

## PROBLEM – SOLUTION FIT

<p><b>1.CUSTOMER SEGMENT(S)</b></p> <p>Students who have recently completed their school or university education and are seeking admission to a prestigious university</p>	<p><b>6.CUSTOMER CONSTRAINTS</b></p> <p>Customers may not trust the accuracy or reliability of the predictors, which can hinder their use.</p>	<p><b>5.AVAILABLE SOLUTIONS</b></p> <p>In addition to factors such as grades and GPA, we also consider IELTS/TOFEL, GRE, which play an important role in the admissions process of some colleges by further improving the reliability of predictors.</p>
<p><b>2.JOBS-TO-BE-DONE</b></p> <p>Data collection is probably the most important step in designing predictors, so it's important to make sure it's done right</p>	<p><b>9.PROBLEM ROOTCAUSE</b></p> <p>Confidence in predictors may be compromised if collected data are found to be inaccurate or if not enough factors are considered to assess suitability</p>	<p><b>7.BEHAVIOUR</b></p> <p>The most important aspect of a predictor from the customer's point of view is its accuracy as it is approved based on its results.</p>
<p><b>3.TRIGGERS</b></p> <p>User can provide a comparison between desired and actual results</p>	<p><b>10.YOUR SOLUTION</b></p> <p>Use collected data to design predictors and ensure their accuracy or reliability. Also, make sure the data you collect from users is secure.</p>	<p><b>8.CHANNELS OF BEHAVIOUR</b></p> <p>Customers can find reliable online predictors of eligibility and rate them based on their preferences.</p>
<p><b>4.EMOTIONS : BEFORE/AFTER</b></p> <p>Users will feel completely in control of the admissions process because they can trust the predictor with all their heart.</p>		<p>Students discuss such predictors in peer groups and whether they can find them.</p>