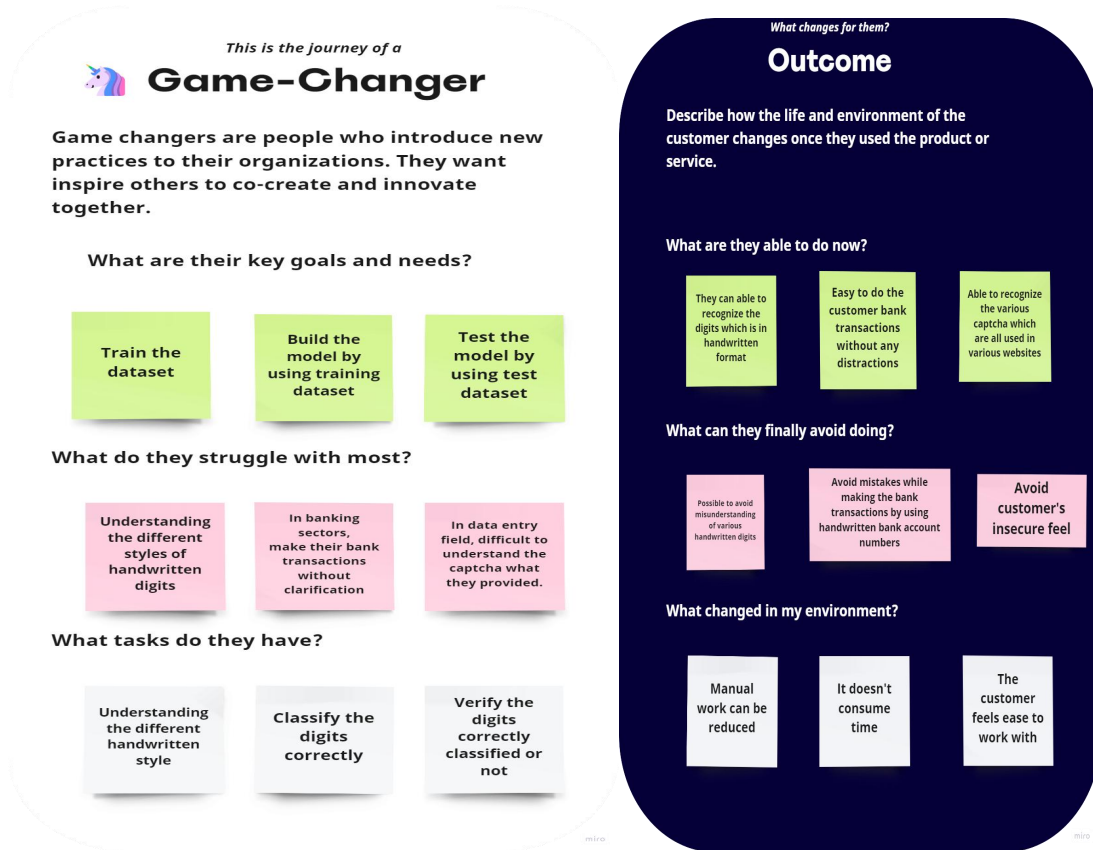


CUSTOMER JOURNEY MAP



Journey Steps Which step of the experience are you describing?	Discovery Why do they even start the journey?	Registration Why would they trust us?	Onboarding and First Use How can they feel successful?	Sharing Why would they invite others?
Actions What does the customer do? What information do they look for? What is their context?	customer provide the handwritten digit in the form of image or papers proper recognition of given handwritten digits	To gather the perfect dataset and understand it thoroughly By using accurate model to make better decision Successful in making a simple digit recognizer using predefined data digits for recognition	By using the appropriate algorithm to train the data set Algorithm can be used to recognize multiple digits at a time preprocessing step, feature extraction and classification, verification step are performed.	shared to detect the scanned images of handwritten digits provides a best accuracy rate of 99%
Needs and Pains What does the customer want to achieve or avoid? <i>Tip: Reduce ambiguity, e.g. by using the first person narrator.</i>	To convert the handwritten digits into digitalized format Customer should be able to get the output accurately	The confidential information of customer are kept private Customers can avoid their passwords or other pins	Customer should get flawless output for the given input If the given input matches the output displayed Customers can easily give the input and view the output displayed	It's possible to easily convert their handwritten digits to machine readable format They can share their experience how to fulfill their needs by using this model
Touchpoint What part of the service do they interact with?	User should give the input in user interface	They feel secure to given their input in UI The input such as passwords and pins are privileged	Customer is able to view the precise output in the UI Customer feels satisfied when the model is able to process large inputs The output is flawless and accurate	It can be used by n number of users It's efficient for large inputs
Customer Feeling What is the customer feeling? <i>Tip: Use the emoji app to express more emotions</i>	😊	😊	😊	😊