

Project Design Phase I : Problem Solution Fit
Title : Skill and job Recommender
Team ID : PNT2022TMID04959

Define CS, Fit in CC	<div>1. CUSTOMER SEGMENT(S) Who is your customer?</div> <div>CS</div> <div><ul style="list-style-type: none">- People who are seeking employment based on their skillset- College Graduates/Freshers who are looking for internships and jobs- Unemployed Peoples who are lookingfor jobs</div>	<div>6. CUSTOMER CONSTRAINT. What constraint prevents your customer from taking action or limiting their choice of solution?</div> <div>CC</div> <div><ul style="list-style-type: none">- College graduates have no ideas, abouthow many career options are available- Internet connectivity- Hard to find jobs based on the skillset</div>	<div>5. AVAILABLE SOLUTION Which solutions are available to the customer when they face the problem.</div> <div>AS</div> <div><ul style="list-style-type: none">- Some find jobs on LinkedIn and other similar social media platforms- Earlier TV advertisements, newspaper columns were used to find jobs. Due to the growing digital world job recommender websites are used.</div>	Explore AS, Differentiate		
	<div>2. JOBS-TO-BE-DONE/PROBLEMS Which jobs-to-be-done (or problems) do you address for your customers? There could be more than one; Explore different sides</div> <div>J&P</div> <div><ul style="list-style-type: none">- Improve the skillset- Choose the best fit Job- Profile with safe personal data- Upskill the knowledge on newer technologies</div>	<div>9. PROBLEM ROOT CAUSE. What is the real reason that the problem exists?</div> <div>RC</div> <div><ul style="list-style-type: none">- Due to the increase in the number of graduates year by year ,only fewer job vacancies are available for freshers- People are unaware of job vacancies and available career options in the market</div>	<div>7. BEHAVIOR What does your customer do to address the problem and get the job done.</div> <div>BE</div> <div><ul style="list-style-type: none">- The users first try to analyse their potential and search for jobs based on their requirements on websites/newspapers/advertisements- When no option is available, Join jobs that their friends are doing</div>	Focus on J&P, Tap into BE, Understand RC		
Identify string TR & ME	<div>3. TRIGGERS What triggers customers to act.</div> <div>ER</div> <div><ul style="list-style-type: none">• Seeing others getting a job and placed in reputed institute or have a definite plan for their career ahead</div>	<div>10. YOUR SOLUTION</div> <div>RC</div> <div>To build a platform that helps freshers and under graduates to get a job or get placed based on their skill sets . Updating the users about the job vacancies based on their interest and location</div>	<div>8. CHANNELS of BEHAVIOR</div> <div>CH</div> <div><div>ONLINE : Able to navigate a suitable job based on their skill sets and requirements.</div><div>OFFLINE : Attend interviews on-site and try and get a job</div></div>	Identify string TR & ME		
	<div>4. EMOTIONS: BEFORE/AFTER How do customers feel when they face a problem or a job and afterwards.</div> <div>TM</div> <table><tr><td>Emotions Before</td><td>Emotions After</td></tr><tr><td>No proper platform to showcase talent</td><td>Easy recruitment process</td></tr><tr><td>Lack of knowledge on job vacancy</td><td>Receive updates on job vacancy</td></tr></table>		Emotions Before		Emotions After	No proper platform to showcase talent
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