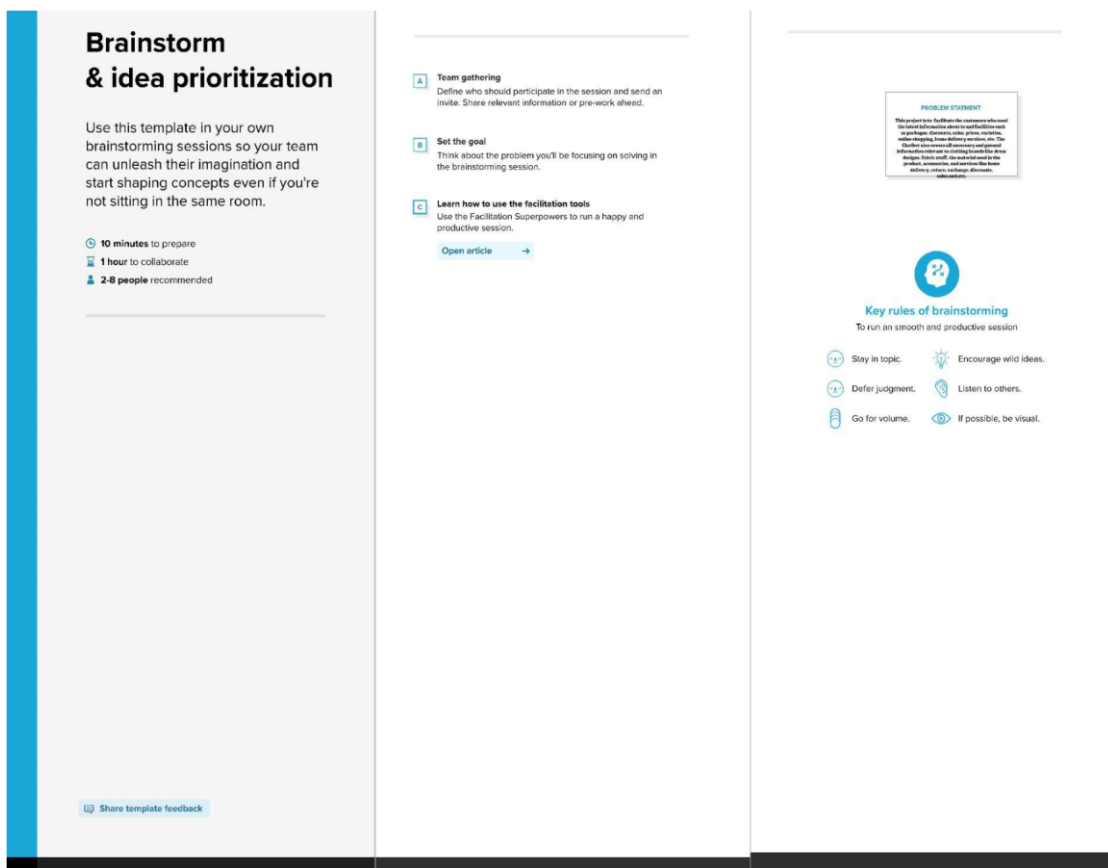


### Brainstorm & Idea Prioritization Template:

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.



## Step-2: Brainstorm, Idea Listing and Grouping

### KEERTHANA M

Application can be user friendly	Should get a new update about the fashion	Suggestion for user's need
Without any thinking, users can be installed	Chatbots can answer any of customer queries	Intuitive like experience quicker than ever

### BOWSHIYA RANI R

Features added, user interface, layout, color, design and performance of app	Check how previous the functionalities and shopping experience	Can be used to monitor the supply chain process
Guide customers to find answers	Update customers on order status	Send personalized message about order

### INDHUMATHI A

Chatbot can be available for 24/7	They can be triggered with voice, random	They can provide recommendation about their industry, price
Provide the latest stock price	Empower customers to find products	Will check the size chart

### PRITHIKA T

Real time dashboard	Instant and interactive interfaces	It is essential to have the chatbot interface
Live chat services	Empower customer product page	Recommendation given based on the data and latest data

Suggestion for urgent need

Chatbots can answer 80% of customer queries

Resolve the emergency customer issue

Update customers on order status

Application can be user friendly

Chatbot can be available for 24/7

Instant and interactive interfaces

Real time experience

Live chat services

Send personalized message about latest order

They can be equipped with virtual assistants

Will check the case status

They are always informed about preliminary status

Provide the latest stock price

Should give a new account about the future

Empower customers to find products

We can help them get started by providing a guide

E-commerce product page

Improving product based on customer feedback

Can be used to help customers find the right product

Chatbots can help customers find the right product

Can be used to help customers find the right product

Can be used to help customers find the right product

Guide customers to find answer

### Step-3: Idea Prioritization

