

Selected sources /

50_Startups.csv + :

Search

Navigation paths +

50_Startups.csv

R&D Spend

Administration

Marketing Spend

State

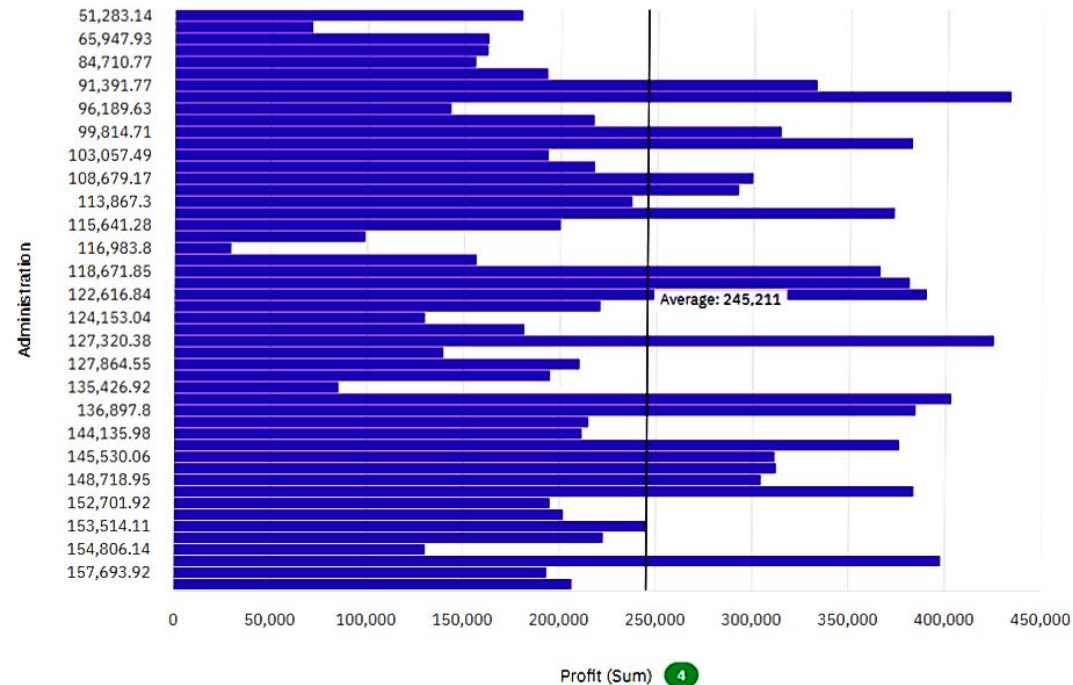
California

Florida

New York

Profit

Profit by Administration



Analytics

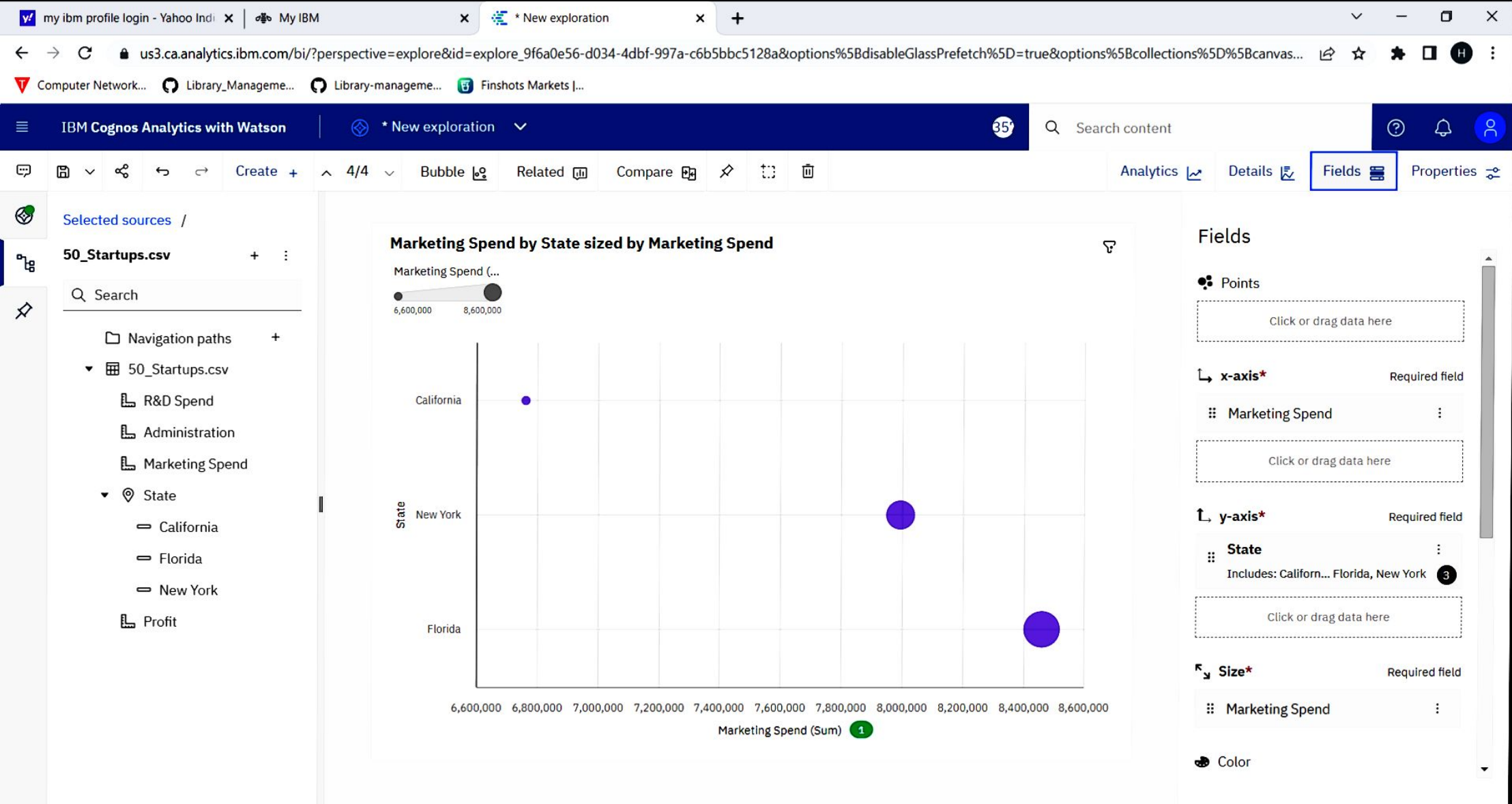
Insights

Show average value

