

# RETAIL STORE STOCK INVENTORY ANALYTICS

## Project Report

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# **1.Introduction**

## **1.1Abstract:**

In recent years, the correct management of inventories has become a fundamental pillar for achieving success in enterprises. Unfortunately, studies suggesting the investment and adoption of advanced inventory management and control systems are not easy to find. In this context, this article aims to analyse and present an extensive literature concerning inventory management, containing multiple definitions and fundamental concepts for the retail sector. Inventory Management System is important to ensure quality control in businesses that handle transactions revolving around consumer goods. Without proper inventory control, a large retail store may run out of stock on an important item and it's also easy to lose its possible customer if they do not have sufficient stocks in the store. A good Inventory Management System will alert the retailer when it is time to reorder. Inventory Management System is also an important means of automatically tracking the stocks of their product. For example, if a business orders ten pairs of socks for retail resale, but only receives nine pairs, this will be obvious upon inspecting the contents of the package, and error is not likely. On the other hand, say a wholesaler orders 100,000 pairs of socks and 10,000 are missing. Manually counting each pair of socks is likely to result in error. An automated Inventory Management System helps to minimize the risk of error. In retail stores, an Inventory Management System also helps track theft of retail merchandise, providing valuable information about store profits and the need for theft-prevention systems. The product quantity is updated by the store operator every time a product

is bought/received. This information is then tracked by a central computer system. The Inventory Management System can serve a variety of functions in this case. It can help in identifying the overstock and understocked products prior. It also provides sales insights and stock reports in the form of graphs/ charts which will be useful for easier visualization. All of this data works in tandem to provide businesses with real time inventory tracking information. Inventory Management Systems make it simple to locate and analyse inventory information in real time with a simple database search.

## **1.2Introduction:**

Analytics is the discovery and communication of meaningful patterns in data. As a topic, analytics has found its way from being discussed at the sidelines of industry and technology conferences, to the top of the corporate agenda. With the existing promise of delivering performance improvements not seen since the redesign of core processes in the 1990s, these tools are likely to change the competitive landscape in many industries in the years to come. Big Data is all about the non-traditional ways of dealing with the modern digital data. We exist in an ocean of digital data. It includes data stored in piles of well-structured databases residing with organisations, streams of data generated from the dynamic social networks, various understandable and intangible signals generated by all kinds of digital equipment all over the place. For an organisational, Big Data can be about identifying the right datasets from large amounts of data commonly defined by the three Vs-Volume, Velocity and Variety; transforming them into readily consumable models; and then extracting meaningful insights for devising business strategies.

These insights can be used to improve different aspects of the business - from marketing and sales, to research and operations, and customer services. Big Data enables clients in the retail Industry to track and better understand a variety of information from many different sources like CRM, AdWord/AdSense analytics, inventory management system, emails, transactional data, sensors data etc. Industry can identify the current trends, re-order supplies for hot-selling items, adjust the prices in real time and also manage and control product distribution across different stores to channelize their sales in more effective manner. This provides the retail industry with entirely different perspectives of looking towards the datasets available at their disposal. By collating these organisational datasets with social media data streams, they can also use them for better sales predictions, designing relevant campaigns to suit their profitable customers and thereby ensuring customer satisfaction. Retail inventory management is the process of ensuring you carry products that shoppers want, with neither too little nor too much on hand. By managing inventory, retailers meet customer demand without running out of stock or carrying excess supply. Inventory management is vital for retailers because the practice helps them increase profits. They are more likely to have enough inventory to capture every possible sale while avoiding overstock because too much inventory means working capital costs, operational costs, and a complex operation. Based on the inventory management analysis, we can manage how much inventory is required for selling the product based on which they can calculate the profit and losses. Our dataset contains a lot of historical sales data of a Brazilian top retailer

Basic Questions of every retailer: How much inventory should I carry? Too much inventory means working capital costs, operational costs and a complex operation, lack of inventory leads to lost sales, unhappy customers

and a damaged brand. This is why short-term forecasting is so important in the retail and consumer goods industry.

### **1.3 Objective:**

#### **1.3.1 Primary Objective:**

**1. Identifying Consumer Demands:** The first task that a retailer has to perform is to identify the consumer needs and wants. The retailer does not provide raw materials, but offers finished goods and services in a ready-to-use form that the consumers want. For this, from time-to-time, retailer gathers information about consumers' liking, disliking, tastes and preferences.

**2. Management of Merchandise:** The second task that a retailer performs is the management of merchandise. The retailer performs the function of storing the merchandise and provides as and when required by the customer.

**3. Convenience of timing:** The retailer creates time utility by keeping the store open and ready for sale according to consumers' convenience. The new trend in retailing to longer trade hours reflects the socio-cultural changes where over one in ten people work outside normal hours resulting in changing trading hours and a panacea for small retailers against the cheaper prices of the super stores and other retail chains. By being available at a location that has easy access and is convenient to shop, retailer creates place utility. Finally, when selected and bought by customers, retailers create ownership utility. In short, retailers are not only the final link between the consumers and the manufacturers but a vital part of the modern business world. In the absence of retailing, one can easily imagine how difficult and costly it is for a consumer to approach a manufacturer for various things every time he wants. Retailers do not sell things in small quantities but make their

shopping convenient and less risky. Retailers have floor staff to answer their queries regarding how to use effectively and safely, guide them what to buy according to individual preferences and budget and give demonstration or display products so that the consumers should have a feel of the merchandise before buying. The successful retailer focuses its activities on meeting these objectives through effective marketing.

### **1.3.2 Retail Sales Goals:**

Retail Sales measures the gross receipts of a retail store by selling durable and non-durable goods. The main components of retail sales are grocery, food & clothing and shoe retailing. In India, consumer spending roughly accounts for over 60% of GDP and is therefore, a vital element in the country's economic growth. Any change in retail sales pattern is important and is seen as the timeliest indicator of wide consumption patterns. Retail sales may have short term and long term goals in nature. Short term retail sales goals are supposed to support and merge into long term goals.

## 2.Project design & Planning

### 2.1 Ideation Phase

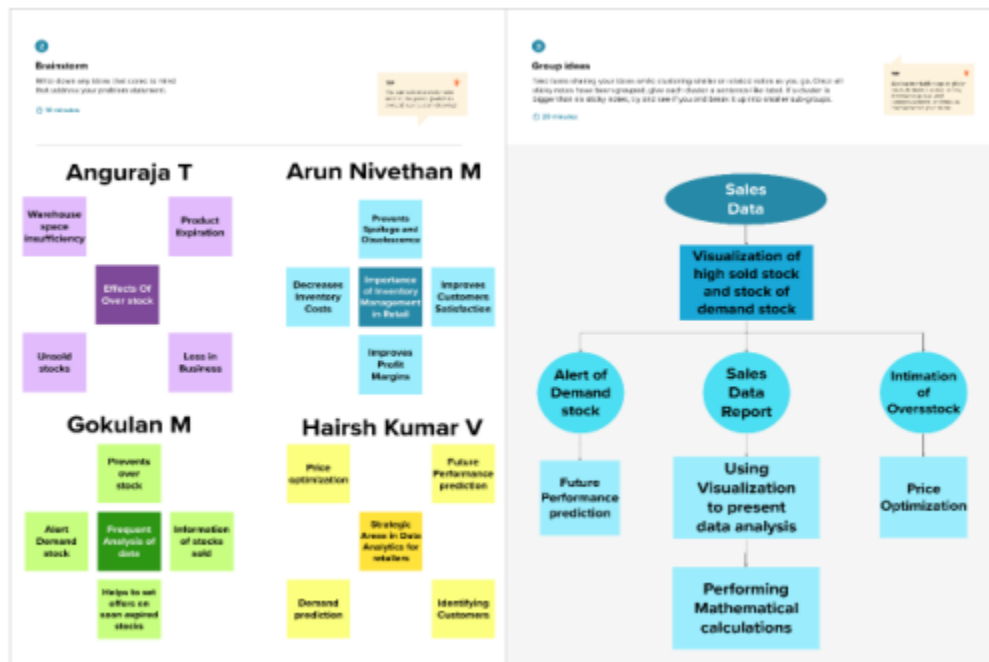
#### 2.1.1 Brainstrom & Ideation:

##### Step-1: Brainstorm & Idea Prioritization:





## Step-2: Brainstorm, Idea Listing and Grouping:



## Step-3: Idea Prioritization:

4

#### Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes



### 2.1.2 Empathy Map



### 2.1.3 Literature Review:

#### **COMPONENTS OF RETAIL STORE STOCK INVENTORY ANALYTICS:**

According to a new report titled, “Driving Retail store stock inventory Growth by Leveraging Analytics” by consulting firm Waterhouses Coopers (PwC) and the Retailers Association of India (RAI), a successful retail analytics strategy, will cover the following six areas:

**1 Predictive modelling:** Developing an analytical model to predict the future outcomes and empower business users to take decisions quickly.

**2 Big data and hybrid architectures:** Convergence of structured and unstructured data through data integration across apps, sensors, social media and other channels.

**3 Cloud analytics:** Highly scalable and easy way to store and access relevant information, which allows users to access more data faster.

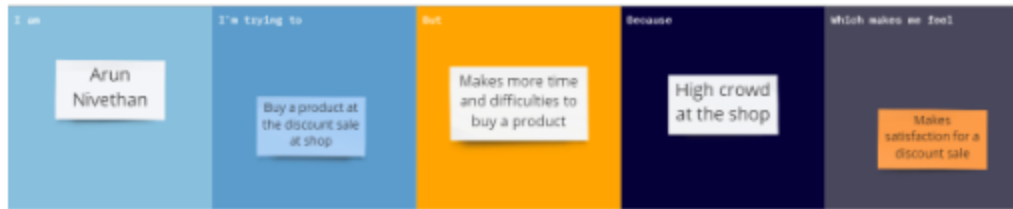
**4 Advanced visualizations:** Present data in visually compelling ways, enabling companies to expand business intelligence capabilities extended to their executives and other employees.

**5 Self-service analytics:** Making analytics a more democratic process by allowing users to make decisions based on their own queries without requiring any sophistication.

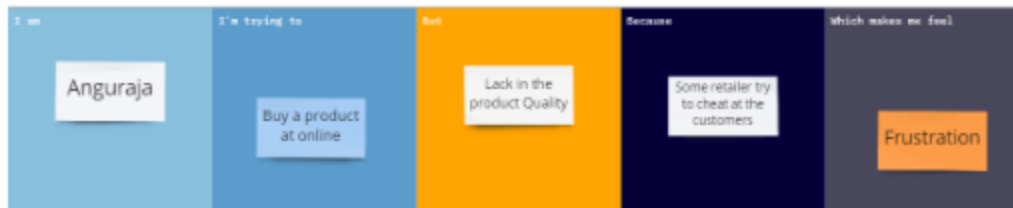
**6 Real-time in-memory:** A move ahead of the traditional relational database that can help retail analysts to generate deeper insights across the entire value chain of retail operations, including procurement, supply chain, sales and marketing, store operations, and customer management.

## 2.1.4 Problem Statement:

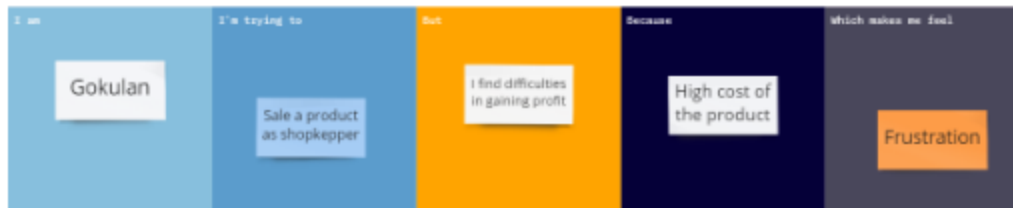
### Problem Statement 1:



