

Ideation Phase

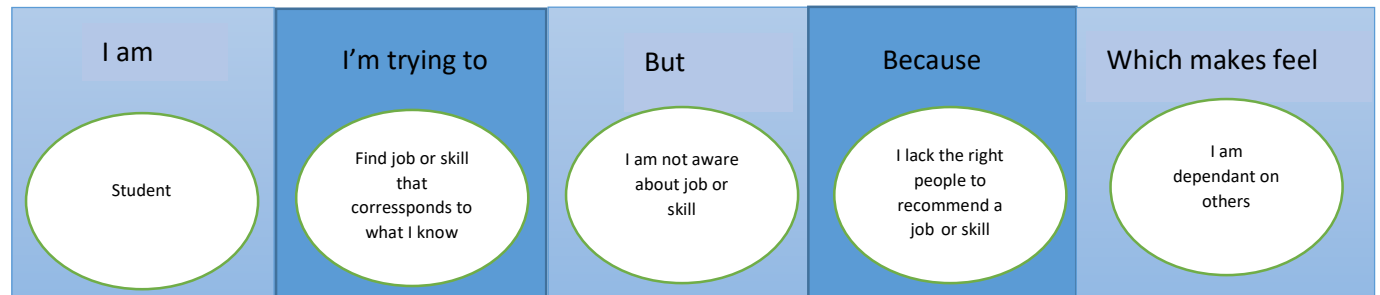
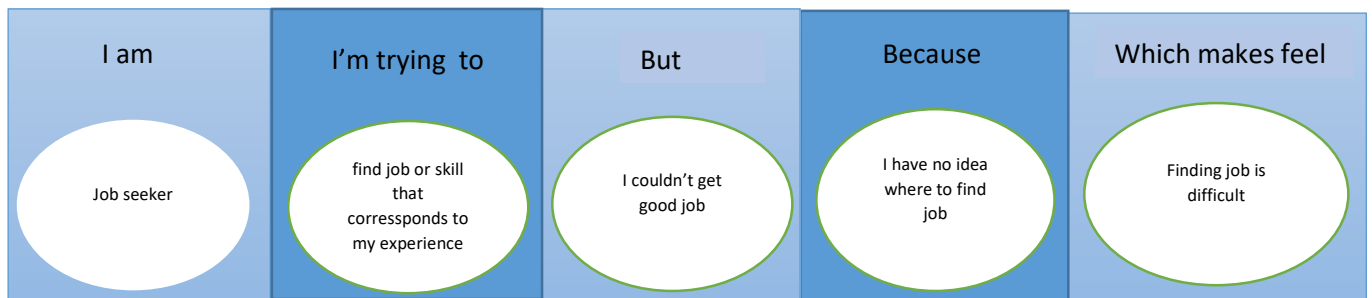
Define the Problem Statements

Date	01 Oct 2022
Team ID	PNT2022TMID07953
Project Name	Project – Skill and Job Recommender
Maximum Marks	2 Marks

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.



Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	Job Seeker	Find job or skill that corresponds to my experience	I couldn't get good job	I have no idea where to find job	Finding job is difficult
PS-2	Student	Find job/skill that corresponds to what I know	I am not aware about job or skill	I lack the right people to recommend a job or skill	I am dependent on others