Ideation Phase

Define the Problem Statements

Team ID	PNT2022TMID05357
Project Name	Project – Smart Farmer-IoT Enabled Smart Farming
	Application
Date	9.10.2022

Customer Problem Statement:

Mr.Raju is a farmer with an engineering background. He's moved into agriculture with his father. Since he is a beginner in farming, he needs someone to guide him in the initial years and he plan to incorporate technology into farming to reduce the work and labour, improve productivity, more yield, suggestions to improve soil, and next crop planting ideas. He is actively researching a few agro products that solve his problem. These problems are common to many beginning and experienced farmers.

Who does the problem affect?	Persons who do Agriculture
What are the boundaries of the problem?	Labour cost, Cope with climate change, soil
	erosion and biodiversity loss.
What is the issue?	Loss of agricultural land and the decrease in the
	varieties of crops and livestock produced.
When does the issue occur?	Increasing pressures from climate change, soil
	erosion, its mostly starts from first day farming.
Why is it important that we fix the	It is required for the growth of better-quality food
problem?	products. It is important to maximize the crop
	yield. It is important to maintain soil richness.
What solution to solve this issue?	An application is introduced to know about
	various data about their land remotely, where
	they can schedule some events for a month or a
	day. It also provides suggestions to users based
	on the crop they planted.
What methodology used to solve the	Some search results info from internet based on
issue?	crop planted. Arduino microcontroller to control
	the process and various sensors for data. An alert
	message using GSM. An app built using MIT
	App Inventor

Example:

