

PROJECT DESIGN PHASE-I

PROBLEM SOLUTION FIT

TEAM ID: PNT2022TMID05166

<p>1.CUSTOMER SEGMENT(S)</p> <ul style="list-style-type: none"> • Donars • Patient • Hospitals 	<p>6.CUSTOMER CONSTRAINTS</p> <ul style="list-style-type: none"> • Regular Internet connection • Donar health condition • Unavailability of plasma 	<p>5.AVAILABLE SOLUTION</p> <p>The existing application used only Collecting details of donors but it does not notify them at the right time. Our solution is building a website that notifies the donor at right time .</p>
<p>2.JOBS-TO-BE-DONE/PROBLEMS</p> <ul style="list-style-type: none"> • Difficult to find donars at the right time / at the time of emergency. • Donars not aware of plasma requirements. 	<p>9. PROBLEM ROOT CAUSE</p> <ul style="list-style-type: none"> • Not able to find the donors at the time of emergency. • Count of donors has been tremendously decreasing since hospital management couldn't contact them or get them notified at the right 	<p>7.BEHAVIOUR</p> <p>The customer comes forward to</p> <ul style="list-style-type: none"> • Attend plasma donation camps. • Donate plasma • The hospital management/ patient is able to find plasma donars at the right time.
<p>3. TRIGGERS</p> <p>Blood donation improves or saves livesand enhances social solidarit. It is also influenced by increasing deaths due to unavailability of plasma at required times.</p> <p>4. EMOTIONS: BEFORE / AFTER</p> <p>Before: Patient/Hospital find it hard to get a right resource to get plasma leaving them upset.</p> <p>After: The donors and customers have a feeling of satisfaction.</p>	<p>10.YOUR SOLUTION</p> <p>Creating website which will provide information about available donors and plasma.If not available,the customer will be notified when plasma is available.</p>	<p>8.CHANNELS of BEHAVIOUR</p> <p>Online:</p> <p>Can use the website to find donors.</p> <p>Offline:</p> <p>Can use the record maintain by the hospital.</p>