### Problem Statement 2:



### Problem Statement 3:



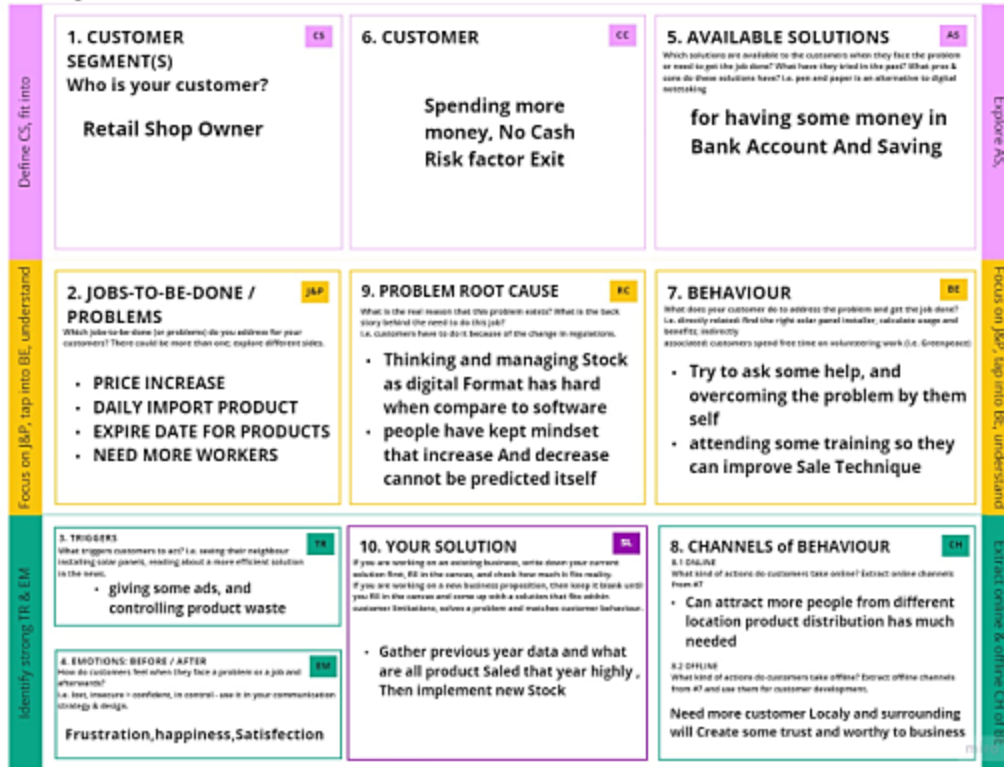
### Problem Statement 4:



## 2.2 Project design phase – I

### 2.2.1 Prepared Solution Fit:

#### Prepared Solution Fit



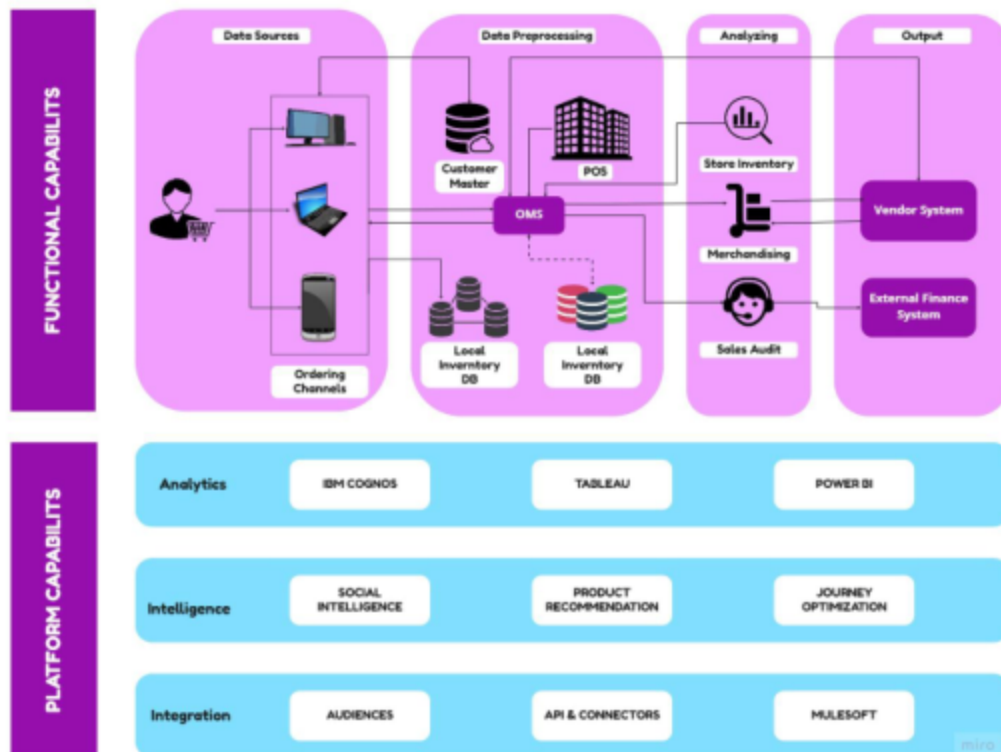
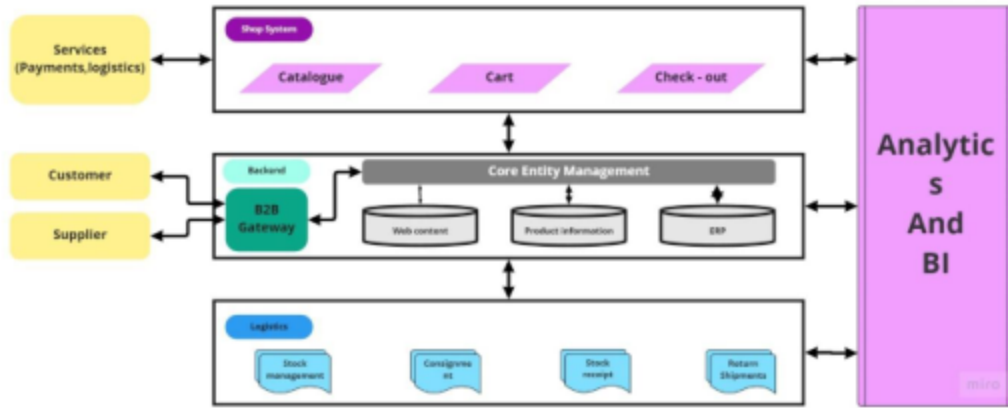
### 2.2.2 Proposed Solution Fit:

S.No.	Parameter	Description
1.	Problem Statement (Problem to besolved)	When inventory becomes hard to find, you have inventory visibility problems. Lack of visibility is one of the most common inventory management problems. Another major issue faced by retail stores is that they do not have any systematic system to record and keep their inventory data. These problems can be solved by methods such as visualization and analysis of stock data.

2.	Idea / Solution description	The solution to the problems involves techniques such as Visualizations, Predictions, Trend analysis. These can be done via IBM Cognos Analytics easily. The main goal is to utilize the given data set about the Retail Store Stock Inventory and store the data in the cloud, So the retail store can use this information to easily predict the inventory easily and quickly. The retailer can view and maintain his stocks in a visualized manner as per the requirements by using Cognos Analytics Tool which has several functionalities in which the dataset can be handled and maintained with ease.
3.	Novelty / Uniqueness	The uniqueness of this project mainly comes from the way that the data is handled and managed. It allows thorough analysis of our store which helps to avoid overstocking and also the analysis of the competitive relevant market is possible. In this way, gathering customer feedback and measuring business results is also possible.
4.	Social Impact/ Customer Satisfaction	The following points denote possible social impacts and customer satisfactions: # Customers will get more varieties High availability of the products. # When customers get the products they want faster with fewer mistakes or out-of-stocks, it increases the loyalty of the customer. # An effective inventory management clears the queries that pop up on the customer's head about the product, and eventually could convince them to purchase the item. # An inventory management plan can be developed to streamline ordering and wasted time on inventory control can be reduced.

5.	Business Model(Revenue Model)	This model increases the number of sales, keeping the required number of stocks and reduce the loss to retailers. This also helps the retailers to understand the customer needs. Similarly, it improves the decision-making process of the customers since the data they're seeing are clear and concise.
6.	Scalability of the Solution	This solution is applicable for small retail stores as well as large departmental stores. Retailers can understand the deepest customer needs and adjust their offering to meet shopper's demands. It can also analyse a wide range of dataset can be datasets and different types of visualizations can be done. Features such as adding a new location, Expanding product line ups, Investing in modern methods of sales and improving the shopping experience is possible.

### 2.2.3 Solution Architecture:





## 2.3 Project Design Phase – II

### 2.3.1 Customer Journey Map:

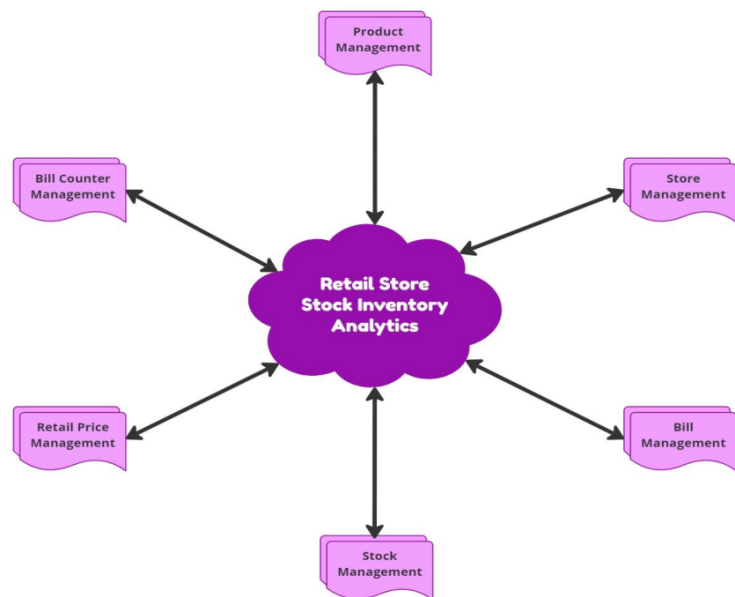
# Retail store stock Inventory Analysis

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Stages	Entice	Enter	Engage	Exit	Extend
<b>Stages</b> What does the person (or group) typically experience?	At the moment How does someone initially become aware of this process?	In the core moments In the process, what happens?	What do people typically experience as the process finishes?	What happens after the experience is over?	
<b>Stops</b> What does the person (or group) typically experience?	At the moment How does someone initially become aware of this process?	In the core moments In the process, what happens?	What do people typically experience as the process finishes?	What happens after the experience is over?	
<b>Interactions</b> What interactions do they have at each step along the way? • People: Who do they see or talk to? • Places: Where are they? • Things: What digital touchpoints or physical objects would they use?	At the moment How does someone initially become aware of this process?	In the core moments In the process, what happens?	What do people typically experience as the process finishes?	What happens after the experience is over?	
<b>Goals &amp; motivations</b> At each step, what is a person's primary goal or motivation? ("Help me..." or "Help me avoid...")	At the moment How does someone initially become aware of this process?	In the core moments In the process, what happens?	What do people typically experience as the process finishes?	What happens after the experience is over?	
<b>Positive moments</b> What stops does a typical person find enjoyable, productive, fun, motivating, delightful, or ending?	At the moment How does someone initially become aware of this process?	In the core moments In the process, what happens?	What do people typically experience as the process finishes?	What happens after the experience is over?	
<b>Negative moments</b> What stops does a typical person find frustrating, confusing, angering, costly, or time-consuming?	At the moment How does someone initially become aware of this process?	In the core moments In the process, what happens?	What do people typically experience as the process finishes?	What happens after the experience is over?	
<b>Areas of opportunity</b> How might we make each step better? What does do we have? What have others suggested?	At the moment How does someone initially become aware of this process?	In the core moments In the process, what happens?	What do people typically experience as the process finishes?	What happens after the experience is over?	

### 2.3.2 Data Flow Diagrams:

#### Zero Level Data Flow Diagram



miro

## First Level Data Flow Diagram



miro

User Type	Functional Requirement (Epic)	User Story Number	User Story/ Task	Acceptance criteria	Priority	Release
Customer (Mobile user)	Registration	USN-1	As a user, I can register for the application by entering my email, password, and confirming my password.	I can access my account /dashboard	High	Sprint-1
		USN-2	As a user, after completing the registration I will receive confirmation email once I have registered for the web application	I can receive confirmation email & click confirm	High	Sprint-1
		USN-3	As a user, I can register for the application through Facebook	I can register & access the dashboard with Facebook Login	Low	Sprint-2
		USN-4	As a user, I can register for the application through Gmail	I can register & access the dashboard with Gmail login	Medium	Sprint-1
	Login	USN-5	As a user, I can log into the application by entering email & password after installing the web application.	I can access the dashboard photo blogging the application	High	Sprint-1
	Dashboard	USN-6	As a user, I can view the charts and graphs representation of the dataset and the information shown in the dashboard.	I can analysis the stocks in my retail store.	High	Sprint-1
Customer (Webuser)		USN-1	As a user, I can register for the web application entering my email, password and confirming my password.	I can access my account dashboard	High	Sprint-1
		USN-2	As a user, after completing the registration I will receive confirmation email once I have registered for the web application	I can receive confirmation email & click confirm	High	Sprint-1

Administrator		USN-3	As a user, I can register for the application through Facebook	I can register & access the dashboard with Facebook Login	Low	Sprint-2
		USN-4	As a user, I can register for the application through Gmail	I can register & access the dashboard with Gmail login	Medium	Sprint-1

User Type	Functional Requirement (Epic)	User Story Number	User Story/ Task	Acceptance criteria	Priority	Release
	Login	USN-5	As a user, I can log into the application by entering email & password after installing the web application.	I can access the dashboard by login into the application	High	Sprint-1
	Dashboard	USN-6	As a user, I can view the charts and graphs representation of the dataset and the information shown in the dashboard.	I can analysis the stocks in my retail store	High	Sprint-1
Customer Care Executive		CCE-1	As a customer care executive, I will always be available for the interaction with the customer to clarify the queries.	An executive will analysis the customer complaints and rectify their problems.	High	Sprint-2
Administrator		ADMIN-1	As an administrator, I will manage backup and recovery, data modelling and design, distributed computing, database system, and a data security	Administrator can evaluate, design, review and implementing a data and they are also responsible for updating and maintaining the data	High	Sprint-2

