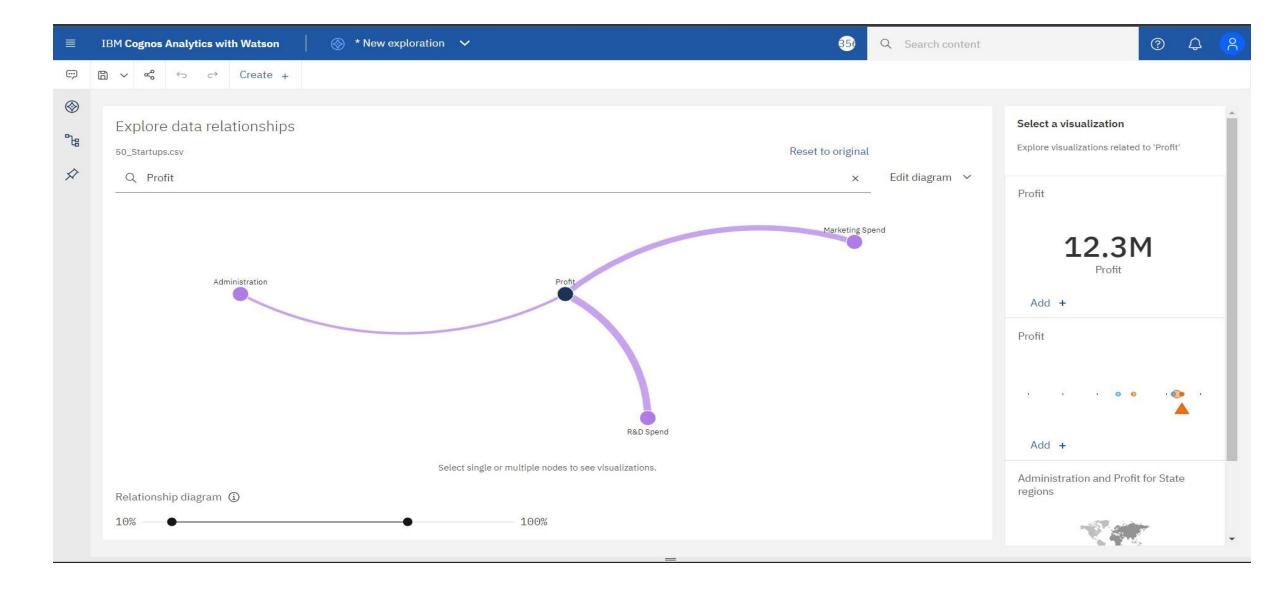
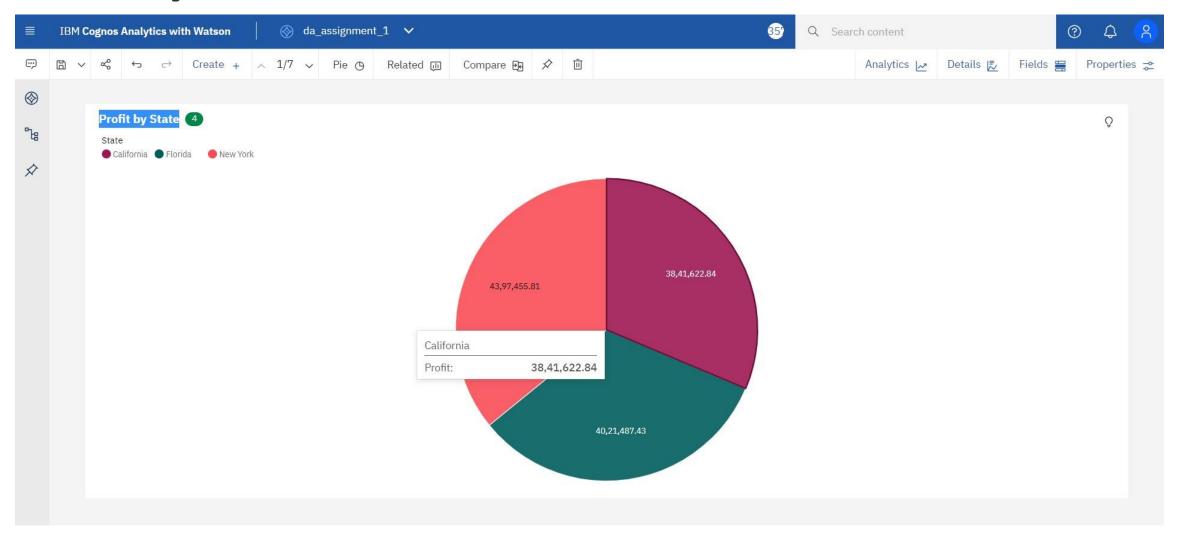
IBM COGNOS ANALYTICS WITH WATSON

