
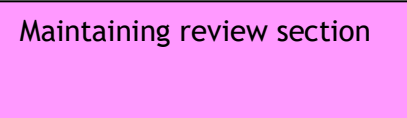
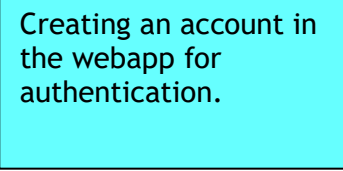
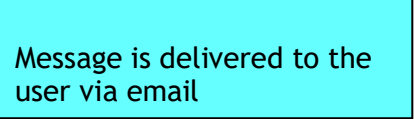





# Smart Fashion Recommender Application

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SCENARIO	 Entice	 Enter	 Engage	 Exit	 Extend
Buying New Order, Track fashion, Return Clothes	How does someone initially become aware of this process?	What do people experience as they begin the process?	In the core moments in the process, what happens?	What do people typically experience as the process finishes?	What happens after the experience is over?
 Steps	  	  	     	  	  
 Interactions	   	 	 	  	  
 Goals & motivations	  		  		  
 Positive moments		  			
 Negative moments					
 Areas of opportunity	