import pandas as pd import numpy as np from scipy import stats import matplotlib.pyplot as plt import seaborn as sns import statsmodels.api as sm from sklearn.model selection import train test split churn=pd.read csv("E:/Churn Modelling.csv") churn.head(10) RowNumber CustomerId Surname CreditScore Geography Gender Age France Female Hargrave Hill Spain Female Onio France Female Boni France Female 15737888 Mitchell Spain Female Chu Spain Male Bartlett France Male 0binna Germany Female He France Male H? France Male Tenure NumOfProducts HasCrCard IsActiveMember Balance 0.00 83807.86 159660.80 0.00 125510.82 113755.78 0.00 115046.74 142051.07 134603.88

EstimatedSalary Exited

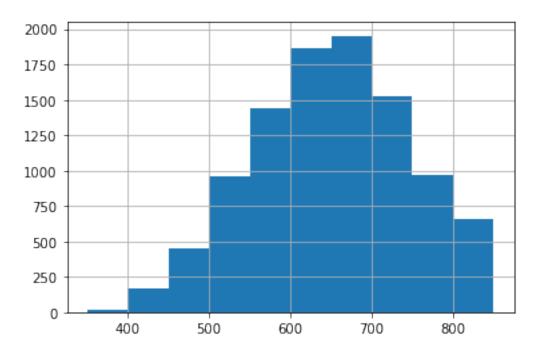
101348.88

112542.58

2	113931.57	1
3	93826.63	0
4	79084.10	0
5	149756.71	1
6	10062.80	0
7	119346.88	1
8	74940.50	0
9	71725.73	0

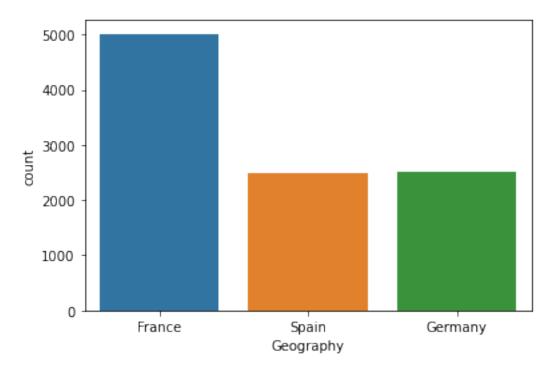
churn.CreditScore.hist()

## <AxesSubplot:>



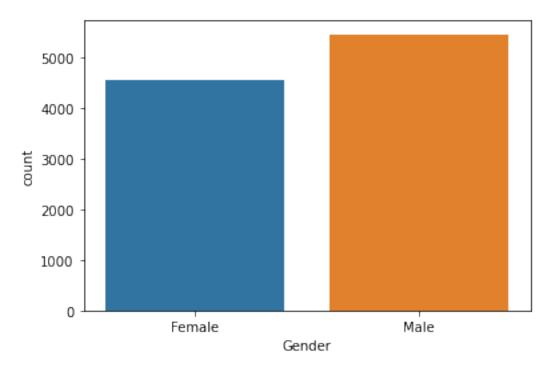
sns.countplot(x="Geography",data=churn)

<AxesSubplot:xlabel='Geography', ylabel='count'>



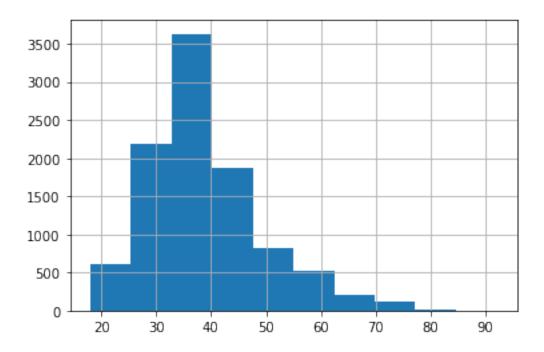
sns.countplot(x="Gender",data=churn)