The average value of Profit is 245,211.

Show meaningful differences

None found



Selected sources /

50_Startups.csv +

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Navigation paths +

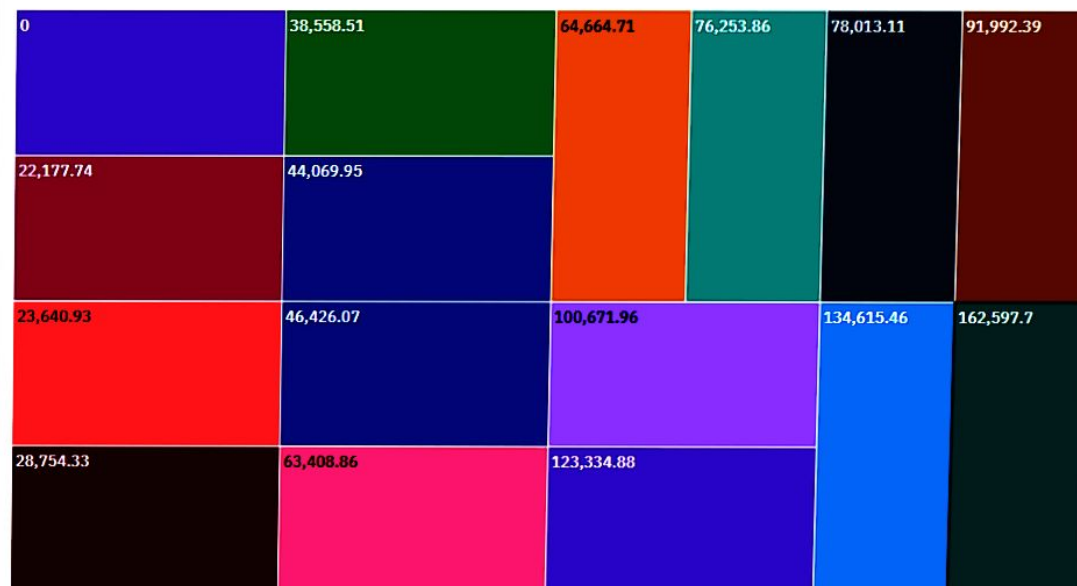
- 50_Startups.csv
 - R&D Spend
 - Administration
 - Marketing Spend
 - State
 - California
 - Florida
 - New York
 - Profit

