



## Step 2: Brainstorm, Idea listing and Grouping

### 2 Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

**Tip** You can select a sticky note and tell the perfect position to place it. Even to start drawing!

**Ragulraj**

- to interact with web app to load image
- it display the ingredients and calories of the food
- Convinient and easy way of time saving.

**Mounika**

- help them to maintain the good health
- User friendly
- It was programmed with quick responses in nanoseconds

**Kaaviya**

- it lables the nutritional value of image
- it offers instant answers and automating responses.
- decreases the obese rate and maintain healthy lifestyle

**Santhiya**

- It works based on user input image
- we can maintain dietary habits
- It is very handy to use and improves food habit

### 3 Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

**Tip** Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as they're within your mural.

- It can identify nutritional content of the input image
- Users can identify the correct ingredients and nutrition value of food.
- It provides 24/7 hours services.
- Helps to avoid high calories food items .

## Step 3:Idea prioritization

### 4 Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

**Importance**

If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

**Feasibility**

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)

### After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

**Quick add-ons**

- Share the mural**  
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- Export the mural**  
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

**Keep moving forward**

- Strategy blueprint**  
Define the components of a new idea or strategy.  
[Open the template →](#)
- Customer experience journey map**  
Understand customer needs, motivations, and obstacles for an experience.  
[Open the template →](#)
- Strengths, weaknesses, opportunities & threats**  
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.  
[Open the template →](#)

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