Problem-Solution fit canvas 2.0

Define CS, fit into CC

1. CUSTOMER SEGMENT(S) — CS

Parkinson's disease affected people.

6. CUSTOMER CONSTRAINTS — CC

Incorporate Omega-3 Fatty Acids Into the Diet, In taking Vitamin - D which helps us to Boost immunity, Improve bone health and prevent osteoporosis

5. AVAILABLE SOLUTIONS — AS

Using a machine learning model, developing a model that automatically diagnoses PD patients using the MRI images of the brain thus reducing cross-examiner variability and the time required to accurately differentiate between PD and Control subjects.

Explore AS, differentiate

Focus on J&P, tap into BE, understand RC

2. JOBS-TO-BE-DONE / PROBLEMS — J&P

Parkinson's disease is a neurological disorder with more than 6 million people worldwide suffering from it. It is commonly diagnosed using clinical assessments and progression scale which usually depends on the medical practitioner's expertise, and accuracy varies greatly between various examiners which also takes a long time to accurately diagnose.

9. PROBLEM ROOT CAUSE — RC

While genetics is thought to play a role in Parkinson's, in most cases the disease does not seem to run in families. Many researchers now believe that Parkinson's results from a combination of genetic and environmental factors, such as exposure to toxins

7. BEHAVIOUR — BE

CoQ10A which can slow the progressive deterioration of Parkinson's and prevent dopamine loss, Try to take proper mineral absorption in the body.

Focus on J&P, tap into BE, understand RC

Identify strong TR & EM

3. TRIGGERS — TR

Try to go organic and pesticides, Eat fresh and raw vegetables.

4. EMOTIONS: BEFORE / AFTER — EM

Before the patients does know about the PD disease. After they get to know about the symptoms and diagnoses the disease by using the model.

10. YOUR SOLUTION — SL

After implementing the model for Parkinson's disease try to create an application which shows the patients diagnosis based on the data collected from the patients and show the symptoms, proper diet for the affected people.

8. CHANNELS of BEHAVIOUR — CH

MRI report of the patients, proper diet calculation (calories tracker) through mobile or web application.

8.2 OFFLINE

InTake Vitamin – D which helps us to Boost immunity, Green Tea -Increases ability to burn fat and Improves brain Function.

Extract online & offline CH of BE

★ AMALTAMA