

# **PROJECT DESIGN PHASE – II**

## **Customer Journey Map**

DATE	06- 10 - 2022
TEAM ID	PNT2022TMID05143
PROJECT NAME	Nutrition Assistant Application

<b>Browsing, booking, attending, and rating a local city tour.</b>	<b>Entice</b>  How does Someone initially become aware of this process?	<b>Enter</b>  What do people experience as they begin the process?	<b>Engage</b>  In the core moments in the process, what happens?	<b>Exit</b>  What do people typically experience as the process finishes?	<b>Extend</b>  What happens after the experience is over?
<b>Steps</b>  What does the person typically experience?	1.Users diet could be tracked. 2. Maintain users calorie value.	1. Better UI and responsive. 2. UX design is well structured .	1. Enter their details. 2. View results.	1. View their calorie value.	1. Scheduling and maintaining Users die.
<b>Interactions</b>  What interactions do they have at each step along the way?	1.Through app, People can interact with nutritional analyst. 2. They can interact in this app using internet.	1.People interact with the server and get the valid result. 2. By using app camera we can scan the food.	1. Customers interact with UI to know about their nutritional value. 2. Customers will engage with the software.	1. People interact with the server and get the valid result.	1. Customers the diet and lead a healthy life.

<b>Goals &amp; motivations</b>  At each step, what is a person's primary goal or motivation? ("Help me..." or "Help me avoid...")	1.To avoid the variety of diseases. 2. Helps to learn the nutritional content of the food.	1.Helps to get an idea of my daily food consumption. 2. Get information on his daily dietary intake.	1. Help me assisting learning the nutritional content of the food. 2. Give proper diet suggestions.	1. Help me get an idea of my daily food consumption.	1. Help customers to assist how much calories they intake on daily basis.
<b>Positive moments</b>  What steps does a typical person find enjoyable, productive, fun, motivating, delightful, or exciting?	1.Customer feels happy if he maintains a healthy diet. 2. He feels delightful to get a proper nutrition assistance.	1.Customer gets motivated if he Find changes in his body condition. 2. He enjoys the change in his lifestyle.	1.He feels delightful to get a proper nutrition Assistance. 2. Customer gets motivated if he eats low calorie food.	1.He enjoys the change in his lifestyle.	1. Customer feels delightful when he is better with his physic.

<p><b>Negative moments</b></p> <p>What steps does a typical person find frustrating, confusing, angering, costly, or time-consuming?</p>	<p>1.They get disappointed if they don't see change in their body condition. 2. Users find it helpless if the calorie value is not accurate.</p>	<p>1.Customers get unsatisfied if they get wrong diet suggestions. 2. They feel bored if they get the same recipes.</p>	<p>1.They get disappointed if they don't see change in their body condition. 2. Users find it helpless if the calorie value is not accurate.</p>	<p>1. Customers get unsatisfied if they get wrong diet suggestions.</p>	<p>1. Customer feel frustrated if he doesn't see change in his health due to incorrect prediction.</p>
<p><b>Areas of opportunity</b></p> <p>How might we make each step better? What ideas do we have? What have others suggested?</p>	<p>1.Detecting all the food that is nutritional or not. 2.Accurate nutrition processing of the image.</p>	<p>1.Customizable meal plan for an individual. 2. Identifying the Calories percentage in food.</p>	<p>1.Accurate nutrition processing of the image. 2. Correct estimation of calories.</p>	<p>1. Balanced diet plan.</p>	<p>1. Suggest proper exercise to reduce weight.</p>