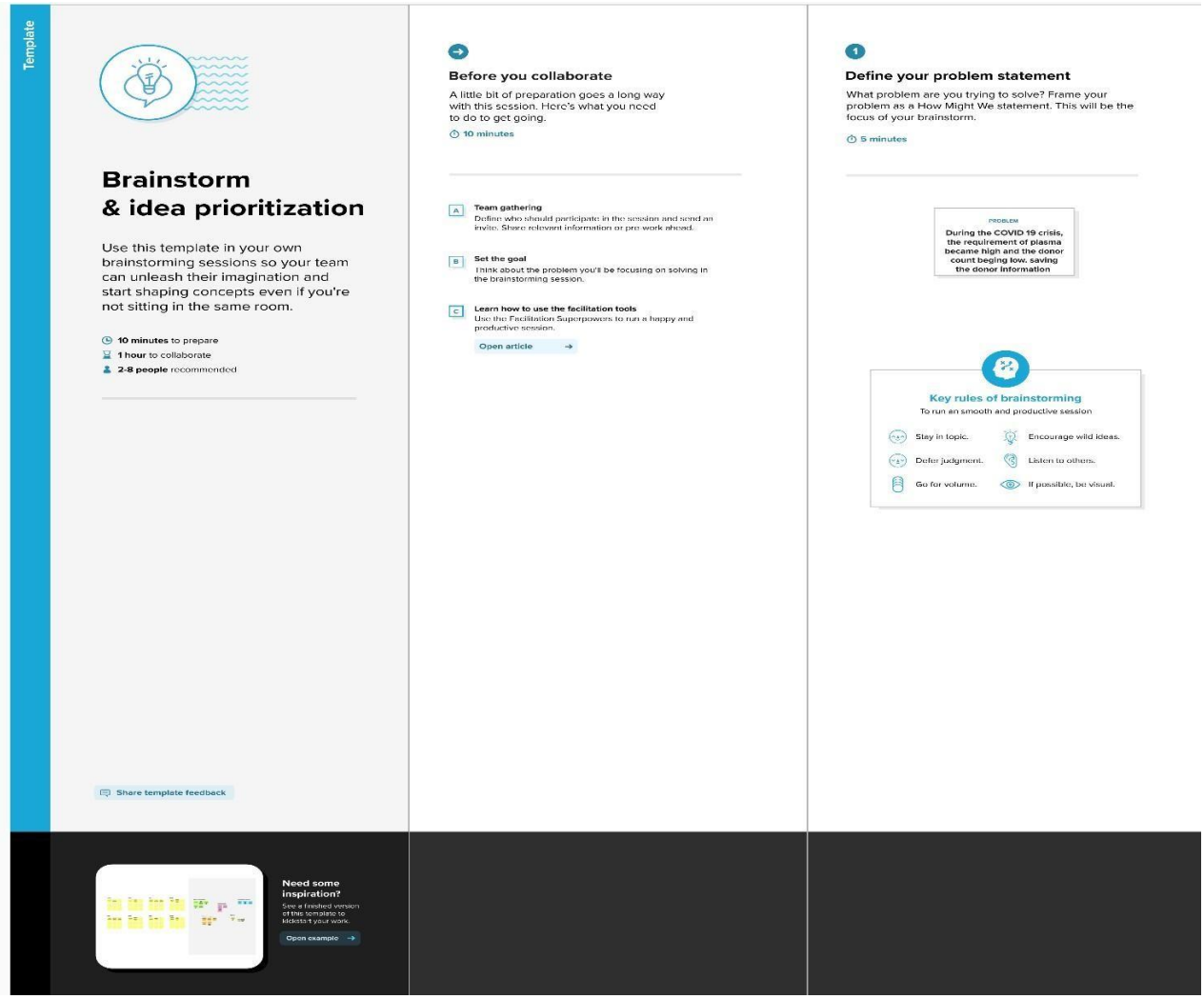
IdeationPhase
Brainstorm&IdeaPrioritizationTemplate

Date	19September2022
Team ID	PNT2022TMID04925
Project Name	Plasma Donor Application
Maximum Marks	4Marks

Brainstorm&IdeaPrioritizationTemplate:

Brainstormingprovidesafreeandopenenvironmentthatencourageseveryonewithinateamto participate in the creative thinking process that leads to problem solving. Prioritizingvolumeovervalue,out-of-theboxideasarewelcomeandbuiltupon,andallparticipantsareencouragedtocollaborate,helpin gea chotherdeveloparichamountofcreativesolutions.

Usethistemplateinyourownbrainstormingsessionssoyourteamcanunleashtheirimaginationan dstart shapingconceptseven if you'renot sittinginthe same room.



