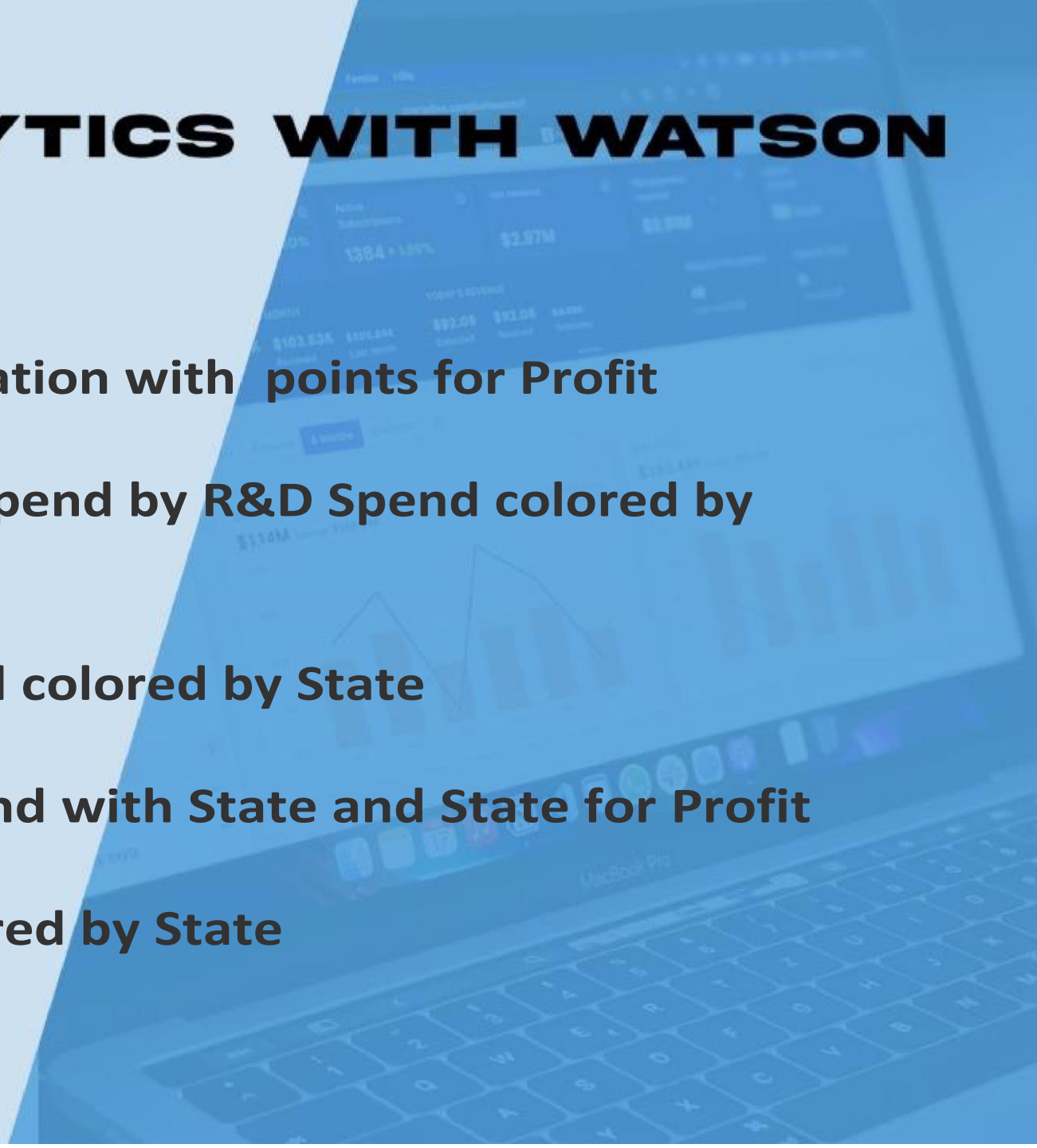
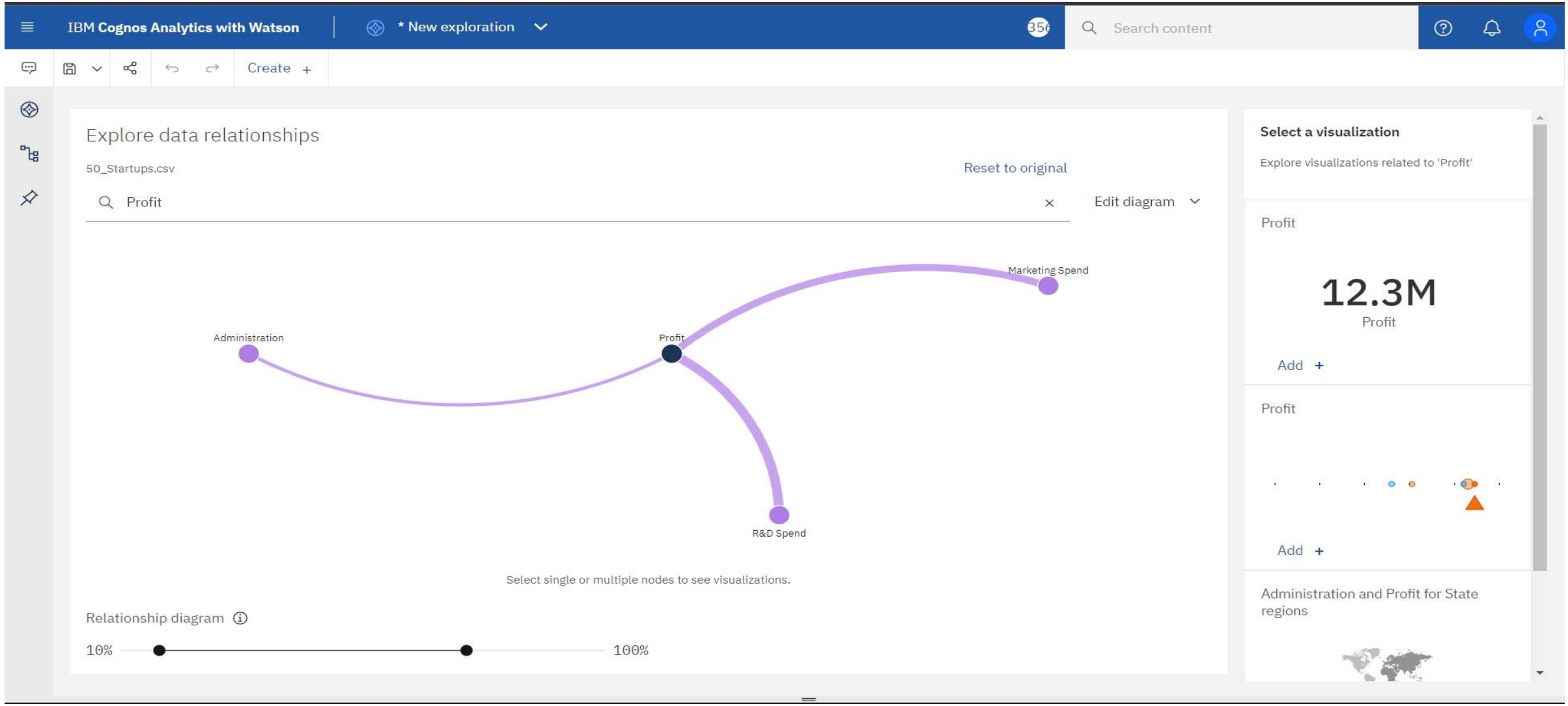
IBM COGNOS ANALYTICS WITH WATSON

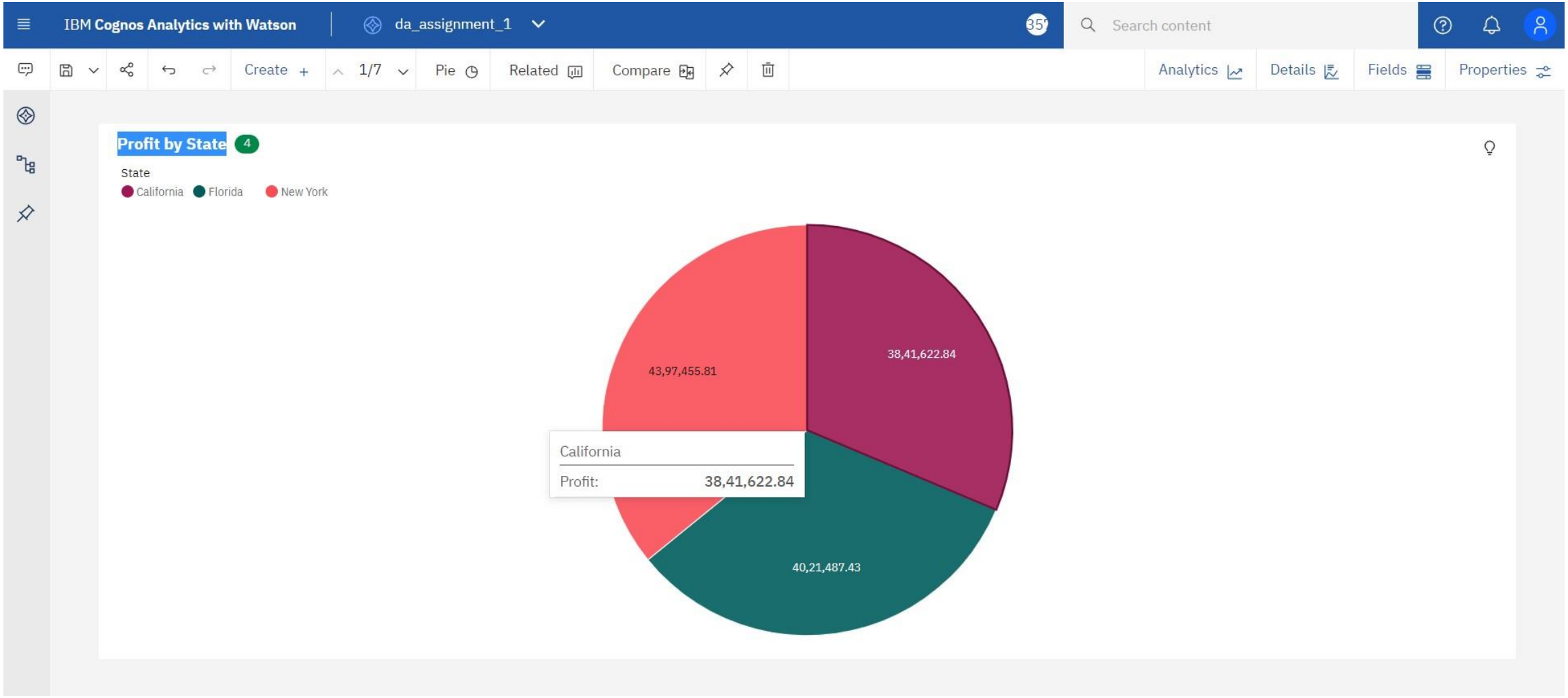
