

Ideation Phase

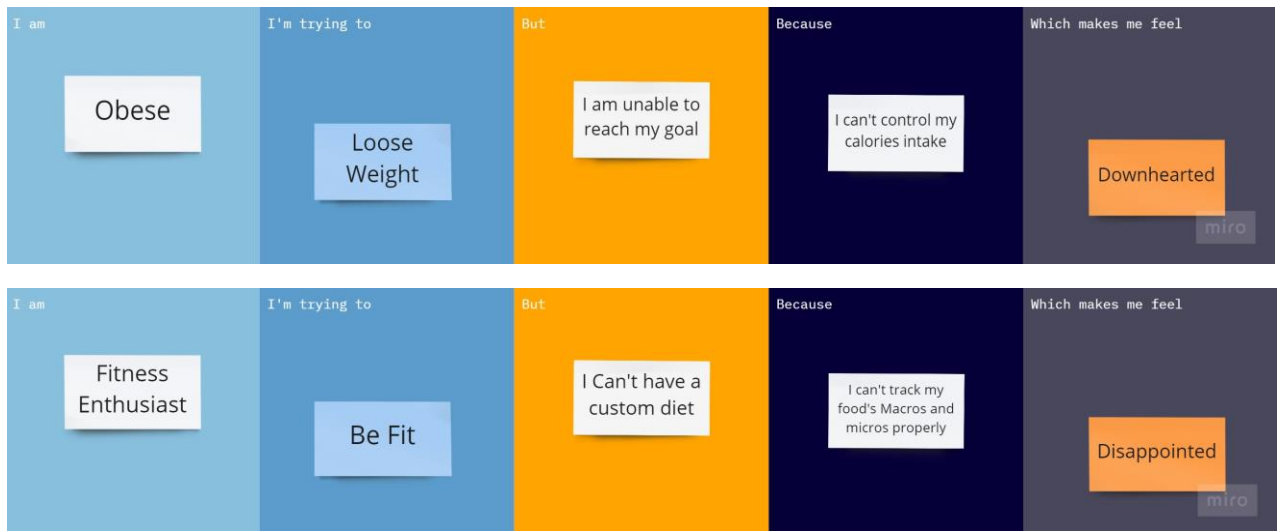
Define the Problem Statements

Date	1 October 2022
Team ID	PNT2022TMID07937
Project Name	Project - Nutrition Assistant Application
Maximum Marks	2 Marks

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.



Problem Statements:

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	Obese	Loose Weight	I am unable to reach my goals	I can't Control my Calories intake	Downhearted
PS-2	Fitness Enthusiast	Be Fit	I can't have a custom diet	I can't track my food's macros and micros	Disappointed