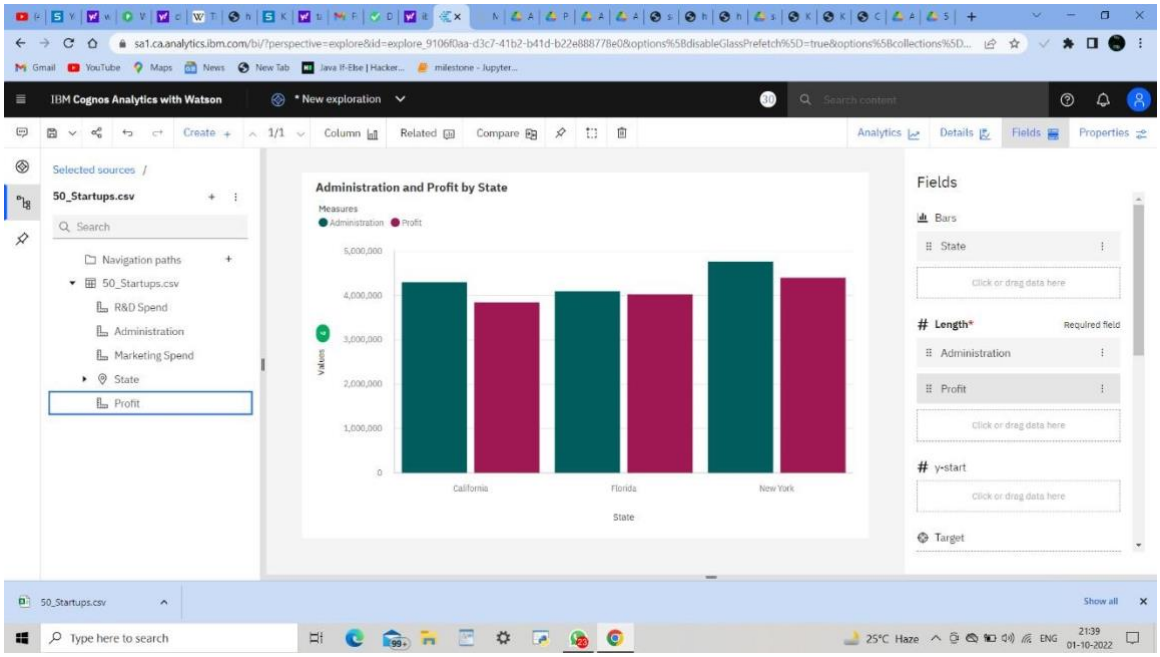
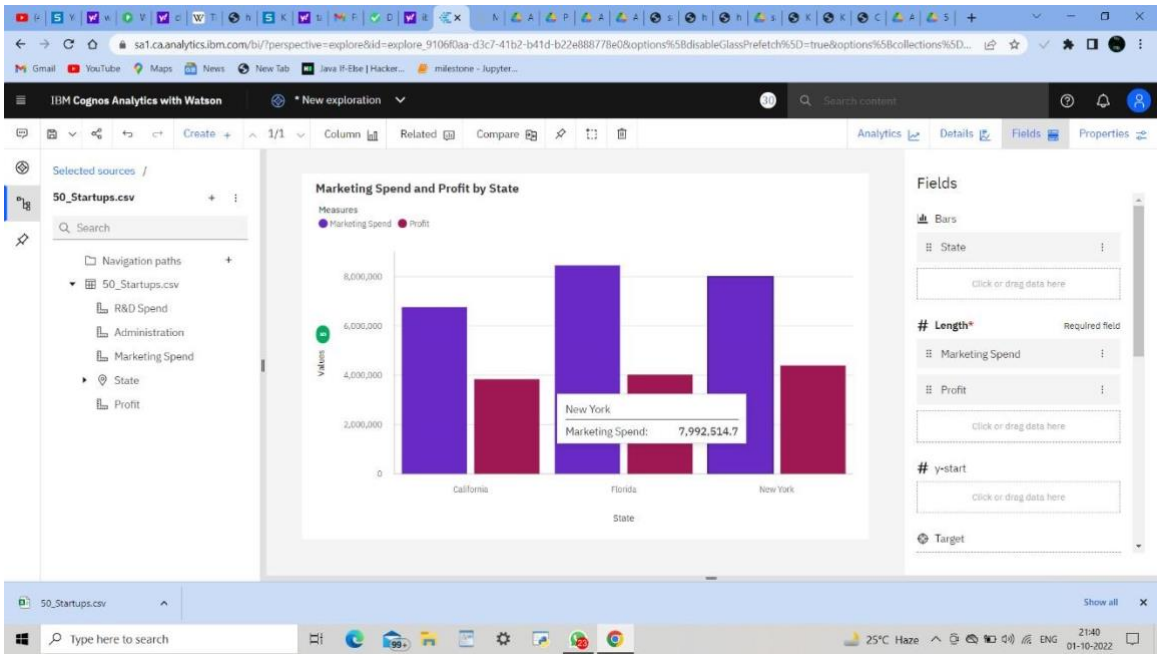
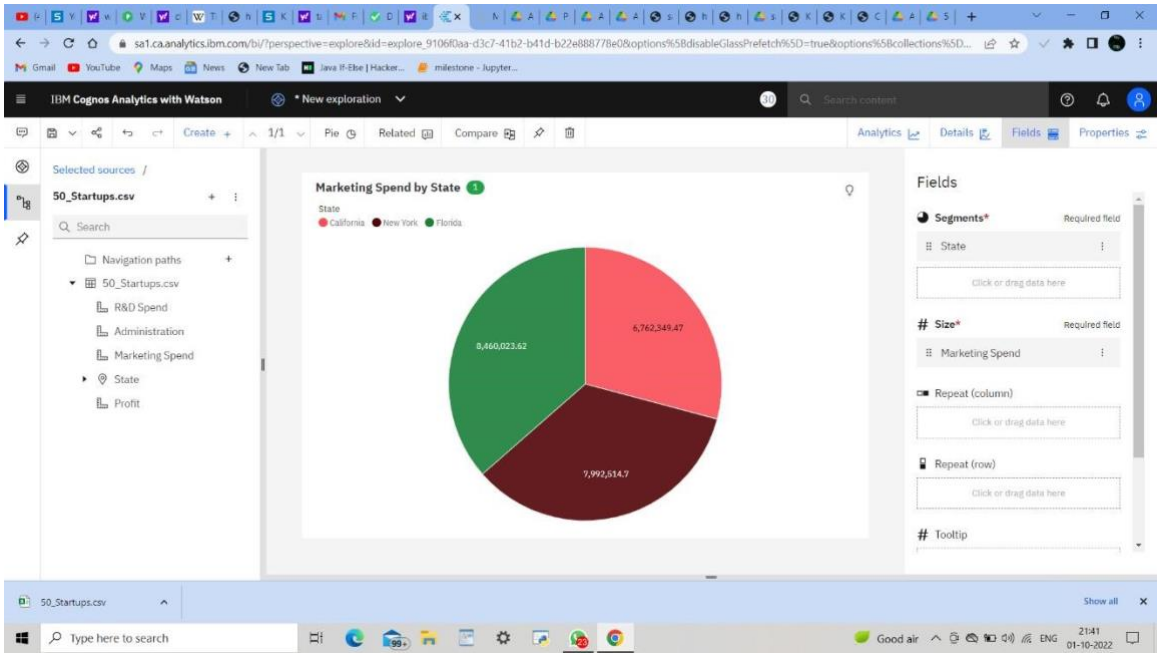
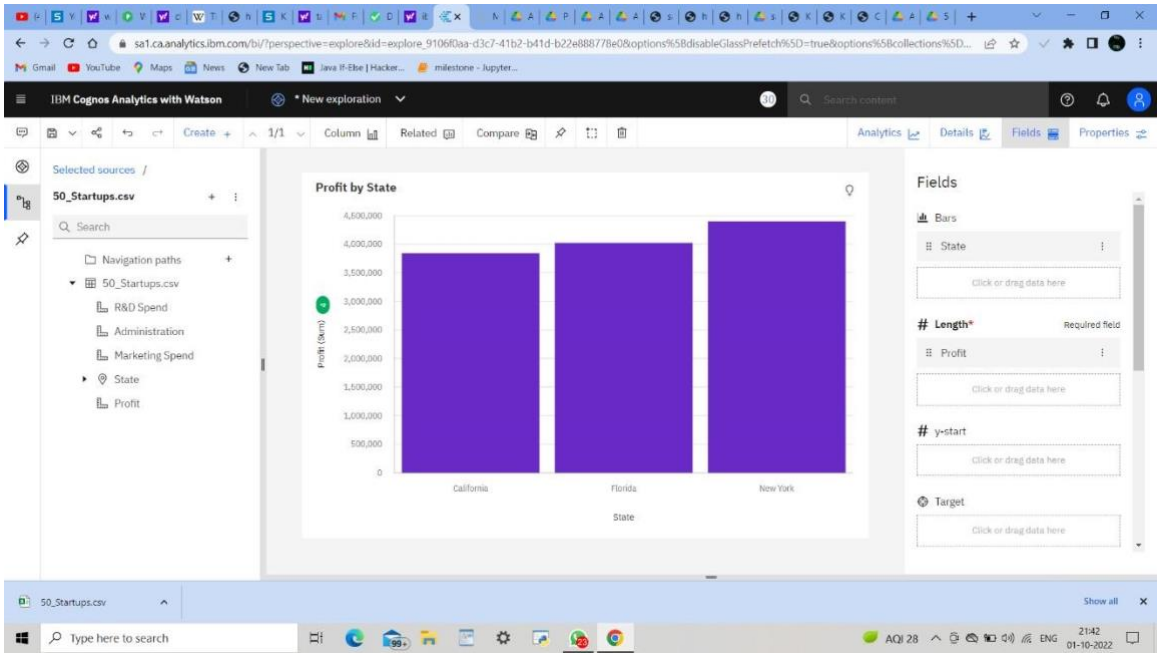
ASSIGNMENT-1




IBM Cognos Analytics with Watson
* New exploration
Marketing Spend and Profit by State
Measures
Marketing Spend
Profit
8,000,000
6,000,000
4,000,000
2,000,000
0
Values
New York
Marketing Spend: 7,992,514.7
California
Florida
New York
State
Fields
Bars
State
Length*
Required field
Marketing Spend
Profit
y-start
Target
Selected sources
50_Startups.csv
Search
Navigation paths
50_Startups.csv
R&D Spend
Administration
Marketing Spend
State
Profit
Create