State for R&D Spend hierarchy 4

State (Count disti...
1 1

R&D Spend

0 22,177.74 23,640.93 28,754.33 38,558.51 44,069.95 46,426.07
63,408.86 64,664.71 76,253.86 78,013.11 91,992.39 100,671.96 123,334.88
134,615.46 162,597.7



Fields

Area hierarchy* Required field

R&D Spend

Click or drag data here

Size* Required field

State
Includes: California 1

Heat

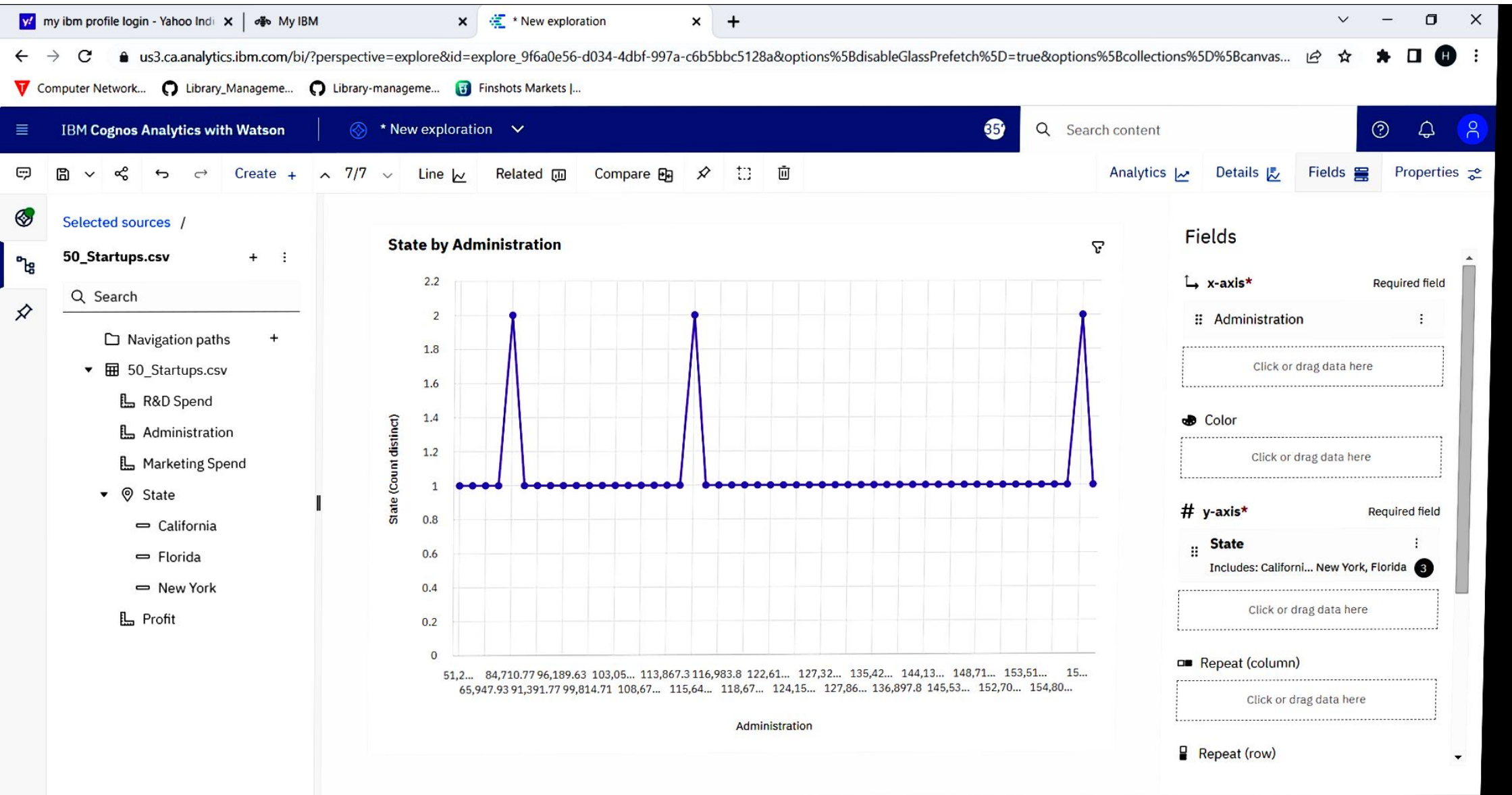
Click or drag data here

Repeat (column)

Click or drag data here

Repeat (row)

Click or drag data here



Selected sources /

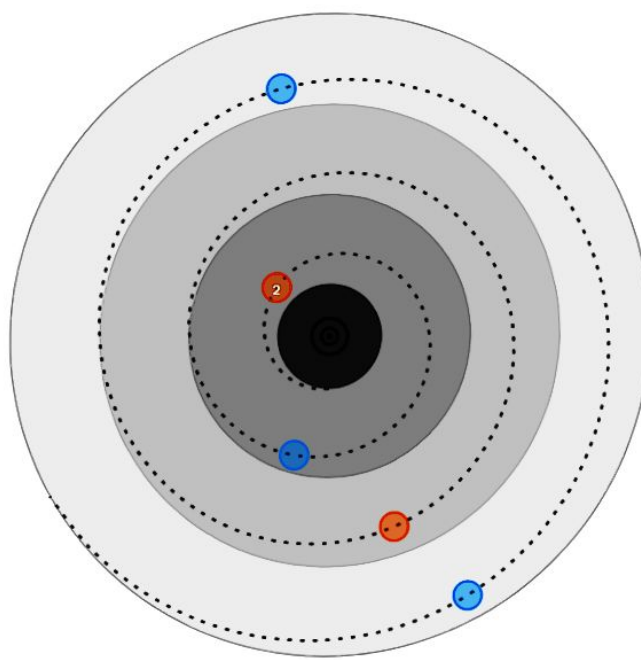
50_Startups.csv + :

Search

- Navigation paths +
- 50_Startups.csv
 - R&D Spend
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 - Marketing Spend
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 - California
 - Florida
 - New York
- Profit

Profit

1 Driver 2 Drivers Combination



Search drivers

Drivers	%
R&D Spend and Marketing Spend	93
R&D Spend and Administration	93
R&D Spend	79
Marketing Spend and Administration	57
Marketing Spend	41
Administration	22

Fields

Target* Required field

Profit

Local filters

State Includes: Florida 1

Click or drag data here

