Ideation Phase
Brainstorm & Idea Prioritization

Date	19 September 2022
Team ID	PNT2022TMID27181
Project Name	PLASMA DONOR APPLICATION
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Brainstorming gives an unfastened and open environment that encourages every person inside a group to take part in the innovative questioning manner that ends in trouble solving. Prioritizing quantity over value, out-of-the-container thoughts are welcome and constructed upon, and all contributors are endorsed to collaborate, assisting every different broaden a wealthy quantity of innovative solutions.

Use this template for your personal brainstorming periods so your group can harness their creativeness and begin shaping standards even supposing you're now no longer sitting inside the identical room.

Step-1: Team Gathering, Collaboration and Select the Problem Statement

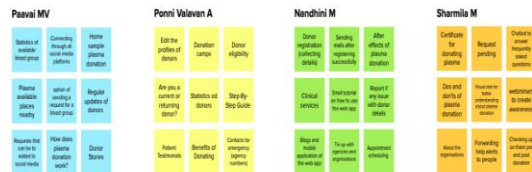# Step-2: Brainstorm, Idea Listing and Grouping

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Brainstorm

Write down any ideas that come to mind that address your problem statement.

⏱ 10 minutes

TIP

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

Paavai MV

Statistics of available blood group	Connecting through all social media platforms	Home sample plasma donation
Plasma available places nearby	option of sending a request for a blood group	Regular updates of donors
Requests that can be to added to social media	How does plasma donation work?	Donor Stories

Ponni Valavan A

Edit the profiles of donors	Donation camps	Donor eligibility
Are you a current or returning donor?	Statistics od donors	Step-By-Step Guide
Patient Testimonials	Benefits of Donating	Contacts for emergency (agency numbers)

Nandhini M

Donor registration (collecting details)	Sending mails after registering successfully	After effects of plasma donation
Clinical services	Small tutorial on how to use the web app	Report if any issue with donor details
Blogs and mobile application of the web app	Tie up with agencies and organisations	Appointment scheduling

Sharmila M

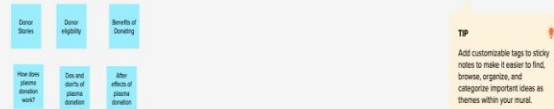|		
Certificate for donating plasma	Request pending	Chatbot to answer frequently asked questions
Dos and don'ts of plasma donation	Visual aids for better understanding about plasma donation	webinars to create awareness
About the organisations	Forwarding help alerts to people	Checking up on them pre and post donation

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Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go.
In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

⏱ 20 minutes

THINGS TO KNOW WHILE DONATING PLASMA

Donor Stories	Donor eligibility	Benefits of Donating
How does plasma donation work?	Dos and don'ts of plasma donation	After effects of plasma donation

TIP

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

PROCESS

Donor registration (collecting details)	Sending mails after registering successfully
Requests that can be to added to social media	

METHODS

Home sample plasma donation	Donation camps
Step-By-Step Guide	

BACKEND/ADMIN WORKS

Edit the profiles of donors	Appointment scheduling	Request pending
Connecting through all social media platforms	Chatbot to answer frequently asked questions	Forwarding help alerts to people
Are you a current or returning donor?		

SUPPORT

Contacts for emergency (agency numbers)	Report if any issue with donor details	Patient Testimonials
Certificate for donating plasma	Checking up on them pre and post donation	

AWARENESS USING DIFFERENT FORUMS

Small tutorial on how to use the web app	Blogs and mobile application of the web app	Visual aids for better understanding about plasma donation	webinars to create awareness

STATISTICS AND UPDATES

Regular updates of donors	Plasma available places nearby	Statistics of available blood group
Clinical services	Statistics of donors	

AGENCIES AND ORGANISATION

About the organisations	Tie up with agencies and organisations

Step-3: Idea Prioritization

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Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

⏱ 20 minutes

Importance

If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)