

## Ideation Phase

### Define the Problem Statements

Date	01 October 2022
Team ID	PNT2022TMID07960
Project Name	Project - SMART FASHION RECOMMENDER APPLICATION WITH CHATBOT
Maximum Marks	2 Marks

#### Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

#### Example:

I am  Customer 1	I'm trying to  find a product	But  I couldn't get the relevant product	Because  It is difficult to navigate between screens	Which makes me feel  Finding a product is difficult
I am  Customer 2	I'm trying to  find a product in an online store	But  It takes a lot of time	Because  I have to search for a good product on many result pages	Which makes me feel  Spending more time to find a product

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	Customer 1	find a product	I couldn't get the relevant product	It is difficult to navigate between screens	Finding a product is difficult
PS-2	Customer 2	find a product in an online store	It takes a lot of time	I have to search for a good product on many result pages	Spending more time to find a product