

# PROBLEM SOLUTION FIT

**CUSTOMER SEGMENT:**

A parent who is afraid of their child's safety whenever they are not with the child.

**PROBLEMS/PAINS:**

Sometimes the children can prone to dangers. This device can protect them from those situations.

**TRIGGERS TO ACT:**

After noticing that child entering the danger zone the device triggers the alarm.

**CUSTOMER LIMITATIONS:**

- Should be affordable.
- Device should be weight less
- Easy to operate.

**PROBLEM ROOT/CAUSE:**

- Balancing office works and children safety is tough.
- Sometimes we miss watching out children

**AVAILABLE SOLUTIONS:**

Ensuring the children's protection by using the IOT technology and smart sensors.

**BEHAVIOUR:**

Child's moment is always notified to parents through their smart phones.

**EMOTIONS:**

- Worry
- Anxiety
- Frustration
- Angry

**OUR SOLUTION:**

A gadget needs to be invented which monitors the child and activates buzzer when need.