## **Brain Stroming and Ideation**

| New Liable    |                        |
|---------------|------------------------|
| Date          | 19 September 2022      |
| Team ID       | PNT2022TMID05248       |
| Project Name  | Global Sales Analytics |
| Maximum Marks | 4 marks                |



## **PROBLEM**

Shopping online is currently the need of the hour. Because of this COVID, it's not easy to walk in a store randomly and buy anything you want. Hence understanding things like, Customer Analysis and Product Analysis of this Global Super Store is essential.

## **Key rules of Brainstroming**

To run a smooth and productive session

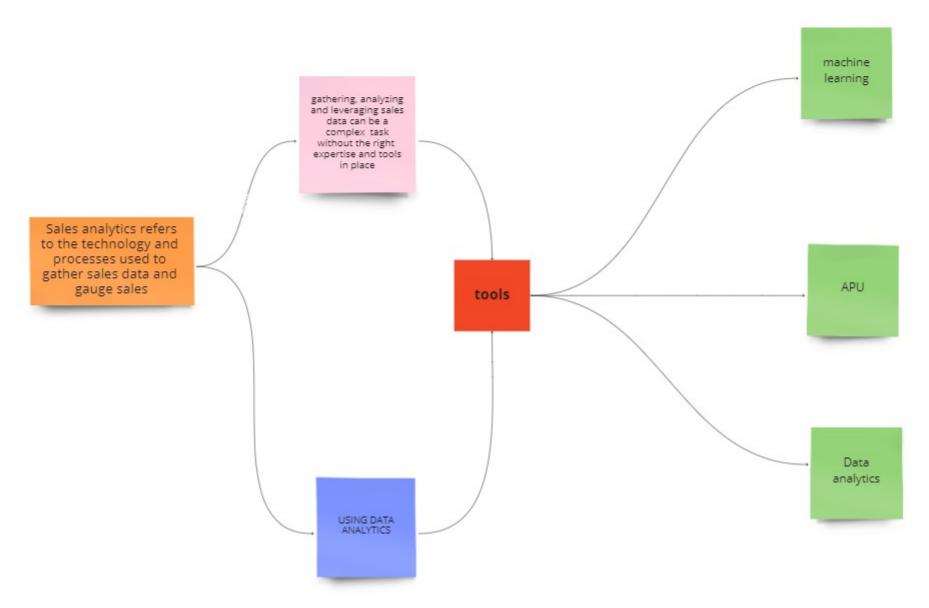
- ■Stay in topic.
- ■Defer judgment.
- ■Go for volume.

- Listen to others
- Encourage wild ideas
- If possible, be visual



## Nivetha TMS Mariya Monisha J display analytics on a sales dashboard which is straight forward, intuitive, and communicate a clear message. The goal of sales analytics is always to simplify the information available to you. The goal of sales analytics is always to simplify the information available to you Nigitha C Nithya V Sales analytics can enable your agents to spot key trends, dive deep, predict outcomes, and increase productivity sing free tools like Google Sheets, PowerPoint, or Excel. On it can be hooked up to a dashboard software solution like PowerMetrics. The goal of sales analytics is always the ones that aren't moving, your most proftable customers, and potential sales opportunities. By analyzing your sales, you can identify your most proftable to simplify the information available to you. products







display analytics on a sales dashboard performance, and a performance, and a sales dashboard which is straight strong for weakly business, and the forward-influstive, performance can way to generate sales performance and become a potent cash is through the what- and dear message.

The performance is a second cash is through to perform the sales performance in the sales performance in the sales performance in the sales.

revenue revenue performance, and revenue performance, and a strong (or weak) performance can become a patient religing force states of the sta

Many global,
Industrylexiding boands the top focus of transparency and transparency and are now using their small business owners, but accountability for ways to make better analyzing sales data in process is to display business decidations.

See analyzing sales data process is to display business decidations.

Is equally important.