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| Define CS, fit into CC | <div>1. CUSTOMER SEGMENT(S) CS</div> <div><ul style="list-style-type: none">Working ProfessionalsTravelersPedestrians</div> | <div>6. CUSTOMER CONSTRAINTS CC</div> <div><p>The choices of solutions are constrained by factors like their price range, the level of expertise needed to utilize them, database access, database connection, etc.</p></div> | <div>5. AVAILABLE SOLUTIONS AS</div> <div><ul style="list-style-type: none">Autonomous display of the speed limit based on the climate.The divert indications automatically appear in deadly solutions.The client may choose static sign boards.</div> | Explore AS, differentiate |
| | <div>2. JOBS-TO-BE-DONE / PROBLEMS J&P</div> <div><ul style="list-style-type: none">➤ Dynamic education regarding traffic signs and road signs is provided by this technology.➤ The speed restrictions may be controlled, and accidents reduced by changing the smart sign board in accordance with the weather conditions.➤ This method improves travel safety by offering the optimal routes and reducing traffic on city roadways.</div> | <div>9. PROBLEM ROOT CAUSE RC</div> <div><ul style="list-style-type: none">▪ Due to heavy traffic routes the roads are blocked and due to climatic and weather conditions the occurrence of accidents increases.▪ Due to the speeding of vehicles, some mishaps might take place leading to risky driving.</div> | <div>7. BEHAVIOUR BE</div> <div><ul style="list-style-type: none">✓ Might reduce the road accidents✓ Violation of speed limits can be reduced✓ Failure of distance between vehicles is reduced✓ Indication of dangerous routes and roads using lights and signs✓ Reduction of problems in crossing roads✓ Intimation of basic road signs and traffic symbols among public✓ Creating sustainable environment</div> | |

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| <p>3. TRIGGERS TR</p> <ul style="list-style-type: none"> ▪ Takes a long time to reach the destination ▪ Leads to risky driving | <p>10. YOUR SOLUTION SL</p> <p>In this project, static signs will be replaced with smart signs that can modify speed limits based on the weather, provide detour warnings in the event of an accident, and display alerts in the event of hospitals, schools, or construction.</p> | <p>8. CHANNELS of BEHAVIOUR CH</p> <p><u>ONLINE:</u></p> <ul style="list-style-type: none"> ○ Customers may quickly download the necessary information to their mobile devices from the database or central control. ○ Accurate verification ○ The applicant's information is gathered and checked. The cloud computing system receives the confirmed data. ○ Customers may communicate their input to the department using emails, applications, or texting to get their work done. ○ The speed restriction and detour signs need to be updated on the WhatsApp web. <p><u>OFFLINE:</u></p> <ul style="list-style-type: none"> ○ It takes a long time since it is difficult to lessen traffic. ○ Wherever they are located, anyone may use the smartboard signs to monitor the condition of the road. ○ The application of laws with rigor and on an equal footing is essential for ensuring road safety. |
| <p>4. EMOTIONS: BEFORE / AFTER EM</p> <p>People now become discouraged and irritated as it takes more and longer for them to reach their objective. With the aid of this technology, users may wirelessly get notifications from the database management on their mobile devices.</p> | | |