### 2.3.3 Functional Requirement:

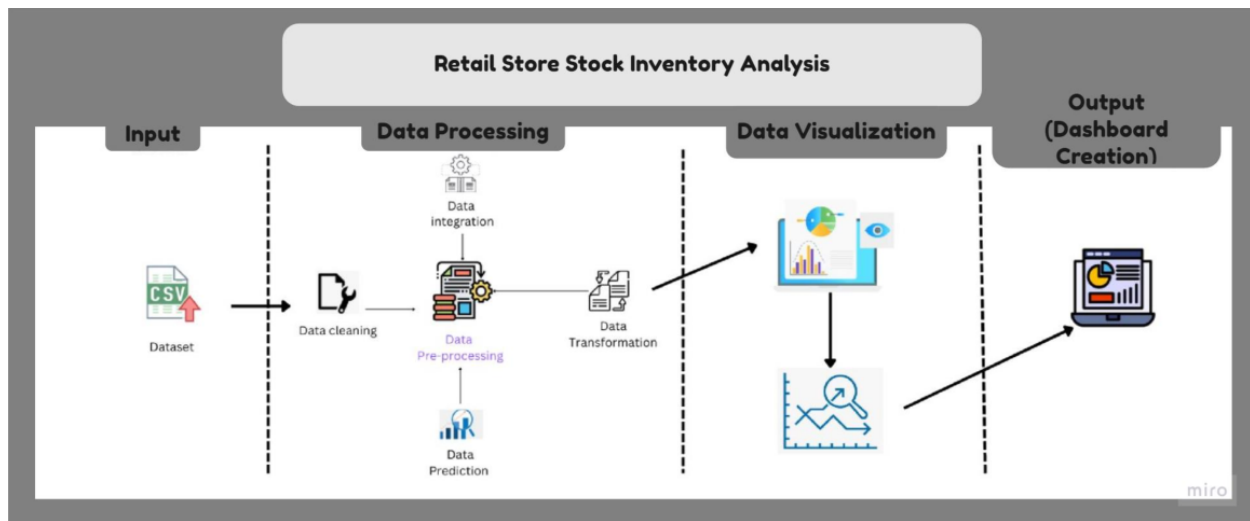
FR No.	Functional Requirement (Epic)	Sub Requirement (Story/ Sub-Task)
FR-1	User Registration	Registration through Form Registration through Linked IN Registration through Website Registration through G-mail
FR-2	User Confirmation	Confirmation via Email Confirmation via OTP
FR-3	User Login	Login with username Login with password
FR-4	Profile update	Update the user credentials Update the Contact details
FR-5	Uploading Data	Collect the customer details as well as product details Upload the product details This model predicts the best sold products and also it analysis the available stocks
FR-6	Recommendation	User will request for Item Get the Item recommendations
FR-7	Ratings and Reviews	The user i.e retailer of any shop can give their ratings and view of this models

### Non-Functional Requirement:

FR No.	Functional Requirement (Epic)	Sub Requirement (Story/ Sub-Task)
FR-1	User Registration	Registration through Form Registration through Linked IN Registration through Website Registration through G-mail
FR-2	User Confirmation	Confirmation via Email Confirmation via OTP
FR-3	User Login	Login with username Login with password
FR-4	Profile update	Update the user credentials Update the Contact details

FR-5	<b>Uploading Data</b>	Collect the customer details as well as product details Upload the product details This model predicts the best sold products and also it analysis the available stocks
FR-6	<b>Recommendation</b>	User will request for Item Get the Item recommendations
FR-7	<b>Ratings and Reviews</b>	The user i.e retailer of any shop can give their ratings and view of this models

#### 2.3.4 Technology Architecture:



#### Components & Technologies:

S.No	Component	Description	Technology
1.	User Interface	The user interacts with application using Web UI	HTML, CSS, JavaScript
2.	Data Processing	The data from the dataset is pre-processed	IBM Cognos Analytics
3.	Cloud Database	The clean dataset is stored on IBM Cloud	IBM Cloud
4.	Data visualization	The data is visualized into different forms	IBM Cognos Analytics, Python
5.	Prediction	These Algorithm techniques are used to predict the proper way to make the stock in store.	ML algorithms – Logistic Regression, Linear Regression, Random Forest, ABC Techniques.

### Application Characteristics:

S.No	Characteristics	Description	Technology
1.	Open-Source Frameworks	Open-source frameworks used	IBM CognosAnalytics, Python
2.	Security Implementations	Request authentication using Encryptions	Encryptions
3.	Scalable Architecture	Scalability consists of 3-tiers	Web Server– HTML, CSS, JavaScript Application Server – Python Database Server – IBM Cloud
4.	Availability	The application is available for cloud users	IBM CloudHosting
5.	Performance	The user can know how to maintain the inventory to increase profits.	ML algorithms

## 3 Project Planning

### 3.1 Prepare Milestone and Activity List

Milestone	Activity	Description	Date
Working with the Dataset	Understanding The Dataset	Understand the dataset to provide better visualization.	29 Oct 2022
	Loading the Dataset	Load the dataset into the IBM Cognos.	29 Oct 2022
	Prepare the dataset	Prepare the dataset in the IBM Cognos.	29 Oct 2022
Data visualization charts	Year Wise Price Using Line Graph	Visualize the year wise price using line graph in IBM Cognos.	05 Nov 2022

	Year Wise Stock Using Line Graph	Visualize the year wise stock using line graph in IBM Cognos.	05 Nov 2022
	Top10 Sales By Year Using Line Graph	Visualize the top10 sales by year using line graph in IBM Cognos.	05 Nov 2022
	Top10 Revenue By Year Using Line Graph	Visualize the top10 revenue by year using line graph in IBM Cognos.	05 Nov 2022
	Monthly Stock Using Heat Map	Visualize the monthly stock using Heat Map in IBM Cognos.	05 Nov 2022
	Monthly Sales Using Tree Map	Visualize the monthly sales using Tree Map in IBM Cognos.	05 Nov 2022
	Monthly Revenue Using Pie Chart	Visualize the monthly Revenue using Pie Chart in IBM Cognos.	05 Nov 2022

	Summary Cards of Total Revenue, Sales, Stock, Price	Visualize the summary cards of total Revenue, Sales, Stock, Price in IBM Cognos.	05 Nov 2022
Dashboard	Dashboard Creation	Create Dashboard for various visualization in IBM Cognos.	12 Nov 2022
Report	Report Creation	Create Report to visualize detailed report of sales, stock, price in IBM Cognos.	19 Nov 2022



Story	Story Creation	Create story to make on the data in IBM Cognos.	19 Nov 2022
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### 3.2 Sprint Plan Delivery:

Sprint	Functional Requirement (Epic)	User Story Number	User Story / Task	Story Points	Priority	Team Members
Sprint-1	Registration	USN-1	As a user, I can register for the application by entering my email, password, and confirming my password.	2	High	Anguraja T Arun Nivethan M Gokulan M Harish Kumar V
Sprint-1	Confirmation	USN-2	As a user, I will receive confirmation email once I have registered for the application	1	High	Anguraja T Arun Nivethan M Harish Kumar V
Sprint-2	Registration through Facebook	USN-3	As a user, I can register for the application through Facebook	2	Low	Anguraja T Gokulan M Harish Kumar V
Sprint-1	Registration through Gmail	USN-4	As a user, I can register for the application through Gmail	2	Medium	Anguraja T Arun Nivethan M Gokulan M Harish Kumar V
Sprint-1	Login	USN-5	As a user, I can log into the application by entering email & password	1	High	Anguraja T Arun Nivethan M Gokulan M Harish Kumar V
Sprint-2	Dashboard	USN-6	As a user, I can view my dashboard and can perform stock prediction	3	High	Anguraja T Arun Nivethan M Gokulan M

			and analysis			
Sprint-2	View list of stocks	USN-7	As a user I can view the list of categorized products and their details	4	High	Anguraja T Arun Nivethan M Gokulan M Harish Kumar V
Sprint-2	Search products	USN-8	As a user I can search through the product using barcode	2	Medium	Anguraja T Gokulan M Harish Kumar V
Sprint-3	Report generation	USN-9	As a user I can generate reports based on product sales	5	High	Anguraja T Arun Nivethan M Harish Kumar V

Sprint	Functional Requirement (Epic)	User Story Number	User Story / Task	Story Points	Priority	Team Members
Sprint-3	Stock Prediction	USN-10	As a user I can predict out of stock and less stock for a product	5	High	Anguraja T Arun Nivethan M Harish Kumar V
Sprint-4	Notification system	USN-11	As a user I can view notification for expired and out of stock products	4	High	Anguraja T Gokulan M Harish Kumar V
Sprint-4	Re-Ordering stock	USN-12	As a user I can reorder stocks based on predictions and notification	3	High	Anguraja T Arun Nivethan M Gokulan M Harish Kumar V
Sprint-2	Updating stock	USN-13	As a user I can add/delete products	5	High	Anguraja T Arun Nivethan M Gokulan M

Sprint-4	Invoice generation	USN-14	As a user I can generate invoice calculating taxes,discount and calculate credits	4	High	Anguraja T Arun Nivethan MGokulan M Harish Kumar V
Sprint-4	Discount system	USN-15	As a user I can provide discount based on creditpoints	3	Medium	Anguraja T Arun Nivethan MGokulan M

### Project Tracker, Velocity & Burndown Chart:

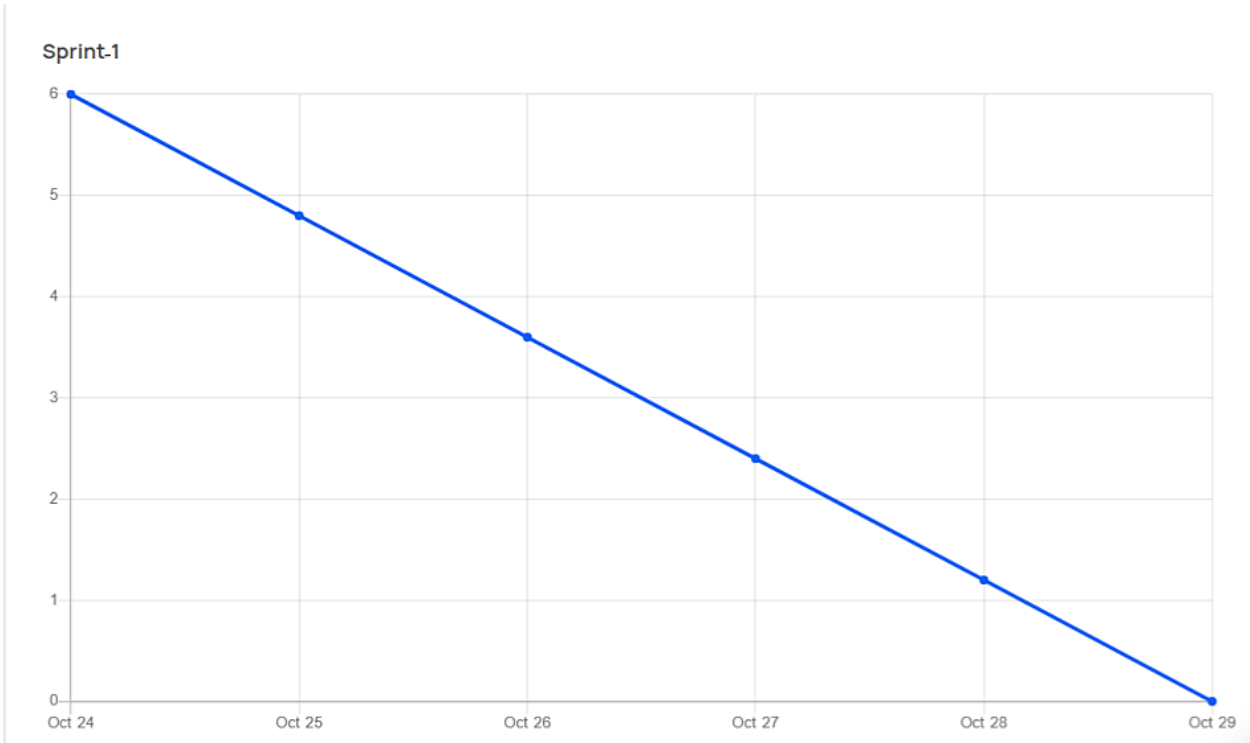
Sprint	Total Story Points	Duration	Sprint Start Date	Sprint End Date (Planned)	Story Points Completed (as on Planned End Date)	Sprint Release Date(Actual)
Sprint-1	6	6 Days	24 Oct 2022	29 Oct 2022	6	29 Oct 2022
Sprint-2	16	6 Days	31 Oct 2022	05 Nov 2022	16	05 Nov 2022
Sprint-3	10	6 Days	07 Nov 2022	12 Nov 2022	10	12 Nov 2022
Sprint-4	14	6 Days	14 Nov 2022	19 Nov 2022	14	19 Nov 2022