Column
Related
Compare
Analytics
Details
Fields
Properties
Show all
Type here to search
25°C Haze
ENG
21:40
01-10-2022

4.


IBM Cognos Analytics with Watson
* New exploration
Marketing Spend by State
State
California
New York
Florida
6,762,349.47
8,460,023.62
7,992,514.7
Fields
Segments*
Required field
State
Size*
Required field
Marketing Spend
Repeat (column)
Repeat (row)
Tooltip
Selected sources
50_Startups.csv
Search
Navigation paths
50_Startups.csv
R&D Spend
Administration
Marketing Spend
State
Profit
Create
Pie
Related
Compare
Analytics
Details
Fields
Properties
Show all
Type here to search
Good air
ENG
21:41
01-10-2022


IBM Cognos Analytics with Watson
* New exploration
Create
Column
Related
Compare
Analytics
Details
Fields
Properties
Selected sources
50_Startups.csv
Search
Navigation paths
50_Startups.csv
R&D Spend
Administration
Marketing Spend
State
Profit
Profit by State
Profit (Sum)
4,500,000
4,000,000
3,500,000
3,000,000
2,500,000
2,000,000
1,500,000
1,000,000
500,000
0
California
Florida
New York
State
Fields
Bars
State
Click or drag data here
Length*
Required field
Profit
Click or drag data here
y-start
Click or drag data here
Target
Click or drag data here
50_Startups.csv
Show all
Type here to search
AQI 28
ENG
21:42
01-10-2022