

Brain Stroming and Ideation

Date	19 September 2022
Team ID	PNT2022TMID05235
Project Name	Global sales Analycics
Maximum marks	4 marks

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PROBLEM

Shopping online is currently the need of the hour. Because of this COVID, it's not easy to walk in a store randomly and buy anything you want. Hence understanding things like, Customer Analysis and Product Analysis of this Global Super Store is essential.

Key rules of Brainstroming

To run a smooth and productive session

- Stay in topic.
- Defer judgment.
- Go for volume.
- m Listen to others
- Encourage wild ideas
- o If possible, be visual

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