- Profit by State
- Marketing Spend by Administration with points for Profit
- Profit compared to Marketing Spend by R&D Spend colored by State
- R&D Spend by Marketing Spend colored by State
- R&D Spend and Marketing Spend with State and State for Profit
- Profit by Marketing Spend colored by State



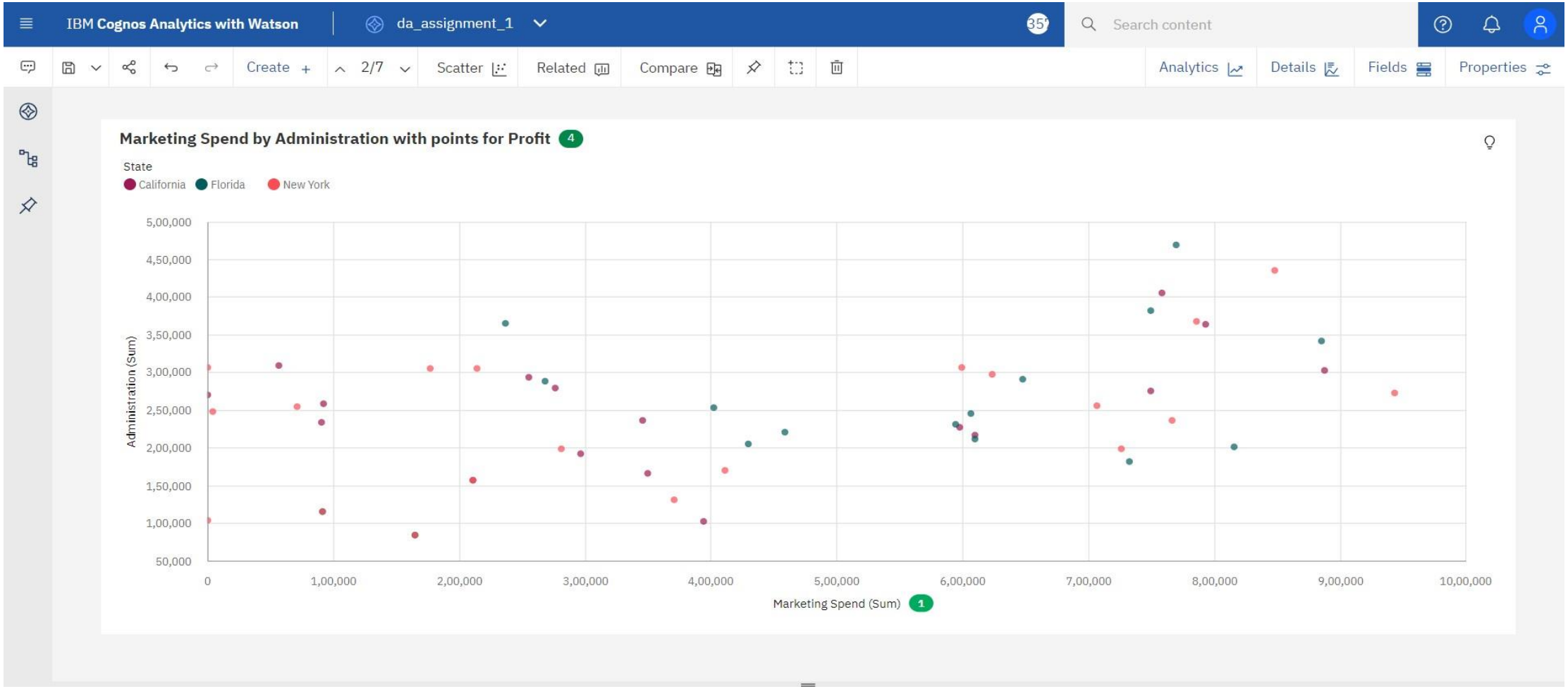
Explore data relationships



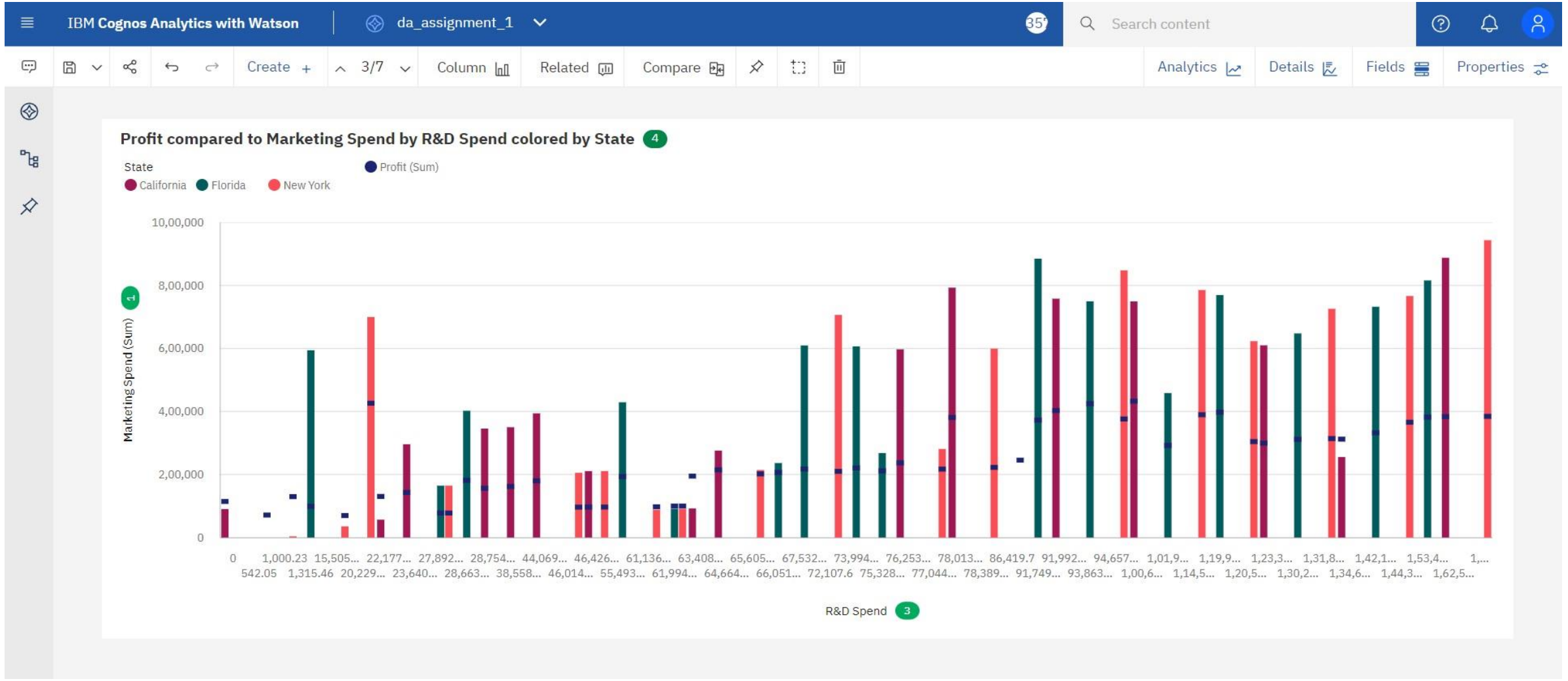
