






## Project Design Phase-II

### Customer Journey Map

Date	15 October 2022
Team ID	PNT2022TMID10841
Project Name	Analysis of Rainfall Data for Agriculture in India
Maximum Marks	4

### Customer Journey Map

PHASES	Motivation	Information gathering	Analyzes various Ways	Choose the most efficient ways	Prediction Model
Actions	wants to protect the agricultural field from floods.	wants to choose an efficient method to reach the stakeholder	Contact through calls or text are the ways to interact with the stakeholder	Calling to farmers is more efficient than text .	After reach through efficient way
Touchpoints	The Farmers feels good.	After implementation, the farmer need not to worry too much about the Agricultural field.	The Farmer find various ways available to reach stakeholder	After using this farmers won't worry About the heavy rainfall.	After find the efficient way, then farmer uses it.
Customer Feeling					
Customer Thoughts	Farmer thought, it helps to take precautionary measures to avoid heavy rainfall	Farmer thought, it will be more expensive to Buy.	Farmer thinks alternate ways will available	The Farmer will be comfortable with the model developed by the stakeholder	Farmer thinks that model will be userfriendly
Opportunities	The farmer gets the Model	The farmer knows about the way of reaching stakeholder	The Farmer will be aware about other ways	The Farmer comes to know which way is the best one	The Farmer will be happy with the model