# PROJECT DESIGN PHASE-II
# PROBLEM SOLUTION FIT

**TEAM ID: PNT2022TMID05166**

## 1.CUSTOMER SEGMENT(S)

- Donars
- Patient
- Hospitals

## 6.CUSTOMER CONSTRAINTS

- Regular Internet connection
- Donar health condition
- Unavailability of plasma

## 5.AVAILABLE SOLUTION

The existing application used only Collecting details of donors but it does not notify them at the right time.
Our solution is building a website that notifies the donor at right time .

## 2.JOBS-TO-BE-DONE/PROBLEMS

- Difficult to find donars at the right time / at the time of emergency.
- Donars not aware of plasma requirements.

## 9. PROBLEM ROOT CAUSE

- Not able to find the donors at the time of emergency.
- Count of donors has been tremendously decreasing since hospital management couldn't contact them or get them notified at the right

## 7.BEHAVIOUR

The customer comes forward to
- Attend plasma donation camps.
- Donate plasma
- The hospital management/ patient is able to find plasma donars at the right time.

## 3. TRIGGERS

Blood donation improves or saves livesand enhances social solidarit. It is also influenced by increasing deaths due to unavailability of plasma at required times.

## 10.YOUR SOLUTION

Creating website which will provide information about available donors and plasma.If not available,the customer will be notified when plasma is available.

## 8.CHANNELS of BEHAVIOUR

**Online:**
Can use the website to find donors.

**Offline:**
Can use the record maintain by the hospital.

## 4. EMOTIONS: BEFORE / AFTER

**Before:**
Patient/Hospital find it hard to get a right resource to get plasma leaving them upset.

**After:**
The donors and customers have a feeling of satisfaction.