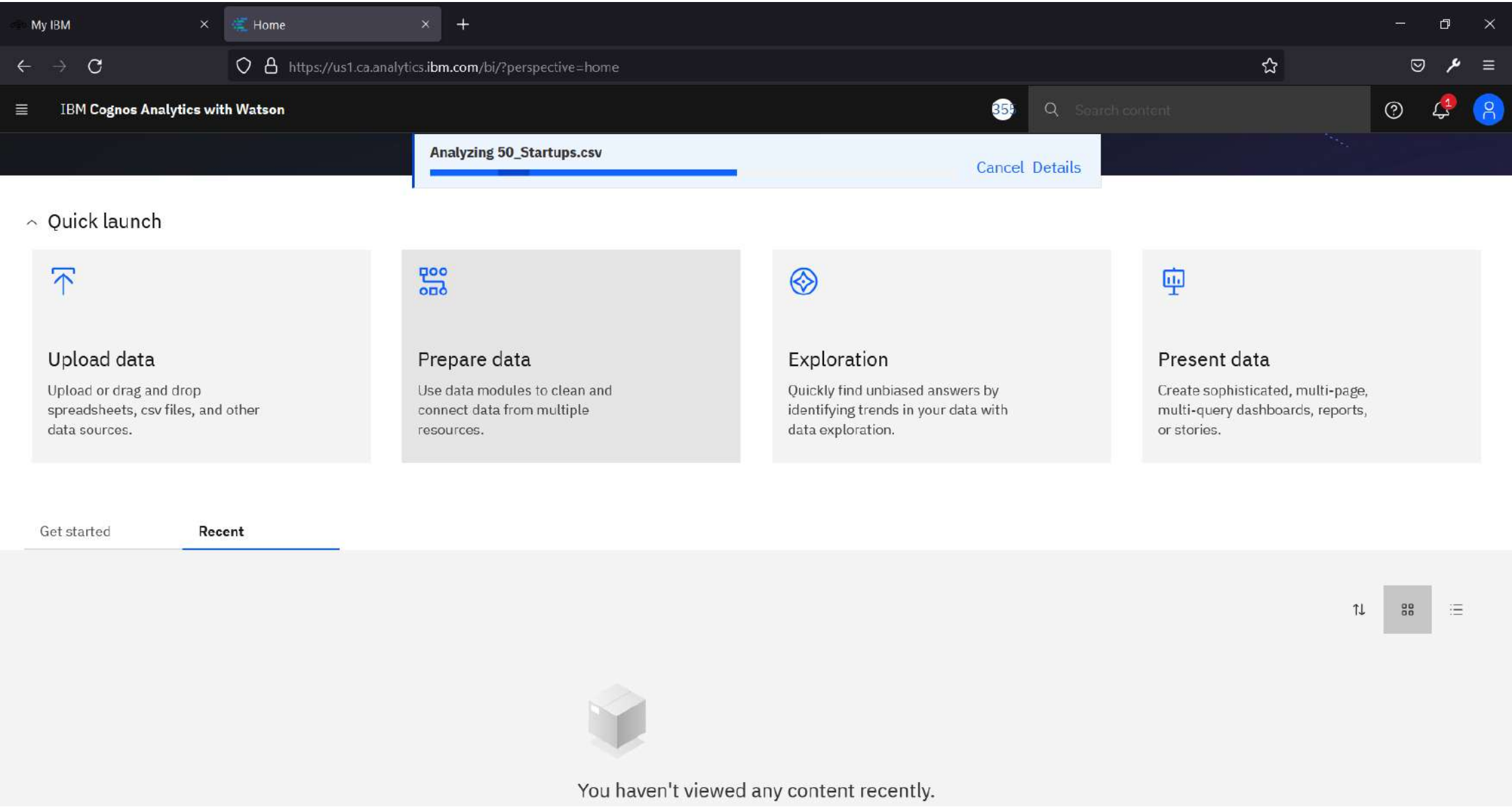
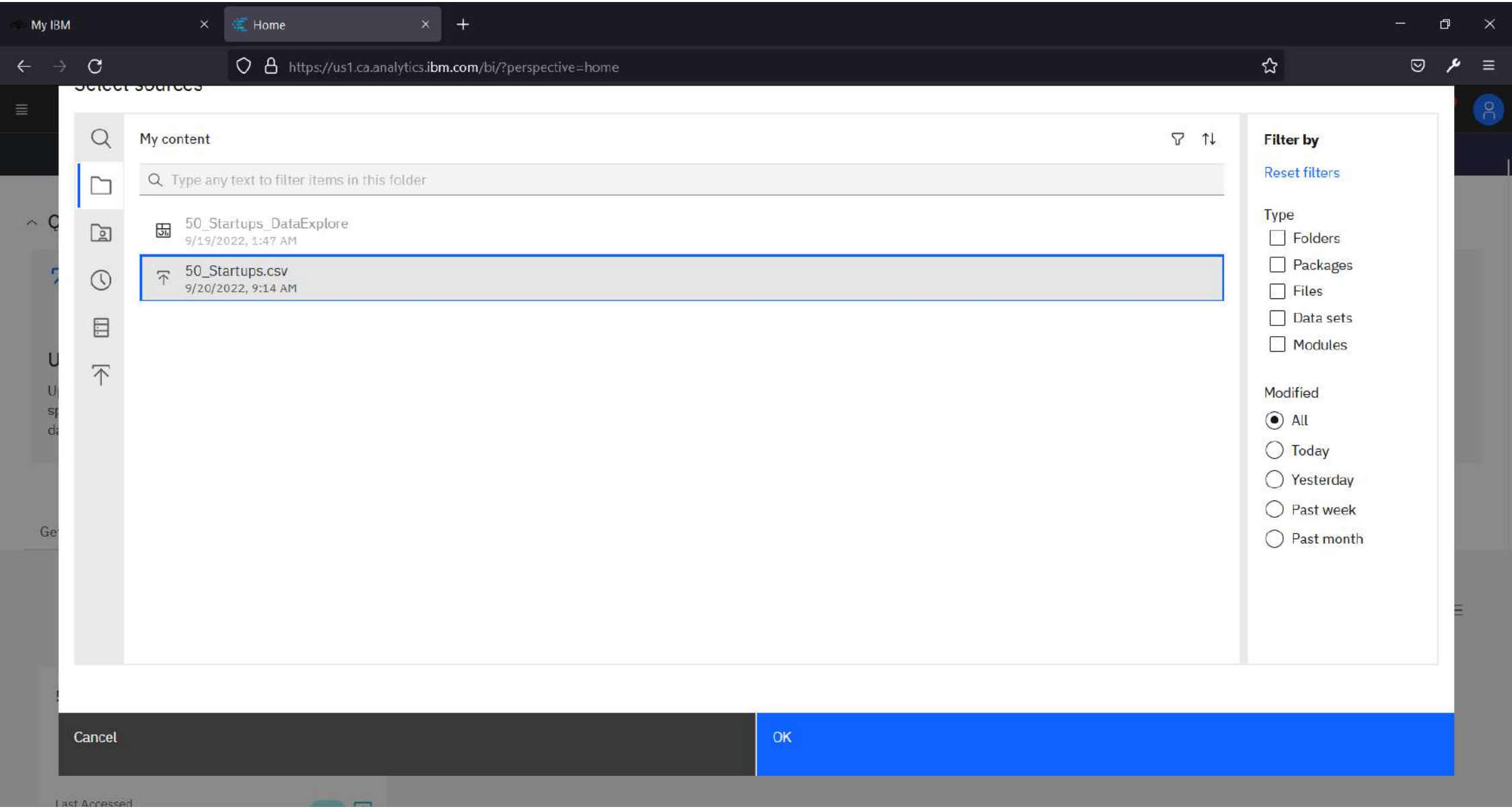

