

Define CS, fit into CC	<div><div>1. CUSTOMER SEGMENT(S)</div><div>CS</div><div>A Business owner who like to understand more About his business performance in</div></div>	<div><div>6. CUSTOMER CONSTRAINTS</div><div></div><div>1)No online payments available Buy directly from us 2)Need to check input file structure before Uploading.</div></div>	<div><div>5. AVAILABLE SOLUTIONS</div><div>AS</div><div>1)The competition perform analytics and display Dashboard with autogenerated Insights.</div></div>	Explore AS, differentiate
	<div><div>2. JOBS-TO-BE-DONE / PROBLEMS</div><div>J&amp;P</div><div>1) Determine input file structure. 2) What analysis to perform to be sueful?</div></div>	<div><div>9. PROBLEM ROOT CAUSE</div><div>RC</div><div>1) IBM 2) Anna university 3) Business model 4) Society</div></div>	<div><div>7. BEHAVIOUR</div><div>BE</div><div>1) Collecting sales data and using office software to Analyze it. 2) Un-intuitive way of analyzing data and lot of Manual labour.</div></div>	
	<div><div>3. TRIGGERS</div><div>TR</div><div>1) Have you ever felt that you are unaware of how your business is performing? 2) Have you ever had a decision fatigue? Not knowing what to do next in order progress?  Our product can help you to find that spark to take the next step.</div></div>	<div><div>10. YOUR SOLUTION</div><div>SL</div><div>1) Creating an Interactive Dashboard. 2) Responsive Design for every screen sizes. 3) Manual Insights for each interaction. 4) One time payment.</div></div>	<div><div>4. EMOTIONS: BEFORE / AFTER</div><div>EM</div><div>Before : Anxiety, Decision fatigue , Lazyness.  After : Clear mind , Peacefulness.</div></div>	

	<div data-bbox="152 60 537 89"><b>8. CHANNELS of BEHAVIOUR</b></div> <div data-bbox="721 60 763 89"><b>CH</b></div> <div data-bbox="152 111 250 132"><b>8.1 ONLINE</b></div> <div data-bbox="152 154 551 264">Using third party services with automated Insights and subscription based services to Analyze data.</div> <div data-bbox="152 287 255 308"><b>8.2 OFFLINE</b></div> <div data-bbox="152 330 584 399">Using office software to analyze complex data In un-intuitive way.</div>			
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