<AxesSubplot:xlabel='Gender', ylabel='count'>



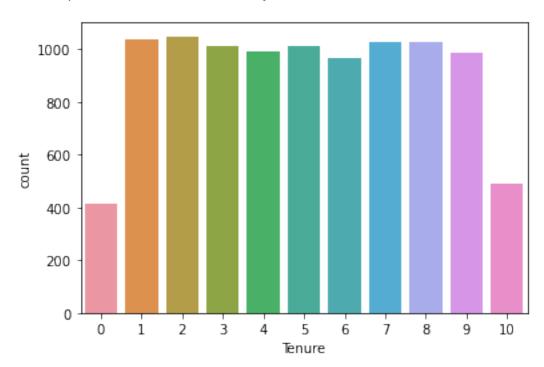
churn.Age.hist()

<AxesSubplot:>



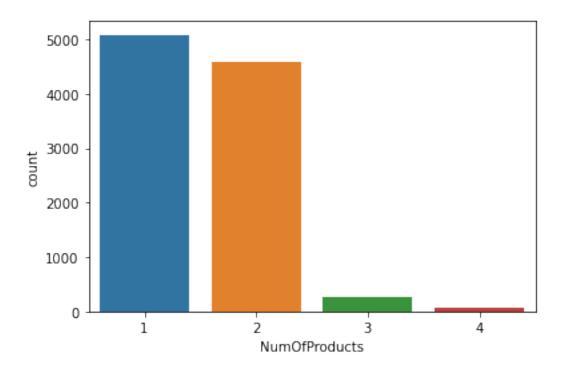
sns.countplot(x="Tenure",data=churn)

<AxesSubplot:xlabel='Tenure', ylabel='count'>



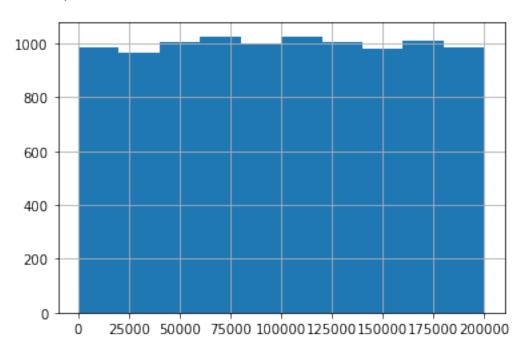
sns.countplot(x="NumOfProducts",data=churn)

<AxesSubplot:xlabel='NumOfProducts', ylabel='count'>

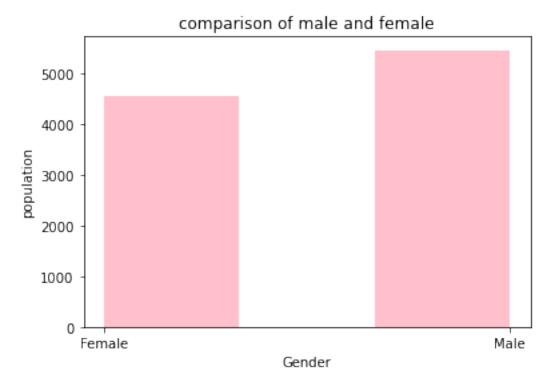


churn.EstimatedSalary.hist()

