{ for } x \text{ in re.finditer('\.', script['src'])}]
                                                                                    if self.url
in script['src'] or self.domain in script['src'] or len(dots) == 1:
                  success = success + 1
    i = i+1
            try:
```

```
percentage = success / float(i) * 100
   if percentage < 17.0:
                                   elif((percentage >= 17.0)) and
                return 1
   (percentage < 81.0)):
                                      return 0
                                                         else:
                return -1
   except:
   return 0
                 except:
   return -1
     # 16. ServerFormHandler
   def ServerFormHandler(self):
               if
   try:
   len(self.soup.find_all('form',
   action=True))==0:
   return 1
                    else:
   for form in
   self.soup.find_all('form',
   action=True):
                               if
   form['action'] == "" or
   form['action'] == "about:blank":
   return -1
                elif self.url not in form['action'] and self.domain not in form['ac-
tion']:
                  return 0
   else:
                  return 1
   except:
                   return -
   1
```

```
def InfoEmail(self):
  # 17. InfoEmail
                                                try:
if re.findall(r"[mail\(\)|mailto:?]", self.soap):
          return -1
else:
          return 1
except:
return -1
  #
      18.
            AbnormalURL
      AbnormalURL(self):
def
                          if
try:
self.response.text
self.whois_response:
return 1
                else:
          return -1
except:
return -1
  # 19. WebsiteForwarding
                                def
WebsiteForwarding(self):
                                try:
if len(self.response.history) <= 1:</pre>
return 1
                elif
len(self.response.history) <= 4:</pre>
          return 0
else:
          return -1
except:
return -1
```

```
def StatusBarCust(self):
  # 20. StatusBarCust
                                                                    if
                                                        try:
re.findall("<script>.+onmouseover.+</script>", self.response.text):
return 1
                else:
          return -1
     except:
return -1
  # 21. DisableRightClick
                              def DisableRightClick(self):
           if re.findall(r"event.button ?== ?2",
try:
self.response.text):
          return 1
else:
          return -1
except:
return -1
  # 22. UsingPopupWindow
                                 def
UsingPopupWindow(self):
                                             if
                                 try:
re.findall(r"alert\(", self.response.text):
          return 1
else:
          return -1
except:
return -1
  #23. IframeRedirection
                             def IframeRedirection(self):
                                                                try:
if re.findall(r"[<iframe>|<frameBorder>]", self.response.text):
return 1
                else:
```

```
return -1
   except:
   return -1
              AgeofDomain
     # 24.
   def
         AgeofDomain(self):
   try:
          creation_date = self.whois_response.creation_date
                if(len(creation_date)):
   try:
               creation_date = creation_date[0]
   except:
                    pass
          today = date.today()
                                      age = (today.year-
   creation_date.year)*12+(today.month-creation_-
                   if
date.month)
   age >=6:
   return 1
   return -1
   except:
   return -1
     #25. DNSRecording
   def DNSRecording(self):
   try:
          creation_date = self.whois_response.creation_date
                if(len(creation_date)):
   try:
```

```
creation_date = creation_date[0]
   except:
                    pass
          today = date.today()
                                      age = (today.year-
   creation_date.year)*12+(today.month-creation_-
                   if
date.month)
   age >=6:
   return 1
   return -1
   except:
   return -1
        26.
              WebsiteTraffic
   def
         WebsiteTraffic(self):
   try:
          rank = BeautifulSoup(urllib.request.urlopen("http://data.alexa.com/
data?cli=10&dat=s&url=" + url).read(), "xml").find("REACH")['RANK']
   if (int(rank) < 100000):
            return 1
   return 0
   except:
   return -1
     #27. PageRank
   def PageRank(self):
   try:
          prank_checker_response = requests.post("https://www.checkpager-
ank.net/index.php", {"name": self.domain})
```

```
global_rank = int(re.findall(r"Global Rank: ([0-9]+)", rank_checker_re-
                        if global_rank > 0 and
sponse.text)[0])
   global\_rank < 100000:
                                     return 1
   return -1
                  except:
           return -1
     #28. GoogleIndex
   def GoogleIndex(self):
   try:
           site = search(self.url, 5)
   if site:
             return 1
   else:
             return -1
   except:
   return 1
     #29. LinksPointingToPage
     def LinksPointingToPage(self):
   try:
           number_of_links = len(re.findall(r"<a href=", self.response.text))</pre>
   if number_of_links == 0:
                                        return 1
                                                         elif
   number_of_links <= 2:</pre>
                                      return 0
                                                      else:
             return -1
   except:
           return -1
```

```
def StatsReport(self):
   try:
           url match = re.search(
        'at\.ua|usa\.cc|baltazarpresentes\.com\.br|pe\.hu|esy\.es|hol\.es|
sweddy\.com|myjino\.ru|96\.lt|ow\.ly', url)
                                                                        ip_address =
socket.gethostbyname(self.domain)
                                                                        ip_match
re.search('146\.112\.61\.108|213\.174\.157\.151|
121\.50\.168\.88|192\.185\.217\.116|78\.46\.211\.158|181\.174\.165\.13|
46\.242\.145\.103|121\.50\.168\.40|83\.125\.22\.219|46\.242\.145\.98|'
                        '107\.151\.148\.44|107\.151\.148\.107|64\.70\.19\.203|
199\.184\.144\.27|107\.151\.148\.108|107\.151\.148\.109|119\.28\.52\.61|
54\.83\.43\.69|52\.69\.166\.231|216\.58\.192\.225|'
                                  '118\.184\.25\.86|67\.208\.74\.71|23\.253\.126\.58|
             104\.239\.157\.210|175\.126\.123\.219|141\.8\.224\.221|10\.10\.10\.10|
43\.229\.108\.32|103\.232\.215\.140|69\.172\.201\.153|'
'216\.218\.185\.162|54\.225\.104\.146|103\.243\.24\.98|
199\.59\.243\.120|31\.170\.160\.61|213\.19\.128\.77|62\.113\.226\.131|
208\.100\.26\.234|195\.16\.127\.102|195\.16\.127\.157|'
                                '34\.196\.13\.28|103\.224\.212\.222|172\.217\.4\.225|
                54\.72\.9\.51|192\.64\.147\.141|198\.200\.56\.183|23\.253\.164\.103|
52\.48\.191\.26|52\.214\.197\.72|87\.98\.255\.18|209\.99\.17\.27|'
                                  '216\.38\.62\.18|104\.130\.124\.96|47\.89\.58\.141|
                78\.46\.211\.158|54\.86\.225\.156|54\.82\.156\.19|37\.157\.192\.102|
204 \cdot .11 \cdot .56 \cdot .48 \cdot 110 \cdot .34 \cdot .231 \cdot .42'
                        if url match:
   ip address)
   return -1
                     elif ip_match:
```

#30. StatsReport

return -1 return 1 except:
return 1

def getFeaturesList(self):
return self.features

GitHub link https://github.com/IBM-EPBL/IBM-Project-7837-1658900572 Project demo link

https://drive.google.com/file/d/17ypJrN8QvVKPOTkpQdb6VYVBrClj3I79/vie w