- O Profit by State
- O Marketing Spend by Administration with points for Profit
- O Profit compared to Marketing Spend by R&D Spend colored by State
- O R&D Spend by Marketing Spend colored by State
- O R&D Spend and Marketing Spend with State and State for Profit
- O Profit by Marketing Spend colored by State

Explore data relationships

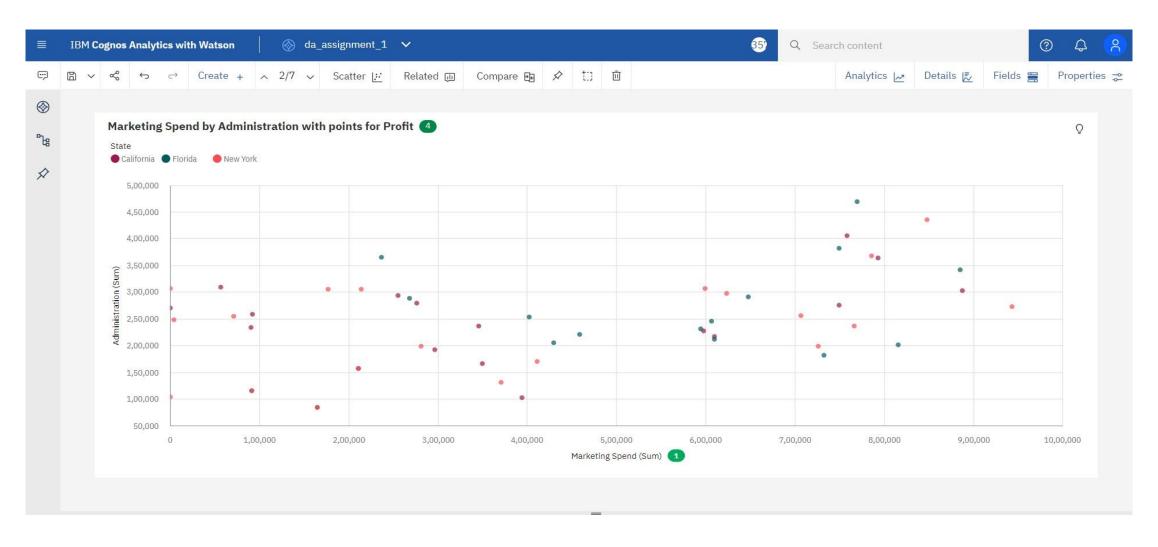


Profit by State

