

# IdeationPhase

## Brainstorm&IdeaPrioritizationTemplate


Date	19September2022
Team ID	PNT2022TMID04925
Project Name	Plasma Donor Application
Maximum Marks	4Marks

### Brainstorm&IdeaPrioritizationTemplate:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

**Template**



### Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

⌚ 10 minutes to prepare  
⌚ 1 hour to collaborate  
👥 2-8 people recommended

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**Before you collaborate**

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

⌚ 10 minutes

**A Team gathering**

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

**B Set the goal**

Think about the problem you'll be focusing on solving in the brainstorming session.

**C Learn how to use the facilitation tools**

Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#) →

**1 Define your problem statement**

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

⌚ 5 minutes

**PROBLEM**

During the COVID-19 crisis, the requirement of plasma became high and the donor count began to fall, saving the donor information

**Key rules of brainstorming**

To run a smooth and productive session

🗣️ Stay in topic.


🚫 Defer judgment.

🗣️ Go for volume.

💡 Encourage wild ideas.

👂 Listen to others.

👁️ If possible, be visual.



**Need some inspiration?**

See a finished version of this template to kickstart your work.

[Open example](#) →

Reference: <https://www.mural.co/templates/empathy-map-canvas>

**Step-1: Team Gathering, Collaboration and Select the Problem Statement**

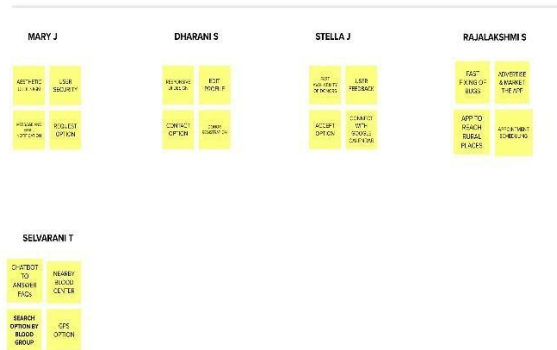
## Step-2:Brainstorm,IdeaListingandGrouping

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## Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes



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## Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

🕒 20 minutes

### THINGS TO KNOW WHILE DONATING PLASMA

DONOR ELIGIBILITY  
DONOR STORIES  
BENEFITS OF DONATION  
DOUBTS

### USER INTERFACE

ADAPTIVE DESIGN  
RESPONSIVE DESIGN  
UIA PATTERNS

### PROCESS

MESSAGE AND PROFILE NOTIFICATION  
REQUEST OPTION  
ACCEPT OPTION  
DONOR REGISTRATION

### BACKEND/ADMIN WORKS

EDIT PROFILE  
CHATBOT TO ANSWER FAQS  
APPROVAL/REJECTION  
FAST FIXING OF BUGS

### SUPPORT

USER SECURITY  
REPORT IF ANY ISSUES

### MARKETING

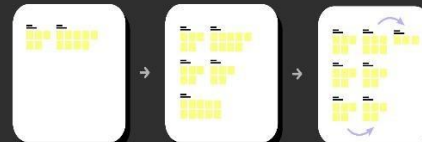
ADVERTISE BLOOD THROUGH THE APP  
CONNECTING THROUGH SOCIAL MEDIA  
APP TO REACH RURAL PLACES

### SECURITY

CONTACT OPTION  
PASSWORD AND EMAIL NOTIFICATION

### AGENTS & ORGANISATIONS

THE BLOOD ORGANISATION & AGENCY



## Step-3:IdeaPrioritization

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### Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to **determine** which ideas are important and which are feasible.

🕒 20 minutes

