

# Ideation Phase


## Brainstorm & Idea Prioritization Template

Date	19 September 2022
Team ID	PNT2022TMID08875
Project Name	Retail Store Stock Inventory Analytics
Maximum Marks	4 Marks

### Brainstorm & Idea Prioritization Template:

#### Step-1: Team Gathering, Collaboration and Select the Problem Statement

Template




## Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 🕒 10 minutes to prepare
- 🕒 1 hour to collaborate
- 👥 2-8 people recommended

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### Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes

A

Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B

Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

C

Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#) →

1


### Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes


PROBLEM


It is difficult for a Retail Stock Manager to keep in track all the details to know what happening in the Store.





### Key rules of brainstorming


To run a smooth and productive session


 Stay in topic.

 Encourage wild ideas.

 Defer judgment.

 Listen to others.

 Go for volume.

 If possible, be visual.

## Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm

Write down any ideas that come to mind to address your problem statement.

🕒 10 minutes

Aswin A S

Developing up-to date Activity of Product.

Showing Relevant Product Details.

Tracking the products in and out.

Generating Accurate Reports.

Developing search through facility.

Managing Different Stocks in Groups.

Easy navigating through product.

Jaganeeshwar

Minimalistic Amount of data.

Providing Required stock details.

Showing accurate analytical data.

Updating Stocks before and after buying new.

Stocks live update.

Generating Statistical data accurately.

Making the user to search through stocks details.

Clearing unwanted stock details.

Ashwin B

Onboard Result should be accurate.

Clear Definition of product.

Minimalistic design.

Various reports of Stocks.

Defining the stocks reports accordingly.

Pointing out stocks with low quantity.

Relevant Data for relevant stocks.

Generating stocks in order.

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

🕒 20 minutes

Tracking the products in and out.

Generating Accurate Reports.

Easy navigating through product.

Stocks live update.

Making the user to search through stocks details.

Generating stocks in order.

Making Better User Interface.

Onboard Result should be accurate.

Accurate graph results with pointing out feature.

### Step-3: Idea Prioritization

4

#### Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

