

Ideation Phase

Brainstorm & Idea Prioritization

Date	13 October 2022
Team ID	PNT2022TMID26933
Project Name	VirtualEye - Life Guard for Swimming Pools to Detect Active Drowning
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization:

VIRTUAL EYE
Brainstorm & idea prioritization

In this session we aim to achieve a good basis for beginning our project. With clear understanding of the task in hand, the next step would be to collectively put in our thoughts/ imagination and end with a proper feasibility study.

Ground Rules

- Be Creative
- Run out every possible ideas and improvements.
- Make your points clear and powerful. Don't hesitate. (Every point is relevant). Arguments are given & a final verdict.
- Have a proper perspective towards the problem.

Choose your best "How Might We" Questions

Does the top 5 questions questions that you created and set the group alternative ideas to begin answering? Give question to move forward with. Based on what seems to be the most promising for idea generation in the event you are trying to impact?

Define your problem statement

What problem are you trying to solve? Frame your problem as a "How Might We" statement. This will be the focus of your brainstorm.

Brainstorm

Write down any ideas that come to mind that address your problem statement.

Group Ideas

Take turns sharing your ideas while clustering similar or related ideas as you go. Once all ideas have been shared, give each cluster a verbal label. It's easier to trigger other ideas when you and your team is in the same sub-group.

Prioritize

Your team should all be on the same page about what's important. Having shared ideas, you should all be able to determine which ideas are important and which are feasible.

After you collaborate

You can export the result as an image or pdf. It's also with members of your company who might find it useful.

Quick start

- Brain the result** - Brainstorm the result of all ideas/ideas in hand. Brainstorm the result of all ideas/ideas in hand.
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Easy moving forward

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Privacy

Brainstorming ideas for privacy.

User Perspective

Brainstorming ideas from the user's perspective.

Features

Brainstorming ideas for features.

Power

Brainstorming ideas for power.

Importance vs Feasibility matrix

The matrix shows the relationship between Importance (Y-axis) and Feasibility (X-axis). Ideas are plotted as bubbles, with some labeled 1 through 5.

Brainstorming results

Brainstorming results for Privacy, User Perspective, Features, and Power.