My IBM
Home
https://us1.ca.analytics.ibm.com/bi/?perspective=home
IBM Cognos Analytics with Watson
Search content
Analyzing 50_Startups.csv
Cancel Details
Quick launch
Upload data
Upload or drag and drop spreadsheets, csv files, and other data sources.
Prepare data
Use data modules to clean and connect data from multiple resources.
Exploration
Quickly find unbiased answers by identifying trends in your data with data exploration.
Present data
Create sophisticated, multi-page, multi-query dashboards, reports, or stories.
Get started
Recent
You haven't viewed any content recently.


My IBM
Home
https://us1.ca.analytics.ibm.com/bi/?perspective=home
My content
Type any text to filter items in this folder
50_Startups_DataExplore
9/19/2022, 1:47 AM
50_Startups.csv
9/20/2022, 9:14 AM
Filter by
Reset filters
Type
Folders
Packages
Files
Data sets
Modules
Modified
All
Today
Yesterday
Past week
Past month
Cancel
OK

My IBM | * New data module

https://us1.ca.analytics.ibm.com/bi/?perspective=ca-modeller&id=1756958201_37e51f54e9854500a8557aab14975f7b_sessionTemp&objRef=&tid=1756958201_

IBM Cognos Analytics with Watson | * New data module

Search content

Properties

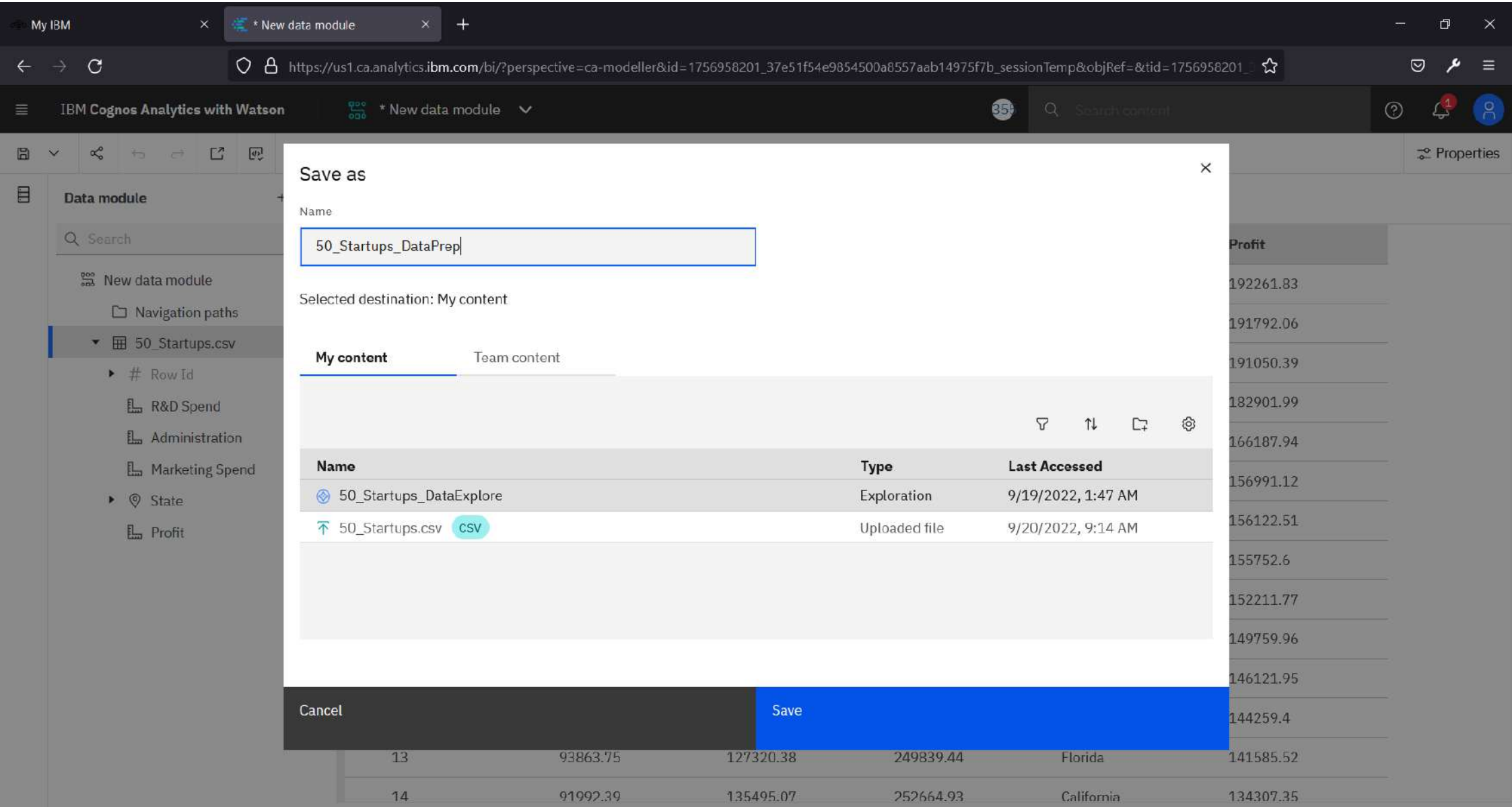
Data module

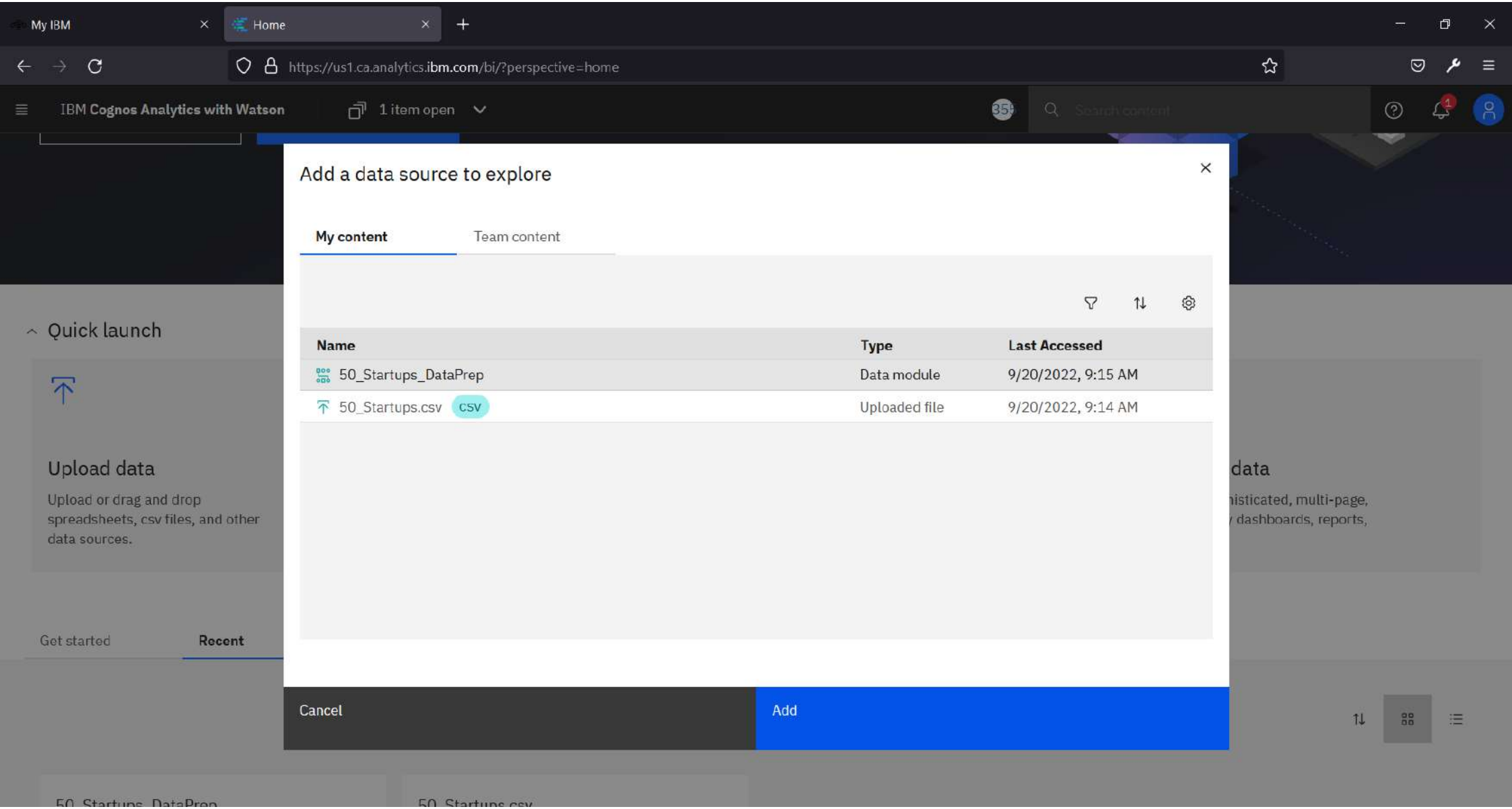
Search

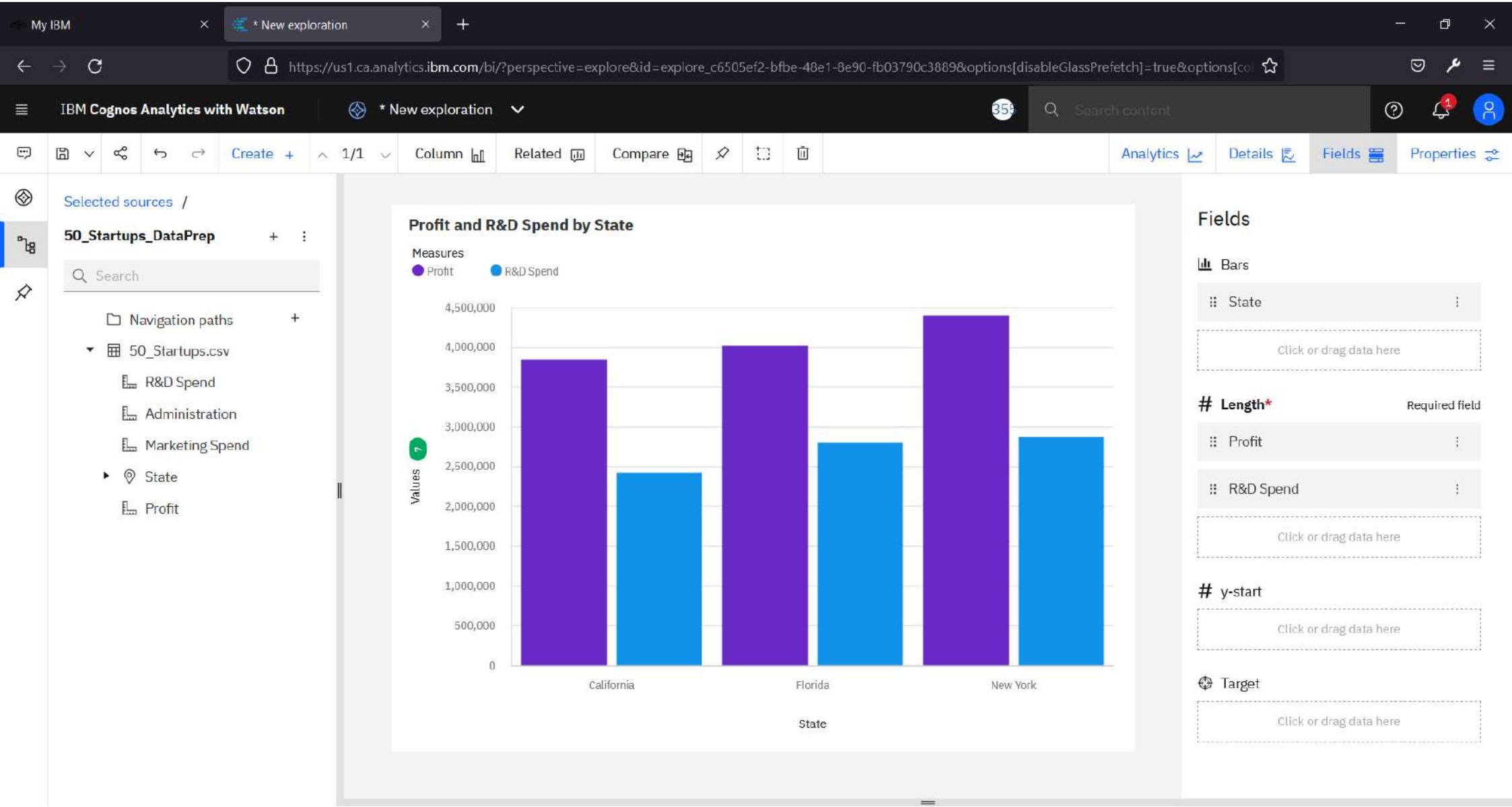
- New data module
  - Navigation paths
  - 50_Startups.csv
    - Row Id
    - R&D Spend
    - Administration
    - Marketing Spend
    - State
    - Profit

