

Define CS, fit into CC	<div>1. CUSTOMER SEGMENT(S)<div>CS</div><p>Person who needs boarding and alighting assistance for better travelling experience.</p></div>	<div>6. CUSTOMER CONSTRAINTS<div></div><p>Passenger needs only network connection, device which supports GPS tracking system and running this application.</p></div>	<div>5. AVAILABLE SOLUTIONS<div></div><p>Passenger already have gone through various location tracking systems for knowing their destination station. But, this application gives them a feature that they don't need to search for their destination station, the application itself sends notification alters to them.</p></div>	Explore AS, differentiate
Focus on J&P, tap into BE, understand RC	<div>2. JOBS-TO-BE-DONE / PROBLEMS<div></div><p>Passenger faces a problem of location finding for alighting the train. They were struggling in places where they new to, for making journey.</p></div>	<div>9. PROBLEM ROOT CAUSE<div>RC</div><p>Language and guiding assistance unavailability are some of the root causes. The need to solve this root cause is to make the passengers journey smooth and providing good location assistance to them.</p></div>	<div>7. BEHAVIOUR<div>BE</div><p>Passenger needs to address the better accuracy of location tracking and good service provide in affordable cost.</p></div>	Focus on J&P, tap into BE, understand RC

<div>3. TRIGGERS</div> <div>TR</div> <div>Reading about a tech article, which demonstrate the features of this application and by watching application promoting video.</div>	<div>10. YOUR SOLUTION</div> <div>SL</div> <div>Solution is with ticket booking we are going to provide notification of onboard and alight during their journey.</div> <div>This is achieved by using database of the customer while booking tickets and GPS of the customer.</div>	<div>8.ANNELS of BEHAVIOUR</div> <div>CH</div> <div>They need to have an login credentials for using this application and need to subscribe the network connection.</div>
<div>4. EMOTIONS: BEFORE / AFTER</div> <div>EM</div> <div>Before they felt insecure about there alighting location and having search for location assistance. After using this application, they will experience confident about their location assistance.</div>		