$$AV = \frac{\text{sprint duration}}{\text{velocity}} = \frac{20}{10} = 2$$

Sprint	Total StoryPoints	Duration	Average Velocity
Sprint-1	6	6 Days	6/6=1

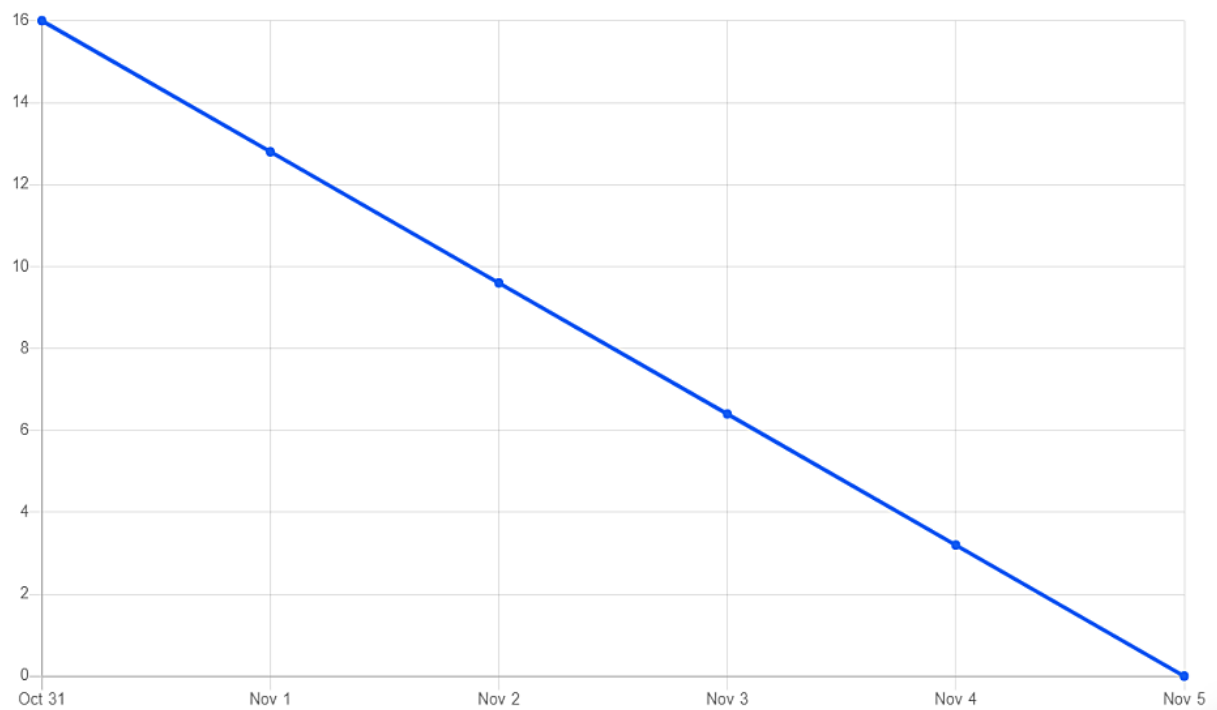
Sprint-2	16	6 Days	$16/6=2.67$
Sprint-3	10	6 Days	$10/6=1.67$
Sprint-4	14	6 Days	$14/6=2.33$
Total	46	24	$46/24=1.91$

Sprint - 1:



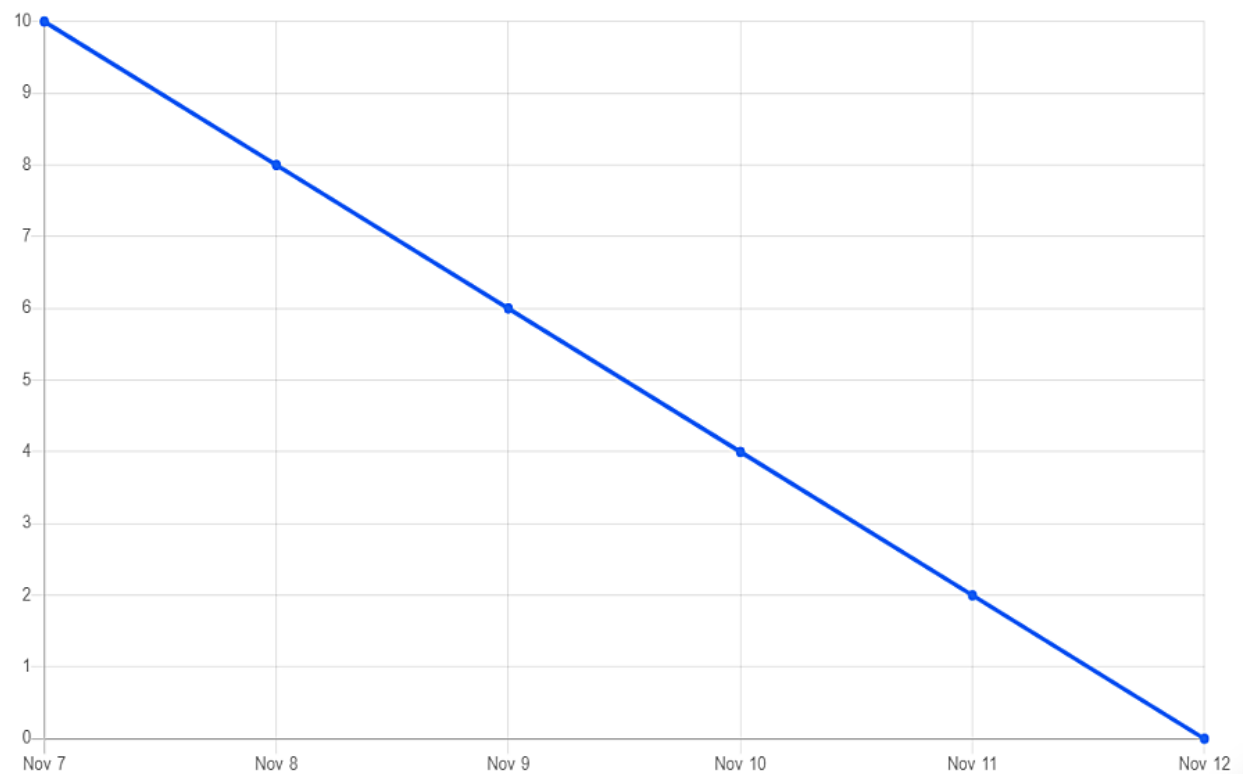
## Sprint - 2:

Sprint-2

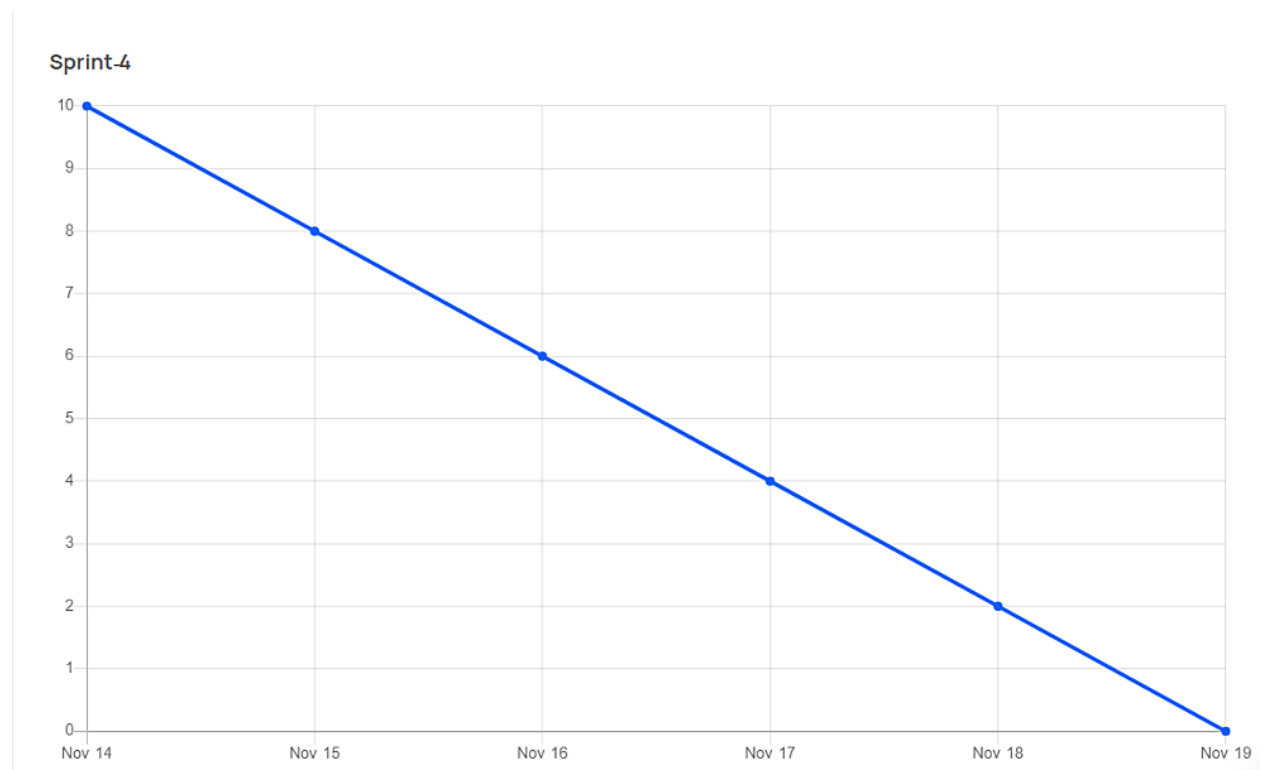


## Sprint - 3:

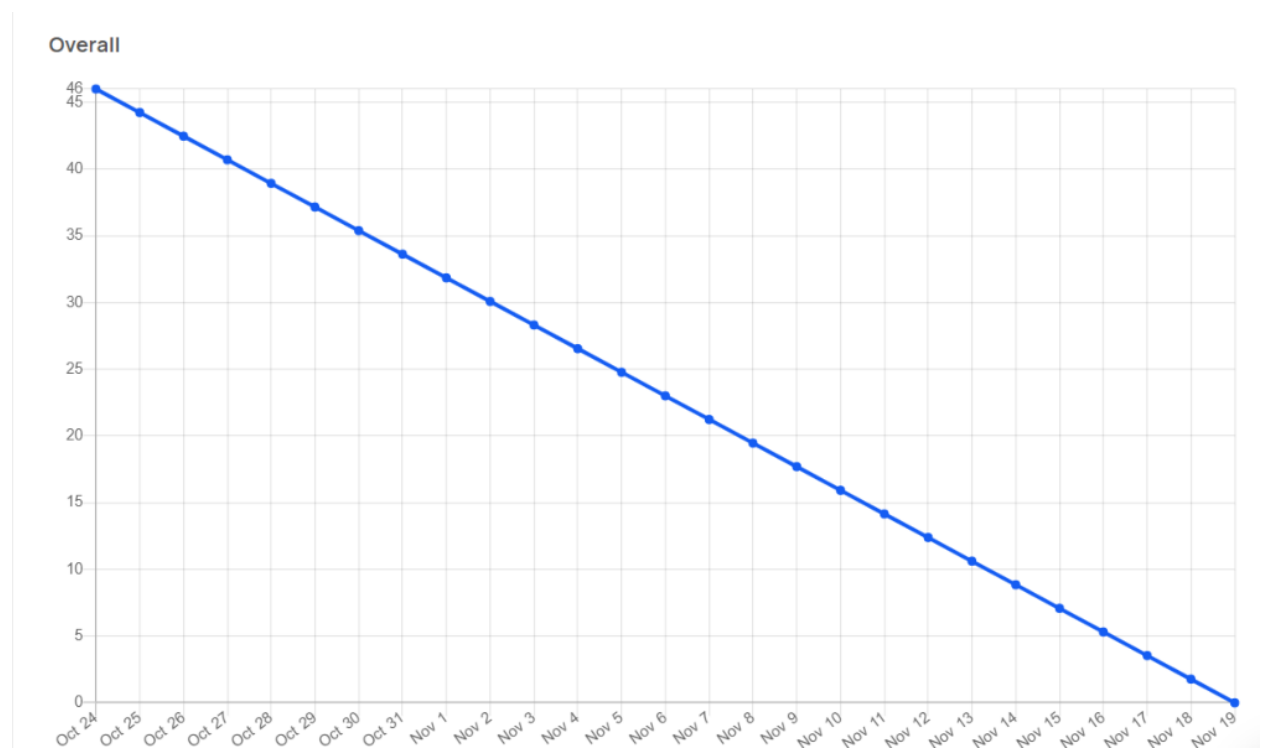
Sprint-3



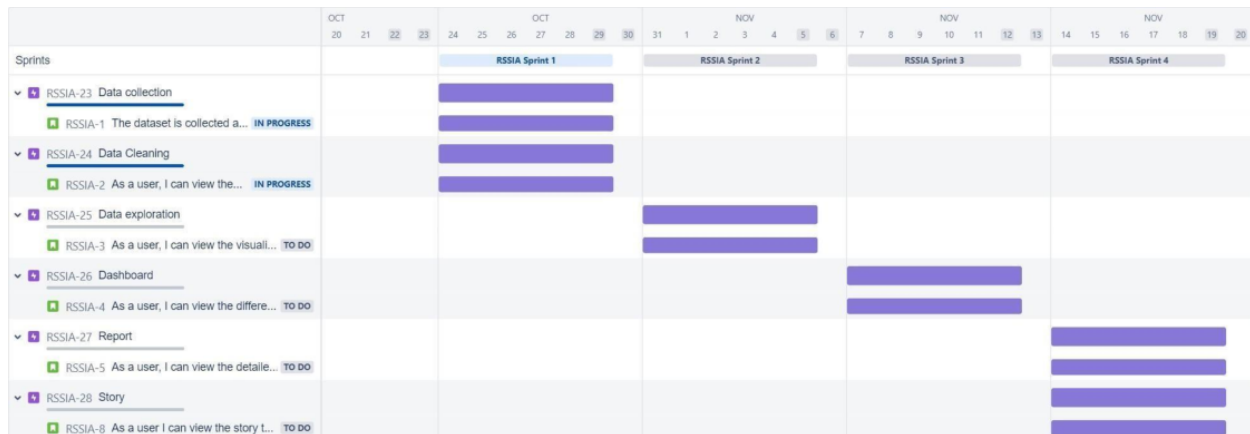
## Sprint - 4:



