PROJECT DESIGN PHASE-I

PROBLEM-SOLUTION FIT

PROJECT TITLE: *Personal Expense Tracker Application*

TEAM ID:PNT2022TMID32393

Define CS.fit into CC	1. CUSTOMER SEGMENTS:	2.CUSTOMER CONSTRAINTS:	3.AVAILABLE SOLUTIONS
	➤ **People who struggle in managing their expenses.** ➤ **Working individuals, students, budget conscious consumers.**	➤ Internet is required for accessing every data. ➤ User have to enter every non digital payments manually.	➤ Instead of this applications user can maintain a diary or excel sheet. ➤ PROS: Have to make daily update. ➤ CONS: Ineffective way, takes a lot of time.

4.JOBS-TO-BE-DONE/PROBLEMS:	5.PROBLEM ROOT CAUSE:	6.BEHAVIOUR:
➢ To keep track of daily digital expenses and non-digital expenses. ➢ Should keep track of budget plan and notify when it excites.	➢ Unaccounted expenditure. ➢ Improper planning. ➢ Can't maintain a physical source properly since it takes of lot of time.	➢ Should take account of every expenses and note it. ➢ Should reduce unwanted spendings. ➢ Make use of software tools to maintain expenses.

	7.TRIGGERS:	9.YOUR SOLUTION:	10.CHANNELS OF BEHAVIOUR:
Identity Strong TR & EM	➤ When the expenditure excites the budget plan. ➤ Unaccounted expenditure may result in insufficient money for main needs.	➤ To create an application to manage the bridge between budget plan and expenditure. ➤ And make it accessible anytime and anywhere. ➤ By creating their own budget plan and comparing with previous plans.	ONLINE MODE: *By maintaining Excel sheets And using Expensing tracking applications.* OFFLINEMODE: *Maintaining an expense diary or using any other traditional methods for managing expenses.*
	8.EMOTIONS: ➤ BEFORE: Anxious, confused, Frustration, Inadequate. ➤ AFTER: Confident, Calm and composed.		