

EMPATHY MAP - Nurtition Assistant App

What do they THINK and FEEL?

Insecure.
Feeling Lazy.
Unattractive.
To avoid obesity.



What do they HEAR?

To lead a healthy life.
Useful for good health.
One can gain nutrients and reduce calories.



What do they SEE?

Restrictive eating habits.
Better satisfaction.
Very useful application in daily lifestyle.



What do they SAY and DO?

Change their food habits.
See change in their looks.
restricted food plan should be followed.

PAINS

Overweight.
Facing illness.

GAINS

Gain of nutrient enriched food.
Gain the perks of healthy lifestyle.