Define CS, fit into CC

1. CUSTOMER SEGMENT(S) `CS`

Governments , Organizations

6. CUSTOMER CONSTRAINTS `CC`

- Lack of resources
- Lack of data
- Huge area to monitor

5. AVAILABLE SOLUTIONS `AS`

- Ionisation
- Remote Sensing
- By detecting the emission of CO_2

Explore AS, differentiate

Focus on J&P, tap into BE.

2. JOBS-TO-BE-DONE / PROBLEMS `J&P`

Forest fire is being detected and intimated to the users on time inorder to prevent lives .

9. PROBLEM ROOT CAUSE `RC`

What is the real reason that this problem exists? What is the back

- Carelessness of people who visits the forest
- Lightening
- Volcano activities
- Terrorist attacks
- Rituals of Tribal people

7. BEHAVIOUR `BE`

Detects the fire which is caused in the forests and intimate the forest officers or the organization by alarming them .

Focus on J&P, tap into BE, understand RC

Identify strong TR & EM

3. TRIGGERS `TR`

Destruction of trees and loss of lives in many forest areas triggers customers.

4. EMOTIONS: BEFORE / AFTER `EM`

Before : No ways to prevent
After   : Confident to preve

Before : Safeless
After   : Safe

Before : Loss of lives
After   : Prevention of lives

10. YOUR SOLUTION `SL`

Inorder to detect forest fires cameras are fixed at necessary areas in the forests . OpenCV is used for processing the videos . By observing the images and applying Image Processing techniques and deep learning techniques the model is being trained . It alerts the user when fire is being detected .

8. CHANNELS of BEHAVIOUR `CH`

8.1 ONLINE
Keeps track of the forests through CCTV cameras.

8.2 OFFLINE
Examining existing video clips .

Focus on J&P, tap i