

Project Design Phase-I - Solution Fit Template

Project Title: Plasma Donor Application

Define CS, fit into CC	1. CUSTOMER SEGMENT(S) CS People who seek for plasma and donate plasma.	6. CUSTOMER CONSTRAINTS CC 1.Network connection. 2.Fake credentials. 3.Lack of information.	5. AVAILABLE SOLUTIONS AS Existing application can only show the information about donor and recipient but not notify.	Explore AS, differentiate
	2. JOBS-TO-BE-DONE / PROBLEMS J&P 1.Notify donor when patient needs plasma. 2.Available plasma should reach the needy at the right time.	9. PROBLEM ROOT CAUSE RC Due to Covid 19 the need of plasma is high, where the demand for donors arises, and we need to notify the available donors for the emergency purpose.	7. BEHAVIOUR BE The people should encourage plasma donation and develop their helping tendency to needy people.	

Focus on J&P, map into BE, understand RC

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<p>3. TRIGGERS TR</p> <p>1.Notify donor when patient needs plasma. 2.Available plasma should reach the needy at right time.</p>	<p>10. YOUR SOLUTION SL</p> <p>If we are in need of plasma, we can request for the donors in the request page of application and if we are donor we can donate the plasma.</p>	<p>8.CHANNELS OF BEHAVIOUR CH</p> <p>ONLINE The user should register into the application through mobile with internet connection.</p> <p>OFFLINE Creating awareness to youngsters using contact with people, putting out notices and advertisements.</p>
<p>4. EMOTIONS: BEFORE / AFTER EM</p> <p>Before, people are not much aware about the application and donors list but now they can send request to the donors directly.</p>		