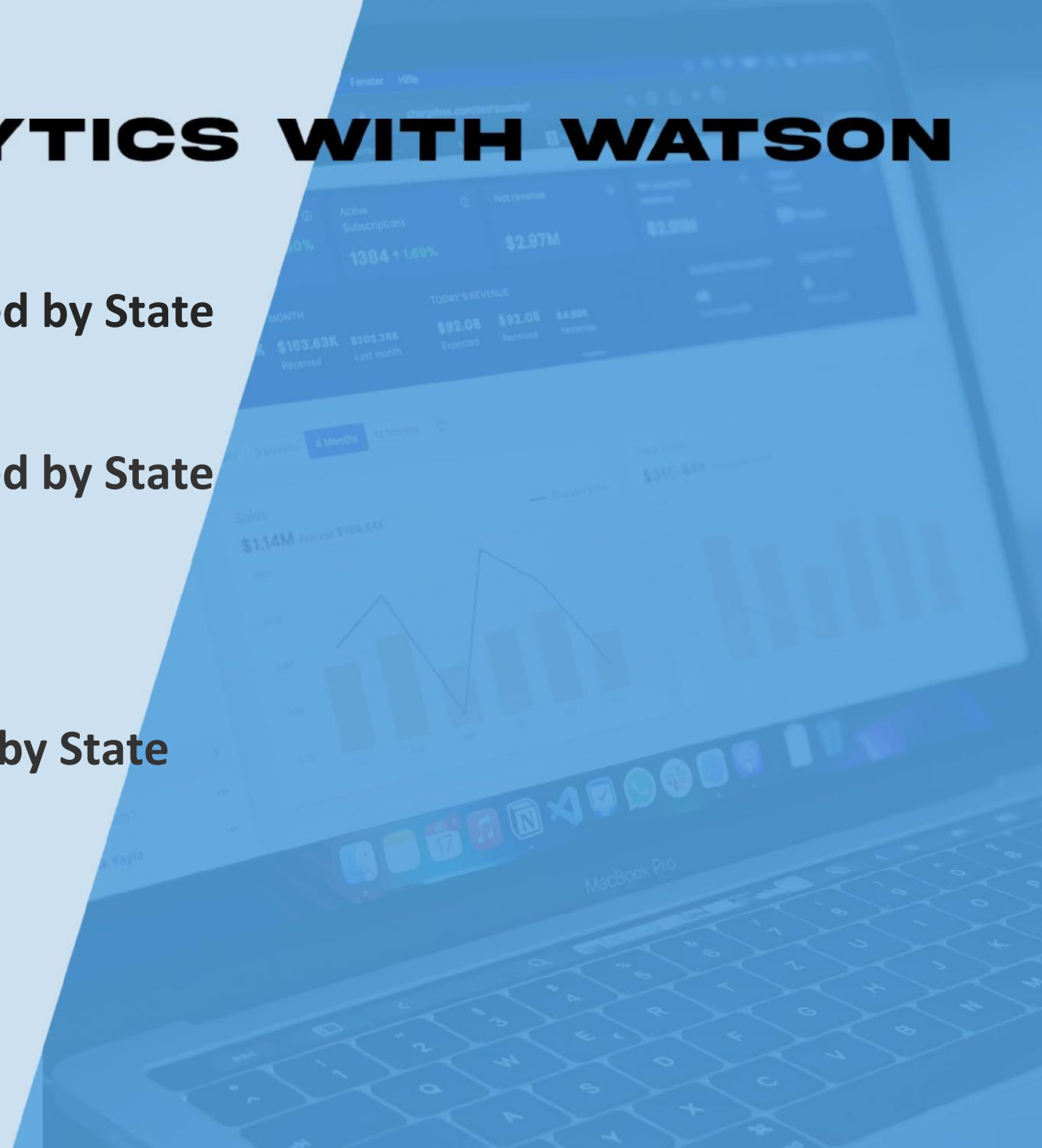


## Assignment I

|               |                                           |
|---------------|-------------------------------------------|
| Technology:   | Data Analytics                            |
| Team ID:      | PNT2022TMID01911                          |
| Project Name: | Analytics for Hospitals' Health-Care Data |