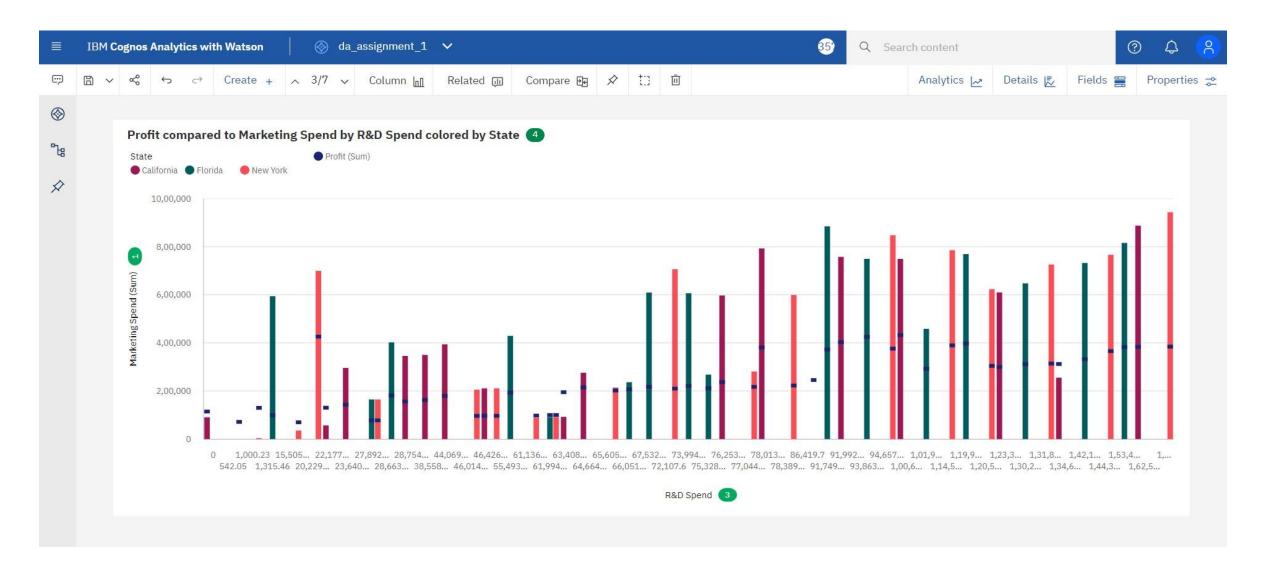


Marketing Spend by Administration with for Profit

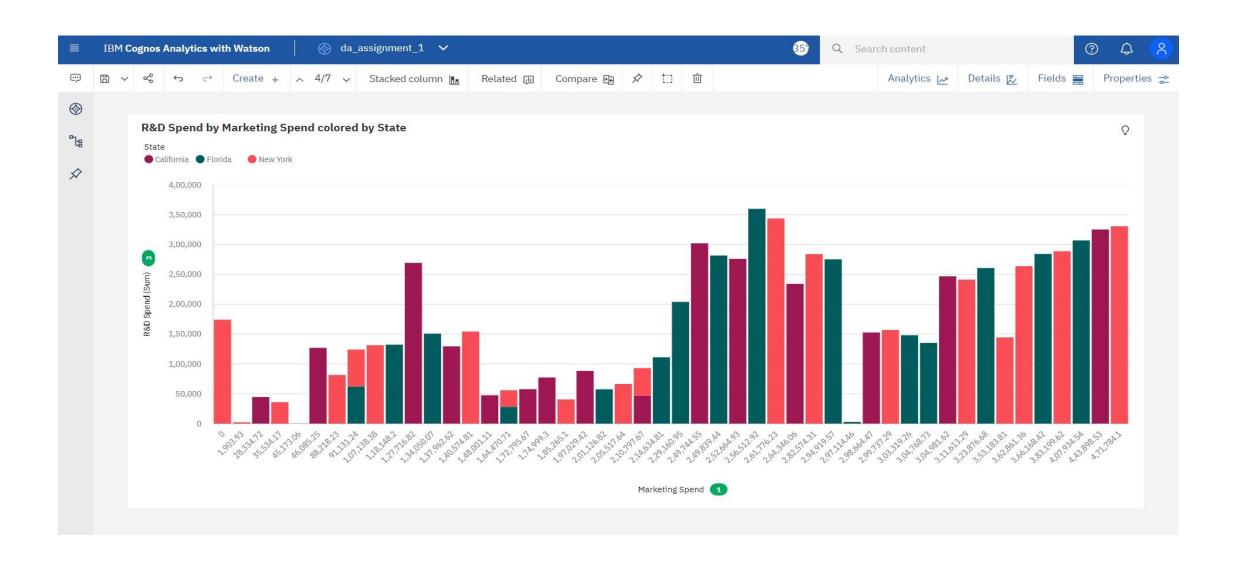
points



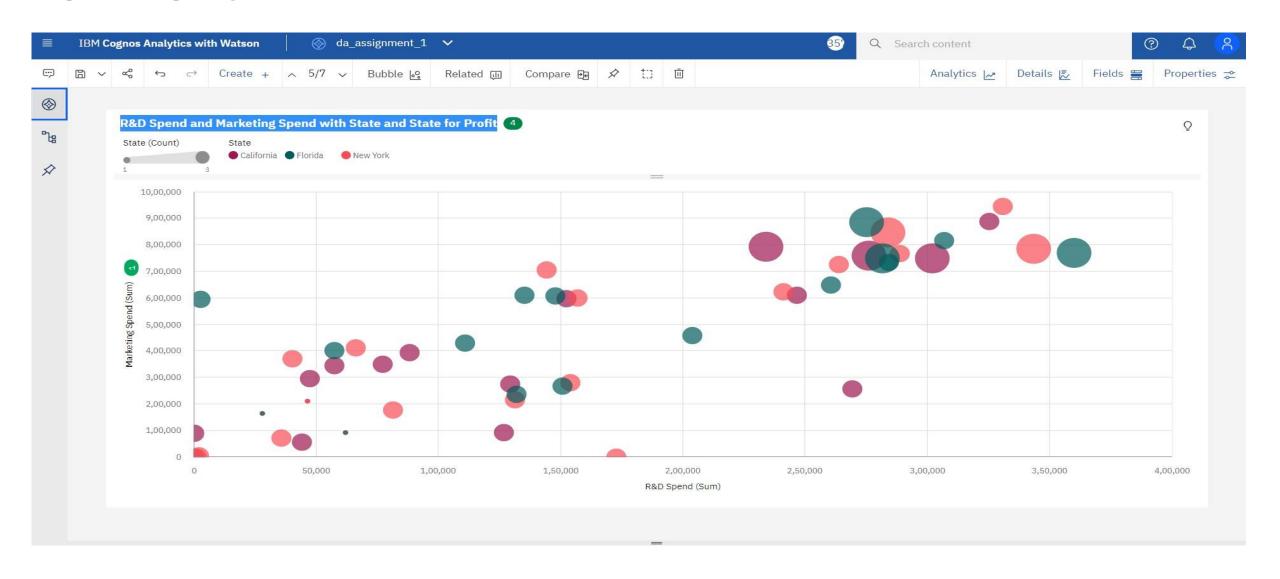
Profit compared to Marketing Spend by R&D Spend colored by State



R&D Spend by Marketing Spend colored by State



R&D Spend and Marketing Spend with State and State for Profit



Profit by Marketing Spend colored by State