## Overall Burndown Chart:



## Jira Software Tool:



## Milestones and Activities:

MILESTONES	ACTIVITIES
Login	<ul style="list-style-type: none"> <li>• Login into Dashboard</li> </ul>
Dashboard	<ul style="list-style-type: none"> <li>• View Stocks</li> <li>• Perform Predictions</li> <li>• Search Products</li> </ul>
Updating Stocks	<ul style="list-style-type: none"> <li>• View Products</li> <li>• Add Products</li> <li>• Delete Products</li> </ul>
Visualization	<ul style="list-style-type: none"> <li>• Report generation</li> <li>• Out of stock prediction</li> <li>• In stock prediction</li> </ul>
Discount system	<ul style="list-style-type: none"> <li>• Discounts based on credits</li> <li>• Invoice generation</li> </ul>
Orders	<ul style="list-style-type: none"> <li>• Reorder Stock</li> </ul>
Notification system	<ul style="list-style-type: none"> <li>• Notification upon critical stock</li> </ul>

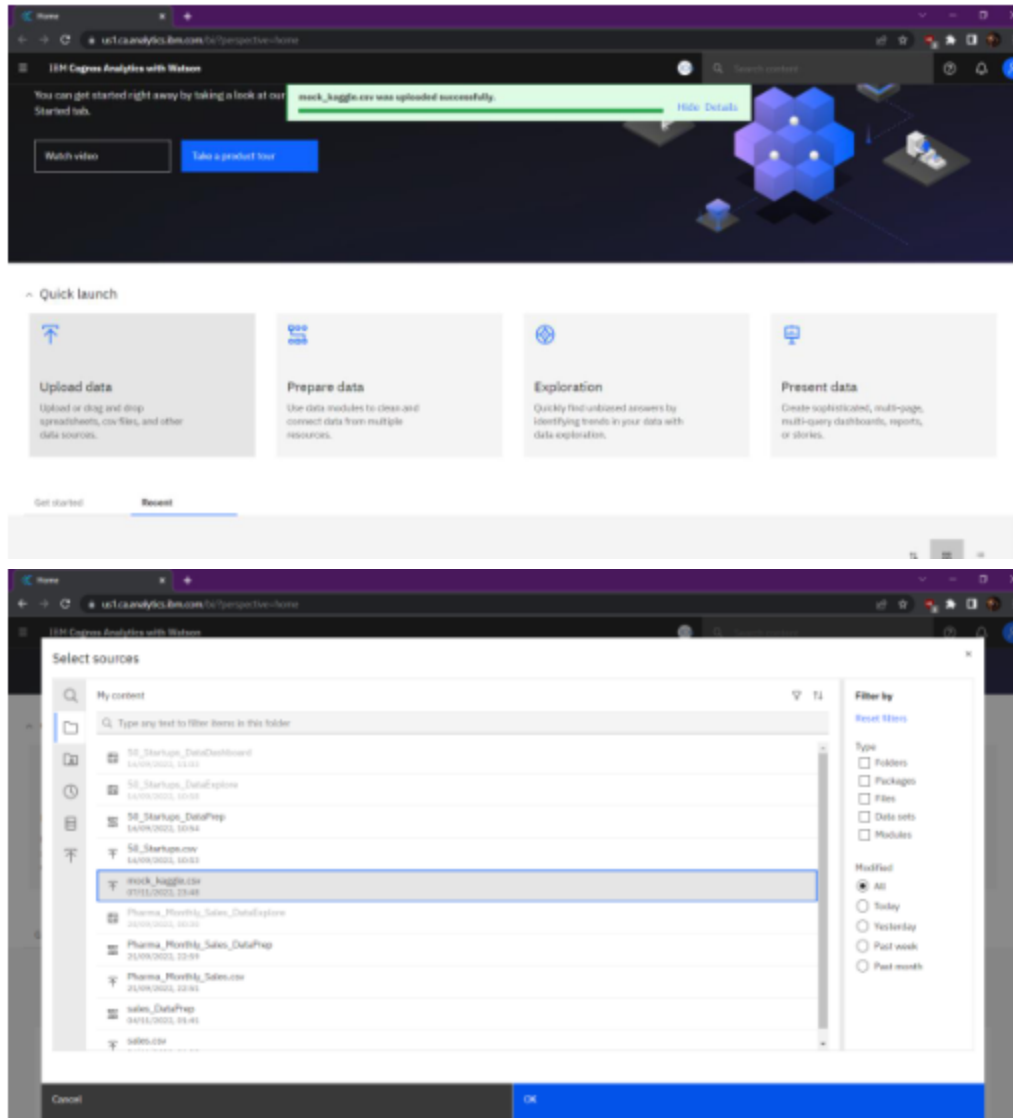
## 4 Project Development Phase

### 4.1 Sprint – 1:

#### Data Collection and Data Preparation:

Dataset link:

<https://drive.google.com/drive/folders/1kiL-5CHJmQvbK9VyFsuUs-myAupBZGNy>



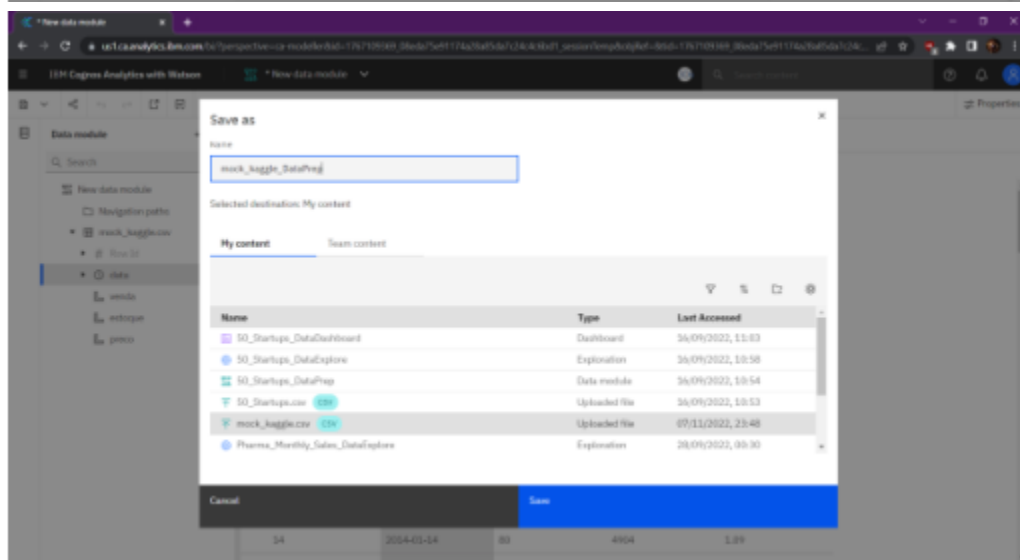
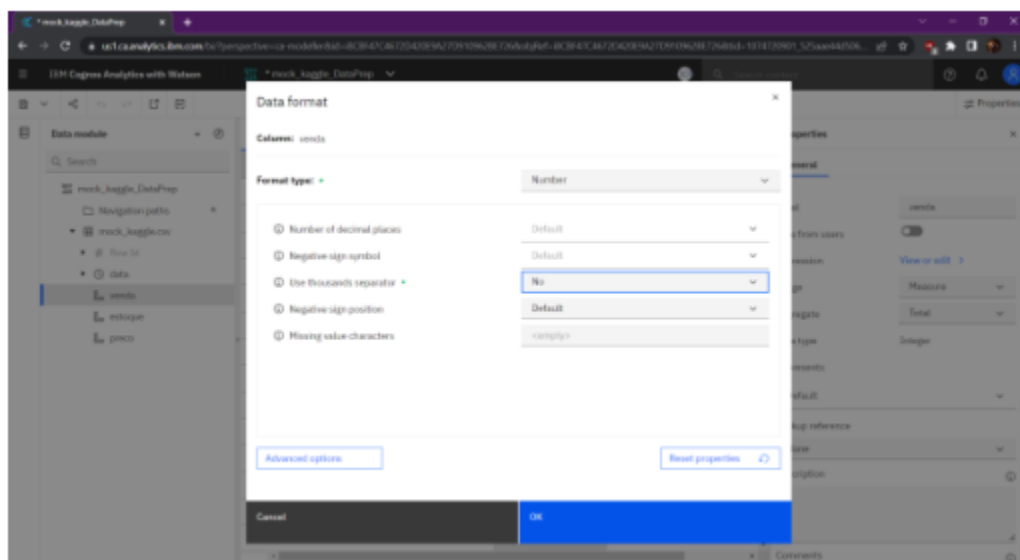
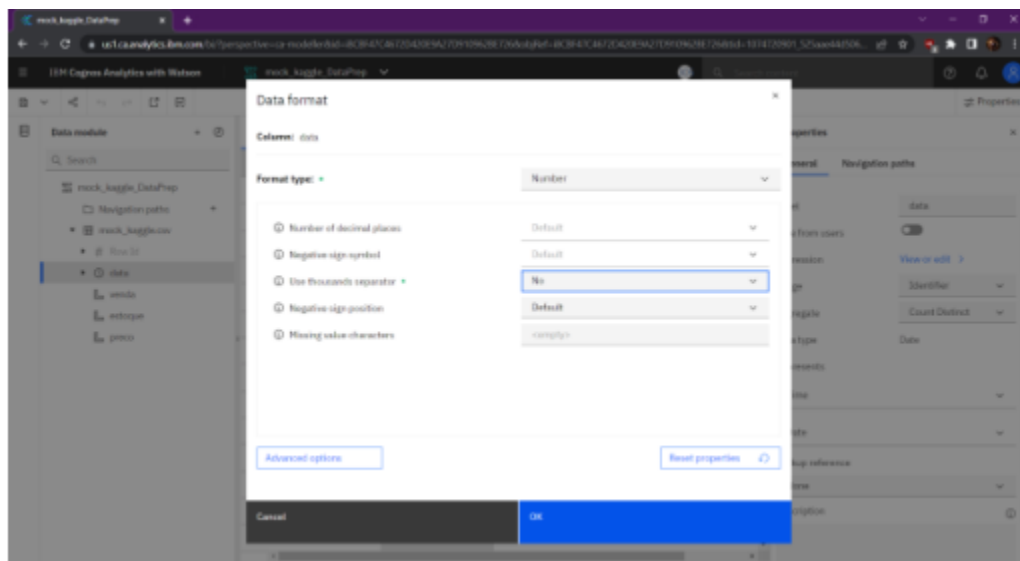


The screenshot shows the IBM Cognos Analytics interface. On the left, a navigation pane lists the data module structure: 'New data module' containing 'Navigation path', 'mock\_kaggle.csv', and 'data'. The 'data' table is selected. The main area displays a table with the following columns: 'TS', 'Row Id', 'date', 'vende', 'estoque', and 'preco'. The table contains 14 rows of data representing daily sales from 2014-01-01 to 2014-01-14.

TS	Row Id	date	vende	estoque	preco
1		2014-01-01	0	4972	1.29
2		2014-01-02	79	4902	1.29
3		2014-01-03	59	4843	1.29
4		2014-01-04	93	4750	1.29
5		2014-01-05	96	4654	1.29
6		2014-01-06	340	4509	1.29
7		2014-01-07	179	4329	1.29
8		2014-01-08	321	4204	1.29
9		2014-01-09	325	4409	1.89
10		2014-01-10	88	5043	1.89
11		2014-01-11	186	5239	1.89
12		2014-01-12	321	5138	1.89
13		2014-01-13	134	4984	1.89
14		2014-01-14	80	4904	1.89

The 'Create calculation' dialog is shown. The 'Name' field is set to 'Month data'. The 'Expression' field contains the formula `1. Month [data_1]`. Below the expression field, the 'Validation Results' section indicates 'The expression is valid.' At the bottom, there are 'Cancel' and 'OK' buttons, and a checkbox for 'Calculate after aggregation' which is currently unchecked.