# IBM COGNOS ANALYTICS WITH WATSON

- + Marketing Spend by R&D Spend colored by State
- + Marketing Spend by R&D Spend colored by State
- + Profit
- + Administration by R&D Spend colored by State
- + R&D Spend by State



Cards

Marketing Spen...lored by State

1

Marketing Spen...lored by State

2

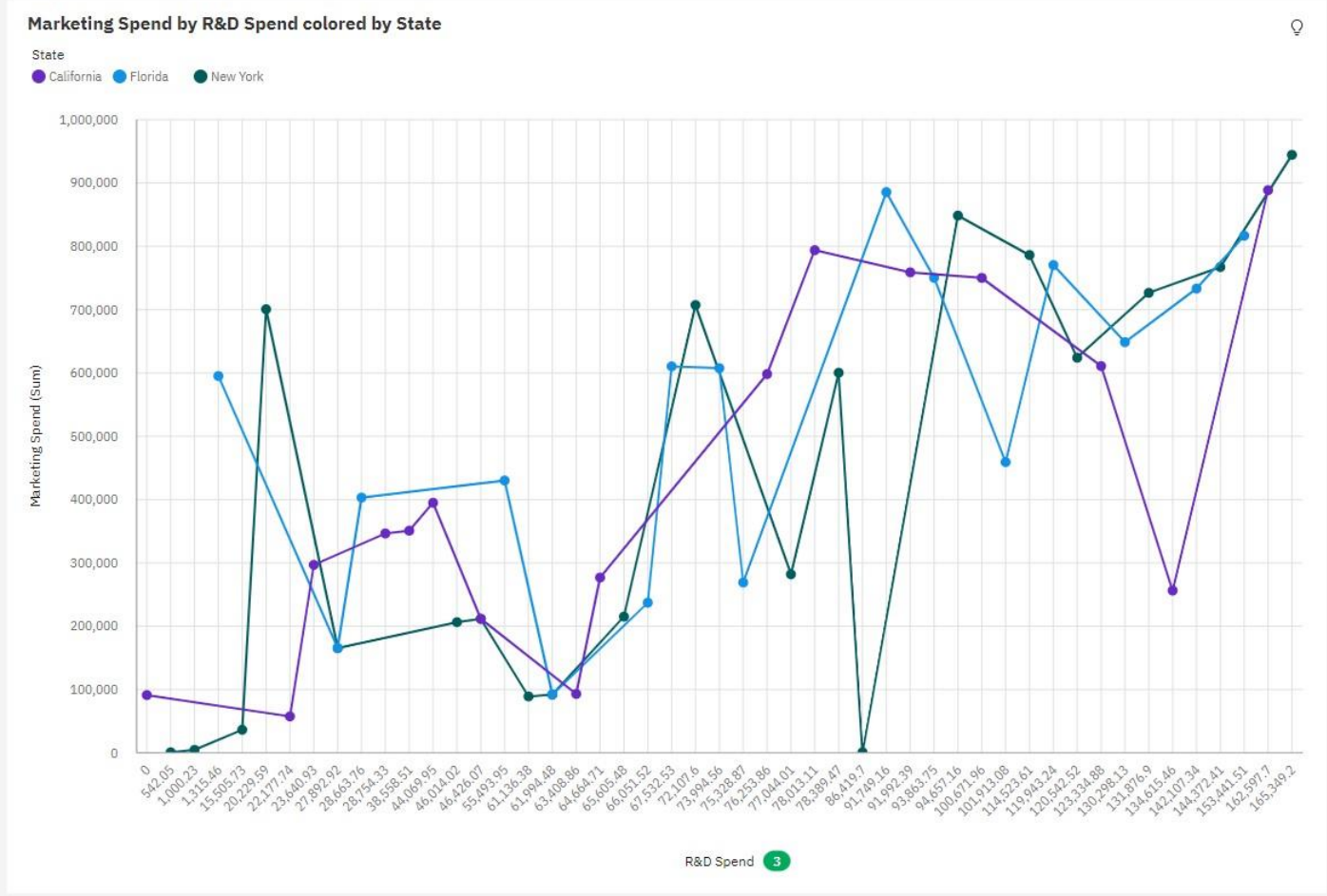
Profit

3

12.3M

Administration ...lored by State

Data relationships



### Details

For **Marketing Spend**, the most significant values of **State** are Florida and New York, whose respective **Marketing Spend** values add up to over 16 million, or 70.9 % of the total.