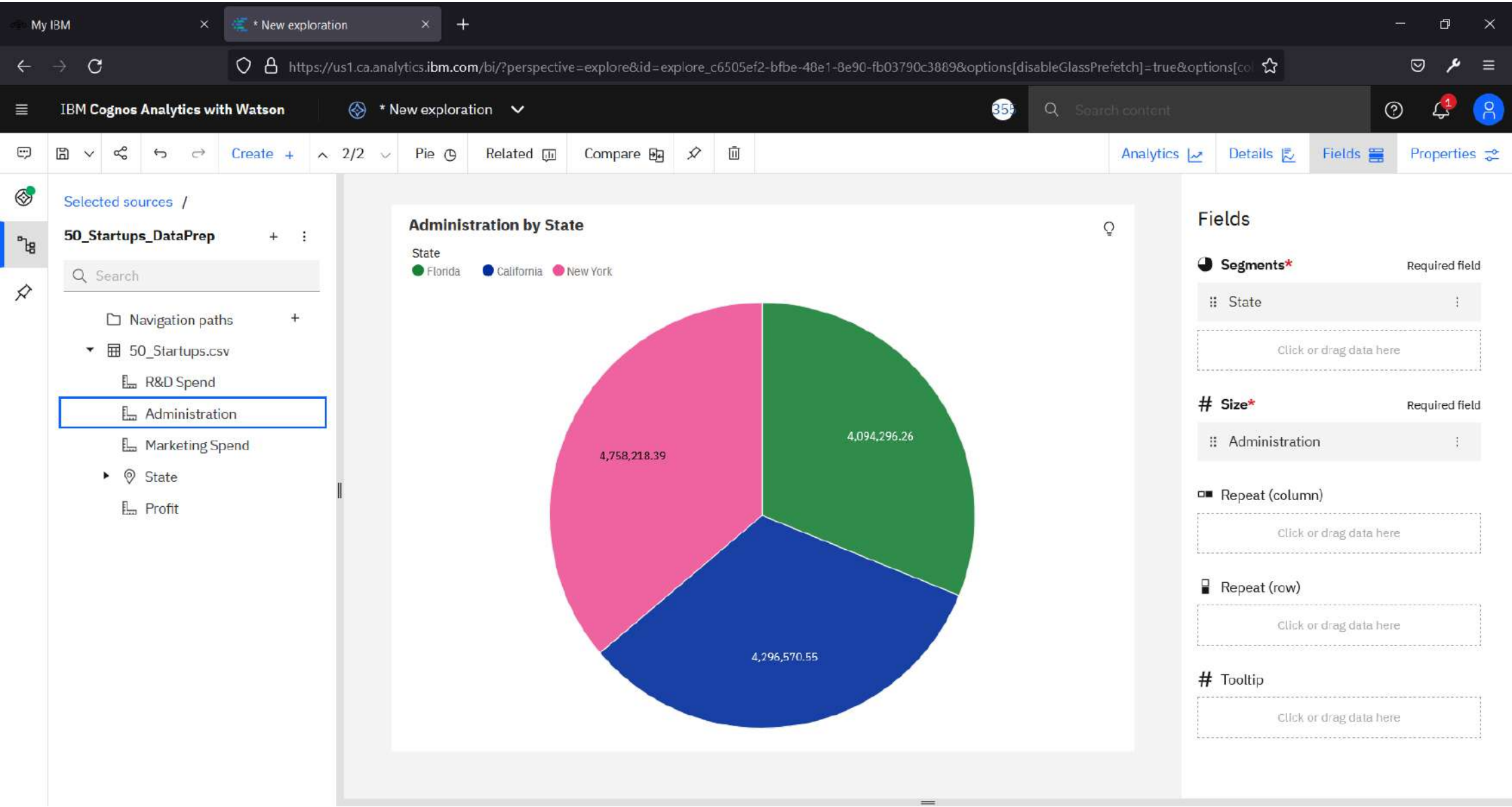
Grid | Relationships | Custom tables

Row Id	R&D Spend	Administration	Marketing Spend	State	Profit
1	165349.2	136897.8	471784.1	New York	192261.83
2	162597.7	151377.59	443898.53	California	191792.06
3	153441.51	101145.55	407934.54	Florida	191050.39
4	144372.41	118671.85	383199.62	New York	182901.99
5	142107.34	91391.77	366168.42	Florida	166187.94
6	131876.9	99814.71	362861.36	New York	156991.12
7	134615.46	147198.87	127716.82	California	156122.51
8	130298.13	145530.06	323876.68	Florida	155752.6
9	120542.52	148718.95	311613.29	New York	152211.77
10	123334.88	108679.17	304981.62	California	149759.96
11	101913.08	110594.11	229160.95	Florida	146121.95
12	100671.96	91790.61	249744.55	California	144259.4
13	93863.75	127320.38	249839.44	Florida	141585.52
14	91992.39	135495.07	252664.93	California	134307.35


My IBM
* New data module
https://us1.ca.analytics.ibm.com/bi/?perspective=ca-modeller&id=1756958201_37e51f54e9854500a8557aab14975f7b_sessionTemp&objRef=&tid=1756958201_
IBM Cognos Analytics with Watson
* New data module
Properties
Data module
Search
New data module
Navigation paths
50_Startups.csv
Row Id
R&D Spend
Administration
Marketing Spend
State
Profit
Save as
Name
50_Startups_DataPrep
Selected destination: My content
My content
Team content
Name
Type
Last Accessed
50_Startups_DataExplore
Exploration
9/19/2022, 1:47 AM
50_Startups.csv
CSV
Uploaded file
9/20/2022, 9:14 AM
Cancel
Save
Profit
192261.83
191792.06
191050.39
182901.99
166187.94
156991.12
156122.51
155752.6
152211.77
149759.96
146121.95
144259.4
13 93863.75 127320.38 249839.44 Florida 141585.52
14 91992.39 135495.07 252664.93 California 134307.35


My IBM
Home
https://us1.ca.analytics.ibm.com/bi/?perspective=home
IBM Cognos Analytics with Watson
1 item open
Add a data source to explore
My content
Team content
Name
Type
Last Accessed
50_Startups_DataPrep
Data module
9/20/2022, 9:15 AM
50_Startups.csv
csv
Uploaded file
9/20/2022, 9:14 AM
Cancel
Add
Quick launch
Upload data
Upload or drag and drop spreadsheets, csv files, and other data sources.
Get started
Recent


My IBM
* New exploration
https://us1.ca.analytics.ibm.com/bi/?perspective=explore&id=explore_c6505ef2-bfbe-48e1-8e90-fb03790c3889&options[disableGlassPrefetch]=true&options[co
IBM Cognos Analytics with Watson
* New exploration
Search content
Create
1/1
Column
Related
Compare
Analytics
Details
Fields
Properties
Selected sources /
50_Startups_DataPrep
Search
Navigation paths
50_Startups.csv
R&D Spend
Administration
Marketing Spend
State
Profit
Profit and R&D Spend by State
Measures
Profit
R&D Spend
4,500,000
4,000,000
3,500,000
3,000,000
2,500,000
2,000,000
1,500,000
1,000,000
500,000
0
Values
California
Florida
New York
State
Fields
Bars
State
Click or drag data here
Length*
Required field
Profit
R&D Spend
Click or drag data here
y-start
Click or drag data here
Target
Click or drag data here


