

Ideation phase

Empathize & Discover

Date	24 September 2022
Team ID	PNT2022TMID07956
Project Name	Digital Naturalist-AI Enabled Tool for Biodiversity Researchers
Maximum Marks	4 Marks

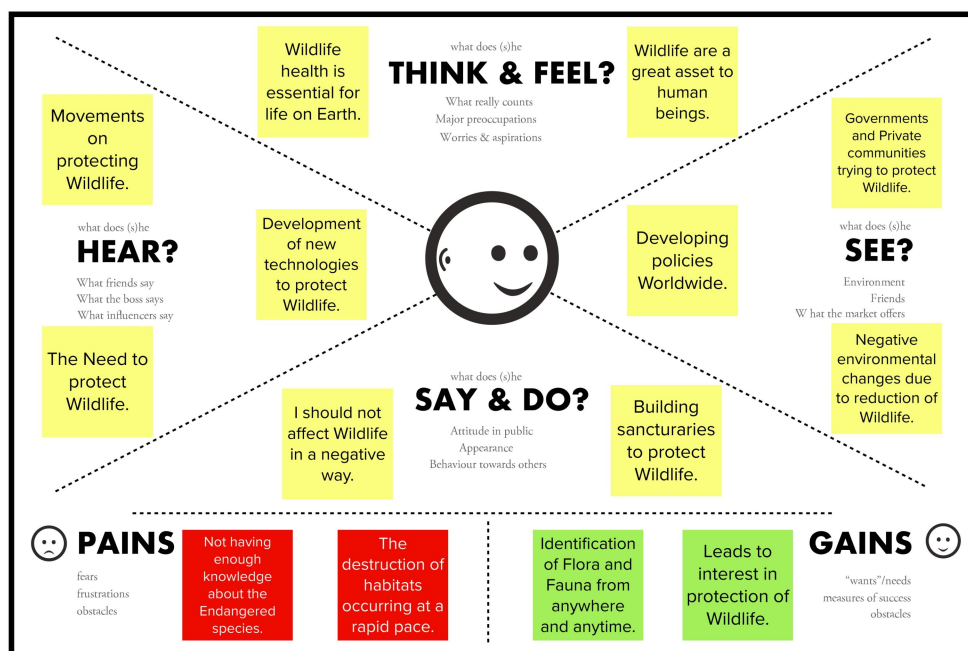
Empathy Map Canvas:

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviours and attitudes.

It is a useful tool to help teams better understand their users.

Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.

Empathy Map



Designed by
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2018 EVENT DESIGN COLLECTIVE GMBH

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