

Empathy map

THINKS

Allow you to manage your inventory in a way that reduces costs.

Ensuring you have enough inventory to meet customer demand.

SAYS

Vital for Retailers because the practice help them increase profit.

To capture every possible sale while avoiding overstock and minimizing expenses.

DOES

Identifies and reponse to trends to ensure there is always enough stock.

Manage the flow of good from purchasing to final sale.

FEELS

Manual inventory tracking procedures involves either paper work which leads to data redundancy.

Delayed ,wrong or partial shipments is the difficulty of locating inventory in the warehouse

PAINS

Tracking Inventory Over Stocks Demand Fluctuation.

GAINS

Cost Effective Saves Time Reduce Errors
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