Assignment -2
IBM Cognos Pharma Sales Dashboard

| Assignment Date	21 September 2022
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Student Roll Number	921319205064
Maximum Marks	2 Marks

Description:- Sales of Pharmaceutical products, which may include medicines, surgical devices, consumables of any form, machines, and equipment used in surgeries are called Pharma Sales. The target audience is doctors of any kind, chemists, and/or purchase in charge in hospitals or pharmacies.

Pharmaceutical sale is very different from regular sales of any kind right from the product to the customer to the process of selling. Of all the sales, Pharmaceutical sales are considered to be one of the most lucrative and most challenging jobs requiring a lot of learning on the salesperson's part.

Challenge :- Upload the dataset to Cognos Analytics, prepare the data, explore and Create Interactive Dashboard.
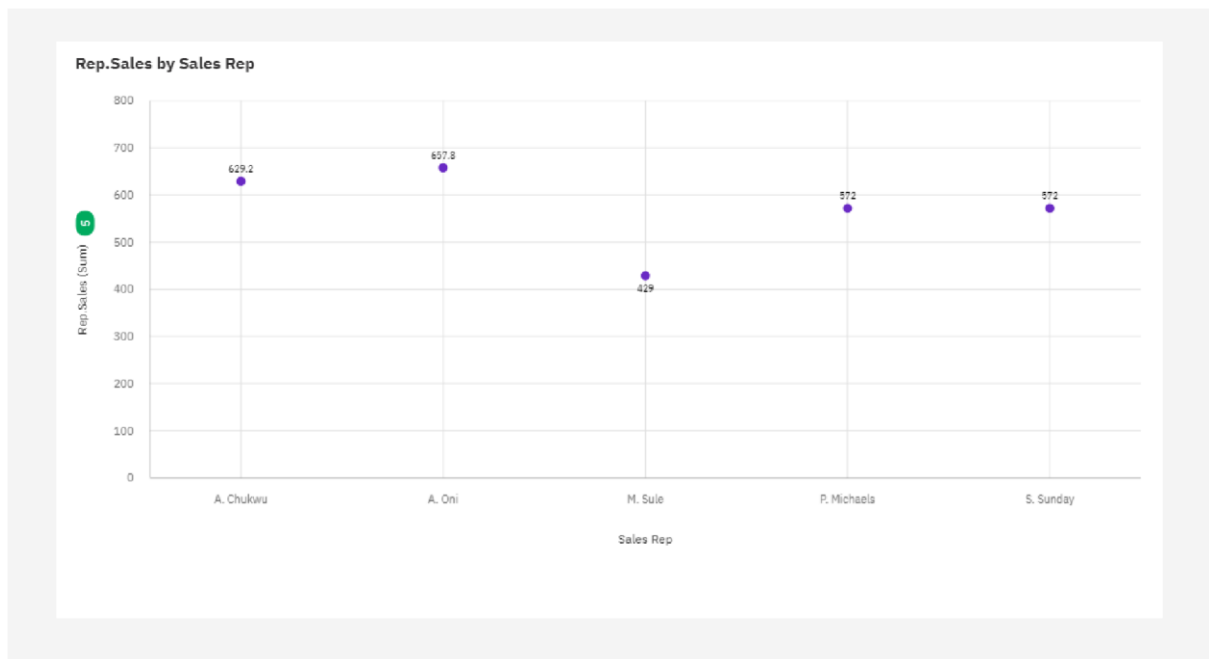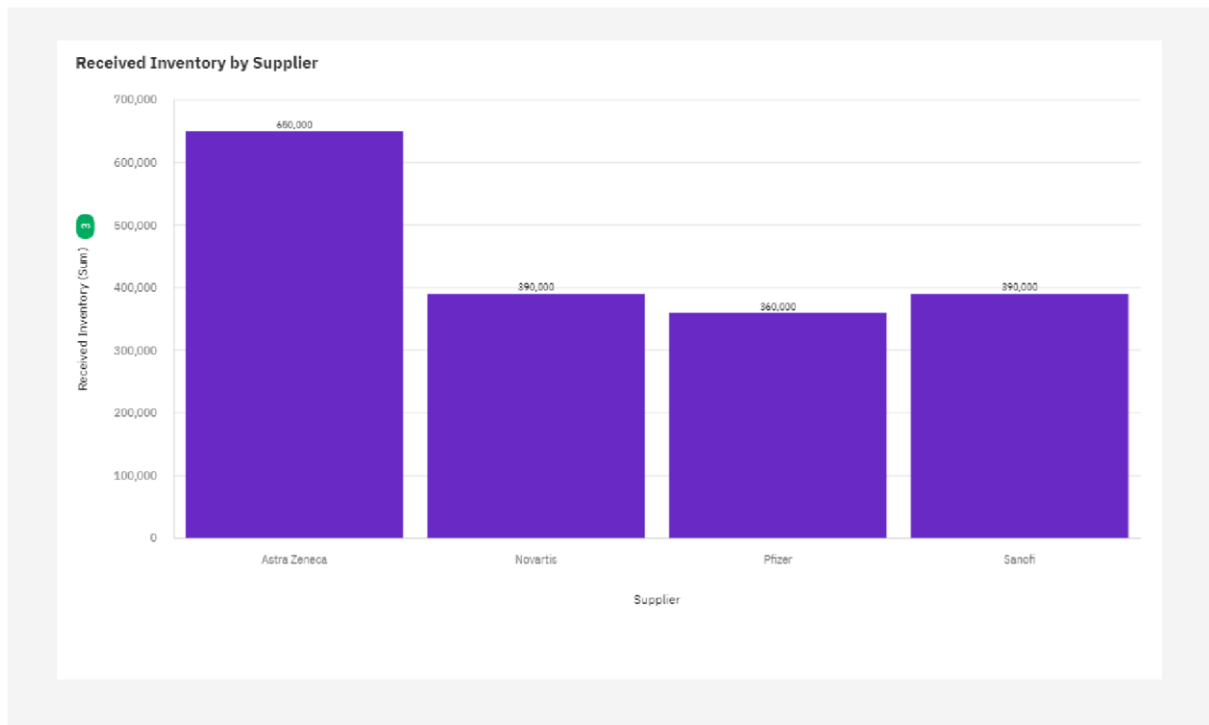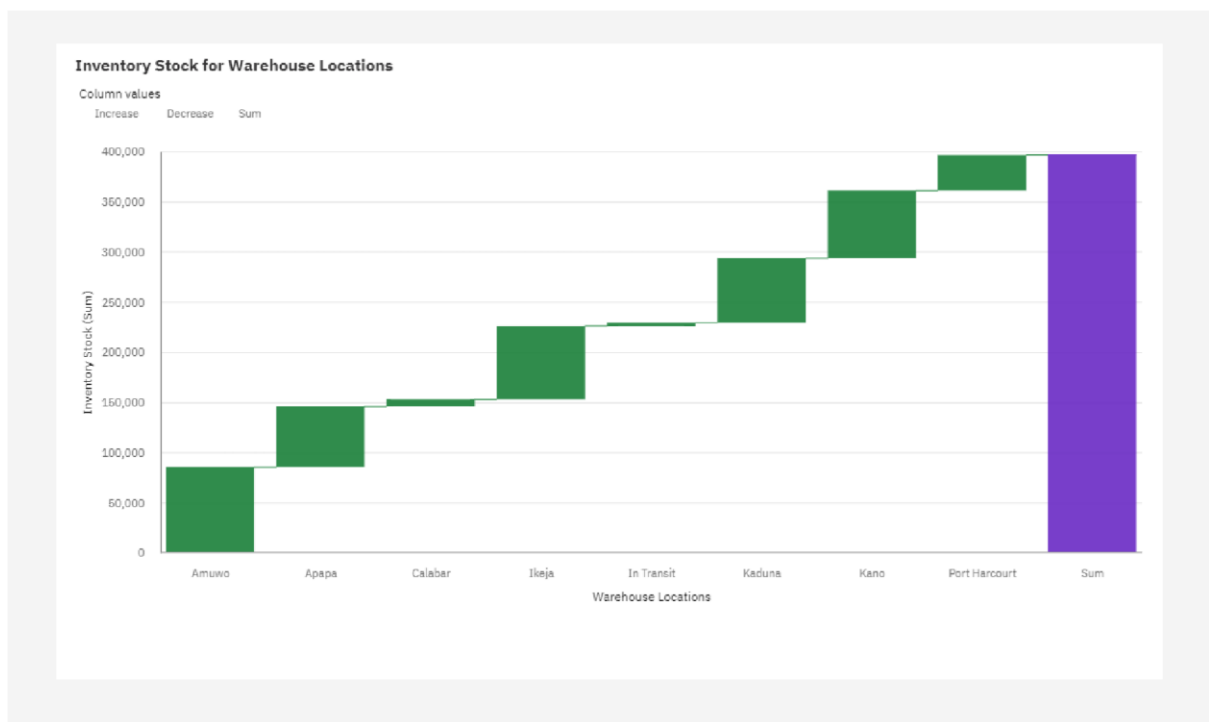
Task 1: Sales By Customer:
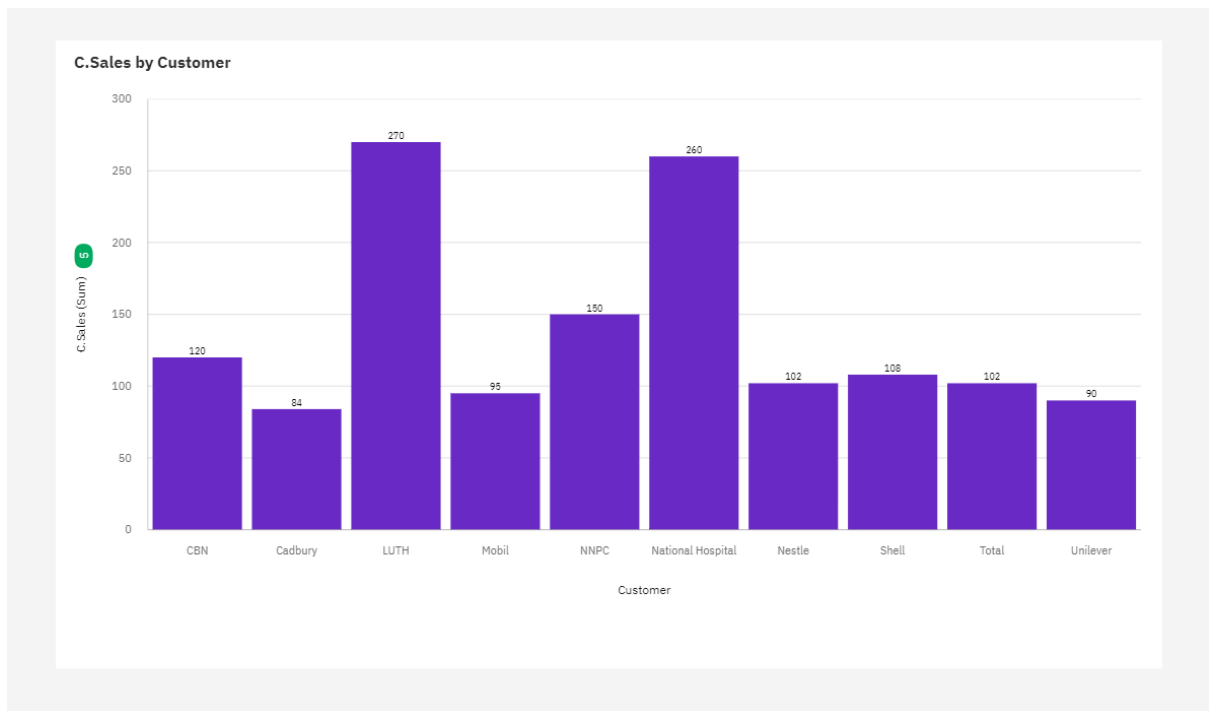
Task 2 : Sales By Location :
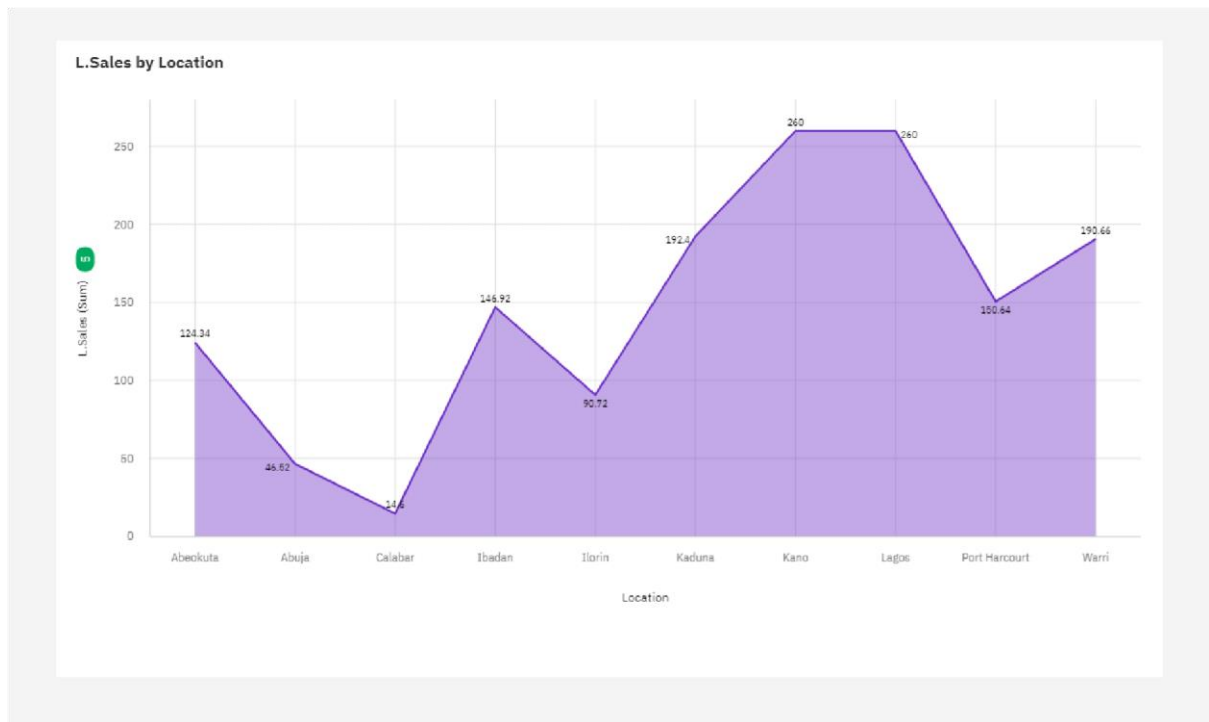
L.Sales by Location