My IBM
* New exploration
https://us1.ca.analytics.ibm.com/bi/?perspective=explore&id=explore_c6505ef2-bfbe-48e1-8e90-fb03790c3889&options[disableGlassPrefetch]=true&options[co
IBM Cognos Analytics with Watson
* New exploration
Search content
Create
2/2
Pie
Related
Compare
Analytics
Details
Fields
Properties
Selected sources /
50_Startups_DataPrep
Search
Navigation paths
50_Startups.csv
R&D Spend
Administration
Marketing Spend
State
Profit
Administration by State
State
Florida
California
New York
4,094,296.26
4,296,570.55
4,758,218.39
Fields
Segments*
Required field
State
Click or drag data here
Size*
Required field
Administration
Repeat (column)
Click or drag data here
Repeat (row)
Click or drag data here
Tooltip
Click or drag data here

My IBM | * New exploration

https://us1.ca.analytics.ibm.com/bi/?perspective=explore&id=explore_c6505ef2-bfbe-48e1-8e90-fb03790c3889&options[disableGlassPrefetch]=true&options[co

IBM Cognos Analytics with Watson | * New exploration | Search content

Create | 3/3 | Hierarchy bubble | Related | Compare | Analytics | Details | Fields | Properties

Selected sources /

50_Startups_DataPrep

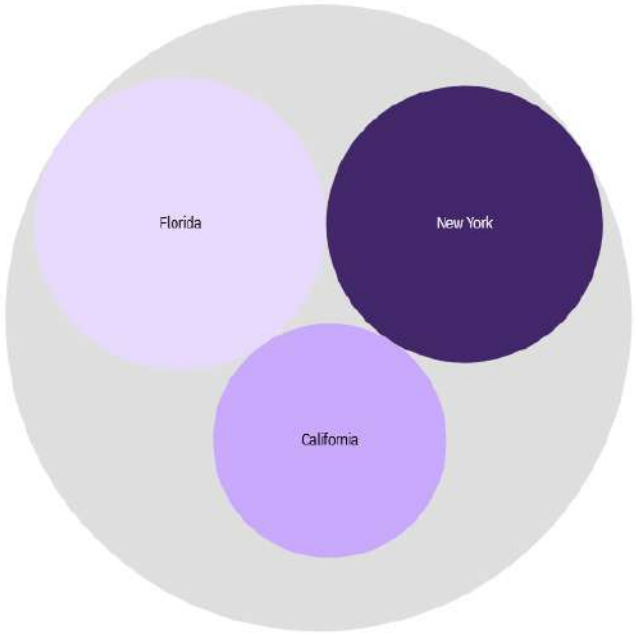
Search

- Navigation paths
- 50_Startups.csv
  - R&D Spend
  - Administration
  - Marketing Spend
  - State
  - Profit