The 'Edit calculation' dialog is shown. The 'Name' field is set to 'Inventory'. The 'Expression' field contains the formula `1. IF (vende < 0) then (median (vende)) else (vende)`. The 'Validation Results' section indicates 'The expression is valid.' At the bottom, there are 'Cancel' and 'OK' buttons.



The screenshot shows the IBM Cognos Analytics interface. On the left, a 'Data module' sidebar lists 'mock\_kaggle\_DataPrep' and its contents: 'Navigation path', 'mock\_kaggle.csv', and 'data'. The 'data' module is selected, displaying a table with 14 rows and 6 columns: 'TS', 'Row Id', 'date', 'venda', 'estoque', and 'preco'.

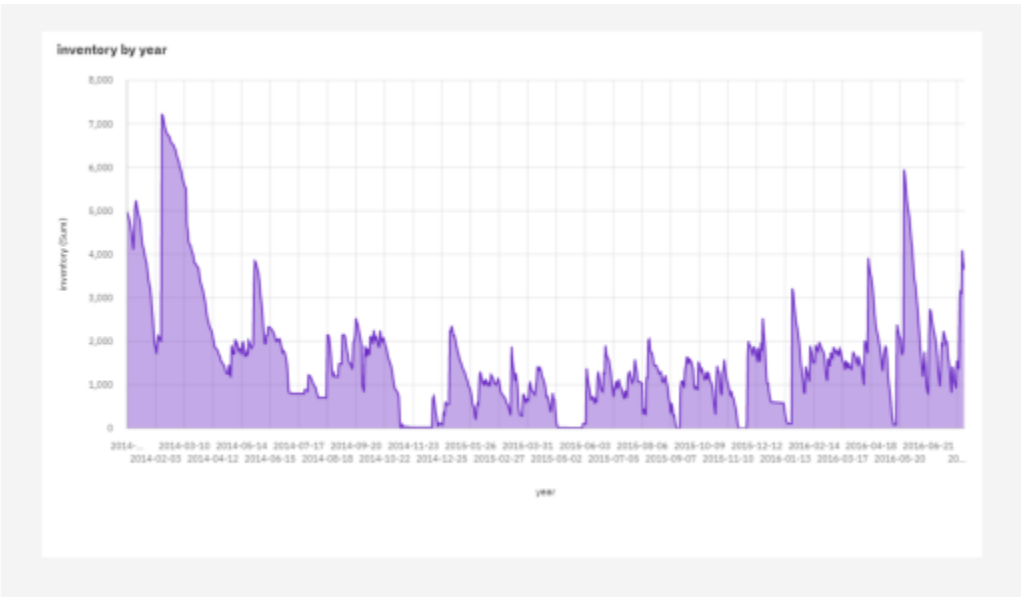
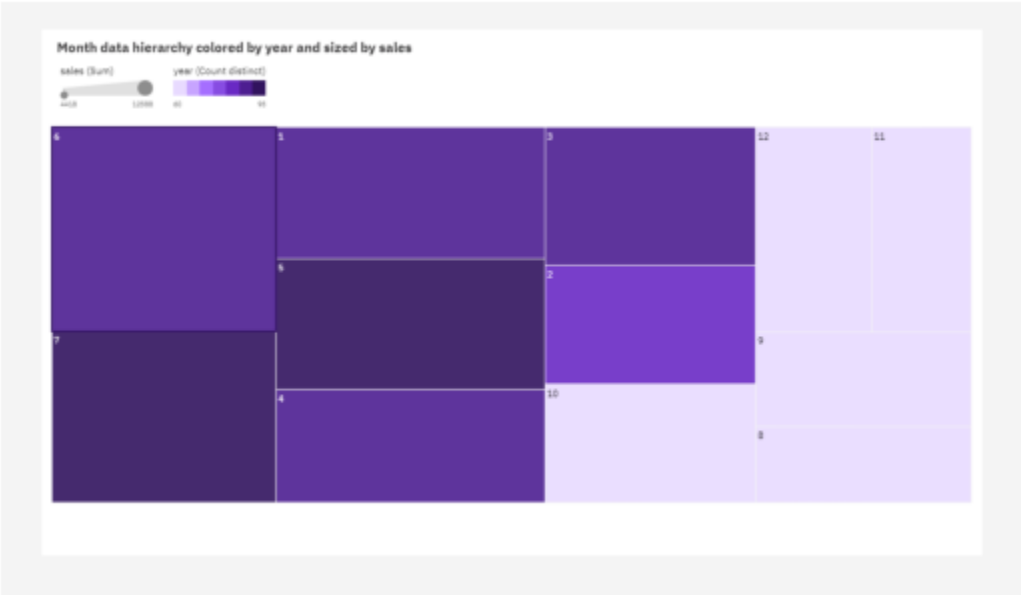
TS	Row Id	date	venda	estoque	preco
1		2004-01-01	0	4972	1.29
2		2004-01-02	79	4902	1.29
3		2004-01-03	59	4843	1.29
4		2004-01-04	93	4750	1.29
5		2004-01-05	96	4654	1.29
6		2004-01-06	340	4509	1.29
7		2004-01-07	179	4329	1.29
8		2004-01-08	321	4204	1.29
9		2004-01-09	325	4409	1.89
10		2004-01-10	88	5043	1.89
11		2004-01-11	188	5239	1.89
12		2004-01-12	321	5138	1.89
13		2004-01-13	134	4984	1.89
14		2004-01-14	80	4904	1.89

## 4.2 Sprint – 2:

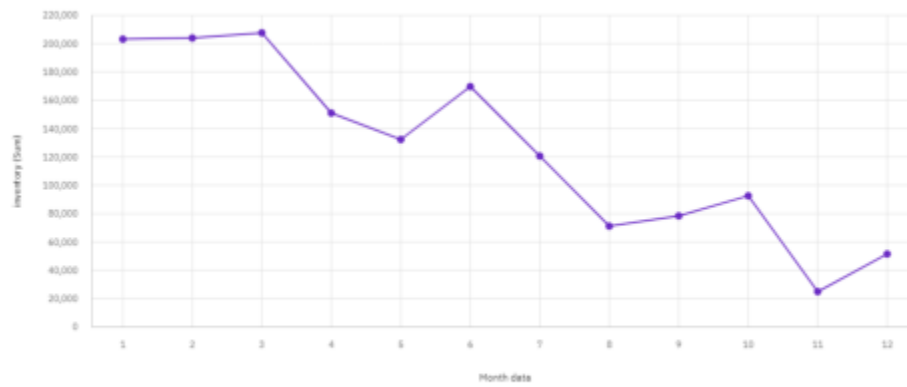
### Data Exploration:

The screenshot shows the 'Add a data source to explore' dialog in IBM Cognos Analytics. The 'My content' tab is active, displaying a list of data sources. The 'mock\_kaggle\_DataPrep' data module is highlighted.

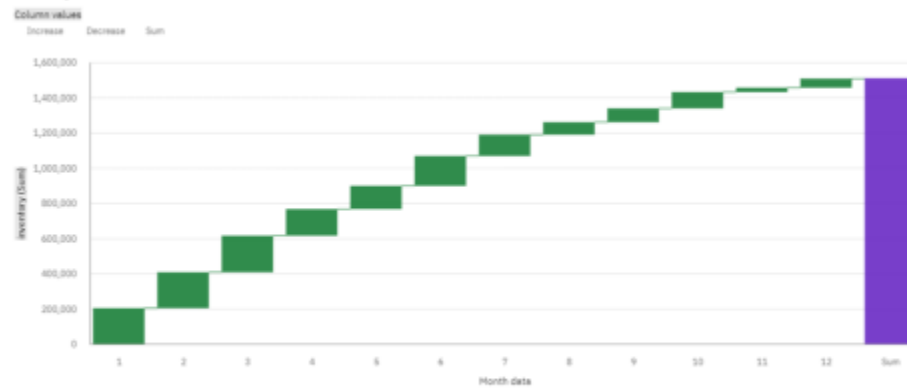
Name	Type	Last Accessed
50_Startups_DataPrep	Data module	10/09/2022, 10:54
50_Startups.csv	Uploaded file	10/09/2022, 10:53
mock_kaggle_DataPrep	Data module	08/11/2022, 12:05
mock_kaggle.csv	Uploaded file	07/11/2022, 23:48
Pharma_Monthly_Sales_DataPrep	Data module	21/09/2022, 22:59
Pharma_Monthly_Sales.csv	Uploaded file	21/09/2022, 22:51
sales_DataPrep	Data module	04/11/2022, 01:41
sales.csv	Uploaded file	04/11/2022, 01:38



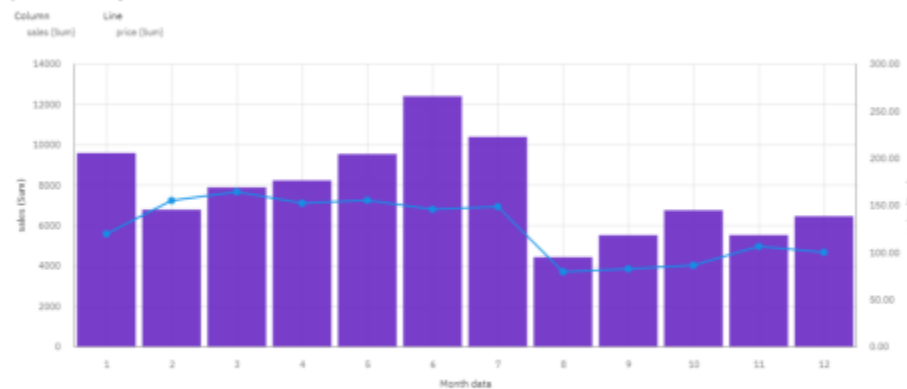
Inventory by Month data



Inventory for Month data



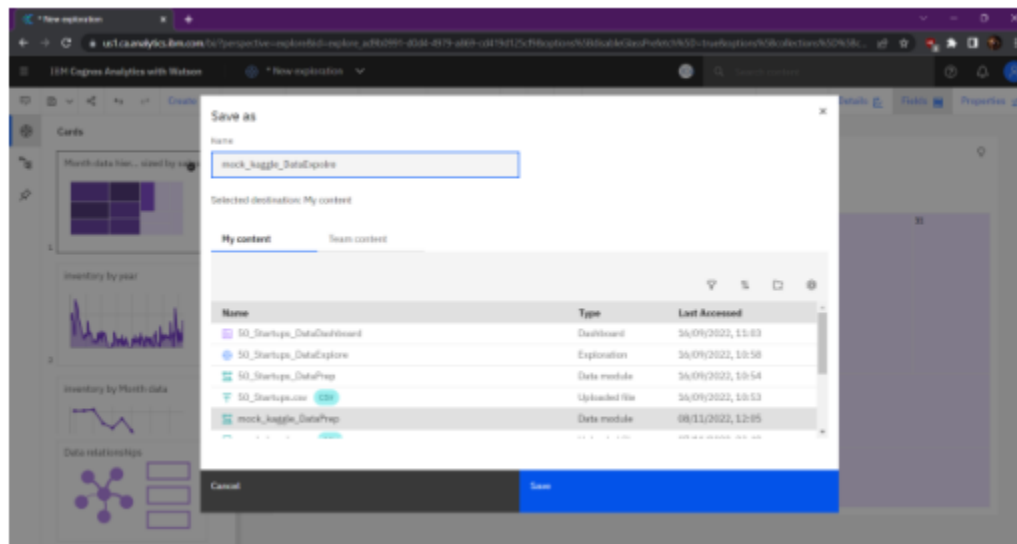
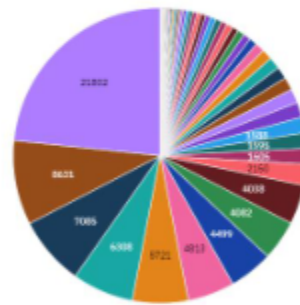
price and sales by Month data



