

Define CS, fit into	<b>1. CUSTOMER SEGMENT(S)</b> <span>CS</span>  Specially abled persons.	<b>6. CUSTOMER CONSTRAINTS</b> <span>CC</span>  Implanted electronic medical device that can produce useful hearing sensation by electrically simulating nerves inside the inner ear.	<b>5. AVAILABLE SOLUTIONS</b> <span>AS</span>  The first ever approach to sign language it has only 6 sign gestures detection. As AI takes an important role in communication and interaction, the use of this technology enables individuals with disabilities to access information much easier, all just by speaking to their devices.	Explore AS, differentiate	
	<b>2. JOBS-TO-BE-DONE / PROBLEMS</b> <span>J&amp;P</span> <small>Which jobs-to-be-done (or problems) do you address for your customers?</small>  Deaf and dumb people couldn't be able to convey their messages to the normal people easily. Deaf people cannot hear the words as others speak and dumb people cannot express their feelings by words. Concentrate on making their communication much easier and live a normal life.	<b>9. PROBLEM ROOT CAUSE</b> <span>RC</span>  Disabilities affect the entire family. Meeting the complex needs of a person with a disability can put families under a great deal of stress — emotional, financial, and sometimes even physical. However, finding resources, knowing what to expect, and planning for the future can greatly improve overall quality of life.	<b>7. BEHAVIOUR</b> <span>BE</span>  In our device, there's an option called problem detection display in which our customer can be able to see the type of problem occurs & solution will be displayed.		Focus on J&P, tap into BE, understand RC
	<b>3. TRIGGERS</b> <span>TR</span>  By comparing normal people, Specially Abled people should depend on others and want to live their life independently like other people.	<b>10. YOUR SOLUTION</b> <span>SL</span>  Facial recognition, voice recognition and predictive texting tools allow people who have difficulties in speaking to communicate more easily using AI. We can also use AI sensors to monitor their health conditions regularly and save the health reports for future purposes in a separate database.	<b>8. CHANNELS of BEHAVIOUR</b> <span>CH</span> <b>8.1 ONLINE</b> Advertise on online with influencers to test the product and promote it also on social medias.  <b>8.2 OFFLINE</b> On offline, we have our product experience stores where our customer can experience the product in real.		
<b>4. EMOTIONS: BEFORE / AFTER</b> <span>EM</span>  BEFORE: It is very difficult to convey the message to normal people. AFTER: They overcome their reluctance to have communication with normal people.					