Profit by State



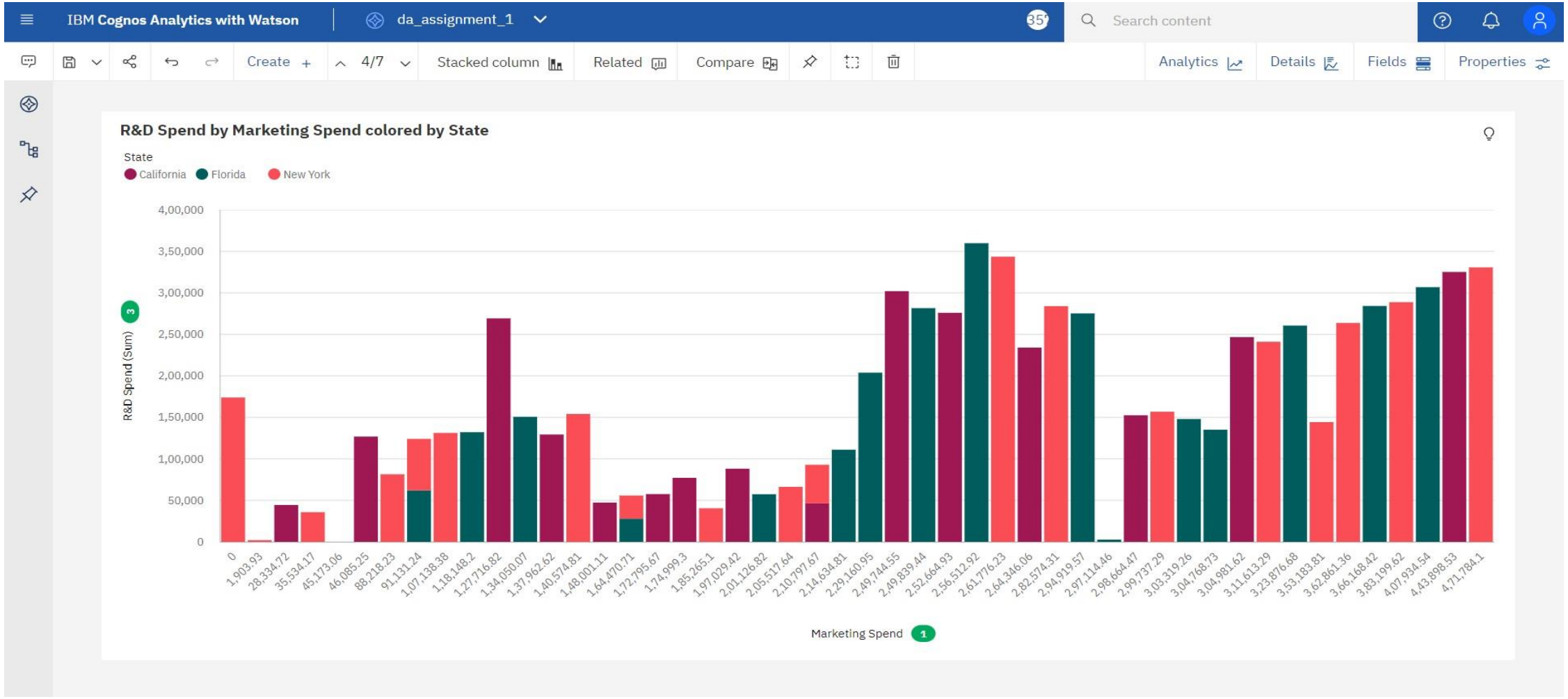
Marketing Spend by Administration with points for Profit



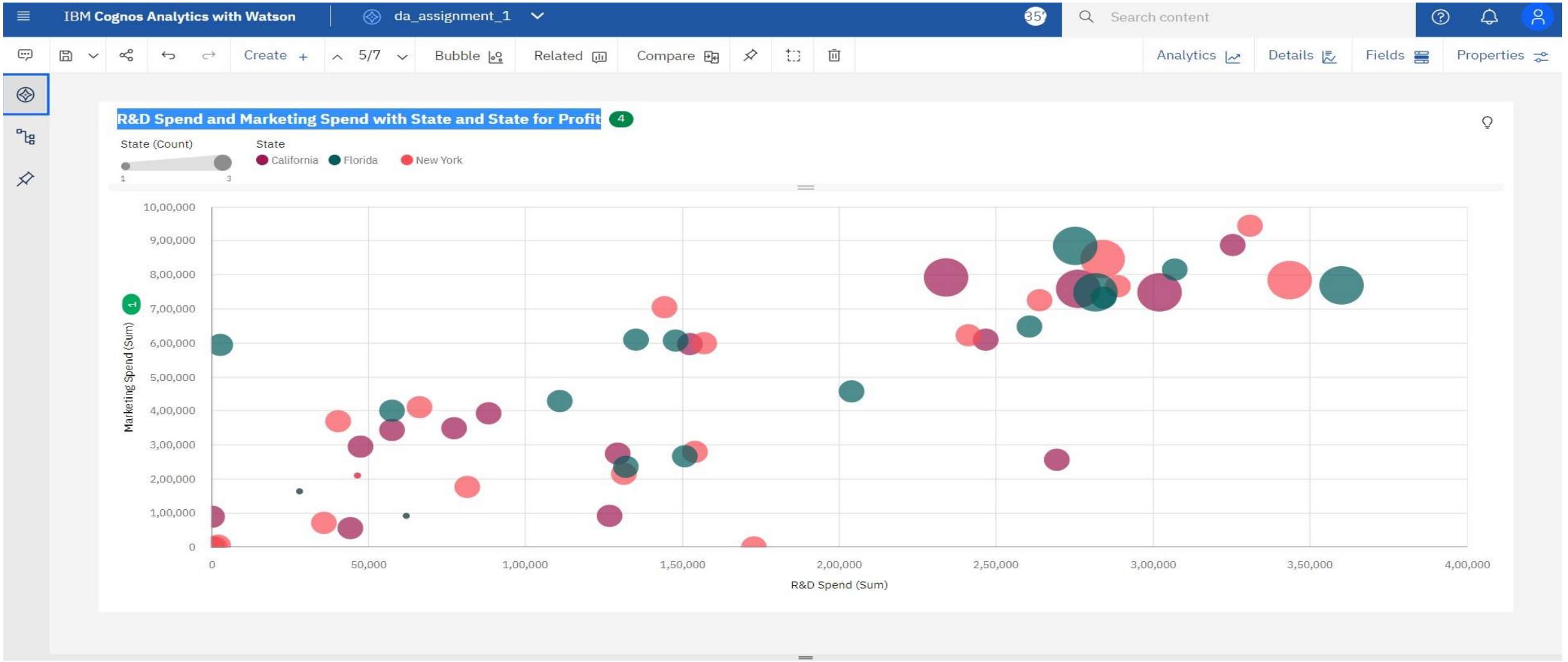