my ibm profile login - Yahoo Indi xMy IBM xNew exploration x+

us3.ca.analytics.ibm.com/bi/?perspective=explore&id=explore_9f6a0e56-d034-4dbf-997a-c6b5bbc5128a&options%5BdisableGlassPrefetch%5D=true&options%5Bcollections%5D%5Bcanvas...

Computer Network...Library_Manageme...Library-manageme...Finshots Markets [...]

IBM Cognos Analytics with WatsonNew exploration35Search content?

Create2/9CrosstabRelatedCompare

AnalyticsDetailsFieldsProperties

Selected sources /

50_Startups.csv

Search

Navigation paths

50_Startups.csv

R&D Spend

Administration

Marketing Spend

State

California

Florida

New York

Profit

Marketing Spend, Administration, R&D Spend and Profit for State 8

	California	Florida	New York	Summary
Marketing Spend	6,762,349.47	8,460,023.62	7,992,514.7	23,214,887.79
Administration	4,296,570.55	4,094,296.26	4,758,218.39	13,149,085.2
R&D Spend	2,422,612.31	2,798,837.27	2,874,159	8,095,608.58
Profit	3,841,622.84	4,021,487.43	4,397,455.81	12,260,566.08

Fields

Columns

State

Includes: New York...lorida, California 3

Click or drag data here

Rows

Click or drag data here

Values*

Required field

Marketing Spend

Administration

R&D Spend

Profit

Click or drag data here