Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- **10 minutes** to prepare
- **1 hour** to collaborate
- **2-8 people** recommended

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

⏱ 10 minutes

Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

Open article →

Define your problem statement

The leading cause of death in the developed world is heart disease. Therefore, there needs to be work done to help prevent the risks of having a heart attack or stroke.

⏱ 5 minutes

PROBLEM
How might we [your problem statement]?

Key rules of brainstorming
To run an smooth and productive session

- Stay in topic.
- Encourage wild ideas.
- Defer judgment.
- Listen to others.
- Go for volume.
- If possible, be visual.

Brainstorm

Write down any ideas that come to mind that address your problem statement.

⏱ 10 minutes

TIP
You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

MAHESH RAJA S.B

- Identification of prior cardiovascular diseases
- Blood sugar level prediction
- Infer the stage of disease
- Prediction of related disease

KRISHNA RAJKUMAR

- Accumulation of body pain information
- Collection of smoking data's of patient
- Identification of Similar disease
- Collection of raw data related to cardiovascular disease

RAJESH

- Identification of patient's diet
- Evaluation of patient's age
- Analysing the disease history of patient
- Comparing current data with related pattern disease

MUTHU PRAVEEN KRISHNAN

- Spotting of high cholesterol levels
- Identification of patient's sleep pattern
- Prediction of chronic pains
- Designing formula using diet and daily routine life of patient

ARUN KUMAR

- Finding lifestyle of patient
- Patient's family's medical history
- Comparing the result from the formula and real - time data
- Prediction of symptoms of disease

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

⏱ 20 minutes

Data Collection
- Collecting medical data by conducting medical camp
- Collecting the family medical records

Data Cleansing
- Identify the people having comorbidity available to heart disease
- Cleaning the people with data and raw data related to heart disease report

Data Classification
- Using classification algorithm
- Classifying the diet of people

Data Features
- Identify the people who addicted to smoking and alcohol
- High cholestrol levels

Modelling of Data
- Designing formula using diet and daily routine life of people
- Unhealthy life style can rise your risk heart disease

Training of Data
- symptoms prediction
- Predicting heart disease using the formula

Evaluation of Data
- Comparing the result from the formula and real - time data
- Improper Breathing prediction

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.
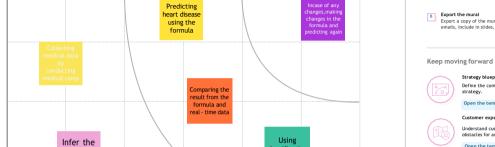
⏱ 20 minutes

Importance
If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

Feasibility
Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)

Grid notes:
- Collecting medical data by conducting medical camp
- Predicting heart disease using the formula
- Incase of any changes, making changes in the formula and predicting again
- Infer the stage of disease
- Comparing the result from the formula and real - time data
- Using classification algorithm
- Identification of patient's diet
- Finding lifestyle of patient
- Evaluation of patient's age

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

Share the mural
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

Export the mural
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint
Define the components of a new idea or strategy.
Open the template →

Customer experience journey map
Understand customer needs, motivations, and obstacles for an experience.
Open the template →

Strengths, weaknesses, opportunities & threats
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
Open the template →

Need some inspiration?
See a finished version of this template to kickstart your work.
Open example →