

Define CS, fit into CC	<b>1.CUSTOMER SEGMENT(S)</b> <b>CS</b> <ul style="list-style-type: none"><li>Healthy Eaters</li><li>Sports Persons</li><li>Senior Citizens</li></ul>	<b>6. CUSTOMER CONSTRAINTS</b> <b>CC</b> <ul style="list-style-type: none"><li>Internet Facility</li><li>Spending Time</li></ul>	<b>5. AVAILABLE SOLUTIONS</b> <b>AS</b> <p>To detect the nutrition based on fruits like Sugar, Fibre, Protein, Calories,etc. to make the users conscious about their foods.</p>	Explore AS, differentiate
	<b>2. JOBS-TO-BE-DONE / PROBLEMS</b> <b>J&amp;P</b> <ul style="list-style-type: none"><li>Incorrect Details</li><li>Low quality image leads to wrong prediction of nutrients</li></ul>	<b>9. PROBLEM ROOT CAUSE</b> <b>RC</b> <ul style="list-style-type: none"><li>Busy Schedule</li><li>Laziness</li></ul>	<b>7. BEHAVIOUR</b> <b>BE</b> <ul style="list-style-type: none"><li>Consulting Doctors</li><li>Maintaining their own diet</li></ul>	
	<b>3. TRIGGERS</b> <b>TR</b> <p>Through advertisements, neighbors or through social media</p> <b>4. EMOTIONS: BEFORE / AFTER</b> <p>Before: Unhealthy, Confused After: Healthy, Confident</p>	<b>10. YOUR SOLUTION</b> <p>To track the health care plan of an individual. To track the calories in the food by uploading images. To suggest food based on their health conditions.</p>	<b>8. CHANNELS OF BEHAVIOUR</b> <p><b>ONLINE:</b></p> <ul style="list-style-type: none"><li>Through Social Media</li><li>Channel Advertisements</li><p><b>OFFLINE:</b></p><ul style="list-style-type: none"><li>Suggests neighbors</li><li>Through pamphlets</li></ul></ul>	
Identify TR & strong EM				Identify TR & strong EM