State hierarchy colored by Administration and sized by Marketing Spend 1

Marketing Spend (...
6,762,349.47
8,460,023.62

Administration (S...
4,094,296.26
4,758,218.39



Fields

Bubbles* Required field

State

Click or drag data here

Size

Marketing Spend

Color

Administration

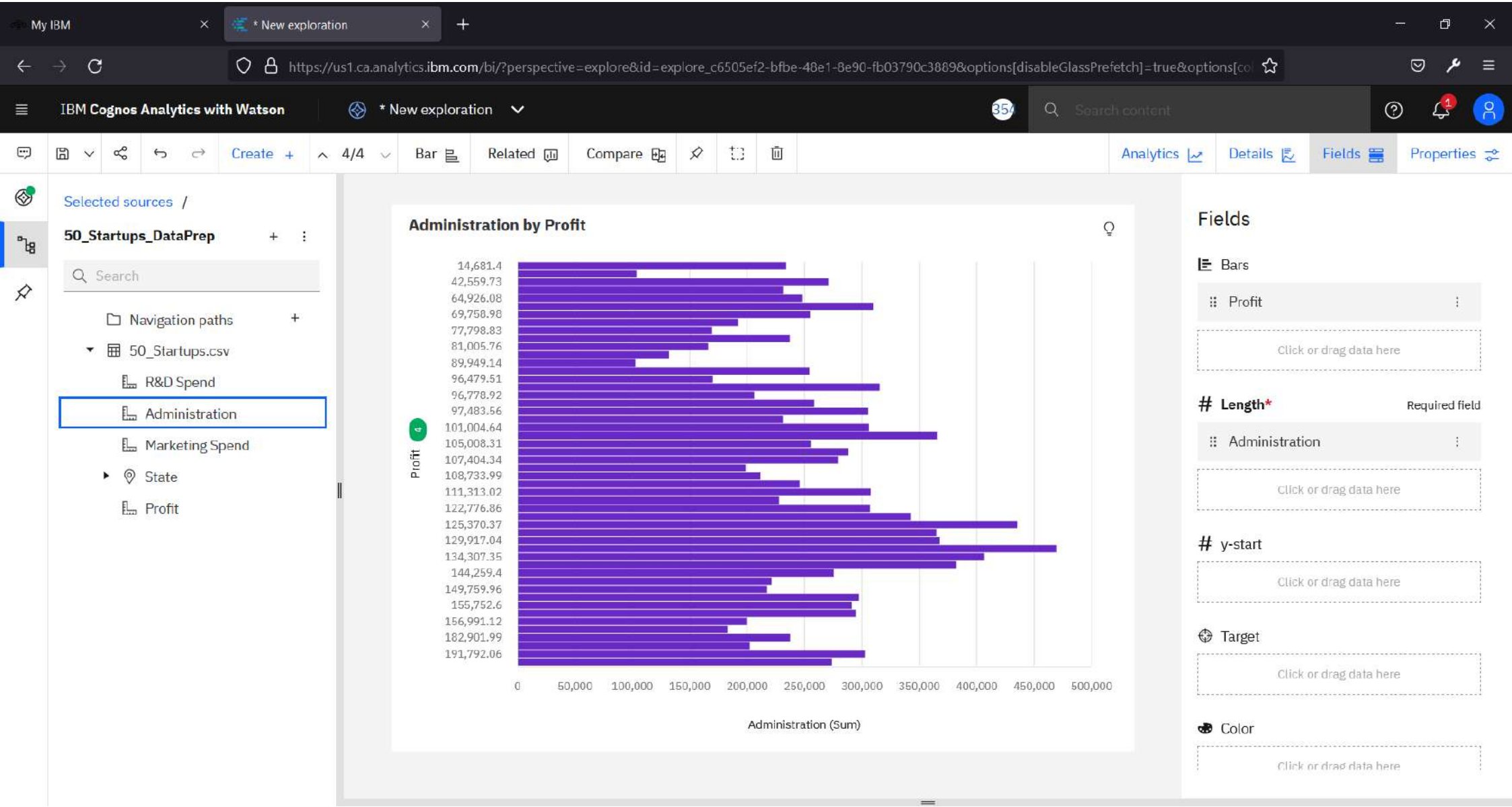
Click or drag data here

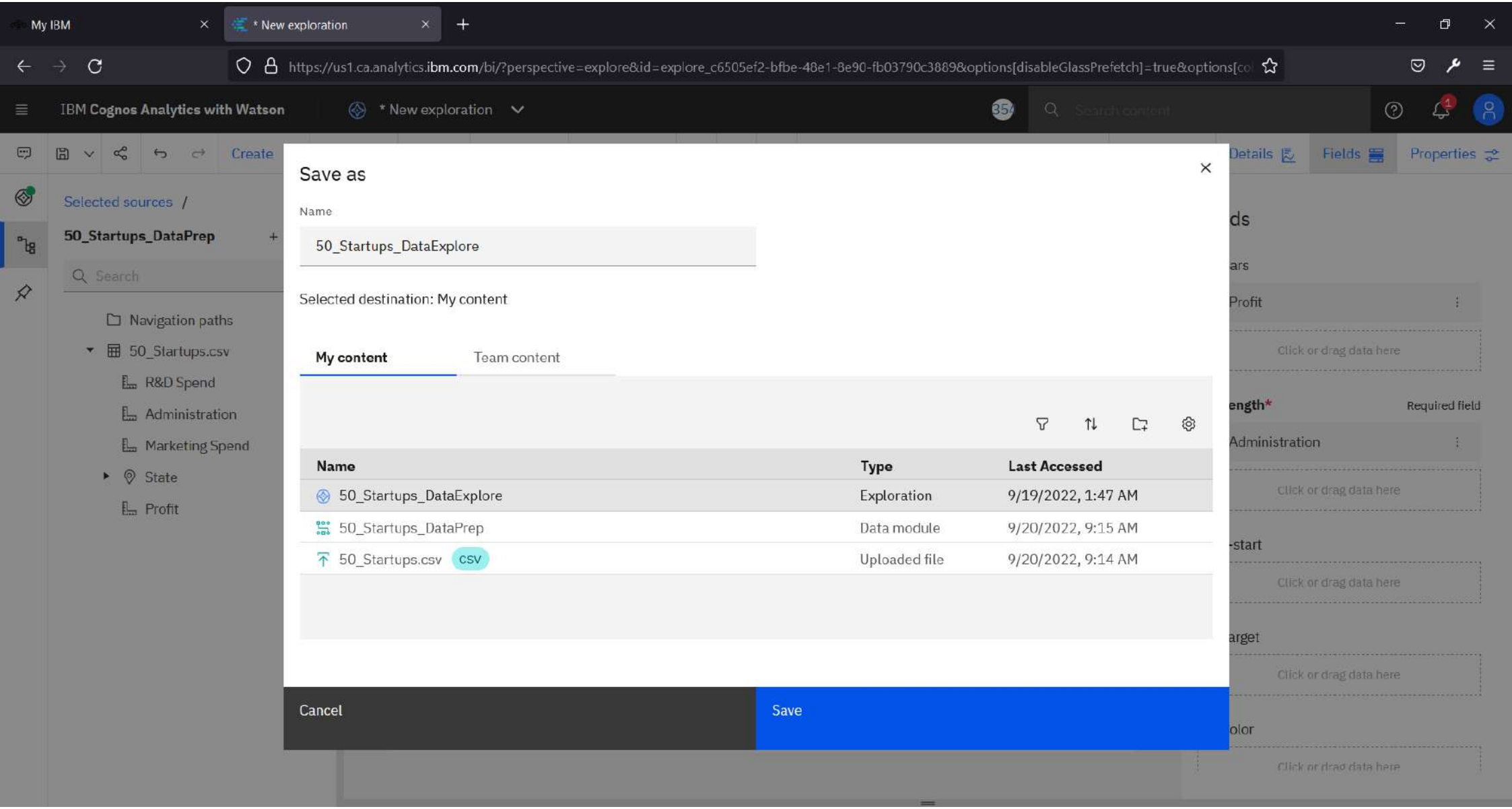
Repeat (column)

