Ideation Phase Define the Problem Statements

Date	01 Oct 2022	
Team ID	PNT2022TMID07953	
Project Name	Project – Skill and Job Recommender	
Maximum Marks	2 Marks	

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.



Problem	l am	I'm trying to	But	Because	Which
Statement	(Customer)				makes me
(PS)					feel
PS-1	Job Seeker	Find job or skill	I couldn't get	I have no idea	Finding job
		that corresponds	good job	where to find	is difficult
		to my experience		job	
PS-2	Student	Find job/skill	I am not	I lack the right	I am
		that corresponds	aware about	people to	dependent
		to what I know	job and skill	recommend a	on others
				job or skill	