

Ideation Phase

Brainstorm & Idea Prioritization

Date	9 September 2022
Team ID	PNT2022TMID04959
Project Name	Skill and Job Recommender
Maximum Marks	4 Marks

Step-1: Team Gathering, Collaboration and Select the Problem Statement

1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

PROBLEM

How might we able to come up with a better solution for skill and job recommender applications ?

PROBLEM

How might we able to create a better application for Job seekers?

PROBLEM

How might we able to incorporate chatbot for better recruitment process?

PROBLEM

How might we able to make the selection for the career of Job Seekers easy by efficient filtering process?

Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes



3

Group Ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes



Step-3: Idea Prioritization

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