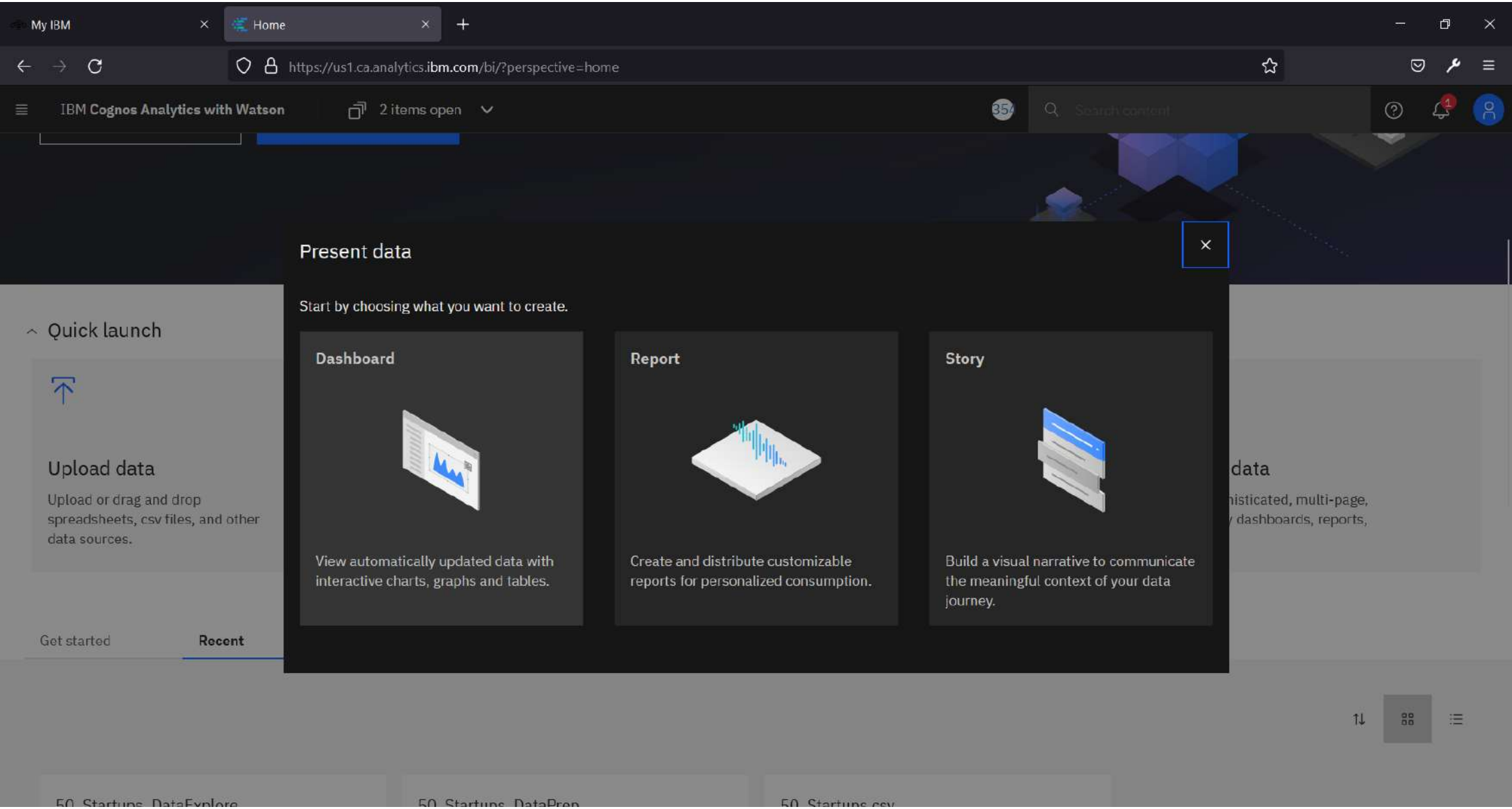
Click or drag data here

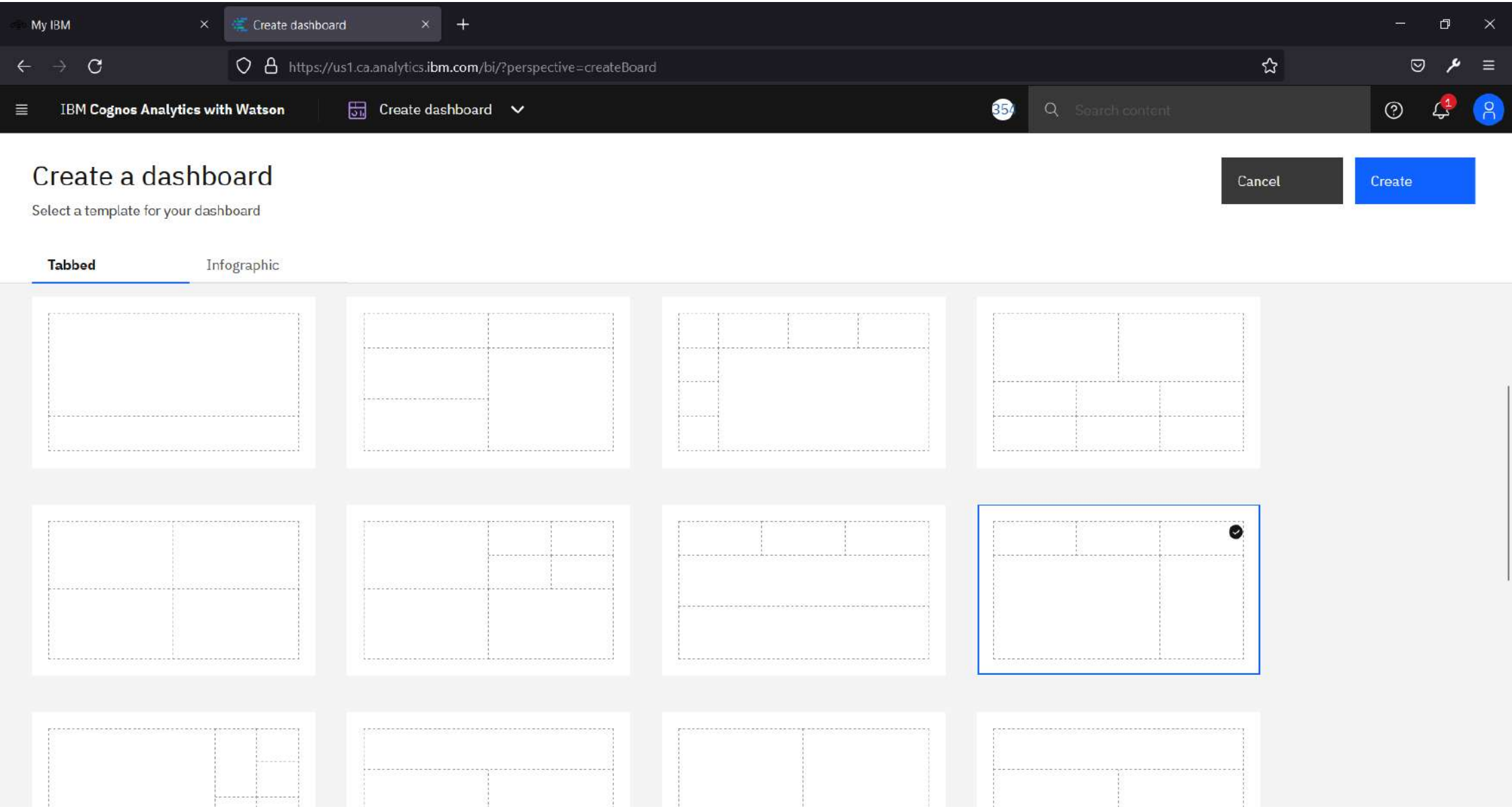
Repeat (row)

