

New exploration

us3.ca.analytics.ibm.com/bi/?perspective=explore&id=explore_b1db8554-71dd-446b-8119-8750e4893ced&options%5BdisableGlassPrefetch%5D=true&options%5Bcollections%5D%5B...

IBM Cognos Analytics with Watson

New exploration

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Analytics

Details

Fields

Properties

Cards

Profit and Mark...Spend by State

1

Profit and Mark...Spend by State

2

Data relationships

Profit and Marketing Spend by State

Measures

Marketing Spend Profit

9,000,000

8,000,000

7,000,000

6,000,000

5,000,000

4,000,000

3,000,000

2,000,000

1,000,000

0

Values

California

Florida

New York

State

Fields

📊 Bars

State

Click or drag data here

Length* Required field

Marketing Spend

Profit

Click or drag data here

y-start

Click or drag data here

🎯 Target

Click or drag data here

🎨 Color

🌤 27°C Mostly cloudy

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DELL

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ENG INTL

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20:38 13-09-2022

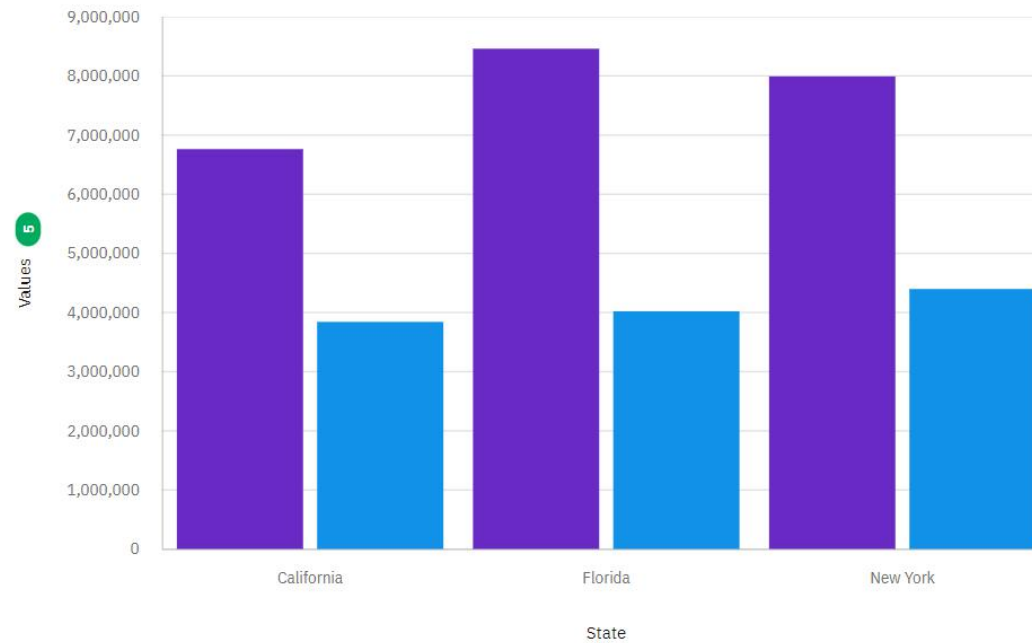
Profit and Mark...Spend by State

Profit and Mark...Spend by State

Data relationships

Profit and Marketing Spend by State

Measures
Marketing Spend Profit



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📊 Bars

State

Click or drag data here

Length*

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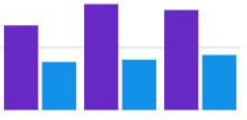
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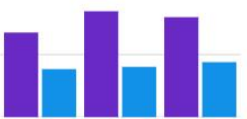
Cards

Profit and Mark...Spend by State




1

Profit and Mark...Spend by State



2

Data relationships



✓


Explore data relationships

50_Startups.csv

Reset to original

Profit

Edit diagram



Select single or multiple nodes to see visualizations.

Relationship diagram ⓘ

10% —●— 100%

Select a visualization

Explore visualizations related to 'Profit'

Profit

12.3M


Profit

Add +


Profit

Add +

Administration and Profit for State regions



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Sunburst

Related

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Analytics

Details

Fields

Properties

Cards

1

Profit and Mark...Spend by State

2

3

Profit

Data relationships

Profit

Tree sunburst

Tree diagram

Rules

Profit

Nodes

87,869.5

149,440

All

Fields

Target*

Required field

Profit

Local filters

Click or drag data here

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Cards

1

2

Marketing Spend...rofit by State

3

Data relationships



Fields

↗ x-axis

State

Click or drag data here

Column length*

Required field

Profit

Click or drag data here

🎨 Column color

Click or drag data here

Line position*

Required field

Marketing Spend

Click or drag data here

🎨 Line color

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Analytics

Details

Fields

Properties

Cards

1

Marketing Spend...ored by Profit

2

3

Data relationships

Marketing Spend by State colored by Profit 4

Profit	14,681.4	35,673.41	42,559.73	49,490.75	64,926.08	65,200.33	69,758.98	71,498.49
	77,798.83	78,239.91	81,005.76	81,229.06	89,949.14	90,708.19	96,479.51	96,712.8
	96,778.92	97,427.84	97,483.56	99,937.59	101,004.64	103,282.38	105,008.31	105,733.54
	107,404.34	108,552.04	108,733.99	110,352.25	111,313.02	118,474.03	122,776.86	124,266.9
	125,370.37	126,992.93	129,917.04	132,602.65	134,307.35	141,585.52	144,259.4	146,121.95
	149,759.96	152,211.77	155,752.6	156,122.51	156,991.12	166,187.94	182,901.99	191,050.39

Fields

x-axis

State

Click or drag data here

Color

Profit

Click or drag data here

y-axis*

Marketing Spend

Required field

Click or drag data here

Repeat (column)

Click or drag data here

Repeat (row)

Click or drag data here

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Details 📄

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Properties ⚙

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Cards

Profit and Mark...Spend by State

1

2

Administration ...r State regions

Data relationships

Administration and Marketing Spend for State regions 1

Administration (S... Marketing Spend (...
4,094,296.26 4,758,218.39 6,762,349.47 8,460,023.62

Details

Across all **states**, the sum of **Administration** is over 13 million.

Administration ranges from nearly 4.1 million, in Florida, to almost 4.8 million, in New York.

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