Date	19 September 2022
Team ID	PNT2022TMID08875
Project Name	Retail Store Stock Inventory Analytics
Maximum Marks	4 Marks

Empathy Map Canvas
For Retail store stock inventory System

THINK AND FEEL?

Does customer will get satisfied?

Whether the results are accurate?

what really counts
major preoccupations
worries & aspirations

Whether it increases my shop's productivity?

Is this enough for me to keep in track on my shipments?

What do they HEAR?

what friends say
what boss say
what influencers say

Whether it really helps the shop?

What if there is enormous amount of data?

What if there is another better solution?

Does it will reach maximum customers?

UI/UX is not so good

It is not showing all relevant analytics

Not customizable

Some irrelevant information

What do they SEE?

environment
friends
what the market offers

SAY AND DO?

Prepare the data-set

Create Data-set for Retail Store stock Inventory

Explore the data-set

Present the data-set

attitude in public
appearance
behavior towards others

PAIN

Working with lage Dataset

fears
frustrations
obstacles

"Messy" Presentation

Unsatisfactory result generation

GAIN

Customer satisfaction

"wants" / needs
measures of success
obstacles

Easy for the shop owner to grasp and perform actions respectively

Directly Helps for profit by showing the right information