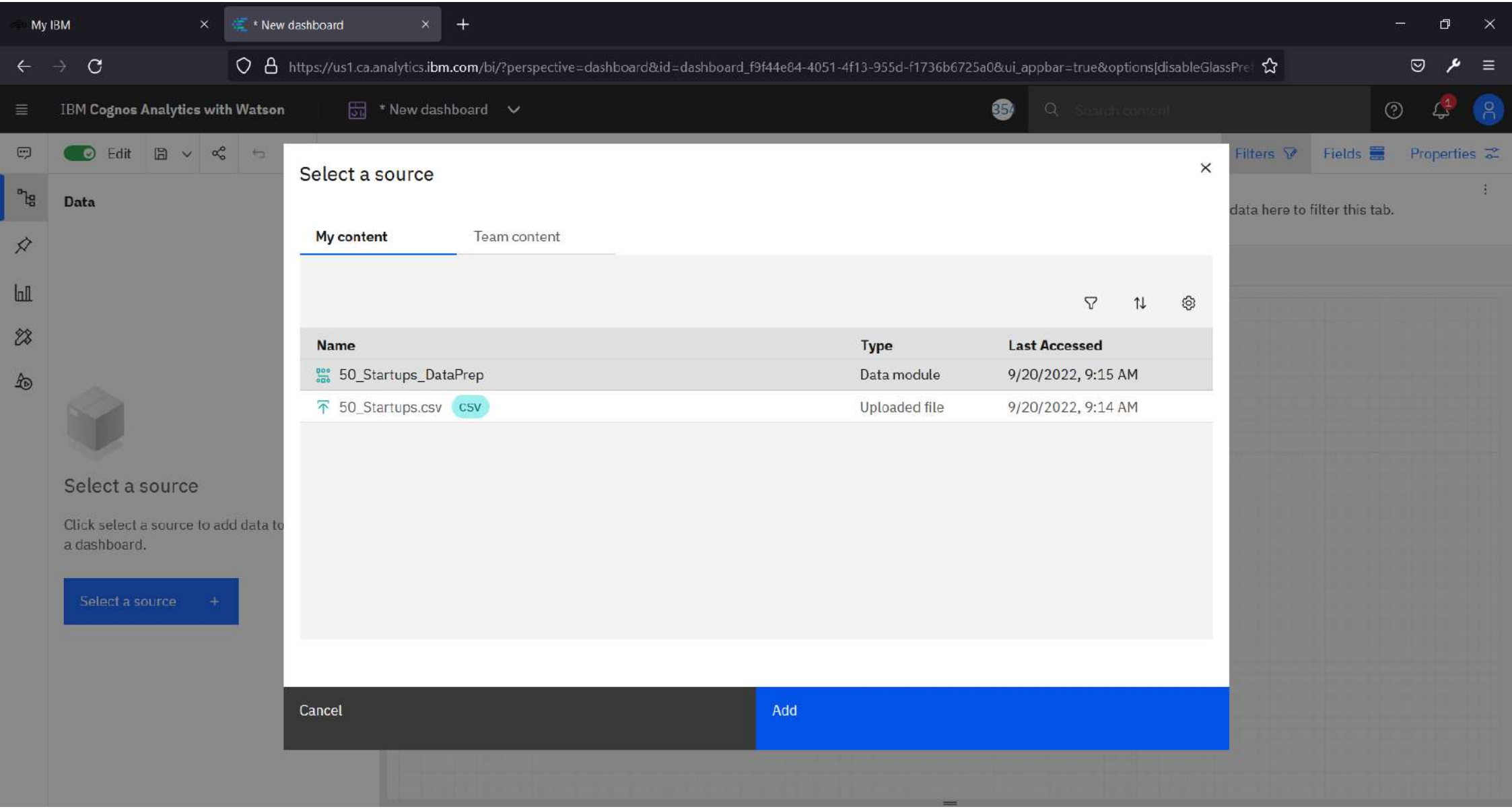
Click or drag data here


My IBM
* New exploration
https://us1.ca.analytics.ibm.com/bi/?perspective=explore&id=explore_c6505ef2-bfbe-48e1-8e90-fb03790c3889&options[disableGlassPrefetch]=true&options[co
IBM Cognos Analytics with Watson
* New exploration
Search content
Create
4/4
Bar
Related
Compare
Analytics
Details
Fields
Properties
Selected sources /
50_Startups_DataPrep
Search
Navigation paths
50_Startups.csv
R&D Spend
Administration
Marketing Spend
State
Profit
Administration by Profit
Profit
14,681.4
42,559.73
64,926.08
69,758.98
77,798.83
81,005.76
89,949.14
96,479.51
96,778.92
97,483.56
101,004.64
105,008.31
107,404.34
108,733.99
111,313.02
122,776.86
125,370.37
129,917.04
134,307.35
144,259.4
149,759.96
155,752.6
156,991.12
182,901.99
191,792.06
0
50,000
100,000
150,000
200,000
250,000
300,000
350,000
400,000
450,000
500,000
Administration (Sum)
Fields
Bars
Profit
Click or drag data here
Length*
Required field
Administration
Click or drag data here
y-start
Click or drag data here
Target
Click or drag data here
Color
Click or drag data here


My IBM
* New exploration
https://us1.ca.analytics.ibm.com/bi/?perspective=explore&id=explore_c6505ef2-bfbe-48e1-8e90-fb03790c3889&options[disableGlassPrefetch]=true&options[co
IBM Cognos Analytics with Watson
* New exploration
Create
Details
Fields
Properties
Selected sources /
50_Startups_DataPrep
Search
Navigation paths
50_Startups.csv
R&D Spend
Administration
Marketing Spend
State
Profit
Save as
Name
50_Startups_DataExplore
Selected destination: My content
My content
Team content
Name
Type
Last Accessed
50_Startups_DataExplore
Exploration
9/19/2022, 1:47 AM
50_Startups_DataPrep
Data module
9/20/2022, 9:15 AM
50_Startups.csv
CSV
Uploaded file
9/20/2022, 9:14 AM
Cancel
Save
Profit
Click or drag data here
Administration
Click or drag data here
Click or drag data here
Click or drag data here
Click or drag data here


My IBM
Home
https://us1.ca.analytics.ibm.com/bi/?perspective=home
IBM Cognos Analytics with Watson
2 items open
Present data
Start by choosing what you want to create.
Dashboard
View automatically updated data with interactive charts, graphs and tables.
Report
Create and distribute customizable reports for personalized consumption.
Story
Build a visual narrative to communicate the meaningful context of your data journey.
Quick launch
Upload data
Upload or drag and drop spreadsheets, csv files, and other data sources.
Get started
Recent


My IBM
Create dashboard
https://us1.ca.analytics.ibm.com/bi/?perspective=createBoard
IBM Cognos Analytics with Watson
Create dashboard
354
Search content
Create a dashboard
Select a template for your dashboard
Cancel
Create
Tabbed
Infographic


My IBM
* New dashboard
https://us1.ca.analytics.ibm.com/bi/?perspective=dashboard&id=dashboard_f9f44e84-4051-4f13-955d-f1736b6725a0&ui_appbar=true&options|disableGlassPre
IBM Cognos Analytics with Watson
* New dashboard
Edit
Filters
Fields
Properties
Data
data here to filter this tab.
Select a source
Click select a source to add data to a dashboard.
Select a source
Select a source
My content
Team content
Name
Type
Last Accessed
50_Startups_DataPrep
Data module
9/20/2022, 9:15 AM
50_Startups.csv
csv
Uploaded file
9/20/2022, 9:14 AM
Cancel
Add

My IBM | * New dashboard

https://us1.ca.analytics.ibm.com/bi/?perspective=dashboard&id=dashboard_f9f44e84-4051-4f13-955d-f1736b6725a0&ui_appbar=true&options|disableGlassPre

IBM Cognos Analytics with Watson | * New dashboard | 354 | Search content

Edit | Analytics | Filters | Fields | Properties

Selected sources /

50_Startups_DataPrep

Search

- Navigation paths
- 50_Startups.csv
  - R&D Spend
  - Administration
  - Marketing Spend
  - State
  - Profit

Tab 1

Administration

13.1M

Administration

R&D Spend

8.1M

R&D Spend

Marketing Spend

23.2M

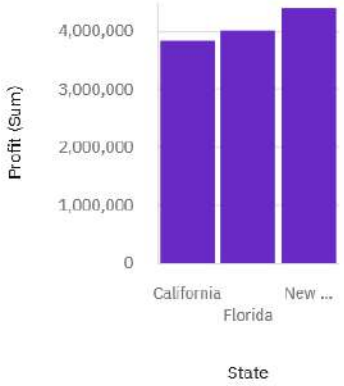
Marketing Spend

Marketing Spend

Marketing Spend
126,362 300,077

Nodes
All

Profit by State



No visualization selected

Select a visualization to manage the field settings.