Define CS, fit into CC

1. CUSTOMER SEGMENT(S) `CS`

Who is your customer?
i.e. working parents of 0-5 y.o. kids

The Customers are the "PEOPLE" who are willing to maintain their diet.

6. CUSTOMER CONSTRAINTS `CC`

What constraints prevent your customers from taking action or limit their choices of solutions? i.e. spending power, budget, no cash, network connection, available devices.

The constraints are the lack of using suitable food for their healthy fitness processes and lack of suggestions about many fitness issues.

5. AVAILABLE SOLUTIONS `AS`

Which solutions are available to the customers when they face the problem
or need to get the job done? What have they tried in the past? What pros & cons do these solutions have? i.e. pen and paper is an alternative to digital notetaking

If users know about their calorie intake and shares food suggestions accordingly to its bot answers to the user's queries throughout the day.

Explore AS, differentiate

Focus on J&P, tap into BE, understand RC

2. JOBS-TO-BE-DONE / PROBLEMS `J&P`

Which jobs-to-be-done (or problems) do you address for your customers? There could be more than one; explore different sides.

The User can capture the image of different fruits and it used to classify the fruits depends on the different characteristics like colour, shape etc.

9. PROBLEM ROOT CAUSE `RC`

What is the real reason that this problem exists? What is the back story behind the need to do this job?
i.e. customers have to do it because of the change in regulations.

The root cause is due to the people mostly taking junk foods and didn't care about their health issues.

7. BEHAVIOUR `BE`

What does your customer do to address the problem and get the job done?
i.e. directly related: find the right solar panel installer, calculate usage and benefits; indirectly associated: customers spend free time on volunteering work (i.e. Greenpeace)

To know the well and use the image classification AI-powered technology involve in identifying food rightly. When a picture shown to it.

Focus on J&P, tap into BE, understand RC

Identify strong TR & EM

The triggers that, after here the suggestion from the satisfied customer new users installed app to lead a healthier lifestyle or want extra help tracking their food intake.

in the canvas and come up with a solution that fits within customer limitations, solves a problem and matches customer behaviour.

The solution is to provide the more suggestions of nutrition-based analytics and data to its users and becoming a leading platform for delivering AI fitness services.

4. EMOTIONS: BEFORE/AFTER `EM`

How do customers feel when they face a problem or a job and afterwards?
i.e. lost, insecure > confident, in control - use it in your communication strategy & design.

Customer wasn't well aware of the healthy food and emotional eating can sabotage your weight-loss efforts / Using the app may improve self-monitoring and user feel happy about their healthy life.

8.2 OFFLINE

What kind of actions do customers take offline? Extract offline channels from #7 and use them for customer development.

AI shares intriguing suggestions for health improvements available for android and all users.

Identify strong TR & EM