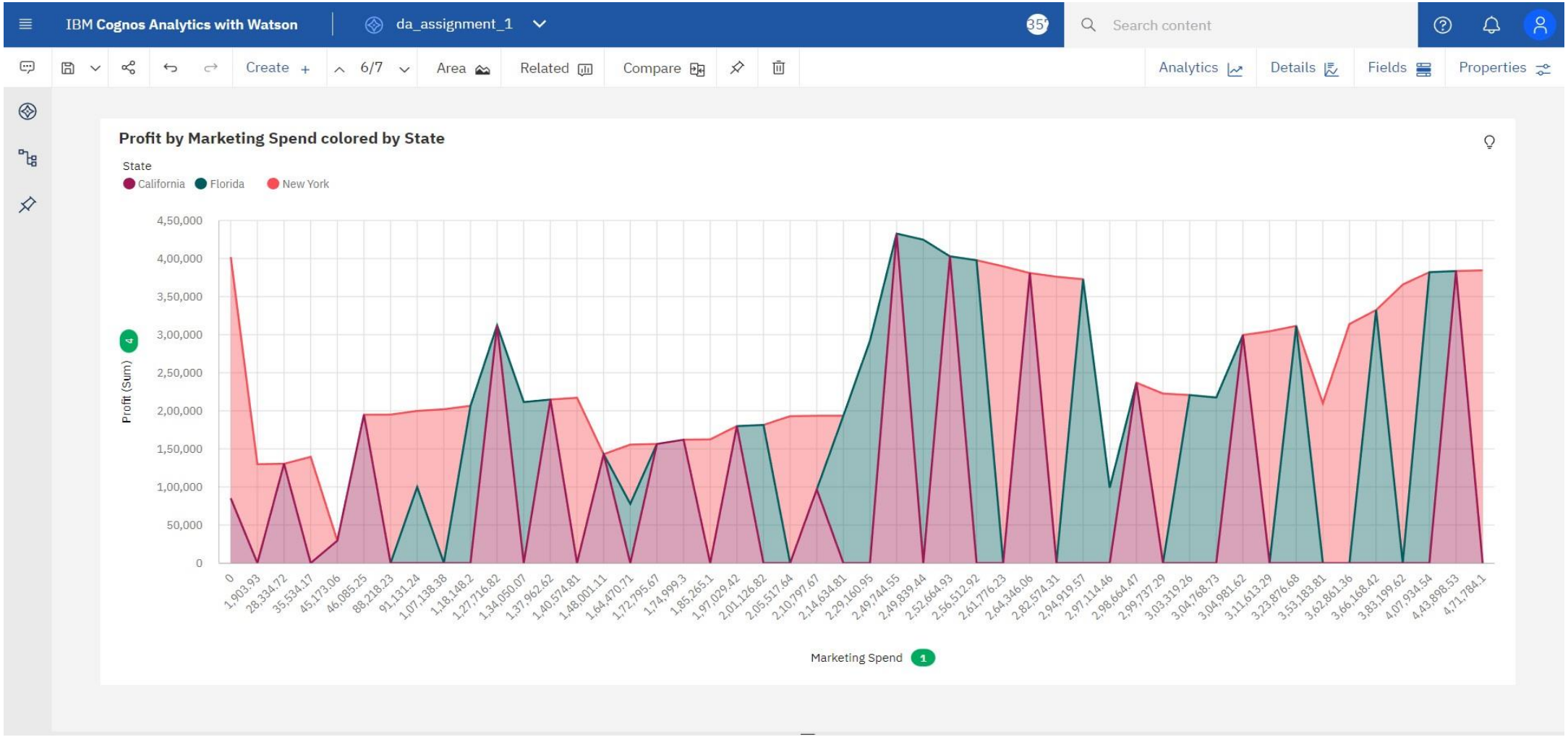
Profit compared to Marketing Spend by R&D Spend colored by State



R&D Spend by Marketing Spend colored by State



R&D Spend and Marketing Spend with State and State for Profit



Profit by Marketing Spend colored by State