Reference:https://www.mural.co/templates/empathy-map-canvas

Step-1:TeamGathering,CollaborationandSelecttheProblemStatement

Step-2:Brainstorm,IdeaListingandGrouping

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

⏱ 10 minutes

MARY J

DHARANI S

STELLA J

RAJALAKSHMI S

SELVARANI T

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

⏱ 20 minutes

THINGS TO KNOW WHILE DONATING PLASMA

DONOR ELGIBILITY

DONOR STORIES

BENEFITS OF DONATION

DOs & DON'Ts

USER INTERFACE

PROCESS

REQUEST OPTION

ACCEPT OPTION

BACKEND/ADMIN WORKS

EDIT PROFILE

CHATBOT TO ANSWER FAQs

FAST FIXING OF BUGS

SUPPORT

USER SECURITY

REPORT IF ANY ISSUES

MARKETING

ADVERTISE &MARKET THE APP

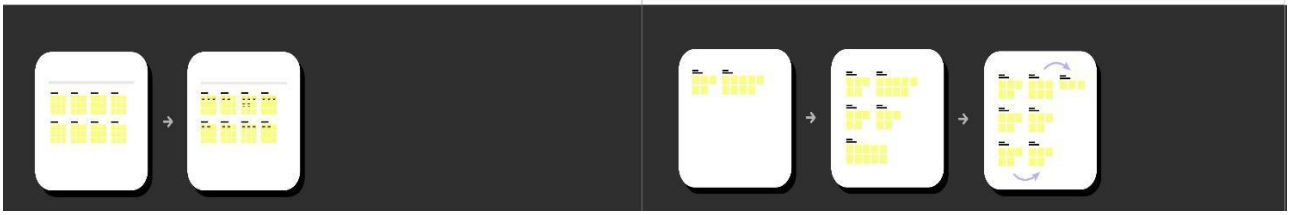
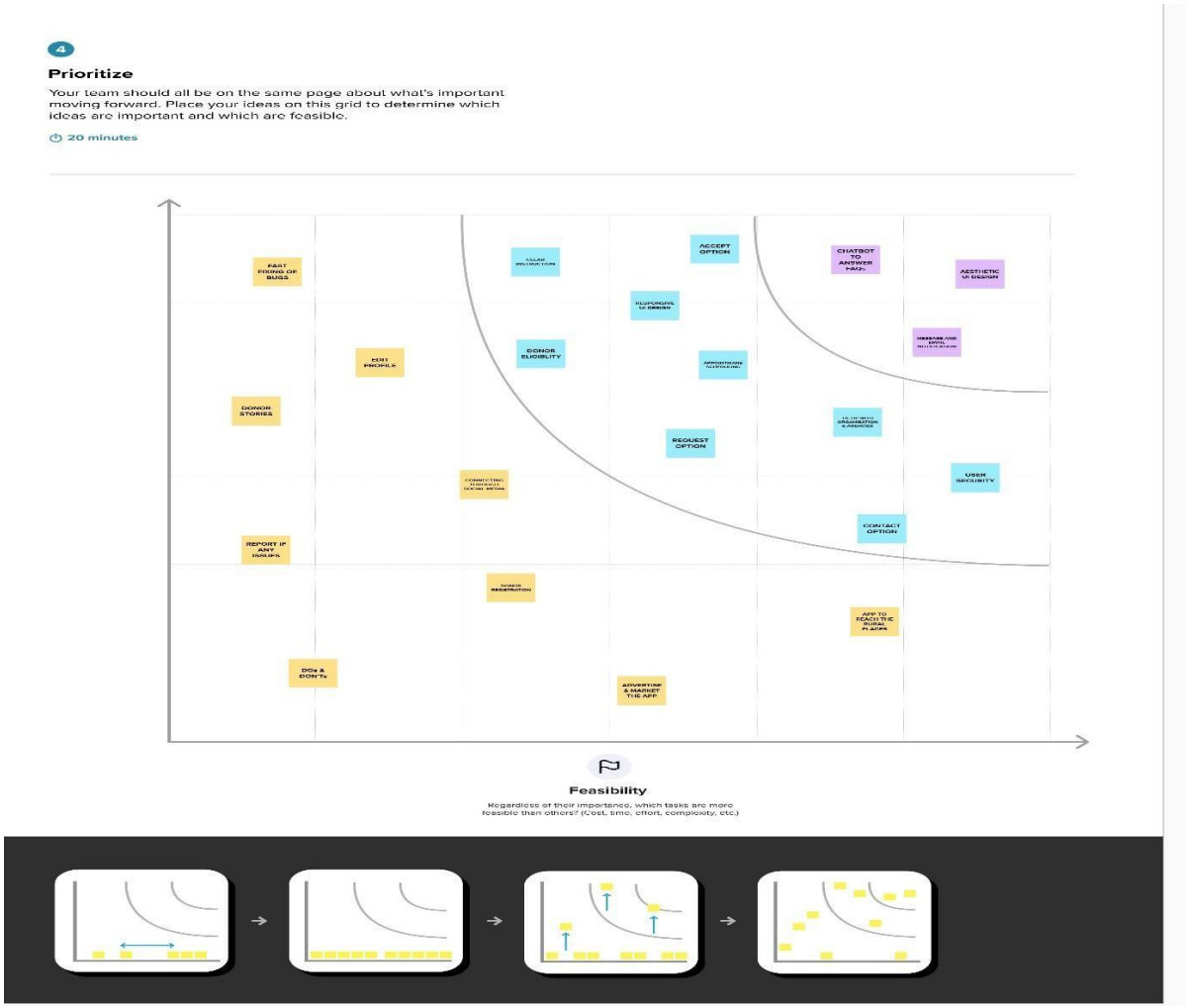
APP TO REACH RURAL PLACES

SECURITY

CONTACT OPTION

AGENTS & ORGANISATIONS

TIE UP WITH ORGANISATION & AGENCY



Step-3:IdeaPrioritization