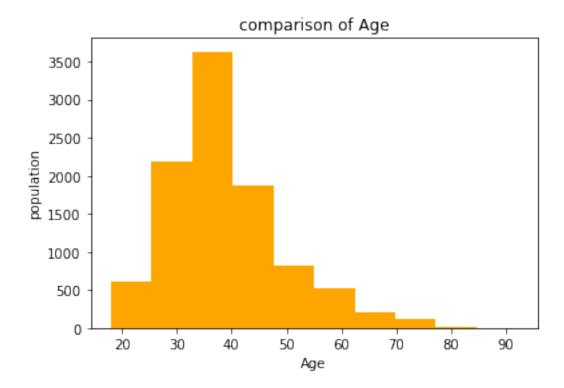
## <AxesSubplot:>



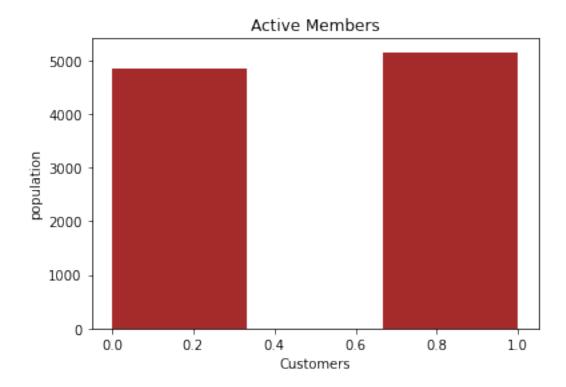
```
plt.hist(x = churn.Gender, bins = 3, color = 'pink')
plt.title('comparison of male and female')
plt.xlabel('Gender')
plt.ylabel('population')
plt.show()
```



```
plt.hist(x = churn.Age, bins = 10, color = 'orange')
plt.title('comparison of Age')
plt.xlabel('Age')
plt.ylabel('population')
plt.show()
```



```
plt.hist(x = churn.IsActiveMember, bins = 3, color = 'brown')
plt.title('Active Members')
plt.xlabel('Customers')
plt.ylabel('population')
plt.show()
```



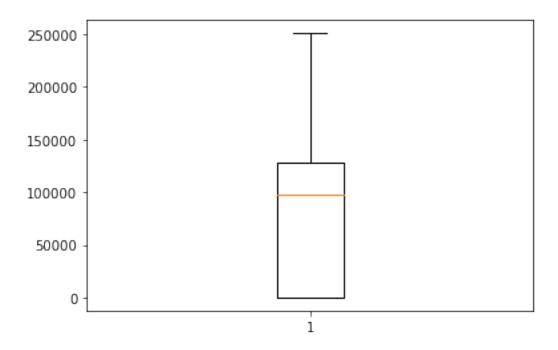
## churn.info()

<class 'pandas.core.frame.DataFrame'>
RangeIndex: 10000 entries, 0 to 9999
Data columns (total 14 columns):

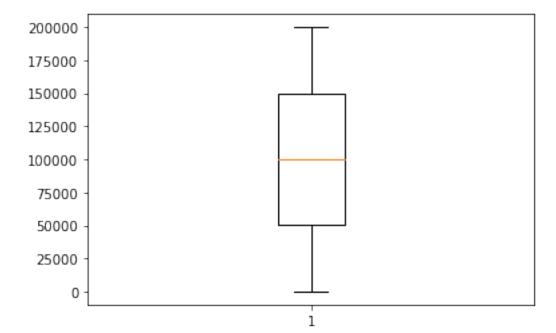
#	Column	Non-Null Count	Dtype
0	RowNumber	10000 non-null	int64
1	CustomerId	10000 non-null	int64
2	Surname	10000 non-null	object
3	CreditScore	10000 non-null	int64
4	Geography	10000 non-null	object
5	Gender	10000 non-null	object
6	Age	10000 non-null	int64
7	Tenure	10000 non-null	int64
8	Balance	10000 non-null	float64
9	NumOfProducts	10000 non-null	int64
10	HasCrCard	10000 non-null	int64
11	IsActiveMember	10000 non-null	int64
12	EstimatedSalary	10000 non-null	float64
13	Exited	10000 non-null	int64

```
dtypes: float64(2), int64(9), object(3)
memory usage: 1.1+ MB
churn.CreditScore.describe()
         10000.000000
count
           650.528800
mean
            96.653299
std
min
           350.000000
25%
           584.000000
50%
           652.000000
75%
           718.000000
           850.000000
max
Name: CreditScore, dtype: float64
churn.Geography.describe()
count
           10000
unique
               3
top
          France
            5014
freq
Name: Geography, dtype: object
churn.Gender.describe()
          10000
count
unique
              2
           Male
top
freq
           5457
Name: Gender, dtype: object
churn.Age.describe()
count
         10000.000000
mean
            38,921800
std
            10.487806
min
            18.000000
25%
            32,000000
            37.000000
50%
75%
            44.000000
            92,000000
max
Name: Age, dtype: float64
churn.Tenure.describe()
count
         10000.000000
             5.012800
mean
std
             2.892174
min
             0.000000
25%
             3.000000
50%
             5.000000
75%
             7.000000
```

```
10.000000
max
Name: Tenure, dtype: float64
churn.EstimatedSalary.describe()
count
          10000.000000
         100090.239881
mean
std
          57510.492818
min
             11.580000
25%
          51002.110000
50%
         100193.915000
75%
         149388.247500
         199992.480000
max
Name: EstimatedSalary, dtype: float64
churn.isnull().sum()
RowNumber
CustomerId
                   0
Surname
                   0
CreditScore
                   0
Geography
                   0
Gender
                   0
Age
                   0
Tenure
                   0
Balance
                   0
NumOfProducts
                   0
HasCrCard
                   0
IsActiveMember
                   0
EstimatedSalary
                   0
Exited
                   0
dtype: int64
plt.boxplot(churn.Balance)
{'whiskers': [<matplotlib.lines.Line2D at 0x1c6e4427340>,
  <matplotlib.lines.Line2D at 0x1c6e4427610>],
 'caps': [<matplotlib.lines.Line2D at 0x1c6e44279a0>,
  <matplotlib.lines.Line2D at 0x1c6e4427bb0>],
 'boxes': [<matplotlib.lines.Line2D at 0x1c6e4427070>],
 'medians': [<matplotlib.lines.Line2D at 0x1c6e4427e80>],
 'fliers': [<matplotlib.lines.Line2D at 0x1c6e4439190>],
 'means': []}
```



