Ideation Phase
Brainstorm & Idea Prioritization Template

Date	7 October 2022
Team ID	PNT2022TMID05115
Project Name	AI Powered Nutrition Analyst for Fitness Enthusiasts.
Maximum Marks	4 Marks

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm

Write down any ideas that come to mind
that address your problem statement.

⏱ 10 minutes

VINNI BLESSI JOICE P

Encourages us healthy life style	Makes aware of what we are eating	Encourage exercise and activity based on user profile
Can be used as a remainder to eat healthy	It also perfect for a vegan	Natural growth can be attained

VAISHNAVI S

Helps to stop using supplements	Health and fitness tips are given	Diet chart for users
Water intake monitoring	Calculating calories by analysing user inputs	Diet and health tracking application

VAISHNAVI J

Motivational quotes to keep them motivated	Suggest food based on calorie value provided by the user
Highlighting important fact about the fruit they given as input	Exercise recommendation based on user profile
Collect best data set for the AI model	Recommendation based on seasons, location and demand

SOUNDARYA R

Giving the type of fruit and nutrient value as output to user	Animated exercise page to help the user to workout properly
Helping in identifying non native fruits	Saving provide meal plan to prepare diet chart
Remaind the user about the fruits they are allergic to	Articles and blogs related to fitness and healthy lifestyle

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

🕐 20 minutes

BASED ON NUTRITION

Helps vegan people

Highlighting specifc nutritional content of fruit based on user medical history

Giving the type of fruit and nutrient value as output to user

BASED ON SUPPLEMENTRY

Natural food is prefered over supplements

Customiszed natural nutrients are given

The amount taken should be messured

BASED ON BREAKFAST

Choosing the right kind of breakfast is crucial

Proper nutrition implements maximum performance

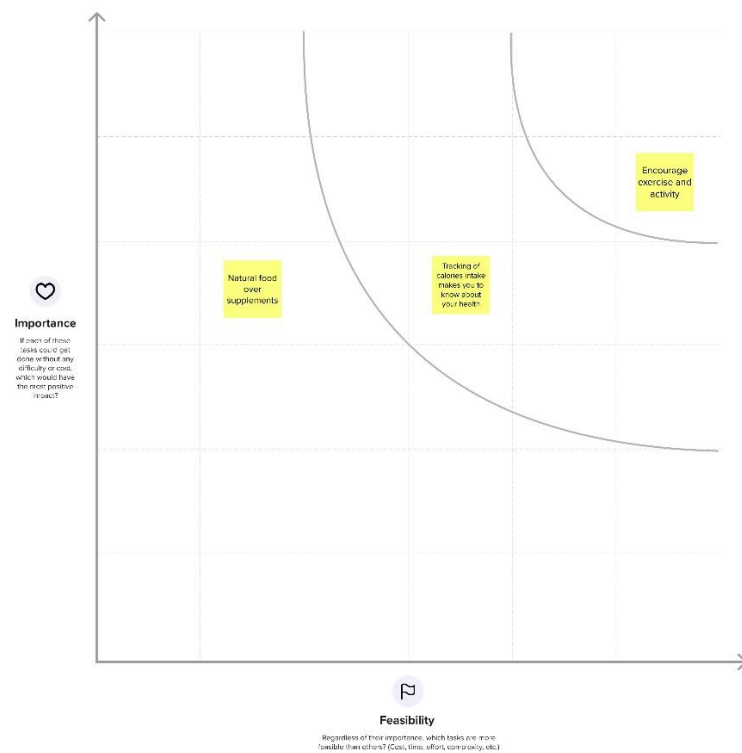Saving the user provide breakfast plan

Step-3: Idea Prioritization

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

⏱ 20 minutes

Importance

♡

If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

Encourage exercise and activity

Tracking of calories intake makes you to know about your health

Natural food over supplements

⚑

Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

A | **Share the mural**
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

B | **Export the mural**
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint
Define the components of a new idea or strategy.
Open the template →

Customer experience journey map
Understand customer needs, motivations, and obstacles for an experience.
Open the template →

Strengths, weaknesses, opportunities & threats
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
Open the template →

🗩 Share template feedback