PHASES	MOTIVATION	INFORMATION GATHERING	ANALYSIS VARIOUS PRODUCT	CHOOSE THE MOST EFFICIENT PRODUCT	PAYMENT
ACTIONS	Wants to know the quality of water	wans to prioritize the proper usage of water based on constituents	other prediction are less accurate to categorize	Machine learning analysis are better to predicate by giving the parameter as input	After the prediction are made to appropriate quality service
TOUCHPOINTS	Pople get curious in knowing the quality	After the parameter provided as input, the ML can provide accurate prediction	People get amused by knowing the option of quality analysis	It provide a better usage preference for water	The better prediction gives best results in various field
CUSTOMER FEELING					
CUSTOMER THOUGHTS	Users feel this quality analysis can give better confidence	The rescue of water can be ensured to be followed	They are very much helpful for the various fields in manufacturing, cultivation, domestic purpose	It ensures easy categorize of the water usage	Water quality is a great need of this era
OPPORTUNITIES	People get to know the available nutrients	Users can make better prediction using this	Users can feel the quality by machine learning prediction.	Machine learning can provide best output	The users can provide a better water usage