Task 3 : Sales By Sales Representative:

Rep.Sales by Sales Rep

Task 4 : Received Inventory From Supplier :

Received Inventory by Supplier

Task 5: Inventory Stock for Warehouse Locations :
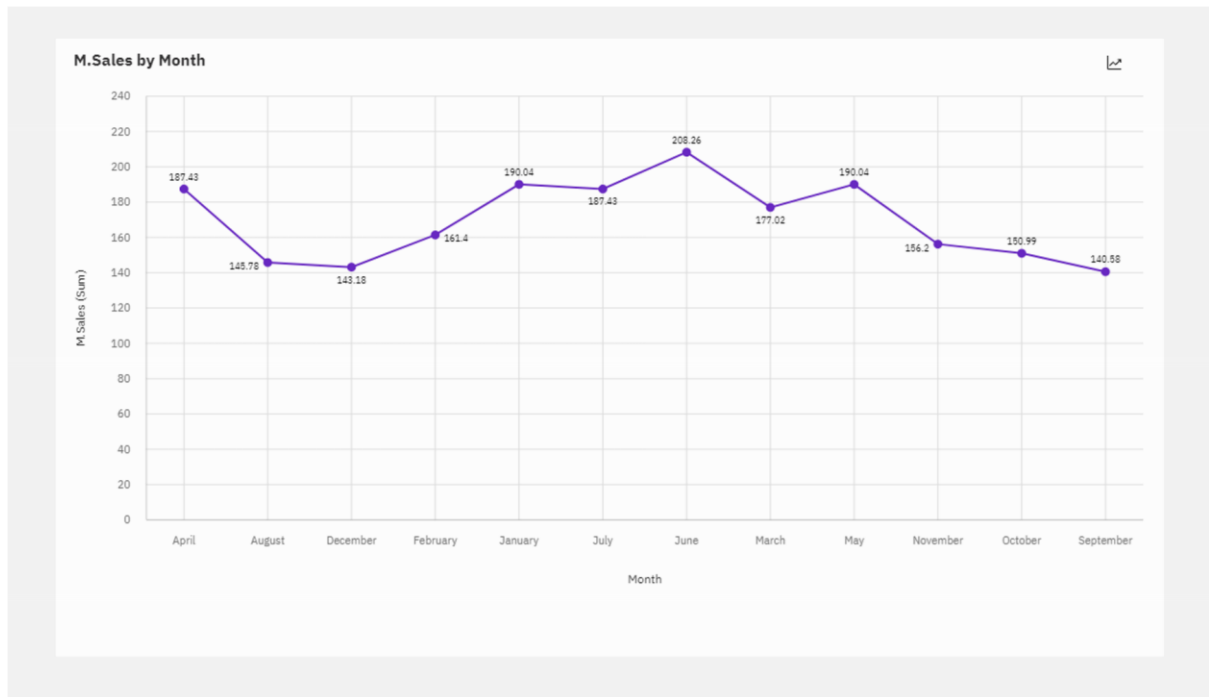
Inventory Stock for Warehouse Locations