price sized by year

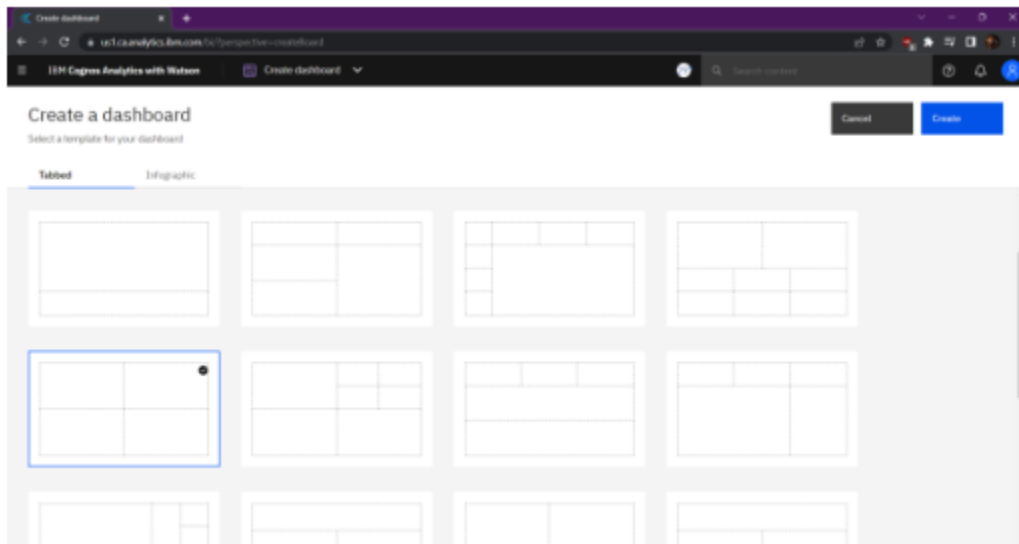
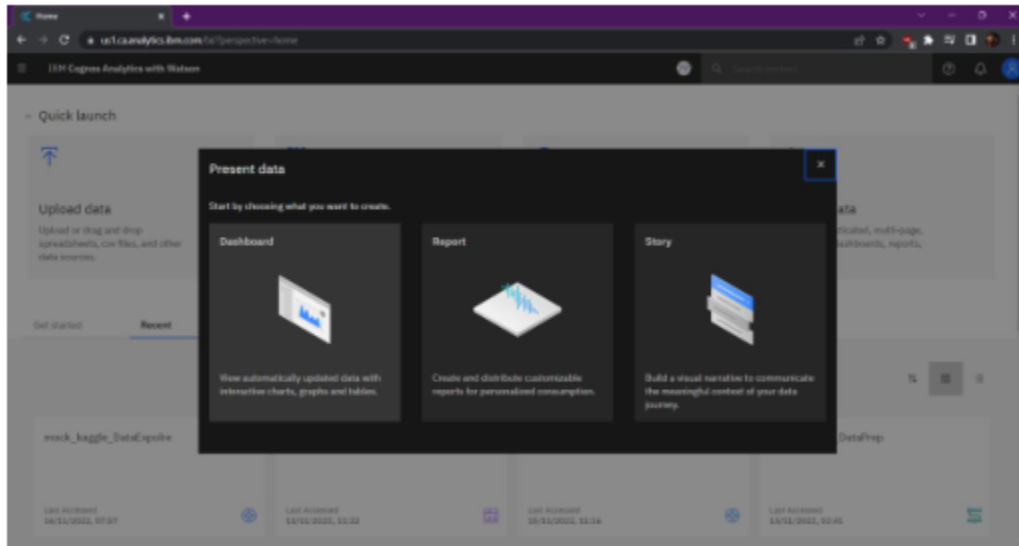


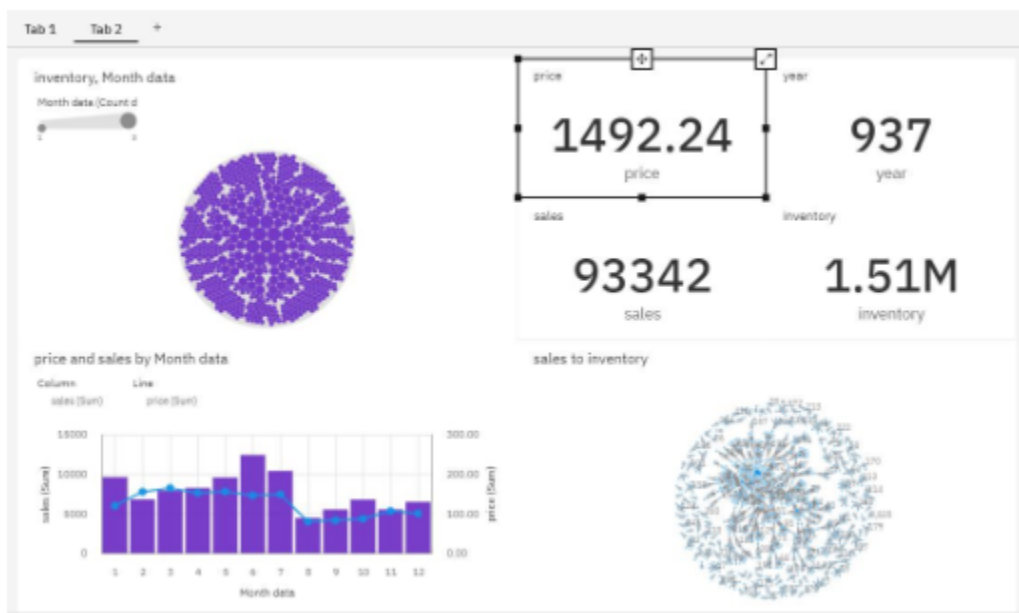
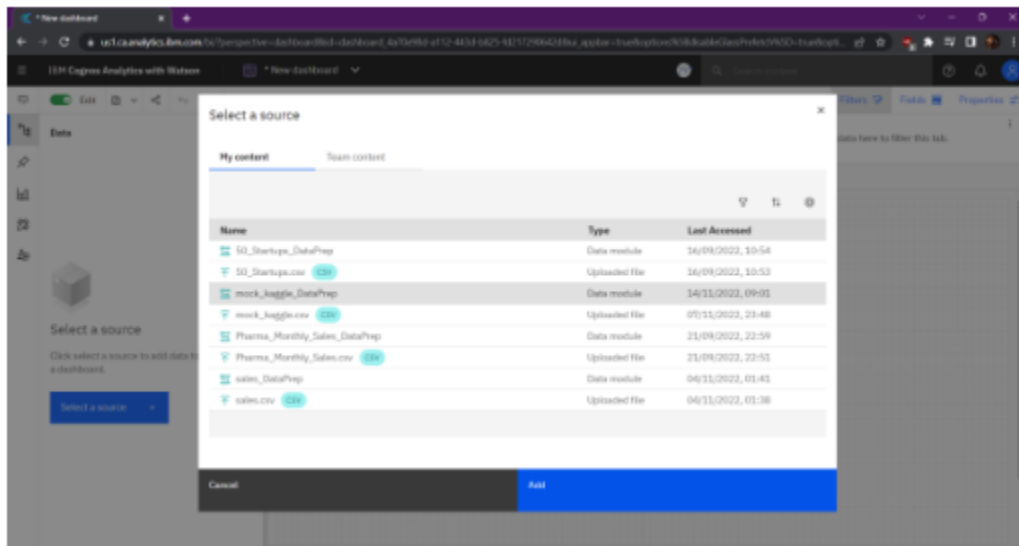
sales by price



## 4.3 Sprint – 3:

### DashBoard Creation:

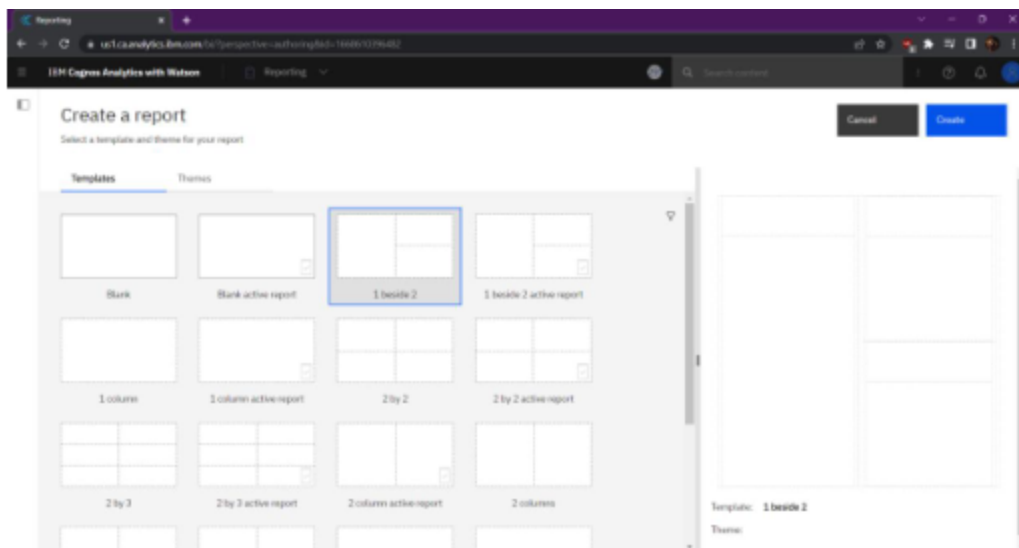
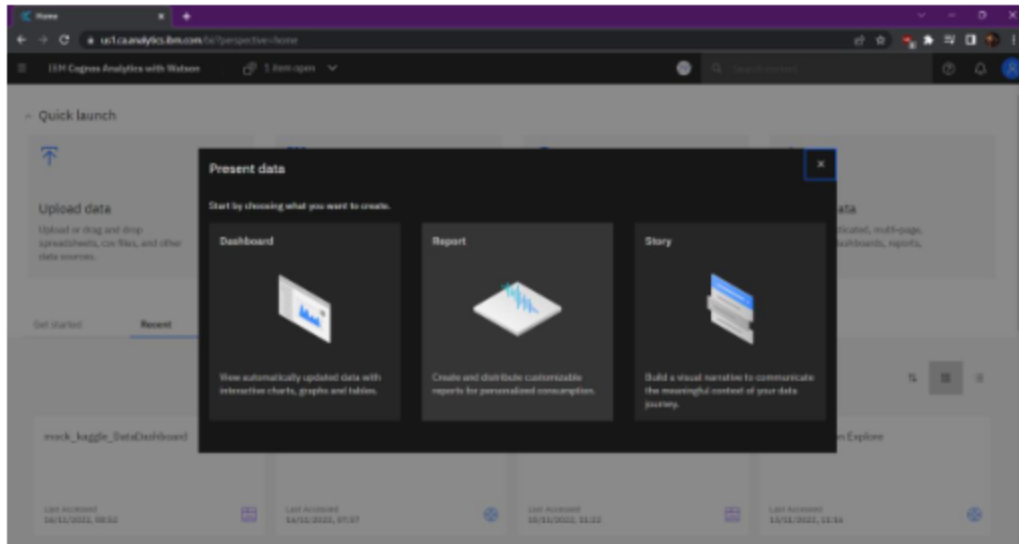


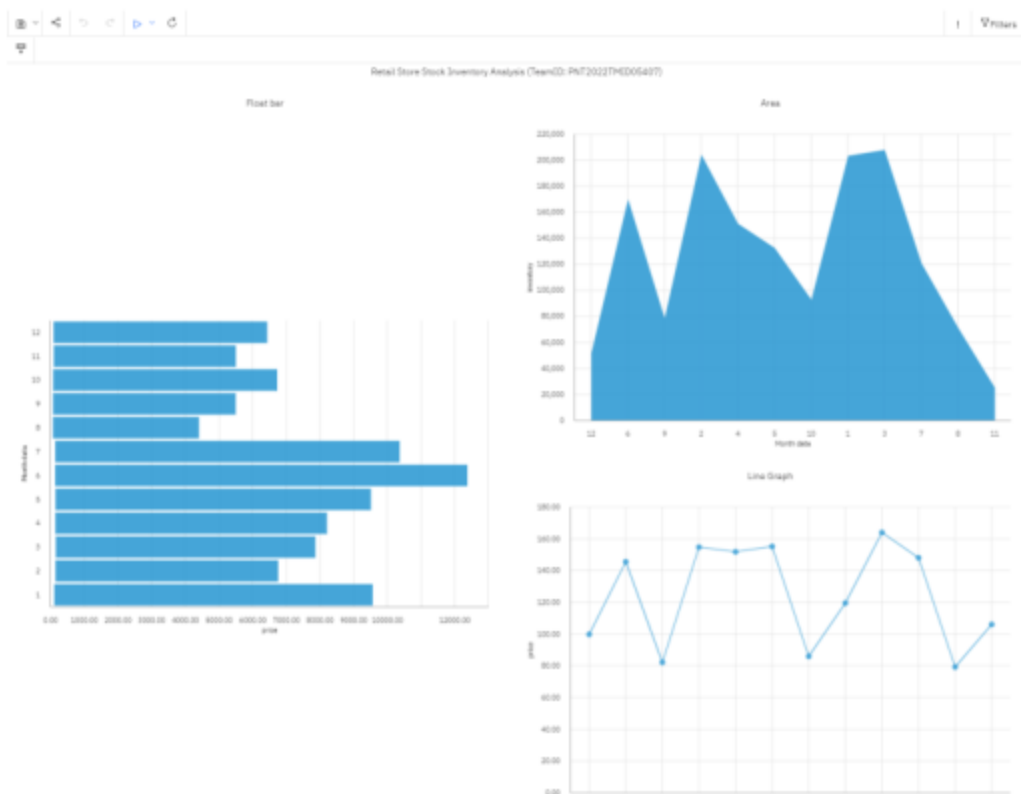
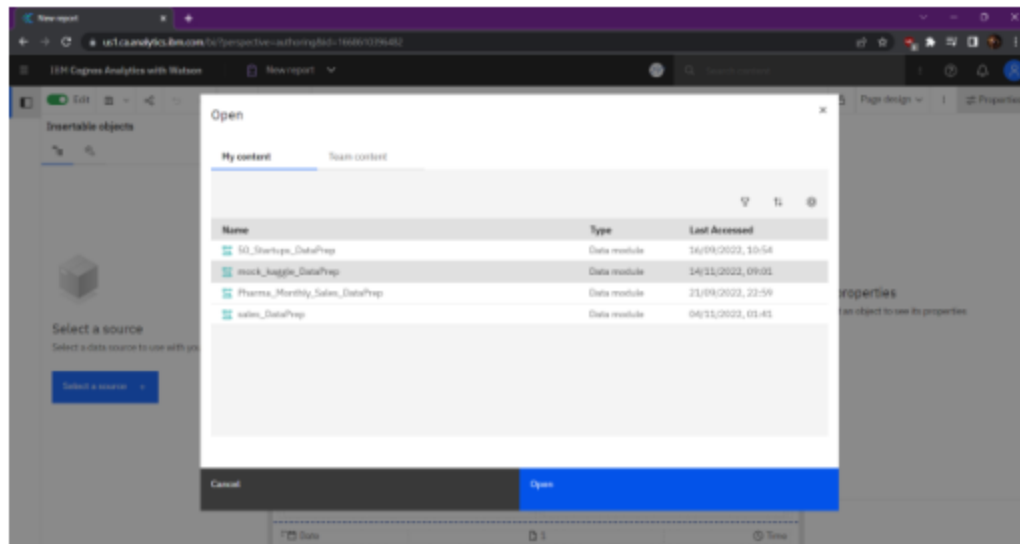


