

## Ideation Phase

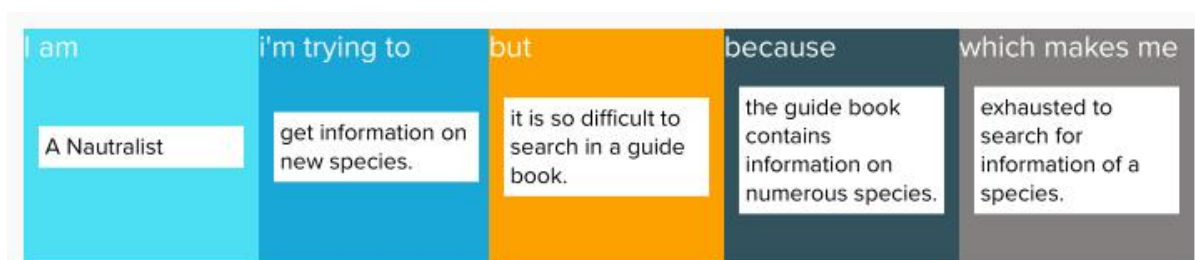
### Define the Problem Statements

Date	1 October 2022
Team ID	PNT2022TMID07956
Project Name	Project - Digital Naturalist - AI Enabled Tool for Biodiversity Researchers
Maximum Marks	2 Marks

#### Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.



#### Problem Statement:

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	a Naturalist	get information on new species.	it is so difficult to search in a guide book.	the guide book contains information on numerous species.	exhausted to search for information of a species.
PS-2	a Naturalist	get information on new species.	it is a impossible task to contact the professionals all the time.	the professionals who knows well about the species are not available all the time.	dependent on them all the time.