Estimate the crop yield

SCENARIO

searching, analysising the crop yields



Entice

How does someone initially become aware of this process?



Enter

What do people experience as they begin the process?



Engage

In the core moments in the process, what happens?



Exit

What do people typically experience as the process finishes?



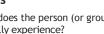
Extend

What happens after the experience is over?



Steps

What does the person (or group) typically experience?

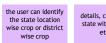


































easy to analysis





the user can know data about the crop yield

so the farmer or customer engage themselves in this type of field



Interactions

What interactions do they have at each step along the way?

- People: Who do they see or talk to?
- Places: Where are they?
- Things: What digital touchpoints or physical objects would they use?



data shows the cropyield details for routine days



Goals & motivations

At each step, what is a person's primary goal or motivation? ("Help me..." or "Help me avoid...")

at anytime

Help me to estimate the crop yields Help me understand what this is all about

help me to see what could be doing next



Positive moments

What steps does a typical person find enjoyable, productive, fun, motivating, delightful, or exciting?

We've heard from several people that the reminder emails were essential

People can remote accesses control itself, we have a 98%

People like looking back on their past



Negative moments

What steps does a typical person find frustrating, confusing, angering, costly, or time-consuming?

People expressed awkwardness about finding they wanted details



Areas of opportunity

How might we make each step better? What ideas do we have? What have others suggested?