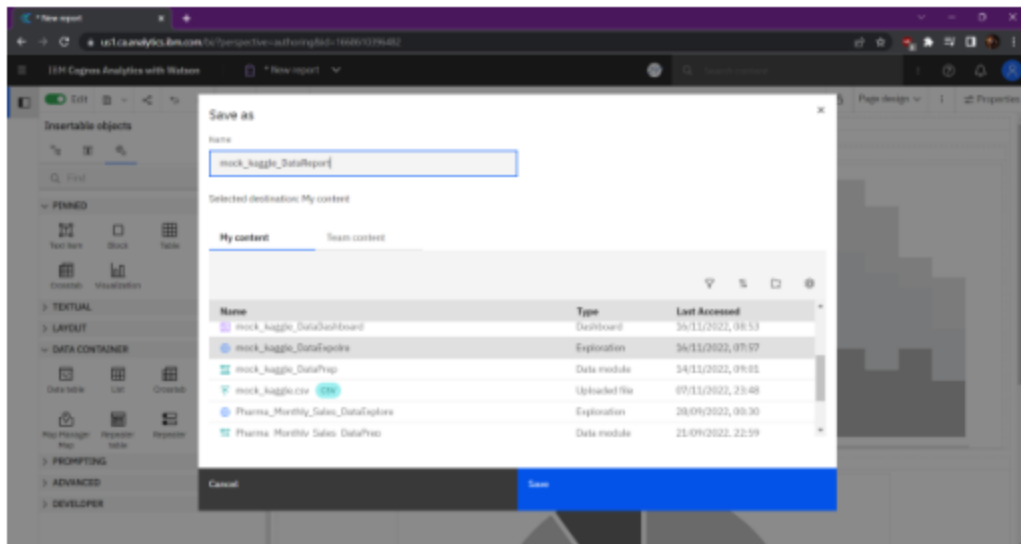


## 4.4 Sprint – 4:

### 4.4.1 Report Creation:

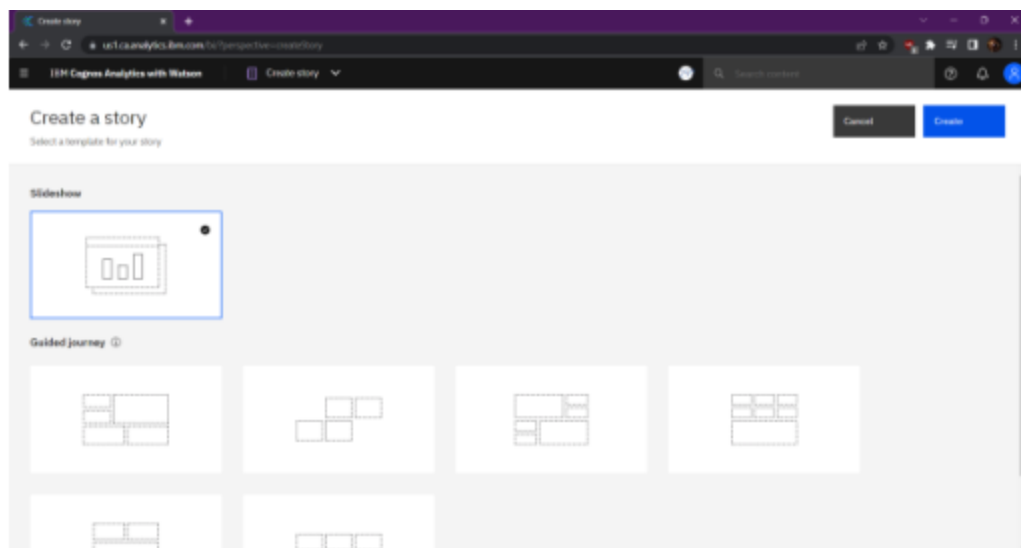
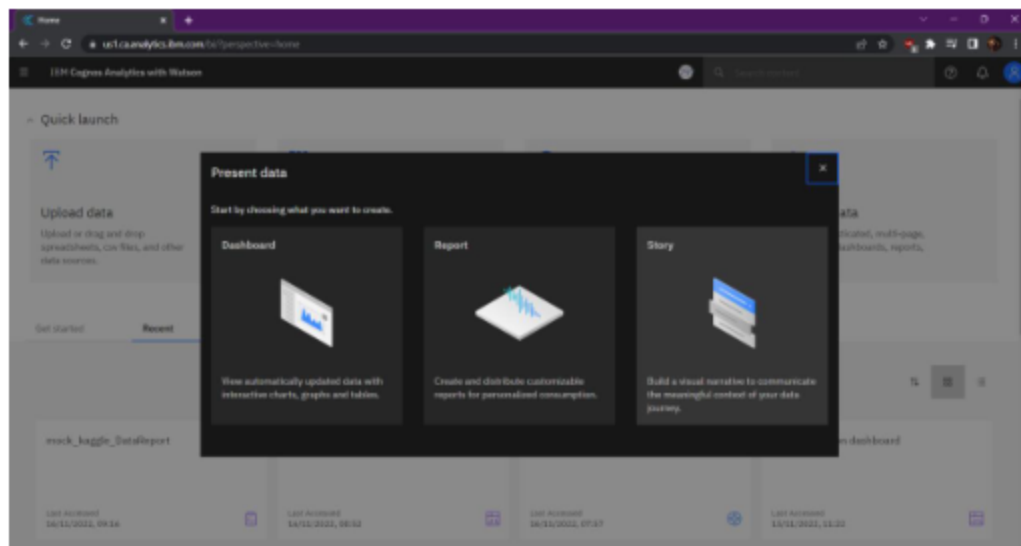






## 4.4Sprint – 4:

### 4.4.2 Story Creation:

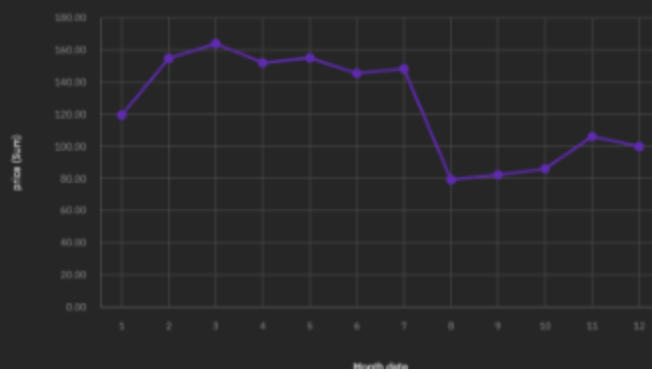


## Price by Month data

price and Month data

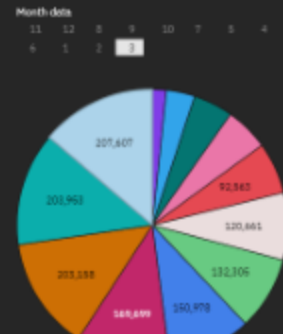
Month data	price
1	119.39
2	154.74
3	163.96
4	157.95
5	155.06
6	145.44
7	148.28
8	79.18
9	87.24
10	86.03
11	106.09
12	99.84

price by Month data



## Price and Inventory by Month

inventory by Month data

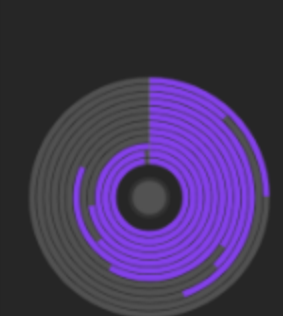


price for Month data

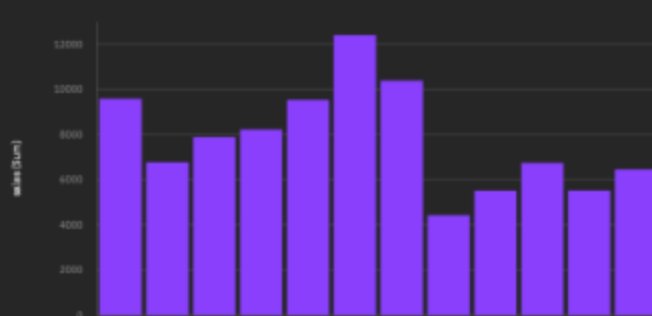


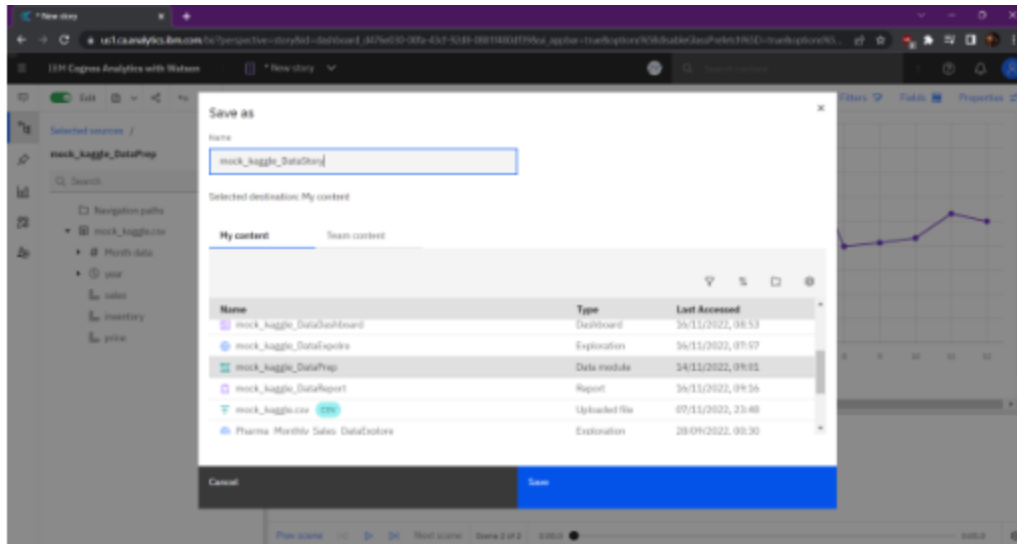
## Sales and Inventory for the Month

inventory by Month data



sales by Month data





## 5 Advantage & Disadvantage:

### 5.1 Advantages:

By managing inventory, retailers meet customer demand without running out of stock or carrying excess supply. In practice, effective retail inventory management results in lower costs and a better understanding of sales patterns.

### 5.2 Disadvantages:

- ❖ Loss of items.
- ❖ Scanning errors.
- ❖ Improper inventory tracking.
- ❖ Hacking.
- ❖ Theft.

## 6 Conclusion:

For the success of the program, the managers of the retail stores must formulate a modern way of managing the inventory by instituting electronic systems to take care of the resources of the company. This ensures that they can be accounted for

and there are proper records available all the time for reference to be made when the need arises. Besides, the retail management system is necessary for ensuring that there is accountability in the way the company handles its stock. It helps in saving time. Retail companies have acquired significant importance within several countries due to their high economic contribution. Therefore, the need to analyze their KPIs becomes highly significant, as well as their different systems, methodologies, and tools used within inventory management and optimization. From the aspects mentioned above, the main trends in inventory management within companies were defined.

**7 Appendix:** <https://github.com/IBM-EPBL/IBM-Project-8127-1658909718>