

1

Define your problem statement

The system proposed here aims at connecting the donors & the patients by an online application. By using this application, the users can either raise a request for plasma donation or requirement.

🕒 5 minutes

PROBLEM

How might we [your problem statement]?



Key rules of brainstorming

To run an smooth and productive session



Stay in topic.



Encourage wild ideas.



Defer judgment.



Listen to others.



Go for volume.



If possible, be visual.

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

TIP

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

Kartheeswari M

Aesthetic UI Design

Storing personal details like address in a secure manner

Collaborating with government

Email notification functionality

Simple and direct buttons and instructions

Ilakkiya S

Collaboration with WHO

Free of cost Platelets

User Security

Fast availability of Donors

Keep track of users

Lakshmi Priya B

Periodic Fundraising Sessions

Rewards for Donors

Donation camps in Rural Areas

Keeping Anonymity among users

Separate pages for Donor and Reciever

Kethrin Malar

Make the app reach rural places

Coupon codes and Goodies to donors

User Feedback

Fast fixing of bugs

Dark mode and light mode UI