



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

🕒 **10 minutes** to prepare

🕒 **1 hour** to collaborate

👤 **2-8 people** recommended

💬 [Share template feedback](#)



Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 **10 minutes**

A Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

C Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#)



1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

PROBLEM
How might we [your
problem statement]?



Key rules of brainstorming

To run an smooth and productive session

- 🗣️ Stay in topic.
- 💡 Encourage wild ideas.
- ⏸️ Defer judgment.
- 👂 Listen to others.
- 🗨️ Go for volume.
- 👁️ If possible, be visual.

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

Ishwarya

Check wind
direction and
wind speed in
different outdoor
temperatures

Analyze
model
performance
on different
sites

Check
frequency of
wind speed and
determine it's
likely output
energy

Number of
windmills in a
wind farm
contribute to
energy output

Jeeva

Check for height
of windmill and
determine the
energy output

Diameter of
the rotor of a
wind turbine
plays a major
role

Climatic
condition of the
wind farm is
used primarily to
calculate output
energy

output is
forecasted
accurately hence
energy providers
can keep away
from costly
overproduction

Joan

Rotor RPM wind
direction is taken
into
consideration for
determination

collect the historical
data through the
Supervisory Control
and Data Acquisition
system of wind farms
and then fitting
curves

spatiotemporal
correlation - winds
in different places
affect each other -
so we can use
LSTM-CNN joint
model

fuzzy model
approach
provides an
interpretable
model structure

Madhu

Map weather
data to energy
prediction and
derive analysis

Past climatic
conditions of the
wind farm area are
used in the
analysis of energy
prediction

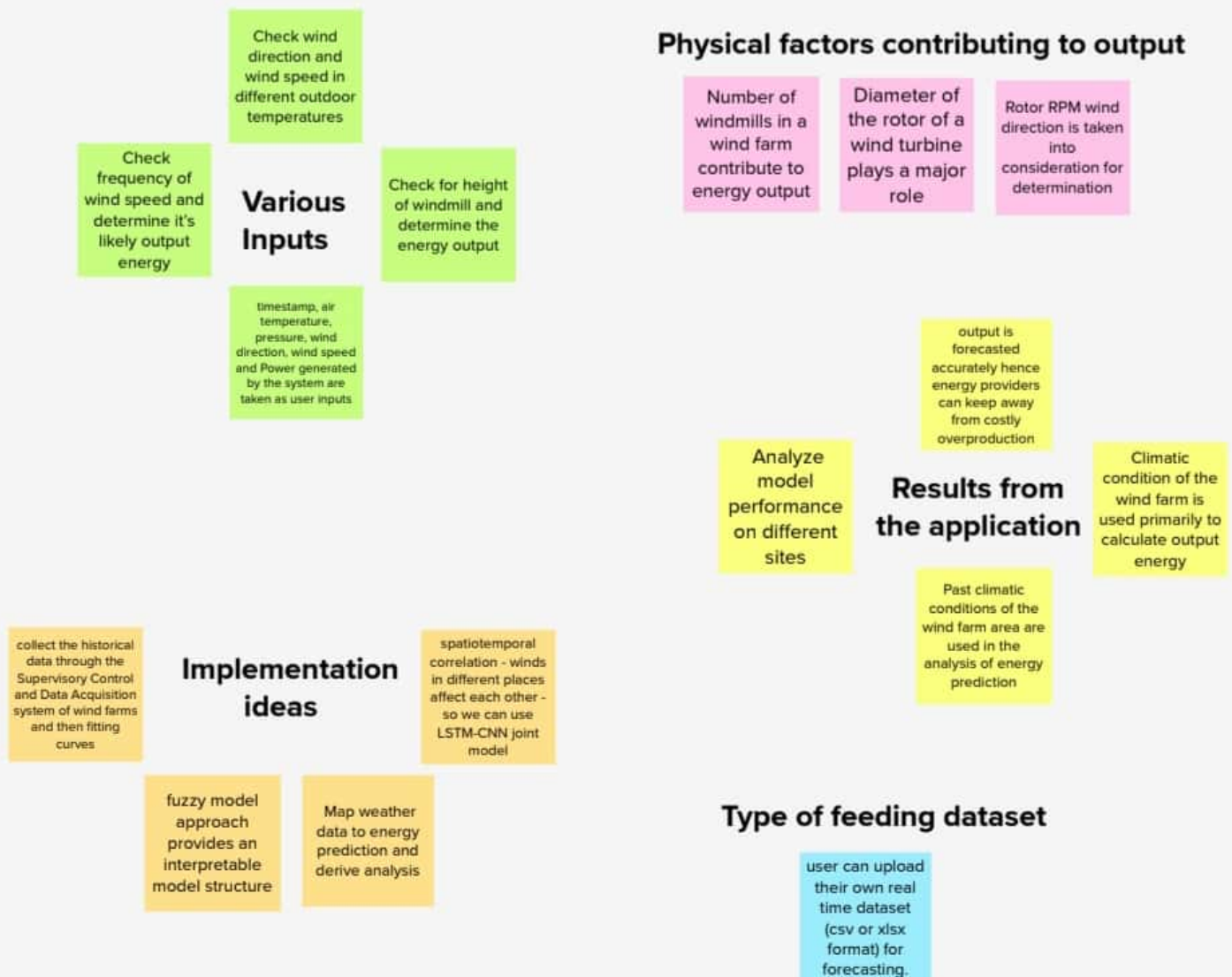
user can upload
their own real
time dataset
(csv or xlsx
format) for
forecasting.

timestamp, air
temperature,
pressure, wind
direction, wind speed
and Power generated
by the system are
taken as user inputs

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

🕒 20 minutes



Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

