SAYS

Want a reliable vehicle

Likes the brands audi,BMW, jaguar

Needs a vehicle that eco friendly and affordable

THINKS

Can't afford a new car?

what's best second hand car for me?

Economic friendly and comfortable?

DOES

Test drives

Do research and asked friends

Customer reviews and past experience

Made a pros and cons first

FEELS

Exited:Want to look good in his/her car

Confused:Buying a second and car

Car won't
last
his/her a
long time

Worried:

PAIN

- Buying a second hand car leads to benefit
- Deciding on which model is the best fit

GAIN

- Affordable one
- Bought a car as per his/her expectations