






PROJECT DESIGN PHASE II
CUSTOMER JOURNEY MAP

Date	08 October 2022
Team ID	PNT2022TMID10879
Project Name	AI Powered Nutrition Analyzer for Fitness Ethusiasts
Maximum Marks	4 Marks

PHASES	MOTIVATION	INFORMATION GATHERING	ANALYSES VARIOUS PRODUCTS	CHOOSE THE MOST EFFICIENT PRODUCT	PAYMENT
ACTIONS	User needs the nutritional analyst if the diet plans are working out for them	Wants to choose an efficient application for diet plan	Available other application for the users	Diet plan application is more efficient than following thier own diet plans	It is a service based model and user satisfaction is important
TOUCHPOINTS	The user gets satisfied by using the application	After the application comes into use of market, the user need not be worried about their fitness and health	The user amuse by various types of product available	It will be more useful for society and people who are unable to keep their body fit and healthy	After find the product is worthy the government would get this application
CUSTOMER FEELING					
CUSTOMER THOUGHTS	User thinks it will be more helpful for the diet plan for maintaining the fitness	User thinks that sometimes the diet is not working out for them	User thinks that there will be alternate solution for their problem is available	This application is more useful for maintaining the body fit	This application is more user friendly
OPPORTUNITIES	The user will get better applications for the services of diet plan	The user should know about the flow or work of the application	The user must be aware of all other diet plans available	The user must identify the suitable application for them	The society will be benifitted by this diet plan application