Task 6: Sales Trend :
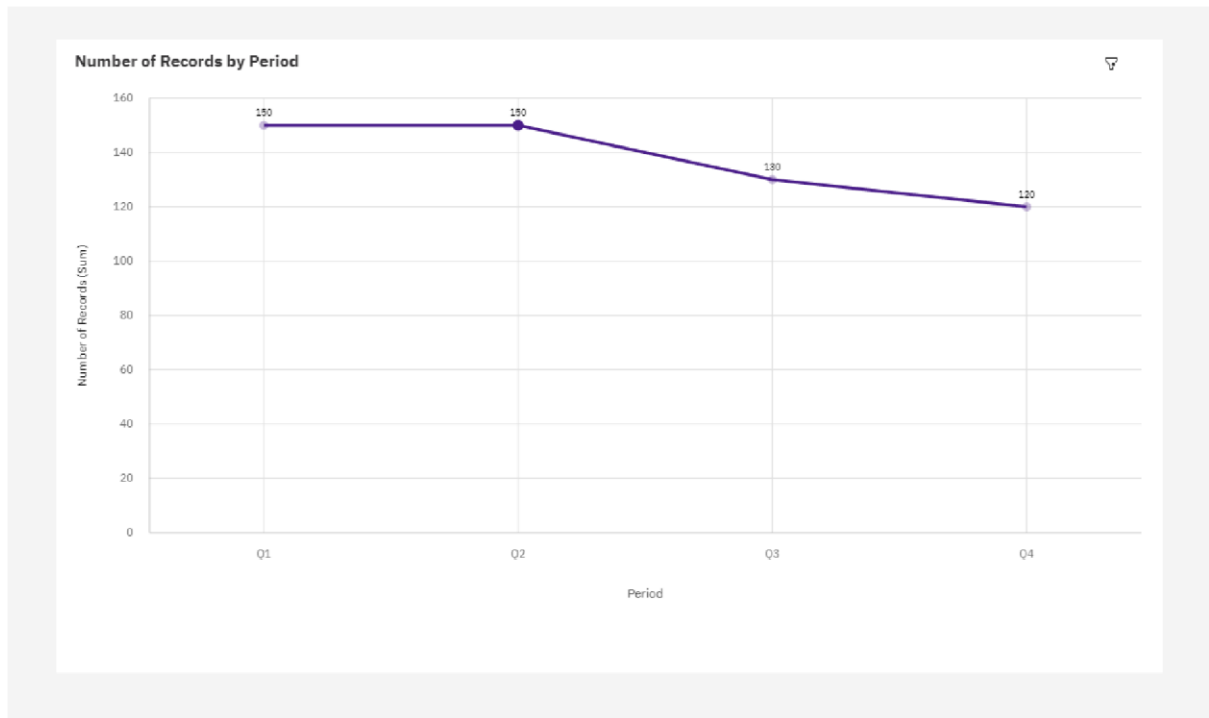
Task 7:Monthly Sales :

Task 8: Actual and Received Inventory by Month :

Actual and Received Inventory by Month

Column
Received Inventory (Sum)

Line
Actual (Sum)