plt.boxplot(churn.EstimatedSalary)



```
from sklearn import preprocessing
label encoder = preprocessing.LabelEncoder()
churn['Geography'] = label encoder.fit transform(churn['Geography'])
churn['Gender'] = label encoder.fit transform(churn['Gender'])
churn = churn.drop(['CustomerId', 'Surname', 'RowNumber'], axis = 1)
v=churn.Exited
churn.drop(['Exited'], axis = 1,inplace=True)
x=churn
from sklearn.preprocessing import MinMaxScaler
scaler = MinMaxScaler().fit(x)
scaled data=scaler.transform(x)
x= pd.DataFrame(scaled data)
x_train,x_test,y_train,y_test= train_test_split(x,y,train size = 0.8,
test_size = 0.2,random state =42)
x train.head(5)
              1
                   2
                             3
                                  4
                                            5
                                                      6
                                                           7
                                                                8
9254 0.672
            0.0 1.0 0.189189 0.6
                                     0.000000
                                               0.333333
                                                         1.0
                                                              1.0
0.895494
1561 0.564
            0.5 1.0 0.324324 0.4
                                     0.476786
                                               0.333333
                                                         1.0
                                                              1.0
0.979930
1670 0.418
            1.0 1.0 0.081081 0.3
                                     0.457317
                                               0.000000
                                                         1.0
                                                              0.0
0.429438
6087 0.422
            0.0 0.0 0.121622 0.9
                                     0.540606
                                               0.000000
                                                         1.0
                                                              0.0
0.765417
6669 0.334 0.0 1.0 0.513514 0.9
                                     0.566554
                                               0.000000
                                                         0.0
                                                              0.0
0.197401
y train.head(5)
9254
       0
1561
       0
1670
       1
6087
        1
6669
       1
Name: Exited, dtype: int64
x test.head(5)
                   2
                             3
              1
                                  4
                                            5
                                                      6
                                                           7
                                                                8
            0.5 1.0 0.189189 0.3
                                     0.385452
                                               0.333333
6252 0.492
                                                         0.0
                                                              0.0
0.208904
4684 0.546
            0.0 1.0 0.337838 0.1 0.000000
                                               0.333333
                                                         1.0
                                                              1.0
0.731908
            1.0 0.0 0.351351 0.4 0.000000
1731 0.502
                                               0.333333
                                                         1.0 0.0
```

```
0.292777
4742 0.312 0.5 1.0 0.554054 0.8 0.474902 0.333333 1.0 1.0
0.853422
4521 0.420 1.0 0.0 0.121622 0.7 0.498194 0.000000 1.0 1.0
0.573346
y_test.head(5)
6252
      0
4684
      0
1731
      0
4742
     0
4521
       0
```

Name: Exited, dtype: int64