

CUSTOMER JOURNEY MAP



AWARENESS

- ~Word of mouth
- ~Online ads
- ~Radio
- ~TV
- ~Print media
- ~Social media
- ~Marketing



CLASSIFIERS

- ~Support Vector Machine
- ~Adaboost
- ~Neural Network
- ~k-Nearest Neighbour
- ~Hybrid Classifier
- ~Multi-View Uncorrelated Linear Discriminant Analysis.



PROCESS

- ~Start
- ~Image Digitization
- ~Image Preprocessing
- ~Image Segmentation
- ~Feature Segmentation
- ~Feature Extraction
- ~Image Classification
- ~Image Postprocessing
- ~Stop



BENEFITS

- ~Saves cost
- ~High Accuracy
- ~Faster Prediction
- ~Less Manual Work
- ~Font Independent
- ~User friendly
- ~Standardized throughput
- ~Enables Automation



ADVANTAGES

- ~Writing electronic applications in one's own handwriting and nativescript.
- ~Digitalization of Manuscripts
- ~Automated music symbol notation reader
- ~Electronic form filling
- ~Conversion of prescription to typed form.