



SAY AND DO

Attitude in public

Appearance

Behaviour towards others

ALL KIND OF
TRENDS AND
CULTURE
PRODUCTS

FITNESS
ENTHUSIASTS

DIFFICULT
TO ASK
REFUND

RECOMMENDING
PRODUCT BASED
ON LATEST
SEARCH



GAIN

wants / needs

Measures of success

Obstacles

NEED TO
ASSURANCE
FOR THE
PRODUCT
QUALITY

PERSONALIZATION
AND FIT

BETTER
FOR SELF
RELIANCE

USER'S
SATISFACTION
ON PRODUCT



what do they

HEAR

It includes
data
science
tools

It covers the
foundation of
agile
methodology

I cannot find
which
product is
best one

can find that
product are
similar to
many brand of
products

what do they

THINK AND FEEL



LOTS OF
RECOMENTATION

VARIETY OF
OPTIONS

AMAZING

TECHNOLOGY
REVOLUTION