

PROBLEM AND SOLUTION FIT

CUSTOMER SEGMENT

One who loves shopping on a frequent basis is our customer .

CUSTOMER LIMITATIONS

Budget and quality is a major constraint .

AVAILABLE SOLUTIONS

Through sales Dashboards they can analyze products and profit/loss.

PROBLEM/PAINS + FREQUENCY

By creating various Dashboards,they can analyze the products related queries.

ROOT /CAUSE OF PORBLEM

Due to pandemic it is unable to collect and analyse about product purchase details .

BEHAVIOUR + ITS INTENSITY

They will search reviews on products in order to attain better quality.

TRIGGERS TO ACT

Fradulent activities or low quality product.Gaining profit/loss.

YOUR SOLUTION

Selecting Right data,Choosing best analytics tools and creating eye appealing Dashboard is the finisl solution .

CHANNELS OF BEHAVIOUR

ONLINE: Extract the vchannels from behaviour block .
OFFLINE: Extract Channels from behaviour block and use it for customer development.