

Ideation Phase

Brainstorm&Idea Prioritization Template


Date	25 September 2022
Team ID	PNT2022TMID07953
Project Name	Skill and Job Recommender
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

⌚ 10 minutes to prepare
🕒 1 hour to collaborate
👥 2-8 people recommended

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➔

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

⌚ 10 minutes

A Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

C Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

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1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

⌚ 5 minutes

PROBLEM

The main idea of competency and job recommender is to provide a recommendation which corresponds to the profile of the job seeker

Key rules of brainstorming

To run a smooth and productive session

➔ Stay in topic.

💡 Listen to others.

➔ Defer judgment.

🧠 Encourage wild ideas.

🗣️ Go for volume.

👁️ If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

TIP

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

HIMA VASINI M

Online job searching	Recent or Current job openings	Frequent job alerts
Well conceived user interface	Recommendation engine	Choosing based on locations
Login and Authentication	Updating job applications	web searches that corresponds to job description

ASVITHA K

Technology design and programming	Active learning and strategies	Critical thinking and analysis
Time management	Recommendation based on skills	Interpersonal skill
Analytical thinking and innovation	Leadership and social influence	Complex problem solving

ESHASWETHA E

Carefully analyze the paperwork	Club together	Work ethics
Job responsibilities	Recommendations based on job experience	Self-confidence
Mental flexibility	Upload chronological resume	Convey the position statement in a well defined manner

BARKAVI R

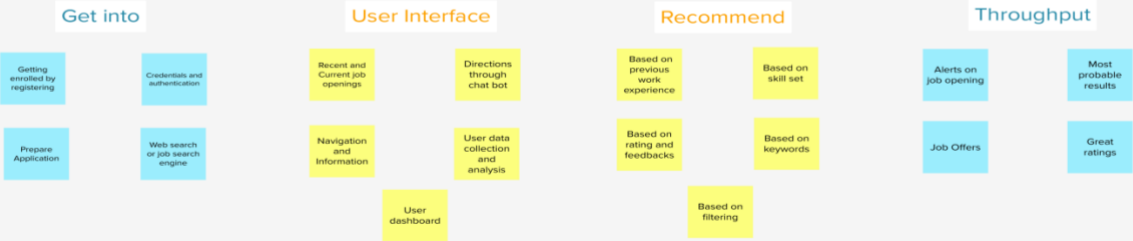
Tokenize job description	Resume analysis	Keyword extraction
Calculate similarity	Recommendations based on keywords match	Calculate keywords match percentage
Provide personalized suggestions	Users data privacy and security	Notify matched job applications

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

🕒 20 minutes



Step-3: Idea Prioritization

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Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes



Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)