For **Marketing Spend**, the most significant value of **R&D Spend** is 165349.2, whose respective **Marketing Spend** values add up to nearly 944 thousand, or 4.1 % of the total.

Across all **r&d spends** and **states**, the sum of **Marketing Spend** is over 23 million.

The summed values of **Marketing Spend** range from 0 to almost 944 thousand.

Cards

Marketing Spen...lored by State

1

Marketing Spen...lored by State

2

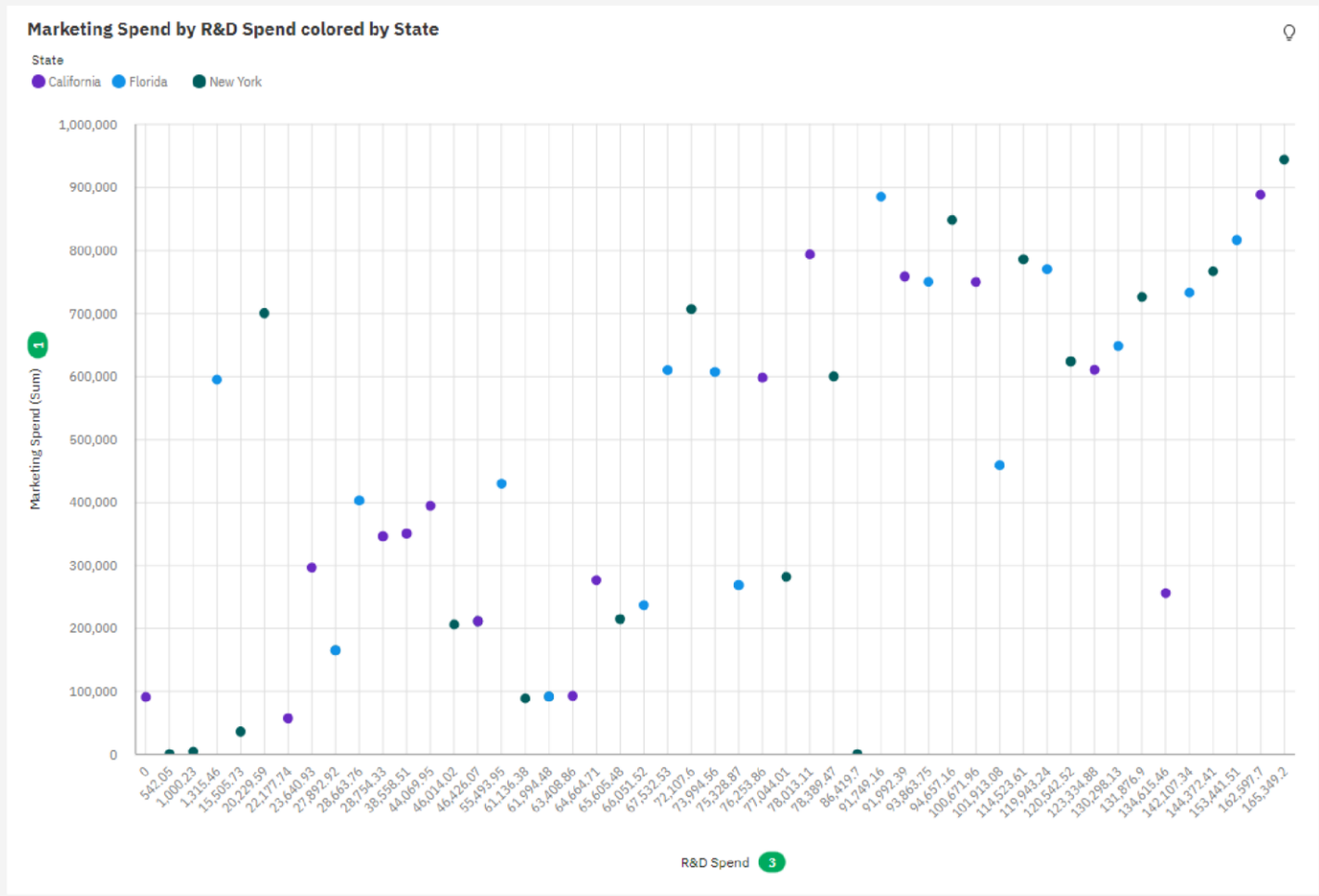
Profit

12.3M

3

Administration ...lored by State

Data relationships



### Details

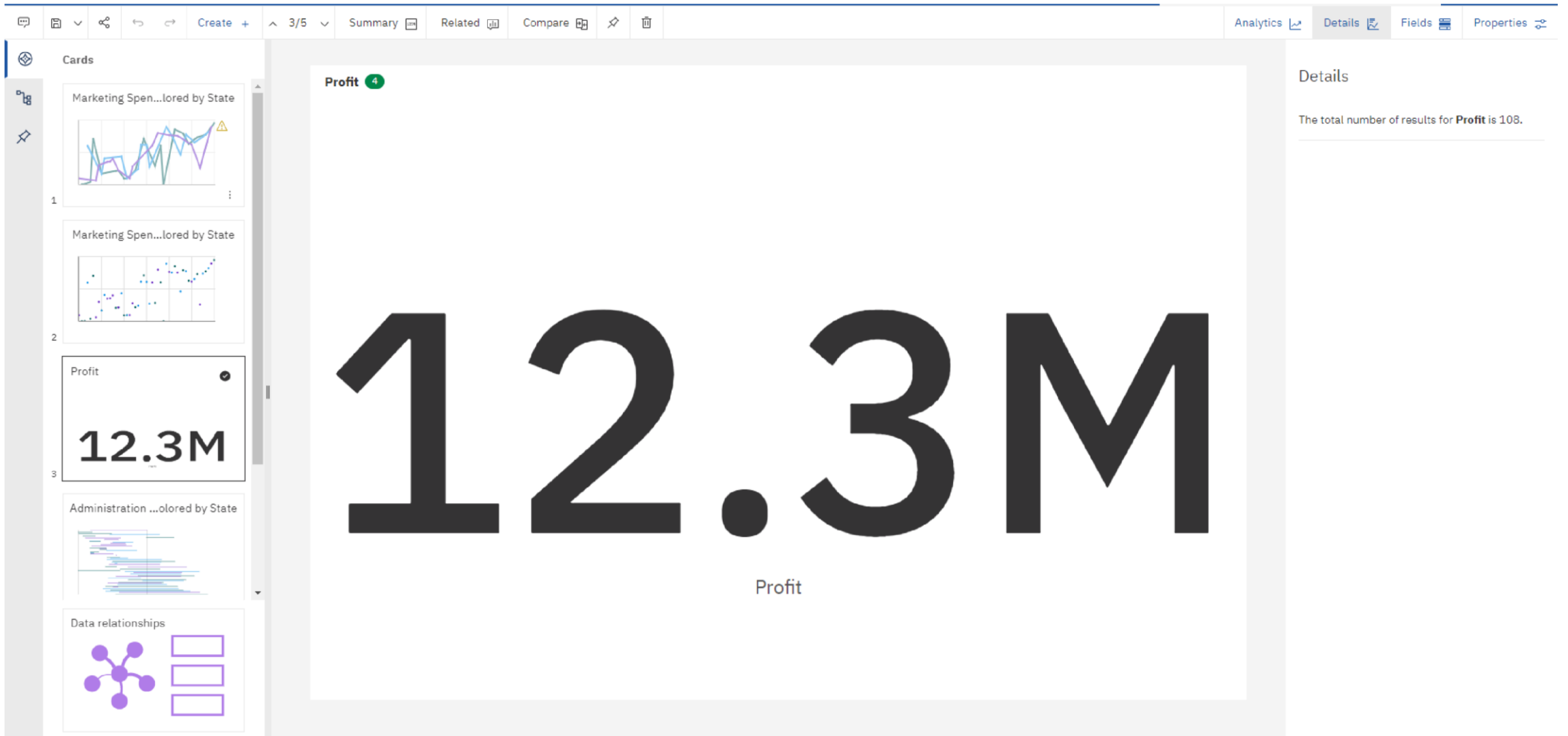
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# Profit



# Administration by R&D Spend colored by State

